Dear Bike East Bay friends,

As we reflect on the accomplishments and challenges of the past year, we are delighted to present Bike East Bay’s 2022 Annual Report. Your continued support and dedication has been the backbone of our organization’s financial stability. We’ve seen more people giving at more significant levels to show that people-first streets must be a priority for the East Bay.

The past year has been a time of transition and growth at Bike East Bay. We said farewell to our Executive Director, Ginger Jui, and Advocacy Director, Dave Campbell, who had been with the organization for 10+ and 20+ years respectively. The Board and staff collaboratively decided to move to a co-executive director model that supports more sustainable executive leadership and resilience for the organization. We, Jill and Justin, filled the roles of Co-Executive Director of People and Operations and Co-Executive Director of Mobility Justice, respectively. Meanwhile, Education Director Robert Prinz moved into the Advocacy Director role, and his position was filled by two Education Program Co-Managers. Finally, we hired three new positions - a development director, an operations coordinator, and an education co-manager - bringing our staff to 12 and enabling us to build capacity and expand our programming.

While transition can often be uncomfortable and overwhelming, by leaning into our values of shared leadership and collaborative decision-making we worked through the transition together. Now, as a staff and board, we are more aligned and positioned to grow our impact.

**2022 Programming Highlights**

Several upgraded bike facilities and designs were approved in 2022, providing safer, more accessible, and more comfortable streets, including:

- **Oakland - 14th Street**: The project redesigns 14th Street through Downtown with protected bike lanes in both directions, wider sidewalks, bus boarding islands, more street lights, and Oakland’s first public bike counter.
- **Alameda - Grand Street Cycle Track**: The approved design now includes a 2-way, raised cycletrack all the way across the island, to be constructed in three phases starting in 2024.
- **Pleasanton - West Las Positas Blvd**: This quick-build, post-protected bikeway was approved in 2022, for construction in 2023. A follow up, concrete protected bikeway upgrade serving four schools and many commuters also received a $9M grant for construction.
- **San Leandro - Bancroft Ave and Williams Street**: Protected cycletracks were approved for both streets, following bike rides, open houses, and an amazing three pop-up bikeways in one day last summer, led by Bike East Bay and Fehr & Peers.
- **Concord - Pine Hollow Road**: This 2-way protected cycletrack was approved by Concord City Council, connecting between five schools over the two mile span from Ygnacio Valley Road to the Clayton border.

In the bike education program, we secured a $15,000 matching grant and raised $15,000 from our members and Oakland Rotary to fund the purchase of a cargo van. Many class participants don’t own a bike, so we often transport class materials and a fleet of bikes and helmets to class sites. In 2022, we
held 88 classes for over 1700 participants and saw an 18% increase in the number of classes offered in Contra Costa County.

Finally, three major signature events – Bike to Wherever Day, Session Fest, and Biketopia – returned in 2022:

- We celebrated with over 10,000 people on bikes for Bike to Wherever Day in Contra Costa and Alameda Counties at over 100 energizer stations.
- Session Fest made a comeback for the first time in three years. In partnership with Drake’s Brewing Co. we connected with over 700 attendees on a warm and sunny day at Snow Park in Oakland.
- At Biketopia we raised over $35,000 during our live giving stage program, auctioned over 100 items, and celebrated big wins throughout the year.

Plans for 2023

Bike East Bay recently embarked on a strategic planning process. Through this process we hope to establish a stronger understanding of community and stakeholder needs, as well as priority areas of work to develop short- and medium-term priorities for our equity-centered work. We expect to complete most of the work this calendar year and release the plan in early 2024.

One of our top goals in the coming year is improving San Pablo Avenue. It is an essential corridor for many East Bay communities, but is currently inhospitable and dangerous to bicyclists, pedestrians, and other vulnerable road users. To enable community-centered design, we are launching a Green Mobility Ambassador program in West Berkeley to equip community members with resources and tools to organize for improved mobility. We will also focus on the East Bay Greenway, a planned, 37-mile bicycle and pedestrian facility connecting from Oakland all the way to Fremont, linking BART stations via a series of trails and protected bikeways.

As we continue our work this year, we express our deepest gratitude for your continued support. Oftentimes the projects we advocate for and work on are many years in the making, and your sustained support is essential to continue building the movement for safer, more accessible, and more equitable streets.

Ride On,

Jill Holloway & Justin Hu-Nguyen
Co-Executive Directors
Bike East Bay

P.S. Take the 2023 Bike East Bay Community Survey at BikeEastBay.org/2023-survey – this survey will be used as part of our strategic planning process to establish a stronger understanding of our community and stakeholder needs. Share more about who you are and what is important to you, and provide feedback on what we do as an organization and how we do it. We greatly appreciate your input!
THANK YOU!

During 2022, 85 businesses, foundations, and ride clubs, and more than 2,155 families and individuals made a financial contribution to strengthen Bike East Bay.

We are grateful for your generosity.

