



GOING GREEN FOR BIKE MONTH

The choices are limitless: join a Bike Month event in May, swap a drive for a ride, or bring your bike with you on your next grand adventure! As your local bicycle coalition, we're here to power your ride.

Bike to Wherever Day Thursday, May 15

All day

Join over 10,000 East Bay bikers and ride with us on May 15th! There will be special events and activities for all. Find the full details at BikeEastBay.org/BTWD

100+ East Bay Energizer Stations

Typically 7am-10am or 4pm-6pm

Find an Energizer Station near you for snacks, goodies, high-fives & tote bags!

Ride with Berkeley City Officials

Morning, route TBD

Berkeley friends and riders: join your elected officials on a bike ride

Alameda After Party (5pm-7pm)

Radium Runway, 2151 Ferry Point, Alameda
Epic views, live DJ, free drinks & snacks, e-bike demos, bike gear raffles, fix-it station & more

Bike to School Day

All day

Students and families can bike, scoot, or skate to school to get in on the fun

Ride with Oakland City Officials

Morning, various locations

Oakland, join in on multiple routes, all ending at City Hall for treats & coffee

Bike Happy Hour (4pm-8pm)

Old Oakland, 900-920 Washington St
Family-friendly block party with a live DJ, Drake's beer, community resources, and transit orgs ready for Q&A

Bike Month Kick Off

Tuesday, April 29, 4pm-7pm
Downtown Berkeley BART Plaza
Bike tune-ups, prizes, snacks, and prep for Bike Month

Contra Costa Group Ride

Saturday, May 31, 11am-2pm
Start at Monument Impact, Concord
11.3mi no-drop ride on the Canal & Iron Horse Trails.
Hang-out after!

Upcoming Free Bike Classes

Urban Cycling Day 1: May 3, Dublin
Urban Cycling Day 2: May 4, Dublin
Family Cycling: May 11, Alameda
Family Cycling: May 17, San Leandro
Urban Cycling Day 1: May 17, Berkeley
Bike Share 101: May 21, Oakland
Fix-a-Flat Workshop: May 31, Albany

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LETTER FROM THE SADDLE

Dear Bike East Bay Community,

As we usher in another busy year of riding, advocacy, and community building, we find ourselves at a pivotal moment. **We're calling this our "Green Issue" because climate change is a significant driver (no pun intended) for the work that we do.** Transportation is the largest source of greenhouse gas emissions in the state of California and the hard-fought progress we've made to create walkable, bikeable, and accessible communities is under threat. Grants for projects with bike lanes and other green infrastructure are "under review" from the Department of Transportation and we're likely to see cuts to future projects in our communities. In spite of national uncertainty, at Bike East Bay we remain steadfast in our mission to champion streets that prioritize people over cars.

Every day, we strive to show that biking in daily life is not only possible, but joyful and accessible for folks of all ages and abilities. Challenge yourself this Bike Month to replace even just a handful of car trips with other forms of transportation. And if you need to brush up on your bike skills to feel comfortable and confident taking to the paths and roads, join over 27,000 participants who have taken one of our free bike education classes.

Whether you choose to ride instead of drive, participate in Bike Month activities, or advocate for complete streets, we hope you recognize your power in shaping your communities with everyday choices. Small, consistent actions make a real difference and when we all join together we create lasting change.

Included in this edition of RideOn is the 2024 Impact Report which reflects the power of our collective action. We invite you to explore the report and celebrate the achievements that bring us closer to people-focused communities and a climate-resilient East Bay.

The uncertainty we're facing at the federal level has real implications for our work and the partners we support. During this time of immense unpredictability, it is vital to strengthen our relationships with one another. This work is only possible through collaboration, co-creation, and trust. And only together, can we build thriving, equitable, and sustainable communities.



Jill Holloway
Co-Executive Director
of People & Operations

Justin Hu-Nguyen
Co-Executive Director
of Mobility Justice

SWAP MY RIDE!

By Elka, Kelly and Jill

What if we reimagined how we got around our neighborhoods? **52% of all car trips are under 3 miles** (energy.gov). It can be a fun challenge to see how many of our everyday trips can be done by bike... and may be more accessible than you thought!

