



Shifting the Status Quo

There's a special kind of magic in the simple act of pedaling, and this May during Bike Month, the invitation to join the movement is wide open. Riding a bike is about more than just reaching your destination: it's a joyful defiance of a car-centric world. By slowing down to the speed of life, you reclaim your rhythm and your community. We're excited to have a full calendar of group rides, free classes, fun events and volunteer opportunities this spring, and hope to see you out there!

Bike to Wherever Day **Thursday, May 14**

All day

Join over 12,000 East Bay bikers and ride with us on May 14th! There will be special events and activities for all. Find the full details at BikeEastBay.org/BTWD

100+ East Bay Energizer Stations

Typically 7am-10am or 4pm-6pm

Find an Energizer Station near you for snacks, goodies, high-fives & tote bags! Swing by for a quick hello, or visit for a while to connect with neighbors.

Pedal Pools: Ride with City Officials

Morning (~7-9am), various locations

Go for a ride with your local elected officials! We're helping coordinate rides in Oakland & Berkeley this year: routes and exact times to be confirmed!

Bike to School Day

All day, see if your school has signed up!

Thousands of students and families will bike, scoot, or skate to school! It's a great opportunity to try it for the first time, or invite a friend.

Bike Happy Hour (5pm-7:30pm)

Old Oakland, 900-920 Washington St

Family-friendly block party with music, Drake's beer, community resources, and transit orgs ready to chat and answer your questions.

Bike All Month Long!

Bike Month Kick Off Party

Thursday, April 30, 4pm-7pm

Downtown Berkeley BART Plaza

Free bike tune-ups, prizes, snacks, & prep for Bike Month

Hayward/Fremont Group Ride

Saturday, May 16, 10:30am-2pm

Meet at Hayward BART

22.2mi no-drop ride, ending at Warm Springs BART. Lunch at Freewheel Brewing after!

Upcoming Free Bike Classes

Urban Cycling Day 2: May 2, Pleasanton

Urban Cycling Day 1: May 9, Berkeley

Beyond Driver's Ed: May 9, Livermore

Hands-on Fix-a-Flat: May 23, Oakland

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LETTER FROM THE SADDLE

From the women's rights movement to the Buffalo Soldiers to California's first protected bike lane, the bicycle has always been a tool for shifting the status quo.

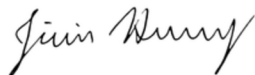
But it's easy to feel like progress is slow. It shouldn't be acceptable for children, older folks, or anyone to be killed for walking and biking on our streets. But looking back to just ten years ago - when protected bike lanes were first allowed in California - things have improved dramatically. More than 144 separated bikeways have been completed in the East Bay since then (35 in just the last year!). None of this progress is accidental: it's the result of many people across many decades envisioning a more livable East Bay.

What felt like a pipedream when East Bay Bicycle Coalition first started in 1972, has now turned into our daily reality. Bikes are allowed on BART, we have bicycle access across many of the bridges, and the Bay Trail is an awe-inspiring example of the joy and freedom of a car-free space. Today, when we imagine a multimodal San Pablo Ave, transformed from a major car thoroughfare into a community-oriented street, we tap into this same visionary power.

Every public comment, every pothole reported, every time you get on your bike, you're making a statement that people on bikes deserve equal and safe access to our streets. And we're gaining momentum. Projects are getting underway faster, protected bike lanes are becoming an expectation not an exception, and quick build projects are popping up in many cities.

All of us, every day, are shifting the status quo of what it means to be a "cyclist." Our community isn't a monolith: we don't all look the same or ride the same bike, and we have different levels of comfort in where we choose to ride. We're grateful for the diversity of our membership and how it strengthens our movement. In this edition, you'll find our 2025 Impact Report, which is a reflection of that diversity and the ways we've advanced our mission to create connected, bikeable communities for all.

Thank you to the thousands of people who show up and join us in this work. Whether you make a public comment, join our Climate Ride team, volunteer for bike valet, give as a monthly donor, or get certified as a bike education instructor - all of it builds this movement. Within the numbers in our annual impact report are hundreds of stories of folks just like you who are redefining what it means to move around our cities with freedom and joy.



