



Dear Bike East Bay friends,

As we reflect on the accomplishments and challenges of the past year, we are delighted to present Bike East Bay's **2022 Annual Report**. Your continued support and dedication has been the backbone of our organization's financial stability. We've seen more people giving at more significant levels to show that people-first streets must be a priority for the East Bay.

The past year has been a time of transition and growth at Bike East Bay. We said farewell to our Executive Director, Ginger Jui, and Advocacy Director, Dave Campbell, who had been with the organization for 10+ and 20+ years respectively. The Board and staff collaboratively decided to move to a co-executive director model that supports more sustainable executive leadership and resilience for the organization. We, Jill and Justin, filled the roles of Co-Executive Director of People and Operations and Co-Executive Director of Mobility Justice, respectively. Meanwhile, Education Director Robert Prinz moved into the Advocacy Director role, and his position was filled by two Education Program Co-Managers. Finally, we hired three new positions - a development director, an operations coordinator, and an education co-manager - bringing our staff to 12 and enabling us to build capacity and expand our programming.

While transition can often be uncomfortable and overwhelming, by leaning into our values of shared leadership and collaborative decision-making we worked through the transition together. Now, as a staff and board, we are more aligned and positioned to grow our impact.

2022 Programming Highlights

Several upgraded bike facilities and designs were approved in 2022, providing safer, more accessible, and more comfortable streets, including:

- Oakland - 14th Street: The project redesigns 14th Street through Downtown with protected bike lanes in both directions, wider sidewalks, bus boarding islands, more street lights, and Oakland's first public bike counter.
- Alameda - Grand Street Cycle Track: The approved design now includes a 2-way, raised cycletrack all the way across the island, to be constructed in three phases starting in 2024.
- Pleasanton - West Las Positas Blvd: This quick-build, post-protected bikeway was approved in 2022, for construction in 2023. A follow up, concrete protected bikeway upgrade serving four schools and many commuters also received a \$9M grant for construction.
- San Leandro - Bancroft Ave and Williams Street: Protected cycletracks were approved for both streets, following bike rides, open houses, and an amazing three pop-up bikeways in one day last summer, led by Bike East Bay and Fehr & Peers.
- Concord - Pine Hollow Road: This 2-way protected cycletrack was approved by Concord City Council, connecting between five schools over the two mile span from Ygnacio Valley Road to the Clayton border.

In the bike education program, we secured a \$15,000 matching grant and raised \$15,000 from our members and Oakland Rotary to fund the purchase of a cargo van. Many class participants don't own a bike, so we often transport class materials and a fleet of bikes and helmets to class sites. In 2022, we

held 88 classes for over 1700 participants and saw an 18% increase in the number of classes offered in Contra Costa County.

Finally, three major signature events – Bike to Wherever Day, Session Fest, and Biketopia – returned in 2022:

- We celebrated with over 10,000 people on bikes for Bike to Wherever Day in Contra Costa and Alameda Counties at over 100 energizer stations.
- Session Fest made a comeback for the first time in three years. In partnership with Drake's Brewing Co. we connected with over 700 attendees on a warm and sunny day at Snow Park in Oakland.
- At Biketopia we raised over \$35,000 during our live giving stage program, auctioned over 100 items, and celebrated big wins throughout the year.

Plans for 2023

Bike East Bay recently embarked on a strategic planning process. Through this process we hope to establish a stronger understanding of community and stakeholder needs, as well as priority areas of work to develop short- and medium-term priorities for our equity-centered work. We expect to complete most of the work this calendar year and release the plan in early 2024.

One of our top goals in the coming year is improving San Pablo Avenue. It is an essential corridor for many East Bay communities, but is currently inhospitable and dangerous to bicyclists, pedestrians, and other vulnerable road users. To enable community-centered design, we are launching a Green Mobility Ambassador program in West Berkeley to equip community members with resources and tools to organize for improved mobility. We will also focus on the East Bay Greenway, a planned, 37-mile bicycle and pedestrian facility connecting from Oakland all the way to Fremont, linking BART stations via a series of trails and protected bikeways.