SURPRISINGLY EASY (& FUN) WAYS TO CONVERT YOUR CAR TRIPS

Do a Nearby Errand

Ride your bike to the library, post office, grocery store, or even a Christmas tree stand!

Hike by Transit

You can get to most hikes in the Bay Area by combining transit and your bike! Check out HikingByTransit.com for ideas. Staff favorites include Tilden Regional Park, Point Pinole Regional Shoreline, Coyote Hills Regional Park, and Morgan Territory Regional Preserve.

Date Night or Friend Outing

Don't drive to your date/meetup - go on a bike hang instead! It's a great way to turn getting there into part of the fun. Our favorite bikeable outings:

- Albany Beach & Bulb
- Oakland or Berkeley Rose Garden
- East Bay Pizza Crawl
- Music & Market at Todos Santos Plaza
- Wat Mongkolratanaram Brunch

Catch a Game (or Concert or Event)

Don't get stuck in the post-event traffic jam, ride your bike and get the best parking spot at the venue. Also bike valet is back and will be at all Ballers and Roots home games this season!

Use a Bike as a Minivan

Are we there yet? Entertain your kids by transporting them by bike! Streamline school drop-off/pick-up, get the best parking spot at the playground, and make friends with other bike parents.

WHY WE CHOOSE BIKING

Easy parking



Build community with your neighbors



Stop to smell the roses or enjoy the view



Bike Month Challenge

FILL IN AS YOU GO!

During Bike Month in May, replace 5 car trips with bike trips! Take photos at your destination and tag us @BikeEastBay! #SwapMyRide



Hayward on Two Wheels

HOW AN ECOSYSTEM OF SUPPORT IS
WORKING TO MAKE THIS ONE OF THE
EAST BAY'S MOST BIKE-FRIENDLY CITIES



If you're interested in transportation equity, biking best practices, and people-powered movements, you should keep your eyes on Hayward. The city is making huge strides in reclaiming their roads, with 4 miles of separated bikeways already completed, plus more on the way (including the East Bay Greenway!), and a burgeoning local advocacy organization called Bike Hayward. We're celebrating this progress, and acknowledge that it requires coordination and relationship-building between elected officials, resident leaders, funding partners, and community organizations that can provide technical support.

In addition to concerns about infrastructure and traffic safety, a significant barrier to biking in Hayward is the limited access to local bike shops. City leaders have expressed interest in supporting the establishment of a community bike shop in town to offer affordable bike repairs and sales.

This year Bike East Bay is focused on helping Hayward level up by providing advocacy trainings, encouraging grassroots leadership, and helping get more people on bikes via a suite of programs we're calling Hayward on Two Wheels (or H.O.T. Wheels).

WHAT'S POSSIBLE WHEN A CITY PRIORITIZES PEOPLE-FIRST STREETS?

SEE HOW WE'RE PARTNERING WITH
THE CITY OF HAYWARD THIS YEAR...

Group Rides

Building community by
hosting rides across Hayward

Bike Parking

Identifying locations for
new bike racks & locker
installations

Green Mobility Ambassadors

Training a cohort of emerging
advocates at Hayward libraries



Bike Vouchers

Distribution of new bikes for
adults & teens, provided by
the City of Hayward

Bike Repair Tents

Providing free bike maintenance
at Hayward farmers markets

Better Bikeways

Celebrating bikeway grand
openings, such as a raised
cycletrack on Mission Blvd

A key partner in this upcoming work is Bike Hayward, a group that hosts community bike rides, organizes around traffic safety issues, and encourages Hayward residents to stay active.

Their projects include organizing around the East Bay Greenway – a planned 30 mile bike route connecting Oakland to Fremont. The Hayward segment of the Greenway was relegated to side streets, but the group aims to realign the path with the major corridor of Mission Blvd. They also are partnering with UC Berkeley’s SafeTREC to address the pedestrian and bike safety needs of Spanish-speaking neighbors in the unincorporated communities of Ashland and Cherryland.

