



Ride On

Volume 50 No. 2 • Summer/Fall 2020

BIKE TO THE BEACH

**Your Annual Report
Policing and Transportation
Bike to Wherever Day is Here**



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Cover: Chris Corral rides off into the sunset at Albany Beach.

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LETTER FROM THE SADDLE

Far from a “corona-vacation,” this time of pandemic and protests has been an opportunity for Bike East Bay to deepen our commitment to ending systemic inequities in biking and transportation.

Bike East Bay is leaning hard into the anti-racism and police abolition work that Black organizers, including the Anti Police-Terror Project and the Ella Baker Center, are leading locally and nationally. We’ve long known that Black people who walk and bike are much more likely to be stopped by police.

Yet, “staying in the bike lane” has yielded only limited wins, like removing police enforcement from local Vision Zero strategies.

Black Lives Matter. Bike East Bay’s staff, board, and members are dancing, yelling, and painting it in the streets. Following the leadership of racial justice and transportation justice organizers around the country, we’re loudly calling to defund the police and invest in community in cities around the East Bay. As a bike movement, we will never remove racial disparities in policing until we unmake a system that was created by white fear to police Black bodies.

And we can do so much more. Whiteness and racism shows up in bicycle advocacy in many ways. I am writing this as one of very few people of color leading a bicycle advocacy organization in the United States. Like most bicycle advocacy organizations, our membership is overwhelmingly white: at least 73% according to our most recent membership survey.

We must look closely at our biases as a majority-white organization. As directed by our strategic plan, Bike East Bay staff hold ourselves accountable, examining why and how we engage on infrastructure and outreach projects because of the racial makeup of our staff and membership. This reflection is important because we get many more requests—and it is easier to build community support—for bike infrastructure in zip codes where we have an active membership. By recognizing our biases as an organization, we work more authentically for transportation justice, and move beyond only building bike lanes in the wealthier, whiter, or rapidly gentrifying neighborhoods where many of our members live.

There’s lots to do wherever you are on the journey to anti-racism. Join a Black Lives Matter ride, read an anti-racist book, have a hard conversation with your family, donate to Black organizations, and actively organize to build new systems. Much of our work as a white-dominant bike movement will be in getting uncomfortable, releasing the privilege that we have held, and rising again as a multiracial movement for mobility, environmental, and racial justice. I look forward to continuing this work with you.

Ride on,
Ginger Jui
Executive Director

P.S. Self- and community-care are important parts of racial justice work. I hope you’re taking care of yourself, connecting with family and community, and staying active. For a local getaway, see my favorite bikeable beaches on page 10.



CELEBRATE BIKE TO WHEREVER DAY

Get ready to ride to work—or wherever—on September 24



Bike to Work Day is back on September 24 as Bike to Wherever Day! Bike East Bay is bringing you safe, socially distanced celebrations this year, including a smaller number of contact-free energizer stations, digital goody bags, self-guided rides, and more. Celebrate the biggest day of the year for biking and show our cities that bikes count more than ever. Get all the details, put on your mask, and pledge to celebrate at BikeEastBay.org/BTWD.



Energizer Stations

Energizer stations are going contact-free this year. Ride your bike to your nearest energizer station for convenient, safe, curbside pickup of your limited edition Bike to Wherever Day bag. Pledge to ride and get all the details on pickup locations and hours: BikeEastBay.org/Pledge.



Digital Goodies

All the goodies inside your bag are going digital! With less waste and coupons available at your fingertips, it's a win-win. Pledge to ride to get the digital goody bag delivered to your inbox: BikeEastBay.org/Pledge.



Self-Guided Rides

Take a spin around your neighborhood or learn something new about the East Bay on our self-guided rides. Rides include Rail History of the East Bay, Riding the Iron Horse Trail, Birds Bikes Brews, and more. Get all the details by pledging to ride: BikeEastBay.org/Pledge.



Renew Your Membership

Renew your membership online today and show your receipt at select locations on September 24 for a BIGGER bag. Plus you'll be entered to win a \$500 gift card to Sports Basement! Join or renew contact-free today: BikeEastBay.org/Join.