INDIVIDUAL SUPPORTERS

$10,000+
Eric Huppert
Nicholas Josefowitz
Bill Moseley & Ann Mohler

$5,000-$9,999
Curtis Buckley
Steven Dunbar
James & Janet Foster
Sally Goodman
Marc Hedlund
Amos Alan Lans
Liza & Bobby Lutzker
Margaret McCarthy & Raphael Lee
Howard & Nancy Neal
Sharon Piekarски

$2,500-$4,999
Anonymous Donors
David Madson
Kristi & Peter Marleau
Robert Merker
Rick Rickard
Tom & Judith Willging

$1,000-$2,499
Eric Anderson
Naomi Black
Stephen Blair
Travis Brooks & Taska Sanford

$500-$999
John Beem
Tim Beloney
Dan Boger
Keith Bouma-Gregson
Kevin Burke
Catherine Coates
John Crossley
Yilun Ding
Anthony & Barbara DiSalvo
David Efler & Rachel Morello-Frosch
Victoria Eisen & David Wampler
Pauline Fox
Hilary Goldman
Brett Hondorp
Susie Hufstader
Lisa Jacobs
Ben Keller
Marilyn Langlois
Tami Lau
Amanda Leahy

$250-$499
Simon Alejandrino
Nino Amarena
Louise Anderson
Karen Axelsson
Jeffrey Baker
Guillermo Barron
James Bartlett
Joshua Bastian
Caedmon Bear
Christine Beier
Christine Benvenuto
Vivek Bhatia
Ethan Bodle
Tommaso Boggia

Natalie Bonnewit & Matthew Myers
Christopher & Debora Booth
Martin Bourqui
Kevin Bundy
Corey Busay
David Chiu & Yolanda Hippensteel
Edward Chun
Sean Co
Neil Cole-Filipiak
Martie Conner
Margaret Corrigan
Jan Crosbie-Taylor
Bryan Culbertson
Tony Dang
Joshua Davis
Bruce Dughia
Tandra Ericson
Tom Everett
Kjiersten Fagnan
Doug Faunt
Dan Finkelstein
Alec Flett
Ryan Flores
## COMMUNITY SUPPORTERS

### $10,000+

- Bayer HealthCare
- Blackberry Creek Foundation
- City of Berkeley
- City of Fremont
- City of Oakland
- Climate Ride
- Dolan Law Firm
- East Bay Community Energy Authority
- Hellman Foundation
- Mobility Fund
- Metropolitan Transportation Commission
- Outride
- Rails to Trails Conservancy
- The Glass Half Full Fund
- Yellow Chair Foundation

### $2,500-$4,999

- AC Transit
- Alameda Bicycle & Bike Hub
- Alameda County Public Works Agency
- Capitol Corridor
- City of El Cerrito
- City of Emeryville
- City of Hayward
- City of Livermore
- City of Newark
- City of Richmond
- City of San Leandro
- Fremont Bank
- Regional Parks Foundation
- Rockridge Fund at the East Bay Community Foundation
- Washington Hospital Healthcare System
- Zinn Law Firm

### $1,000-$2,499

- Arkin Tilt Architects
- Baron Von Foxy Philanthropic Fund
- Berkeley Bicycle Club
- Bicycle Coffee
- City of San Pablo
- Coalition for Clean Air
- Downtown Oakland Association
- Eisen Letunic Transportation Environmental and Urban Planning
- Fehr & Peers
- Grizzly Peak Cyclists
- HNTB Corp.
- Kittelson and Associates, Inc.
- Lake Merritt-Uptown District Association
- Marin Cyclists
- Nelson-Nygaard
- Port of Oakland
- Smaakland
- Starbucks Foundation
- VeoRide, Inc.

### $500-$999

- 350 Bay Area
- Cleary Bikes
- Drake’s Brewing Co
- Dust Bowl Brewing Co
- Golden Gate Cyclists
- Laughing Monk Brewing
- Waldear Kegerators
Bike East Bay believes in a future where streets are safe for everyone. We mobilize by bike to ensure movement is equitable, accessible, safe, and enjoyable through advocacy, encouragement, and education. Through grassroots organizing and capacity building, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free bike education class at BikeEastBay.org.

**WHAT WE DO**

**ADVOCACY**

- 4 million trips by people who bike and walk on the Richmond-San Rafael, Carquinez, Dumbarton, Benicia-Martinez, and Bay Bridges (since counts started)
- 63 protected bike lanes built in 16 cities
- 15 active local advocacy groups

“Curious about the expanding network of bike lanes in Fremont, I hopped on a bike in August 2022 for the first time in nearly a decade... and nearly gave up. After taking Urban Cycling 101 and some of Bike East Bay’s other classes, I developed the knowledge, skills, and confidence to keep riding and realized that I actually really love biking! I sought ways to get more involved by learning more about mobility justice, engaging in the community, and of course by riding my bike. In less than a year after that very daunting first ride, I rode nearly 100 miles in my inaugural 2023 Climate Ride with Bike East Bay’s team. I feel pride and joy when I reflect on the progress I’ve made in my bike journey, both on and off the saddle. I have immense gratitude for Bike East Bay’s work that has helped me get here!”

Kendra Toy
Bike East Bay member since 2022

**EDUCATION**

- 1,759 attendees at 88 classes in 14 cities
- 22 newly-certified bike education instructors and 12 teaching with Bike East Bay

**ENGAGEMENT**

- 329 people who joined 16 group rides
- 3,000+ attendees at signature annual events

**2022 FINANCIAL SUMMARY**

**Total Income**
$1,487,407

**Total Expenses**
$1,523,398

**Net Income**
-$35,991

**Net Assets**
$829,757

**INCOME**

- Program Income 38%
- Business Support 6%
- Donations 18%
- Memberships 11%
- Foundation Support 14%
- Government Support 9%
- Event Income 4%

**EXPENSES**

- PROGRAM DIRECT 75%
- Advocacy & Engagement 63%
- Education 37%
- Administration 14%
- Fundraising 11%