Bike Hayward is volunteer-run! To join the movement you can participate in their events, meetings, and sign up for their newsletter at BikeHayward.org



Bike Hayward & Stack Run Club joined forces for a recent meet-up



Hayward is done being a throughway for outside commuters. **We’re reclaiming our streets** so they’re safer for our residents, students, seniors, and families.

Slowing traffic and encouraging alternative forms of transportation saves lives, stimulates the economy, and reduces our impact on the climate. **It’s a win-win-win.”**

—HAYWARD COUNCILMEMBER GEORGE SYROP

GET INVOLVED TODAY!



The East Bay Greenway would connect Oakland to Fremont. The direct path is disrupted in Hayward, and local organizers are advocating for safer alignment.



Stay in the loop: be the first to know about free bike vouchers and new infrastructure projects by joining our Hayward email list



Boost your advocacy: sign up for a GMA workshop, like “Bike Civics” or “Intro to Mobility Justice”



Take a class: we host classes every month, including Adult Learn-to-Ride, Family Cycling, and Urban Cycling



Go for a ride: We’ve got a Hayward group ride coming up on April 19, and Bike Hayward hosts meet-ups, too! Or explore the new bikeways solo



Scan here for all the details, or visit

BikeEastBay.org/H2W

H HAYWARD



peopleforbikes

Thank you to the funders whose belief and investment in the power of bicycles make these programs possible.

your bike's BEEN DAYDREAMING OF distant Roads... *by Nancy*



BEYOND THE EAST BAY HORIZON, ADVENTURE AWAITS. LET'S GET YOUR BIKE THERE.

Ever wondered what it takes to fly with your bike? Hopefully one day we'll be able to roll our bikes right to the check-in counter (and if somebody has a contact in the airline industry, please let us know), but until then, some disassembly required.

PACKING YOUR BIKE (THE BASICS!)

- Protect your frame & fork with cardboard, foam, or padding
- Remove the wheels and pedals (the left pedal is reverse-threaded and yes, sometimes you will have to stand on a wrench for leverage)
- Deflate your tires— enough to be soft, but not completely flat
- Loosen your handlebars and turn them sideways
- Take off your derailleur and hanger (wrap & zip-tie the derailleur to the frame for added protection)
- Remove rotors if you have disc brakes (keep track of all the bolts!)

The easiest option for packing your bike is in a cardboard bike box. Some bike shops give them out for free— sometimes with extra packaging materials, such as plastic drop-out protectors for your fork. You can choose to buy a soft or hard case for extra protection, but that also comes with extra cost, weight, and the challenge of storing it on the other side of your trip. Life's little trade-offs— choose the option that works best for your trip.

Check out YouTube for in-depth disassembly and packing tutorials and visit your local bike shop for more questions. Some shops even offer disassembly and packing services—or you can take it to a community bike shop's open hours and learn how to do it yourself!



*YOU SO GOT THIS!
ADVENTURE SUPER
AWAITS.*



EXTRA TIPS

- Airline bike policies vary— before booking your flight, check weight and size limits, as well as any potential restrictions and fees. Some airlines treat bikes as standard checked luggage, and at the time of writing, at least one even waives oversize fees for bikes (hint: it's an airline that's also a state). Be sure to check the policies for each airline you'll be flying!
- Keep your multi-tool in the box or in checked luggage- it can be confiscated by airport security if in a carry-on.
- Expect TSA to open up your box and absolutely flip its contents upside down. Pack your little items (bolts, skewers, tools, and such) in a sealed pouch and keep extra tape in your box— especially if you have a connecting flight!
- Attach an AirTag (or other tracking device) to your bike to keep track of its whereabouts
- Make your box airport-friendly! Label it with "This Way Up" and "Fragile", make sure it has a good grip spot for airport staff, and don't forget to draw a smile on it! 😊



DID YOU KNOW?

SFO offers free bike parking for up to 14 days. You can take BART directly to Terminal G and then take the elevator down to the Courtyard area for bike parking. SFO also has bike assembly/disassembly stations and a shop that sells bike boxes for those who like to live life a little on the edge.

