



SAN PABLO AVE CAMPAIGN

Plus
Summer and Fall Rides
Big Things in Bike Education
Annual Report

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Cover: Two people bike on an East Bay street with an AC Transit bus in the back. (Malcolm Wallace Photography)

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LETTER FROM THE SADDLE

We're off to a rolling start this spring and summer with Bike to Work Day, the spring ride series, Climate Ride, a new website, Bike Education classes, Session Fest, and more!

Bike to Work day was an absolute blast. Whether you came to one of our 98 energizer stations throughout the East Bay, or joined us for the Old Oakland happy hour with Walk Oakland Bike Oakland, we want to thank you for riding and for your support. Over 1,300 of you pledged to ride, 6,000 of you picked up a keepsake bag, and Bike East Bay member Petrice even won a Rad Power bike!

Meanwhile, our bike education team hit a huge milestone this spring. (No spoilers, so turn to page 4 to see what it is!) Spring and summer are always a busy time for bike education and 2023 is on track to be our busiest year since before the pandemic with over 120 classes throughout the East Bay, completely for free.

This spring our advocacy team has been busy working with other advocates, including Traffic Violence Rapid Response, to secure funding for better street infrastructure and support for public transit. Together, we had a huge win in the Oakland city budget with increased funding for traffic safety upgrades and both the mayor and city council pushing for increased investment in safe streets. But we also felt some disappointment, most notably Hopkins Street in Berkeley where bike and pedestrian safety improvements were put on hold. We are frustrated given the time and effort put in by advocates and city staff to make Hopkins safe for everyone, especially when low-income and communities of color in West and South Berkeley have largely been neglected.

This fall we are excited to kick off our next phase of community engagement work on San Pablo Avenue. This corridor serves as a critical artery for many East Bay communities. It serves over 120,000 people daily and is home to small businesses, homes and countless community centers such as schools and churches. However, it is a dangerous place for people who walk and roll. We are excited to co-create a new San Pablo that puts people and communities first. Read more from Robert on pages 10-11 and look out for community engagement and volunteering opportunities coming up this fall. Check out the bottom of pages 10-11 where we highlight the work of two local advocacy groups.

Finally, get outside on some fun summer rides that you can access from transit on page 3 and join Phil for our Fall Ride series with the entire family.

See you at Biketopia on October 5!