Jill Holloway
Co-Executive Director
of People & Operations



Justin Hu-Nguyen
Co-Executive Director
of Mobility Justice



Rebecca Saltzman
Co-Executive Director of
Development & Engagement

“Change is Too Slow”

Until You Power It Yourself!

by Dani Lanis

We've all seen it: a problem in our neighborhood that lingers for months, or a bureaucracy that feels like a black hole. It's easy to think, "change is too slow; what difference can one person really make?" The truth is that change often feels slow because "the system" is waiting for a signal. When we stop waiting for permission and start providing that signal, we see how quickly the gears can actually turn. In January, we launched the #PotholeChallenge, proving exactly how a single person's action can bypass months of delay.

From Hazard to Handled

- **Immediate Results:** During the challenge, Bike East Bay taught dozens of individuals how to submit effective reports— giving cities the exact data they needed to act. The result? In the City of Concord, **the turnaround for a street fix was less than 48 hours**. One person's report turned a hazard into a safe road in two days.
- **Systemic Shifts:** Individual action didn't just fix holes; it fixed a local government. Because so many individuals spoke up, **the City of Richmond actually changed its official reporting system to add a dedicated "Pothole" category**, making it easier for every citizen to be heard from then on.
- **The "Signal" Effect:** While one person's impact is real, the challenge showed that one person is the spark for the group. Just **22 participants working individually increased the typical monthly reporting rate by 10x**, compelling cities to prioritize their streets.
- **Lasting Advocacy:** For many, making that first report was like opening a bag of potato chips —once they realized they had the power to get things fixed, they didn't stop. They moved from being passive observers to active stewards of their community.

The bottom line is that change feels slow when we are passive. The #PotholeChallenge proves that when one person decides to engage, they aren't just filing a report —they are proving that the path to better infrastructure is cleared by the people who use it.

Our staff member Phil invited kids and parents from his Bike Bus to hit the streets and join the challenge. A parent shared their experience of the day!



Pedal Power



You don't need to be an expert or have hours of free time to start moving the needle. We launched a new resource page to help connect you to everyday calls to action. Here are some ideas to kickstart your advocacy!

2 Minutes

Join a local Facebook group, Slack channel, or listserv to stay informed.

10 Minutes

Submit a public comment on a local issue you care about.

2 Hours

Attend a local group ride to connect with neighbors and swap bike experience.

Don't wait for the system to change— power it yourself. Take action today!

BikeEastBay.org/PedalPower



Rothai
@rothaiocht.bsky.social



On MLK Jr Day, our Bike Bus leader rounded up the kids to mark the worst potholes on our school route with spray chalk and report them on the SeeClickFix 311 app.

Didn't expect much, but it felt great to tell them that the City of Oakland just sent a repair crew in response to their reports. ❤️

Their first positive civic engagement experience. That stuff sticks with little kids.

YOUR SAN PABLO AVE BICYCLE STORIES

Our San Pablo Ave campaign has been underway for years, and we often hear some people claim that "Nobody bikes on San Pablo!" We know this isn't true as some brave individuals bike there already, and many more WOULD bike there if it was safe enough.

We asked folks to share their stories about biking on San Pablo Ave, and here are just a few of the ones we heard:

"I used to work in Downtown Oakland. I got to work almost exclusively by bike because it was the best way to get there - all flat, no parking trouble, I also enjoyed getting a little exercise in the morning. My ride was a straight shot 2.7 miles down San Pablo Ave. If I wanted to actually take bike routes, I would have to bike an extra mile almost." -Amy



"Very early one morning I decided to try biking on San Pablo Ave. I was surprised to see all the businesses that I had never known were there. I was intrigued by many of them, others seemed like they could become necessities to me, and some I knew and visited very rarely since the street is so unfriendly to the way I get around. I hope learning of this experience will help business owners understand why creating bike infrastructure could help potential customers find them." -Juliayn