CELEBRATE BIKE MONTH!

Pledge to Ride: Join 100,000 people on bikes!



Ride any day of the month, but especially on May 15 for "Bike to Wherever Day"

Find Your Energizer Station



On May 15, hop on your bikes, grab your tote bag of goodies, high five a stranger!

Take a Bike Education Class



Brush up your bike skills: all our classes are free and taught by certified instructors

Take the Ride Challenge



Can the Bay Area collectively bike 120,000 miles in May? Log your miles to help reach the goal!

Celebrate at Bike Happy Hour



Our favorite block party of the year happens in Old Oakland. Join us for good vibes on 5/15!

Join a Group Ride



We've got a whole list of group rides: get outside, make a friend, and explore the East Bay

Get ready to pedal into all the fun of Bike Month this May! Our East Bay streets come alive with events for riders of all ages and experience levels. Whether you explore a new scenic trail, glide through your neighborhood on a warm day, or roll out with your whole crew on a group ride: we're celebrating the freedom a bicycle brings and are committed to building an East Bay where folks can move safely through our streets every day of the year.



Find details and sign-up lists for all of the fun at:

BikeEastBay.org/Pledge

Thank you to our sponsors



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2024 Impact Report

At Bike East Bay, we improve your ride through fierce advocacy, fun events and accessible bike education. While it's impossible to capture all the accomplishments, challenges, firsts and lasts of a year, we are proud to present a snapshot of the impact we were able to make together for safe, thriving streets in 2024!

30 Separated Bikeways Built

We set a new record for East Bay separated bikeways, with **30** built across **11** cities in 2024. This brings the total to **110** projects now installed in the East Bay.

Relaunched Bike Valet

We parked **1,568** bikes at **62** community events (including all **50** home games for the Oakland Ballers), and look forward to offering our bike valet program at Oakland Roots games in 2025!

1,158 Bike Education Participants

Over one thousand people brushed up their bicycle skills at our free workshops hosted across **24** East Bay cities. We were especially proud to host Spanish-language classes for new participants.

FREE BIKE CLASSES

EAST BAY

Advocacy



2,882 signatures
on our Richmond-San Rafael
Bridge path petition in 2024



25 local groups
are supported by our funding
and technical assistance



109 community
advocates
joined our Green Mobility
Ambassador training series



201% growth
of our advocacy email lists
(over 3,000 new people!)

Bike Education

1,158 participants joined our free classes in 2024

24%
come from
low-income
households

61%
self-identify
as women or
non-binary

50%
self-identify as
Black, Indigenous,
or a Person of Color



80% of our classes were hosted
with a community partner
including libraries, community/rec centers,
affordable housing developments, and schools

After taking a class with us,

65% of participants said they would
increase how often they ride a bike

100+ giveaways such as helmets, light sets,
multi-tools, and patch kits to equip
participants with tools to ride safely



"I used to have my own bike but because I have been struggling with housing, I wasn't able to keep my bike and I've since stopped cycling. I didn't realize that **there were resources available to me** so that even without my own bike, I could still cycle and get around! I really appreciate the resource now that I know it's there and **I can be more mobile and connected to Oakland.**"

- Participant from our Bike Share 101 workshop in July 2024

Events & Engagement



We have members in

32 of 33

East Bay cities!

324 volunteers  **724** hours served

276 participants joined us across 8 group rides

2,064 families and individuals donated to Bike East Bay



1,000+ joined us at Biketopia and Pedal Brew Fest!

541
new members
joined our
movement



★ Bike to Wherever Day ★

1,602 people pledged to ride

115 Energizer Stations were hosted across the East Bay



Member Spotlight: Tom Yamaguchi

"My first bike commuting was in San Diego, and I was constantly frustrated by the lack of interest in bicycling by the local government. There were few safe places to bicycle, and the bike lanes that existed were poorly maintained. They were never swept, and I constantly had to dodge broken glass. Moving to Berkeley, I found a well organized community in support of cycling as a serious form of transportation. I want to support that in every way I can. Supporting Bike East Bay helps me to keep my sanity as I bike in these crazy times."