As we continue our work this year, we express our deepest gratitude for your continued support. **Oftentimes the projects we advocate for and work on are many years in the making, and your sustained support is essential to continue building the movement for safer, more accessible, and more equitable streets.**

Ride On,



Jill Holloway & Justin Hu-Nguyen
Co-Executive Directors
Bike East Bay

P.S. Take the 2023 Bike East Bay Community Survey at BikeEastBay.org/2023-survey – this survey will be used as part of our strategic planning process to establish a stronger understanding of our community and stakeholder needs. Share more about who you are and what is important to you, and provide feedback on what we do as an organization and how we do it. We greatly appreciate your input!



Annual Report 2022

THANK YOU!

During 2022, 85 businesses, foundations, and ride clubs, and more than 2,155 families and individuals made a financial contribution to strengthen Bike East Bay.

We are grateful for your generosity.



Photo: Malcolm Wallace Photography

INDIVIDUAL SUPPORTERS

Christy Canida
 Ryan & Marian Chan
 Peter Colijn
 Max Davis
 Simon Ellgas
 Phillip Garrison
 Ben Gerhardstein
 Danny Hellebusch & Maria Schriver
 Reed Idlewild
 Willow Idlewild
 Lorian Jones
 Charles Klinedinst
 Daniel Leaverton
 Lisa Lestishock
 Zachary Loebel
 Larry Matarazzi
 Phil Morton
 Alden Mudge & Mari Loria
 Jan Overgoor
 Brian Pecson
 Nicholas Riegels
 Michael Santero & Marla Erojo
 Anne Schonfield
 Igor Serebryany
 Randy Wu
 Allen Zhou

\$500-\$999

John Beem
 Tim Beloney
 Dan Boger
 Keith Bouma-Gregson
 Kevin Burke
 Catherine Coates
 John Crossley
 Yilun Ding
 Anthony & Barbara DiSalvo
 David Eifler & Rachel Morello-Frosch
 Victoria Eisen & David Wampler
 Pauline Fox
 Hilary Goldman
 Brett Hondorp
 Susie Hufstader
 Lisa Jacobs
 Ben Keller
 Marilyn Langlois
 Tami Lau
 Amanda Leahy

Douglas Letterman
 June Lincoln
 Bret Lobree
 Hugh Louch
 Evan Lovett-Harris
 Steven Lybeck
 Kevin Martin
 Patricia McGowan & Daniel Bain
 Jessica & Sean McKinley
 Dylan McReynolds
 R. C. Mercer
 Greg Merritt
 Gregory Michalec
 Roger Miller & Jennifer Jackson
 Ernesto Montenero
 Kent & Ann Moriarty
 Daniel Newman
 Robin Oliva-Kraft
 Kamala Parks
 Joseph Pasquariello
 Robert & Patricia Raburn
 Rick Raffanti
 Matthew Raimi
 Tom Reicher
 Mark Rhoades
 Frank & Irene Saltzman
 Kaitra Sbragia
 Dan Schaefer
 David & Lori Simpson
 Kyle Smith
 Joyce Stephenson
 Robert Stewart & Sandra Wasson
 Mike Zorn

\$250-\$499

Simon Alejandrino
 Nino Amarena
 Louise Anderson
 Karen Axelsson
 Jeffrey Baker
 Guillermo Barron
 James Bartlett
 Joshua Bastian
 Caedmon Bear
 Christine Beier
 Christine Benvenuto
 Vivek Bhatia
 Ethan Bodle
 Tommaso Boggia

Natalie Bonnewit & Matthew Myers
 Christopher & Debora Booth
 Martin Bourqui
 Kevin Bundy
 Corey Busay
 David Chiu & Yolanda Hippensteele
 Edward Chun
 Sean Co
 Neil Cole-Filipiak
 Martie Conner
 Margaret Corrigan
 Jan Crosbie-Taylor
 Bryan Culbertson
 Tony Dang
 Joshua Davis
 Bruce Dughi
 Tandra Ericson
 Tom Everett
 Kjersten Fagnan
 Doug Faunt
 Dan Finkelstein
 Alec Flett
 Ryan Flores

\$10,000+

Eric Huppert
 Nicholas Josefowitz
 Bill Moseley & Ann Mohler

\$5,000-\$9,999

Curtis Buckley
 Steven Dunbar
 James & Janet Foster
 Sally Goodman
 Marc Hedlund
 Amos Alan Lans
 Liza & Bobby Lutzker
 Margaret McCarthy & Raphael Lee
 Howard & Nancy Neal
 Sharon Piekarski