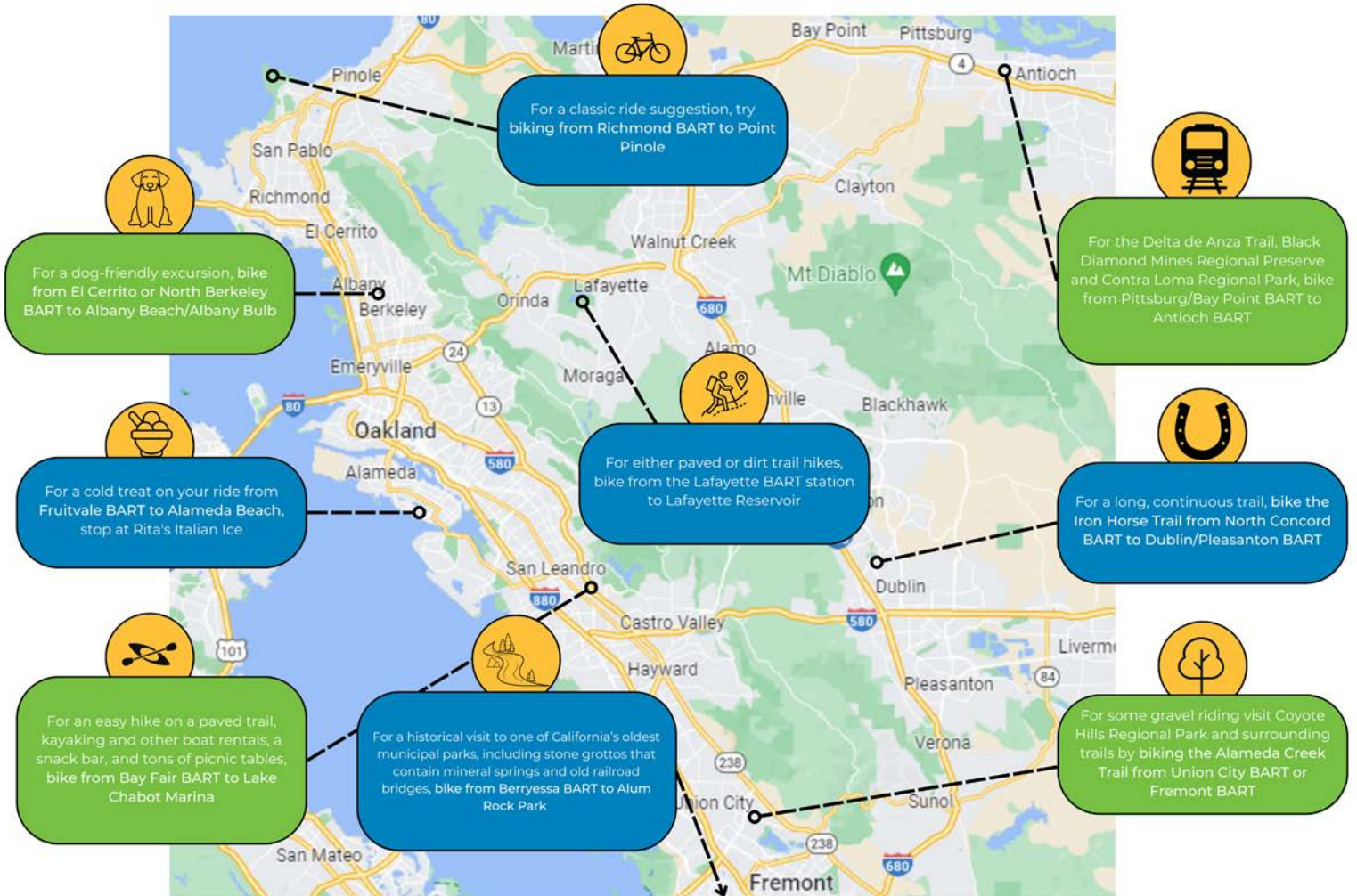
Ride On,

Justin & Jill

P.S. Don't miss our 2022 Annual Report on pages 6-9, where we celebrate last year's progress and milestones and thank donors for making our work possible.



FUN SUMMER rides



Join Bike East Bay's

FALL RIDE SERIES

BikeEastBay.org/Fall-Rides

Join this collection of family-friendly rides, including Fremont BART to Niles Canyon, MLK Park to Drake's, Richmond BART to Point Pinole, Pittsburg to Antioch, and a Halloween ride!



Scan to sign up!

BIG THINGS ARE HAPPENING IN BIKE EDUCATION

Celebrating milestones and reflecting upon our impact

By Jill Holloway & Dani Solis

In April of this year our bike education program hit a huge milestone: 25,000 class participants since 2011! We couldn't have done it without our amazing bike education team, past and present. Learn about what the program has meant to class participants by reading below!



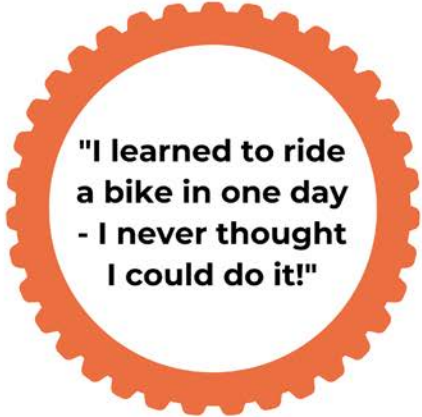
class participants since 2011




**"BEST bike
class I've
ever taken!"**




**"Thank you for
doing this for our
community."**



**"I learned to ride
a bike in one day
- I never thought
I could do it!"**




**"Instructors
are encouraging,
fun, and they gave
me confidence."**



**"My son learned
how to ride
without training
wheels for the
first time!"**



**"I can't wait
to ride more!"**



**"I'll keep
practicing, come
to another class,
and tell all my
friends about it!"**

Bike Builds

For the first time in many years, we held two youth bike builds where we built and gave away bikes to kids in underserved communities.

The first, in May, was in partnership with Waterside Workshops and the Multicultural Institute in Berkeley. Waterside Workshops assembled the bikes and at the event 13 kids rode away on their new Cleary bikes equipped with helmets, lights, bells, and a patch kit!

In June we held a second bike build in partnership with the Lincoln Square Recreation Center in Oakland. At this event, seven bike education instructors and staff assembled bikes in the morning. In addition to receiving a new Cleary bike, 20 kids were able to practice their bike skills in a kids bike rodeo in the afternoon. Many of the kids are keeping their bikes at the Center for the summer to continue to practice and have fun on their new bikes.

Kids Bike Fleet

At the end of 2022 we received a generous donation from Cleary Bikes to upgrade our kids' bike fleet. We put these new bikes to the ultimate test in June at the Concord KidFest. Over two days our instructors engaged with 75 kids learning to ride or strengthen their bike skills. We heard some great feedback from parents: "Great job with instruction. We have had a hard time instructing our daughter how to ride without training wheels."