Strategic Plan Update

Bike East Bay believes in a future where streets are safe for everyone. We mobilize by bike to build thriving communities that are joyful, safe and inclusive. In 2024, we launched our new strategic plan which centers this vision, and have already made so much progress toward these ambitious goals:

Grow an accessible, diverse movement: co-create safe, inclusive and sustainable communities

- Added over 6,000 new contacts to our email list
- Made the Bike East Bay website available in 8 languages
- Held four bike education classes and Green Mobility Ambassador (GMA) trainings in Spanish

Lead through the lens of mobility justice

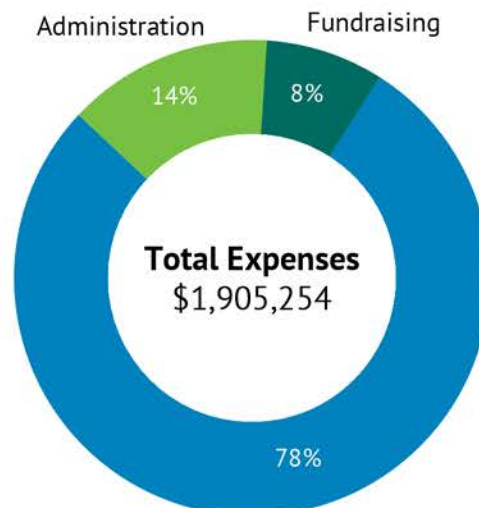
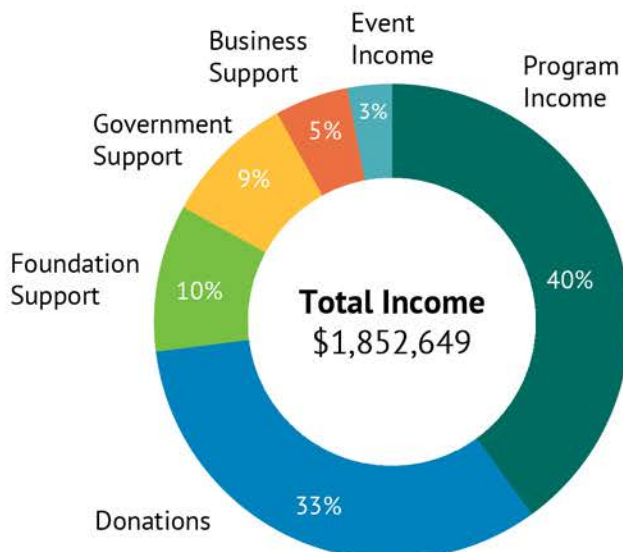
- Hired West Berkeley GMA, expanded GMA program to Concord
- Pleasant Hill, San Leandro, and Livermore completed their bike/walk plan updates while Albany, Berkeley, Caltrans Bay Area, Fremont, Newark, Pinole, and San Ramon bike plan updates are in progress

Become a first-in-class nonprofit: recognized for a thriving team

- Rolled out a new parental leave benefit and sabbatical policy, both utilized by staff this year
- Implemented a transparent pay system based on equity
- Converted to a 38-hour workweek with light Fridays and monthly staff social activities



2024 Financial Summary



Net Income* -\$52,605
Net Assets \$732,835

*We had a planned operating loss this year. During the pandemic, we built up our reserves and have been strategically spending down some of that reserve by growing the capacity of the organization.

Programs
Education 39%
Engagement 36%
Advocacy 25%

Thank you to our donors: your steady support fuels this movement and empowers a growing community advocating for safe streets.

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Bike To Wherever Day is Thursday, May 15



Scan here and Pledge to Ride. We'll send you a map of Energizer Stations, bikey discounts, a calendar of events, and more!

Save the Date

BIKETOPIA

Wednesday, September 17, 2025

Silent Auction • Member Party • Fundraiser



RideOn
Your Membership Magazine

IN THIS EDITION...

- * DATE NIGHT BY BIKE
- * STRATEGIC PLAN UPDATE
- * BIKE MONTH EVENTS
- * HAYWARD ON TWO WHEELS

...AND MORE!