"I'd LOVE to be safe biking on San Pablo Ave from Oakland to West Berkeley because it would be the fastest way to visit my parents. But right now it's so dangerous my spouse has asked me not to bike on it, so instead I go an indirect route that makes it harder to stop at other destinations along San Pablo Ave." -Carter



"My family used to live in UC Village in Albany and frequently biked along San Pablo to access shops and restaurants near Solano Ave and near Gilman St. We had a near weekly habit of weekend brunch at the excellent Sam's Log Cabin on San Pablo, but we mostly stopped bicycle riding due to how dangerous it was." -Will

"It'd be amazing to be able to bike the whole length of San Pablo Ave. But of course, if you try, it is a heart-pounding fearfest. As a driver, I also hate coming upon a biker and not knowing the best thing to do to keep them safe while cars pile up behind me." -Alexis



With your help we can make all of San Pablo Ave a vital, people-first street. Visit our campaign page at BikeEastBay.org/SPA to learn more and register for updates to get involved!

MAY IS BIKE MONTH!



PLEDGE TO RIDE

On May 14, hop on your bike, grab your tote bag of goodies, high five a stranger!

Ride any day of the month, but especially on May 14 for "Bike to Wherever Day." Over 12,000 East Bay riders will be participating!



TAKE THE BAY AREA BIKE CHALLENGE

Can the Bay Area collectively bike 175,000 miles in May? Log your miles to help reach the goal!



FIND YOUR ENERGIZER STATION



Find details, fun events, and chances to win prizes at:
BikeEastBay.org/Pledge



TAKE A BIKE CLASS

Brush up your bike skills: all our classes are free and taught by certified instructors



GO ON A GROUP RIDE

We've got a whole list of group rides: get outside, make a friend, and explore the East Bay

Thank you to our sponsors

AC Transit • Alameda County Public Works Agency • Bay Wheels • Lyft • City of Alameda • City of El Cerrito • City of Hayward • City of Newark • City of San Leandro • Fehr & Peers • Port of Oakland • San Francisco Bay Ferry • Veo • Washington Health
City of San Pablo • City of Union City • UC Berkeley Parking & Transportation Dept.

WHAT'S A 'CYCLIST'?

by Nancy Hernandez

"Oh, I'm not a cyclist— I just ride my bike." Does that sound familiar to you? Even in a diverse place like the East Bay, a "cyclist" can still connote an image of a person who looks or rides a certain way.

But of course, anybody can be a cyclist. The question is: how do we continue to expand the idea of what a cyclist is, or can be? Could it be something as simple as inviting somebody in?

To invite somebody who doesn't consider themselves a cyclist— reminding them they can still ride and showing them the joy and freedom and exhilaration that is possible on a bike. That may mean choosing a different route or going slower than you usually do, reminding them to stay out of the door zone, or accepting that you'll have to stop every now and then so that they can put on and then take off an oversized leather jacket.

But when that happens, you can think back to a time in your life when somebody invited you in, or made a difference for you. Whether it was the person who first taught you how to ride a bike, the person that would fix your flats before you were able to do it yourself, or, as an adult, somebody who said: "Hey, do you want to come on this ride with me?" Remember that. Then ask yourself: how can I be that for somebody else?

WHAT YOU NEED TO BE A "CYCLIST":

1. A BIKE
2. A DESTINATION

(What you don't need: to be "good" or fast or "fashionable.")

Close your eyes and think of somebody who made you feel included on a bike. What did they do? How could you do that for someone else?

Cycling Without Age by Jill Holloway

This year we'll welcome a new chapter of Cycling Without Age (CWA) to the East Bay, and we're proud to share that Bike East Bay will serve as their fiscal sponsor! CWA aims to connect older adults with bicycling using the trishaw. The trishaw is a three-wheeled bike with a seat designed to carry passengers in the front. CWA works with elder care facilities and other community services to connect volunteers who can pedal the trishaw with older adults who want to go for a ride and enjoy their community. We asked the organizers of the new CWA chapter to tell us more about their work.



Why is the work of Cycling Without Age important?