Celebrate Bike to Wherever Day on September 24!

Pledge to ride and get all the details at BikeEastBay.org/BTWD

POLICE-FREE SYSTEMS ARE POSSIBLE

We can prevent both traffic crashes and police violence



Riders gather at a #Bike4Justice ride, hosted by Urban Peace Movement.
Photo by Susie Hufstader

By Bike East Bay Staff

In the East Bay, groups have been reimagining policing for decades. In response to systemic racism and police brutality, and in order to create safe, healthy, sustainable communities, we must ensure Black people can feel comfortable biking, walking, and simply existing without fear of police violence. The way forward is multifaceted and challenging, but we can influence at least two pieces of this puzzle: reinvest police budgets into community services, and remove armed police from traffic enforcement.

Traffic stops are the most common reason for individual contact with the police. From traffic stop data and testimonials within our community, we know police are more likely to stop Black people who are driving, walking, or biking. We also know that those interactions are more likely to escalate to arrest and violence. Traffic enforcement contributes to the ongoing harassment, surveillance, and trauma of our Black communities.

Grounded in Bike East Bay's values to center needs voiced by the community, we are partnering with local leaders to identify the best path toward

police-free transportation systems. Together we are tackling big questions about how to prevent both traffic crashes and police violence.

Bike East Bay spoke out early on in support of the Hayward Community Coalition's demands to defund police. We also continue to push for road diets and protected bike lanes on high-speed streets like Huntwood Avenue and Patrick Avenue in South Hayward. Safer streets, designed in partnership with the community, reduce the need for police enforcement of speeding. Bike East Bay lends our advocacy expertise, explicitly making the connection between better street designs and reduced need for enforcement. We will continue to contribute our knowledge, working in coalition with local allies

as together we call for an end to racist policing.

Recently, Berkeley's city council became the first in the nation to move forward plans to remove police from traffic enforcement. Moving traffic enforcement out of police departments is uncharted territory in recent history, and will require reworking both local and state laws. Bike East Bay is supporting advocates at Walk Bike Berkeley, East Bay for Everyone, East Bay Community Law Center and more to de-prioritize traffic enforcement and remove it from the purview of the police altogether.

Making these changes a reality won't be easy. Task forces are forming in Richmond, Oakland, Berkeley, and Alameda, but we have seen limited action from officials to reinvest police funding into other community services. Oakland's task force aims to reallocate \$150 million from the police budget next year. When council was recently presented with two preliminary options for the current fiscal year—cutting the Oakland police budget by \$1 million or \$11 million—both options were voted down. Challenges ahead only underscore the importance of this work.

From removing policing in traffic enforcement to moving valuable funding into community services, elected officials across the East Bay are reimagining safety in our neighborhoods. Join us as we work toward safe, healthy, and sustainable communities for everyone.

Connect with East Bay leaders today

Regional Ella Baker Center for Human Rights | **Oakland** Anti Police-Terror Project, Black Organizing Project, Urban Peace Movement | **Hayward** Hayward Community Coalition, The Hayward Collective | **Richmond** Rich City Rides, Safe Return Project, Richmond Revolution | **Berkeley** Defund Berkeley PD, Walk Bike Berkeley | **Alameda** Transform Alameda

Follow activist organizations on social media for the latest calls to action.

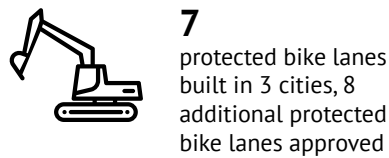


Annual Report 2019

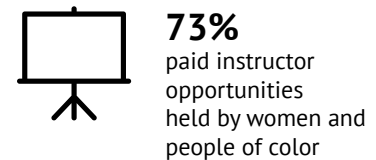
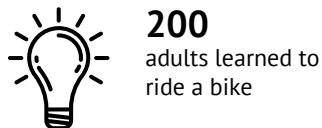
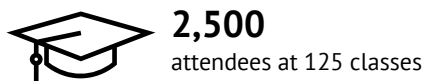
WHAT WE DO

Bike East Bay improves your ride through advocacy, education, and fun events. Our mission is to promote healthy, sustainable communities by making bicycling safe, fun, and accessible. Through grassroots organizing, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free urban cycling class at BikeEastBay.org.