\$2,500-\$4,999

Anonymous Donors
 David Madson
 Kristi & Peter Marleau
 Robert Merker
 Rick Rickard
 Tom & Judith Willging

\$1,000-\$2,499

Eric Anderson
 Naomi Black
 Stephen Blair
 Travis Brooks & Taska Sanford



Photo: Malcolm Wallace Photography

INDIVIDUAL SUPPORTERS *(continued)*

Lynn Foden
 Thomas & Katie Fox
 James Frank
 Barnali Ghosh
 Neil Gilfedder & Tracy Soriano
 Steve Gladden
 Kerem Goksel
 Aiza Golledge
 Sam Gross
 Craig & Christine Hagelin
 Jim Hanson
 Ann Harvey & Francesca Cunningham
 John Heck
 Jerry & Melody Howe Weintraub
 Michael Hyatt
 Patrick Hyland
 Melissa Jacobson & Rosetta Shackett
 Jeffrey Johns
 Cyndy Johnsen & Michael Sullivan
 Dave Kamlin
 Hans Kellner
 Kathy Kizer
 Sergio Knaebel
 Michael Koved

Ryan Kraft
 Felix Kramer
 Katie Krolkowski & Cindy David
 Brian Lassiter
 Patrick Lea
 Amelia Letvin
 James Levine
 Kent Lewandowski
 Alex Lewin
 Matthew Lewis
 Kevin Lim
 Gordon Mackenzie
 Denise Martini
 John McCabe
 Ryan McCormick
 Alain McLaughlin
 Kevin McTighe
 Todd Mills
 John Minot
 Kristina Monakhova
 Peter Moore
 Joseph Morris
 Matthew Morse
 Kevin Morsony
 James Mullesch
 Abbey Myszka & Patrick Ryss
 William Newcomb

Margaret Norman
 Liam O'Suilleabhain & Anat Razon
 Cory Omand
 Scott Owades
 Karen & Daniel Parolek
 Lee Parsons
 Patrick Phelan
 Wayne Pickrell
 Kenneth Pon
 Jason Popko
 Steve Price
 Lillian Rafii
 Ralph Rajs
 Gerald & Andrea Ramiza
 Nick Raymond & Molly McCoy
 Russ & Claudia Riley
 Alex Rivadeneira
 Hannah Roeyer
 Adam S.
 Amir Sahabi
 Taylor Samuelson
 Kathryn Sargent
 Jack Sawyer
 Mark Schoenrock
 Carrie Schulman
 Ian Sherman
 Victor Silverman
 Ellen Simms & Tom Colton
 Randy Simpson
 Steve Skala

Peter Skarpelos
 Stephen Solnit & Maryann Sargent
 James Sontag
 Ann Speyer
 Robert Stebbins
 Benjamin Stein
 Laurie Stephey
 E.O. Stinson
 Nick & Sarah Swanson-Hysell
 Noah Swartz
 Bryce & Britt Tanner
 Dot Theodore
 Edward Thometz
 Joshua Trauner
 Dan Tsai
 Jim & Mary Van Dyke
 Alex Vandiver
 Steven Varesi
 John Venturino
 William Wheeler
 Kitty Whiteside
 Douglas Williams
 Mike Wilson & Meg Schwarzman
 Kenji Yamada
 Marisa Yeung
 Nicky Gonzales Yuen & Jude Yuen

COMMUNITY SUPPORTERS

\$10,000+

Bayer HealthCare
 Blackberry Creek Foundation
 City of Berkeley
 City of Fremont
 City of Oakland
 Climate Ride
 Dolan Law Firm
 East Bay Community Energy Authority
 Hellman Foundation
 Mobility Fund
 Metropolitan Transportation Commission
 Outride
 Rails to Trails Conservancy
 The Glass Half Full Fund
 Yellow Chair Foundation

\$5,000-\$9,999

Bay Area Bicycle Law
 Crisp Company
 City of Dublin
 City of Pittsburg
 City of Pleasanton
 City of Union City
 Hacienda Owners Association
 John Muir Health Foundation