Photo: A group of League-Certified bike education instructors work on building Cleary bikes for youth participants at Lincoln Recreation Center in Oakland.



E-Bike Curriculum & Classes

In partnership with Waterside Workshops, we developed a new one hour workshop: e-Bike Safety. We piloted the new curriculum with the Berkeley E-Bike Equity Project, which Waterside Workshops is a part of. To date we have engaged over 90 community members in learning how to operate and maintain e-bikes.

meet

KELLY DUNLAP

Education Program Co-Manager



Kelly Dunlap (she/her) received her LCI certification from the League of American Bicyclists in 2016, and has taught Bike Ed part-time ever since. She joined Bike East Bay full-time in June of 2023. Kelly started teaching as a way to share her love of bicycling, which she believes is a fun and efficient way to get around cities, get exercise, and spend time outdoors. She's thrilled to be making it easier for the wonderful team of LCI instructors at Bike East Bay to put on great classes for the public. Kelly loves bike touring and rock climbing, and has never met a fiber art she didn't want to attempt.



Annual Report 2022

THANK YOU!

During 2022, 85 businesses, foundations, and ride clubs, and more than 2,155 families and individuals made a financial contribution to strengthen Bike East Bay.

We are grateful for your generosity.



Photo: Malcolm Wallace Photography

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Ryan & Marian Chan
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\$10,000+

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Rick Rickard
Tom & Judith Willging

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Photo: Malcolm Wallace Photography

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Nicky Gonzales Yuen & Jude Yuen

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\$10,000+

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Blackberry Creek Foundation
City of Berkeley
City of Oakland
Climate Ride
Dolan Law Firm
East Bay Community Energy Authority
Hellman Foundation
Mobility Fund
MTC
Outride
Rails to Trails
The Glass Half Full Fund
Yellow Chair Foundation

\$5,000-\$9,999

Bay Area Bicycle Law
Chrisp Company
City of Dublin
City of Fremont
City of Pittsburg
City of Pleasanton
City of San Pablo
City of Union City
Hacienda Owners Association

John Muir Health Foundation
Lyft
Oakland Athletics
Oakland Rotary Club
Sports Basement

\$2,500-\$4,999

AC Transit
Alameda Bicycle & Bike Hub
Alameda County Public Works Agency
Capitol Corridor
City of El Cerrito
City of Emeryville
City of Hayward
City of Livermore
City of Newark
City of Richmond
City of San Leandro
Fremont Bank
Regional Parks Foundation
Rockridge Fund at the East Bay Community Foundation
Washington Hospital Healthcare System
Zinn Law Firm



Photo: Malcolm Wallace Photography

\$1,000-\$2,499

Arkin Tilt Architects
Baron Von Foxy Philanthropic Fund
Berkeley Bicycle Club
Coalition for Clean Air
Downtown Oakland Association
Eisen Letunic Transportation Environmental and Urban Planning
Fehr & Peers
Grizzly Peak Cyclists
HNTB Corp.
Kittelton and Associates, Inc.
Lake Merritt-Uptown District

Association
Marin Cyclists
Nelson-Nygaard
Port of Oakland
Smoakland
Starbucks Foundation
VeoRide, Inc.

\$500-\$999

350 Bay Area
Cleary Bikes
Drake's Brewing Co
Dust Bowl Brewing Co
Golden Gate Cyclists
Laughing Monk Brewing
Waldear Kegerators

WHAT WE DO

Bike East Bay believes in a future where streets are safe for everyone. We mobilize by bike to ensure movement is equitable, accessible, safe, and enjoyable through advocacy, encouragement, and education. Through grassroots organizing and capacity building, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free bike education class at BikeEastBay.org.

ADVOCACY



4 million

trips by people who bike and walk on the Richmond-San Rafael, Carquinez, Dumbarton, Benicia-Martinez, and Bay Bridges (since counts started)



63

protected bike lanes



15

active local advocacy groups

EDUCATION



1,759

attendees at 88 classes in 14 cities



22

newly-certified LCIs and 12 teaching with Bike East Bay

ENGAGEMENT



329

people who joined 16 group rides



3,000+

attendees at signature annual events

"Curious about the expanding network of bike lanes in Fremont, I hopped on a bike in August 2022 for the first time in nearly a decade... and nearly gave up. After taking Urban Cycling 101 and some of Bike East Bay's other classes, I developed the knowledge, skills, and confidence to keep riding and realized that I actually really love biking! I sought ways to get more involved by learning more about mobility justice, engaging in the community, and of course by riding my bike. In less than a year after that very daunting first ride, I rode nearly 100 miles in my inaugural 2023 Climate Ride with Bike East Bay's team. I feel pride and joy when I reflect on the progress I've made in my bike journey, both on and off the saddle. I have immense gratitude for Bike East Bay's work that has helped me get here!"