ADVOCACY



EDUCATION



ENGAGEMENT



2019 FINANCIAL SUMMARY

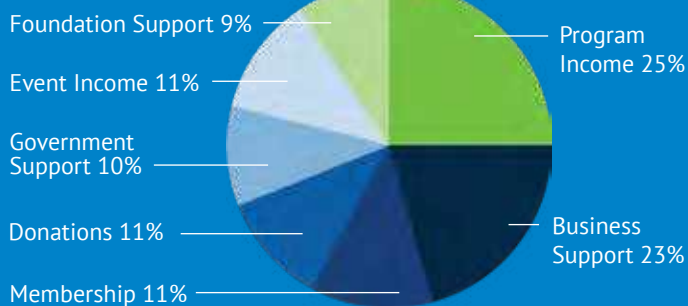
Total Income
\$1,326,171

Total Expenses
\$1,174,342

Net Income
\$151,829

Net Assets
\$459,131

INCOME



EXPENSES

PROGRAM SUPPORT EXPENSE

Fundraising 9%
Administration 20%

PROGRAM DIRECT EXPENSE 71%

Advocacy
& Engagement 76%

Education
24%

THANK YOU!

During 2019, 112 businesses and foundations and more than 2,400 individuals made a financial contribution to strengthen Bike East Bay.

We are grateful for your generosity.

\$10,000+

Akonadi Foundation
Anonymous
Bay Area Bicycle Law
Bayer HealthCare
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\$5,000-\$9,999

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\$2,500-\$4,999

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Photo: Malcolm Wallace Photography

For me, cycling is about my relationship with my body and its power. Bike East Bay gives me the tools to freely explore that relationship safely and confidently.

Holly Vezina

Bike East Bay donor and volunteer

\$500-\$999

Alvarado Street Brewery
Apple
Arkin Tilt Architects
Dust Bowl Brewing Co
Fremont Freewheelers
Marin Clean Energy
Toole Design
Visit Oakland

Everyone who wants to bicycle safely in the East Bay benefits from Bike East Bay's full-time staff working to support local volunteer advocacy.

Kenji Yamada

Monthly donor to Bike East Bay

INDIVIDUAL SUPPORTERS

\$10,000+

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BOARD MEMBER MICHAEL SANTERO

Affordable housing and great biking are close to home

By Eileen Rice

Board Member Michael Santero loves to travel (during non-COVID times), and not just for the typical reasons. His favorite part? “When I travel, I love seeing transit systems. I love seeing how people get around. To me, that’s how you bump into different neighborhoods, by exploring transit.”

Lucky for us, his passion for transportation doesn’t end when the suitcase gets unpacked. “I’ve done my commute by scooter, bike share, BART, and Amtrak. I love alternative transportation. Biking is one out of many great options for car-free travel.” When it comes to making transit accessible, Michael has his sights set close to home—literally. In addition to chairing the Bike East Bay advocacy committee, Michael helps to build and manage affordable housing in San Jose as the Director of Asset Management for First Community Housing.

“There’s a big overlap between available affordable housing and having quality transportation and bike infrastructure,” says Michael. “For example, there’s a big push to get people to bike and walk to school, but when housing is expensive, teachers and students have to commute long distances, and biking is no longer an option.” Enough affordable housing, available so that people can stay within biking and public transit distance, is key. Bike East Bay has worked in partnership with affordable housing groups to provide free education classes and advocate for better bike infrastructure around developments. Michael also promotes sustainable transportation options within the affordable housing units, offering bus and light rail passes for all tenants, ensuring plentiful bike storage options, and expanding free bike giveaways.

On the Bike East Bay board of directors, Michael has helped to coordinate tours of great bike



infrastructure in the East Bay. No need to hop on a plane to see visionary bike lanes: they’re right here at home! Michael has worked with board members and local advocacy groups to lead rides in Alameda, Richmond, and Pleasant Hill. These tours, led by local advocates, help community stakeholders learn more about what innovations are possible in their cities. “We can see what works,” says Michael, “and we can hear from Bike East Bay advocacy staff about what it took to get the infrastructure on the ground.”