Cycling Without Age offers older adults a chance to get outside, feel the wind in their hair, and reconnect with the world around them through the magic of the bicycle. CWA is a worldwide movement working to lessen the debilitating effects of social isolation among elders and to help reestablish elders' social and physical connections to the world around them. CWA can deliver these benefits to anyone who is not physically able to get out on a bike on their own.

Why did you get involved/why is the work important to you?

The work is important to us as chapter organizers because while we are longtime cyclists, we are getting older ourselves, and the prospect of losing our mobility and the vital contact we enjoy with the outside world hits close to home! CWA offers a brilliant model for social interaction that can bring people together across generational divides.

Sheila Newbery, Phyllis Orrick, Ted Obbard, Curtis Buckley, Jed Waldman, Elyce Klein: CWA Chapter Organizers

RIDING IN “IMPRACTICAL” CLOTHES

by Kelly Dunlap

For me, fashion is about joy and self expression. Sure, if I’m going on a long road ride, I’ll make the practical choice and wear my lycra, but if I’m meeting a friend for coffee or going to the grocery store? My clothes have to be fun, and that often means they’re not especially well-designed for bicycling.

Skirts and other long or loose clothing can get caught in the moving parts of a bicycle, and can make it hard to brake or steer effectively, or even pull you off the bike entirely. You’ll want to look out for some key points on your bike, and as long as you keep your clothes from getting caught up there, you can get creative!



Check that your clothes will clear your:

1. **Drive train** - chain, cogs, cranks
2. **Brakes** - Rim brakes are trickier than disc brakes
3. **Pedals** - you can trap your skirt between your foot and your pedal when you’re starting
4. **Wheels** - your rear wheel is more of a risk, but the front one will still get you dirty

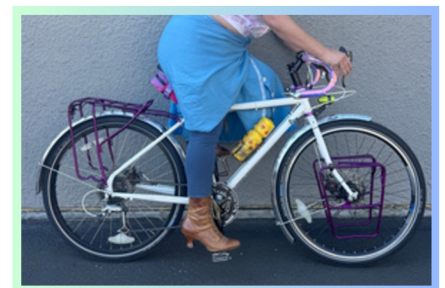
Ideas for keeping your outfit intact...



FOLD SKIRT INTO WAISTBAND



OR USE A CLIP (WORKS FOR WIDE PANTS, TOO)



VOILA! READY TO RIDE.

adaptive cycling

Adaptive cycles help everyone, including individuals with physical disabilities, enjoy the freedom of cycling.

“Of all the adaptive sports I’ve tried, cycling reconnects me to the **thrill, freedom, and joy** I once felt riding a bike before my disability.”
-Bonnie



James got back on tour with an adaptive cycle. He rebuilt his strength, bought a trike, and picked up right where he left off. **BORP Adaptive Sports and Recreation** helped him get comfortable and set up on his recumbent bike.

Learn more about BORP’s work at www.borp.org.
Join BORP’s Revolution 2026 Ride on May 3rd, 2026!
Details: borp.rallybound.org





2025 Impact Report

A single report can't hold every win, hurdle, or milestone from the past year, but we're thrilled to share the progress we made together for safe, vibrant streets in 2025! Bike East Bay is committed to improving your ride through our advocacy, bike education, and community-centered events.

35 protected bikeways installed

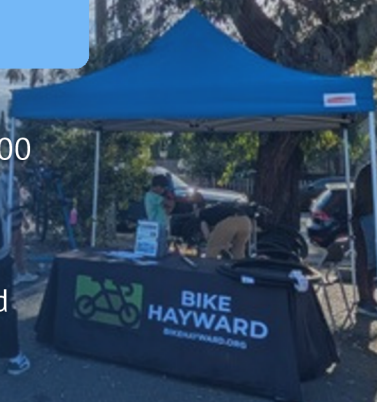
We set another new record for East Bay separated bikeways, with **35 new facilities** built across **10 cities** in 2025. This includes Lafayette & Pleasant Hill's first separated bikeways! This brings the total to **144 projects** now installed in the East Bay since 2008.

E-bike education for all

We taught 74 workshops in English, Spanish, and Cantonese this year to teach safety tips and rules of the road for all bike types, including e-bikes. Additionally, 300+ people joined us to test-ride e-bikes and learn how to apply for e-bike incentives at an event we hosted with Ava Community Energy.