Kendra Toy

Bike East Bay member since 2022

2022 FINANCIAL SUMMARY

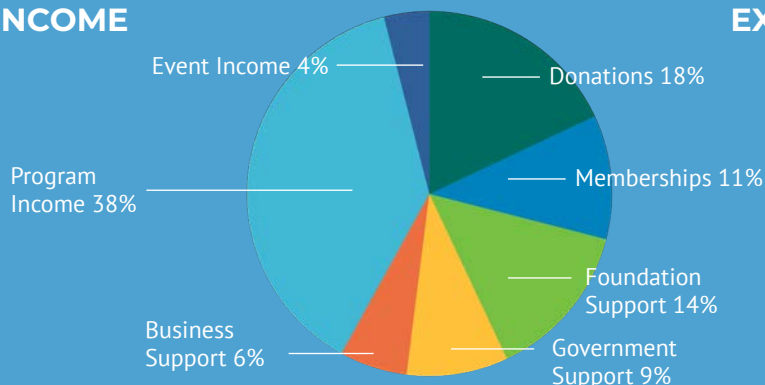
Total Income
\$1,487,407

Total Expenses
\$1,523,398

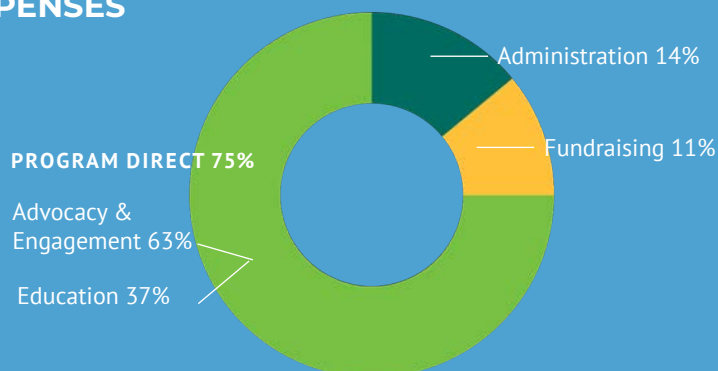
Net Income
-\$35,991

Net Assets
\$829,757

INCOME



EXPENSES



OUR MULTIMODAL SAN PABLO AVE CAMPAIGN MOVES FORWARD

Envision a more people-oriented street

By Robert Prinz

San Pablo Avenue is among the most significant roads in the East Bay, a hub for transportation, commerce, and culture that runs 22 miles through two counties and a dozen cities. Combined, the Line 72 bus routes on San Pablo have the highest ridership in the entire AC Transit system. And yet the majority of the corridor remains inaccessible and hazardous to people walking and rolling due to fast vehicle traffic and the lack of protected, people-oriented infrastructure, and buses are frequently delayed behind backed-up car traffic.

We need to change that. Our Multimodal San Pablo Avenue campaign envisions thriving communities and continuous, low-stress and all-ages bicycle and pedestrian facilities from Downtown Oakland all the way north to the Carquinez Bridge. This movement is already in progress, via many plans and projects. Read about a few of these below, then visit BikeEastBay.org/SanPabloAve for our interactive map with complete details and updates:

San Pablo Ave Bus and Bike Lanes (Oakland, Emeryville, and South Berkeley)

This project extends 3.5-miles along San Pablo Ave from 16th Street in Oakland to Heinz Avenue in Berkeley, including protected bikeways, bike/walk crossing improvements, dedicated bus lanes, and bus stop amenities/streetscape improvements. It is currently in the planning stages with construction estimated to start in 2026.

Parallel Bike and Walk Improvements (Berkeley, Albany, and North Oakland)

"Parallel" neighborhood bikeway upgrades including traffic calming and car diverters are planned from Russell Street in Berkeley to Marin Ave in Albany, along with signalized bike boulevard crossings of San

Pablo Ave and other major streets. This project is in the late planning stages and construction is estimated to start in mid-2024.

Unfortunately dedicated bus and bike lanes on San Pablo were blocked via an earlier effort, but we aren't giving up and will continue advocating beyond this project.

Del Norte Protected Bikeways (El Cerrito)

This half-mile of protected bikeway with bus upgrades will provide a critical connection from Potrero Ave to Knott Ave around Del Norte BART, as well as a protected connection to Richmond on Cutting Blvd past I-80. Construction is estimated to start in 2023.