Lyft
 Oakland Athletics
 Oakland Rotary Club
 Sports Basement

\$2,500-\$4,999

AC Transit
 Alameda Bicycle & Bike Hub
 Alameda County Public Works Agency
 Capitol Corridor
 City of El Cerrito
 City of Emeryville
 City of Hayward
 City of Livermore
 City of Newark
 City of Richmond
 City of San Leandro
 Fremont Bank
 Regional Parks Foundation
 Rockridge Fund at the East Bay Community Foundation
 Washington Hospital Healthcare System
 Zinn Law Firm



Photo: Malcolm Wallace Photography

\$1,000-\$2,499

Arkin Tilt Architects
 Baron Von Foxy Philanthropic Fund
 Berkeley Bicycle Club
 Bicycle Coffee
 City of San Pablo
 Coalition for Clean Air
 Downtown Oakland Association
 Eisen Letunic Transportation Environmental and Urban Planning
 Fehr & Peers
 Grizzly Peak Cyclists
 HNTB Corp.
 Kittelson and Associates, Inc.
 Lake Merritt-Uptown District Association

Marin Cyclists
 Nelson-Nygaard
 Port of Oakland
 Smoakland
 Starbucks Foundation
 VeoRide, Inc.

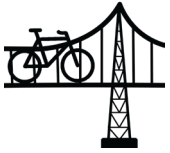
\$500-\$999

350 Bay Area
 Cleary Bikes
 Drake's Brewing Co
 Dust Bowl Brewing Co
 Golden Gate Cyclists
 Laughing Monk Brewing
 Waldear Kegerators

WHAT WE DO

Bike East Bay believes in a future where streets are safe for everyone. We mobilize by bike to ensure movement is equitable, accessible, safe, and enjoyable through advocacy, encouragement, and education. Through grassroots organizing and capacity building, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free bike education class at BikeEastBay.org.

ADVOCACY



4 million

trips by people who bike and walk on the Richmond-San Rafael, Carquinez, Dumbarton, Benicia-Martinez, and Bay Bridges (since counts started)



63

protected bike lanes built in 16 cities



15

active local advocacy groups

EDUCATION



1,759

attendees at 88 classes in 14 cities



22

newly-certified bike education instructors and 12 teaching with Bike East Bay

ENGAGEMENT



329

people who joined 16 group rides



3,000+

attendees at signature annual events

"Curious about the expanding network of bike lanes in Fremont, I hopped on a bike in August 2022 for the first time in nearly a decade... and nearly gave up. After taking Urban Cycling 101 and some of Bike East Bay's other classes, I developed the knowledge, skills, and confidence to keep riding and realized that I actually really love biking! I sought ways to get more involved by learning more about mobility justice, engaging in the community, and of course by riding my bike. In less than a year after that very daunting first ride, I rode nearly 100 miles in my inaugural 2023 Climate Ride with Bike East Bay's team. I feel pride and joy when I reflect on the progress I've made in my bike journey, both on and off the saddle. I have immense gratitude for Bike East Bay's work that has helped me get here!"

Kendra Toy
Bike East Bay member since 2022

2022 FINANCIAL SUMMARY

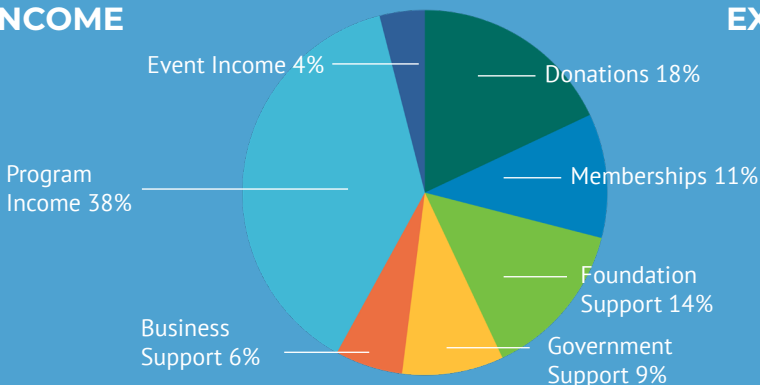
Total Income
\$1,487,407

Total Expenses
\$1,523,398

Net Income
-\$35,991

Net Assets
\$829,757

INCOME



EXPENSES