Fostered Hayward's bike boom

74 participants joined our latest Green Mobility Ambassador series, volunteers helped us log over 1,600 bike parking spots, we hosted 5 bike repair tents, and our continued advocacy resulted in new separated bikeways. Most excitingly: the momentum is stronger than ever, now that Bike Hayward has officially joined Bike East Bay as a fiscally sponsored project!



Advocacy



80+ organizations

joined our coalition to mobilize for access on the Richmond-San Rafael Bridge



3 new local groups in Contra Costa launched

We support Safe Streets Antioch, Vibrant Lafayette & Walk Bike Walnut Creek



400 participants

at our Ninth Street pop-up, exploring traffic calming options for neighborhoods



30 letters of support submitted

advocating for funding, public transit, safer infrastructure, and more accessible housing

Bike Education

1,576 participants joined our free classes in 2025 in 15 cities

+21% average class attendance, thanks to stronger partnerships & outreach

After participants took a class with us,

97% said they'd bike at least once a month

68% said they'd bike at least weekly



We have **40** certified Bike Instructors on staff!

- ↳ **63%** identify as BIPOC
- ↳ **55%** identify as female or nonbinary
- ↳ **35%** speak Spanish or Cantonese

1st class taught in Oakley, CA!



"I biked for the first time after trying to learn for years. It's a miracle... Learning to ride a bike is scary, but the teachers are patient, providing all the equipment and their knowledge about biking. It's very hard to learn this, and it's a helpful learning environment."

- **Patty Y.**, Adult Learn-to-Ride Participant

Events & Engagement



Our Climate Ride team raised

\$16,214

and biked over 1,868 miles!

202 volunteers  **803** hours served

338 participants joined us across 11 group rides

2,168 families and individuals donated to Bike East Bay



★ Bike to Wherever Day ★

12,000+ people visited

132 Energizer Stations, hosted across 31 East Bay cities



2,950 bikes parked at **83** events through our bike valet program

700+ monthly donors sustained our work



Member Spotlight: VeloRaptors

The VeloRaptors Cycling Club of Oakland has been promoting fitness and a healthy lifestyle for their members through bicycling for more than 20 years. They organize three weekly group rides, including a Saturday ride aimed at beginners. As longtime supporters of Bike East Bay, their members have donated \$56,034 over the last 3 years for matching campaigns, inspiring our members to give \$76,540 to Bike East Bay. Last year, we also organized a Bay Bridge Trail anniversary ride together, bringing together dozens of VeloRaptors and Bike East Bay members to enjoy the trail. Learn more and join a ride at www.veloraptors.com.

Strategic Plan Update

Since launching our bold 2024 Strategic Plan, Bike East Bay has turned vision into action. In 2025, we stayed the course—hitting key milestones in advocacy and education while creating joyful events and spaces for our bike community to connect and organize. Together, we're not just planning for the future; we're actively building safe and thriving communities.

Grow an accessible, diverse movement to co-create safe, inclusive, and sustainable communities

- Added 7,172 new contacts to our email list
- Expanded Spanish and Cantonese language access through 9 bilingual workshops/events
- 19% of bike education classes were at BART stations, and 73% of bike education classes were with a community partner