San Pablo Ave Bay Trail (Rodeo to Crockett)

This project will construct a two-way

MEET YOUR LOCAL

BIKE FREMONT



"Established in 2013, Bike Fremont is made up of Fremont, Union City and Newark residents who are passionate about improving bikeways so that people will choose to bicycle to work, schools, and shopping. We are an all volunteer grassroots organization with ~1000 members and followers on social platforms. We collaborate with Bike East Bay on advocacy and education. Some of our key activities include attending local transportation related meetings to advocate for bicyclists, analyzing and commenting on infrastructure plans, and lobbying for equitable treatment of bicyclists. Our community outreach activities include hosting booths at Earth Day and the Niles Canyon Stroll & Roll. On Bike to Wherever Day we partner with CentriPEDAL Bikes Bicycle Store to host a Pizza Party. Join us at one of our social dinners (see our social media for details).

We also partner with the Fremont Freewheelers Bicycle Club on the very popular Bike Fixit clinics. The Bike Fixit clinics are free, volunteer run events held monthly at local Farmers Markets, and serves as a welcoming and inclusive venue to train novice bike mechanics. Drop by if you want to get your bike fixed or learn how to fix it yourself."



info@bikefremont.org @BikewaysFremont @bikefremontinfo @Bike_Fremont @Bikeways-for-Fremont @Bike_Fremont@sfba.social



Bus & Bike Lanes Project Map

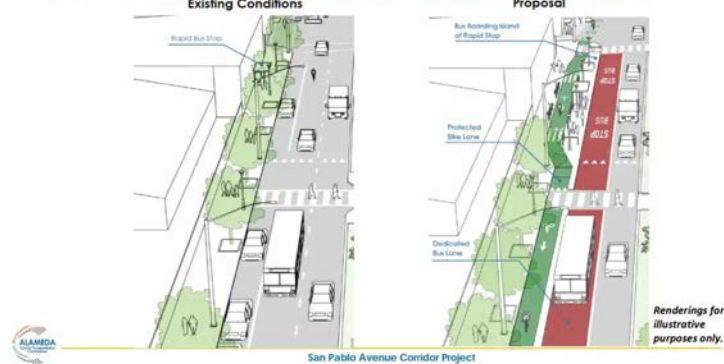


protected cycletrack on San Pablo Ave closing a 3-mile gap in the Bay Trail between Lone Tree Point and the Carquinez Bridge. Construction is estimated to start in 2026.

Join us at campaign coordination gatherings along the corridor throughout the summer and fall where we will enjoy some great food at local businesses, discuss project updates and strategies, and end with a short walk to identify existing uses and needs while envisioning the future of San Pablo Avenue.

Visit BikeEastBay.org/SanPabloAve and register to participate, or sign up for our campaign email list to be notified about news and activities.

Near-Term Bus/Bike Design Concept



ADVOCACY GROUPS

EL CERRITO
STROLLERS & ROLLERS
Low-carbon access to the fruits of the city



www.ecstrollroll.org



"Formed in 2022, El Cerrito Strollers & Rollers advocates for mobility choice—streets that safely welcome sustainable, equitable, and fun alternatives to the automobile for local travel in El Cerrito. Our goals include: (1) making bike and pedestrian access to destinations in town safe, easy, and fun for people of all ages and abilities, and build community between El Cerrito and Richmond Annex; (2) determining and marking safe routes for kids; (3) encouraging businesses to welcome customers arriving by bicycles; (4) affirming implementation of the Complete Streets element of El Cerrito's San Pablo Avenue Specific Plan; (5) exploring/planning park streets or pedestrian-oriented streets; and (6) advocating for non-automobile access to the BART stations.

El Cerrito Strollers & Rollers currently has about 250 members from El Cerrito, Richmond Annex, Albany, and beyond. We have also begun working with El Cerrito business owners to encourage the installation of usable bike parking via the 511 Contra Costa program; and are collaborating with the city on updating its bicycle parking guidelines, especially for new construction. We have meetings and happy hours in alternating months, table at Bike to Work/Wherever Day and oneWorld/July 4 festival, and distribute a monthly newsletter. To learn more, visit our website."

-Janet Byron and Steve Price



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BikeEastBay.org
(510) 845-7433
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SAVE THE DATE FOR BIKE EAST BAY'S ANNUAL CELEBRATION
THURSDAY, OCTOBER 5, 2023 | 5-8PM | OAKLAND
[BIKEEASTBAY.ORG/BIKETOPIA](https://bikeeastbay.org/biketopia)



BIKE TOPIA

OCTOBER 5, 2023
5-8 PM

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