Lead through the lens of mobility justice for systems change in the East Bay

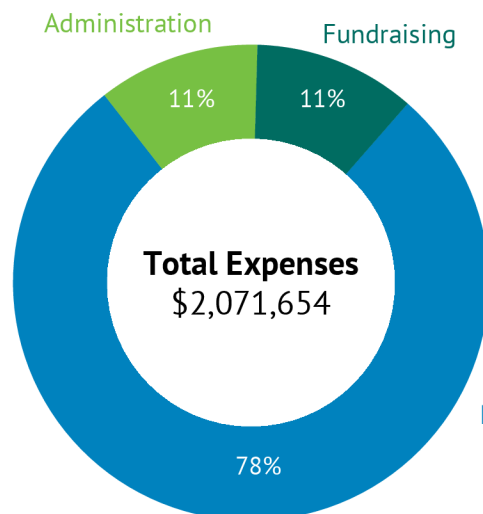
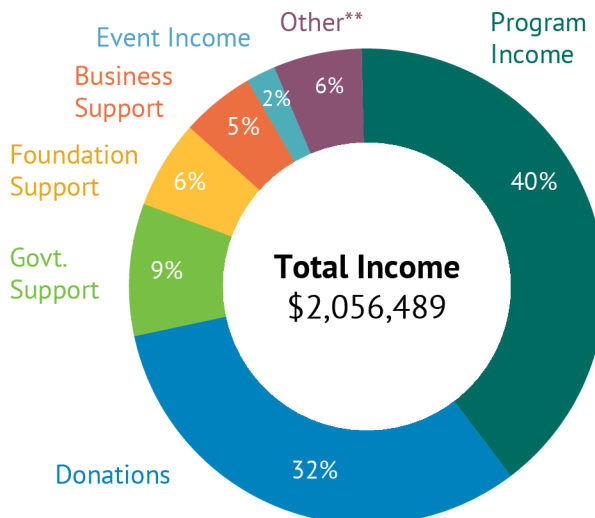
- Staff presented at local and national conferences on topics including the intersection of policing and street safety, the importance of grassroots fundraising, and the need for bike education in Contra Costa County
- 94 media mentions across 31 news outlets, amplifying our fight for Richmond-San Rafael Bridge access and our commitment to safer streets

Become a first-in-class nonprofit that is recognized for a thriving team

- Low staff turnover, with a median staff tenure of 2.47 years (up from 0.88 years in 2024)
- Expanded shared leadership by adding a third co-executive director and adding the Community Engagement Director to our leadership team



2025 Financial Summary



Net Income* **Net Assets**
 -\$15,165 \$717,669

*This year's operating loss is due to a one-time change in our accounting practices.

**Employee Retention Credit income from Internal Revenue Service

Programs
 Education 42%
 Engagement 37%
 Advocacy 21%

Thank you to ALL of our donors for powering our movement!

And a special thanks to Monthly Giving Circle members whose support allows us to plan ahead with confidence, knowing this critical work will be sustained into the future.

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\$1,000+ Anonymous Donor * Jacob Aronson & Rachel Foodman * Tim Beloney * Stephen Blair * Jim Brockopp & Kathy Hraster * Travis Brooks & Taska Sanford * Corey Busay & Stacey Rutherford * Janet Byron & Steven Price * Tarmigan Casebolt * Ryan & Marian Chan * Catherine Coates * Peter Colijn * Kristen Contreras & Miles Sabatini * Richard Cox * Kevin Crane & Clara Hill * Edgar Crowley * Max Davis * Robin Dean * Rachel Donovan * Steven Dunbar * Simon Ellgas * Ben Eversole * John Ewing * James & Janet Foster * Pauline Fox * Phil Garrison * Douglas & Fran Gary * Benjamin Gerhardtstein * Hydeh Ghaffari & Rick McCracken * Manish Goregaokar * Brit Harvey * Marc & Gabrielle Hedlund * Daniel Hellebusch & Maria Schriver * Curtis Buckley & Anne Hill * Howard Hirano & Christine Yang * Geoff House * Eric & Amber Huppert * Willow & Reed Idlewild * Julie Jin * Ben Keller * Csilla Kenny * Ryan Kraft * Nicholas Kwaan * Alan B. 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BIKETOPIA

Save the Date

Biketopia will be **Wednesday, September 16, 2026** from 5:00 p.m. - 8:30 p.m. at Oakland's Preservation Park. Join us for our annual silent auction and fundraiser.

Pledge to Ride

this Bike Month

BikeEastBay.org/Pledge



You'll be automatically entered to win a bikey prize bundle!



Ride On
Your Membership Magazine

IN THIS EDITION...

- * 2025 IMPACT REPORT
- * BIKE MONTH CALENDAR
- * WHAT'S A CYCLIST?
- * SAN PABLO AVE STORIES

...AND MORE!