Michael is passionate about the big picture vision that lives close to home: affordable housing so everyone can live nearby fantastic biking and transportation options.

Bike East Bay is seeking candidates to join our board of directors in 2021

Email Executive Director Ginger Jui: Ginger@BikeEastBay.org

Thanks to our Bike to Wherever Day Sponsors



Alameda County Transportation Commission
Capitol Corridor
City of Dublin

City of El Cerrito
City of Emeryville
City of Livermore

City of Pleasanton
City of San Leandro
East Bay Regional Park District

OSI Soft
Sports Basement
UC Berkeley Parking and Transportation

BIKE TO THE BEACH

Bikeable summer fun, close to home

By Ginger Jui, Susie Hufstader, and Robert Prinz

Albany Beach, Albany

For a nearly car-free trail ride from Richmond, hop on the [Bay Trail](#) at the Richmond Marina and continue south. Check out the many [shorebird species](#) that live in the mudflats and wetlands year round. Enjoy the only intersection crossing on the whole ride at Rydin Road and Central Avenue. The very [first protected intersection](#) along the Bay Trail, it opened in 2018 thanks to the support of Bike East Bay members and partners. At Buchanan Street, take a right turn toward the water and follow the path to the beach.

From Berkeley, use the bicycle and pedestrian bridge at Aquatic Park to cross over to the Bay Trail. Pick up sandwiches and snacks at [Seabreeze](#)—locals recommend the seafood options. Continue north, taking a left at Gilman Street. Enjoy the [brand new segment](#)



A new connection at Golden Gate Fields (background) makes for a smooth ride to the beach.

[of the Bay Trail](#) running along the water behind Golden Gate Fields. Instead of a climb through the race track parking lot, you can now pedal up an easy grade with [spectacular views of the Bay](#). Follow the path right to the beach, where you'll find lots of

bike racks and brand new restrooms.

Whatever way you reach the beach, the many Bay Trail improvements advocated by Bike East Bay over the years make for a safe and enjoyable ride for people of all ages.

Crown Beach, Alameda

Alameda's Crown Beach is one of the best destinations in the Bay, and just a short bike ride away from [Fruitvale BART](#). As you roll onto the island down Fruitvale Avenue and Broadway, a quick detour to Park Street will present you with an array of perfect picnic takeout options, including delicious sandwiches from [The Sandwich Board](#) or the famed burgers, salads, and fried chicken at [Scolari's](#). Riding along the Shoreline Drive protected bike lane, you can stop to swim anywhere, though the best bike parking is at the intersections of Grand Street or Westline Drive.

While you're in Alameda, make it a loop ride to check out the new [Cross Alameda Trail](#). From the beach, head west to reach Main Street, where you can pick up the trail at Ralph



Calm waters await at Crown Beach in Alameda.

Appezato Memorial Parkway, or take new bike lanes at Alameda Point out to [Spirits Alley](#). Pick up your beverage of choice from Faction Brewing,

Rockwall Winery, or St. George Spirits to finish out your day as you roll back across the island.

Point Pinole Regional Shoreline, Richmond

Take a day trip and explore **rugged shorelines** and trail riding, or bring a fishing pole to try your luck off the pier at Point Pinole Regional Shoreline. Start in downtown Richmond for a 7 mile ride north via city streets and trails, or set out at the **Dotson Family Marsh** staging area for a totally car-free trail ride.

The beach at Point Pinole is located at the northeast corner of the park. Soak in the view up the coast towards Rodeo on a clear day. You might catch intrepid fishers with gear loaded onto cargo trikes, headed to the **fishing pier** on the northern end of Point Pinole Trail. Almost all the trails at Point Pinole are open to bikes. Most routes are unpaved but bikeable fire roads. Find a nice spot for a picnic under any of the **shady eucalyptus groves**, and explore the remnants of this park's previous life as a **dynamite plant**.



Enjoy views north to Rodeo on clear days at Point Pinole Regional Shoreline.

Socially distanced bike adventures await

Find resources and interactive maps at BikeEastBay.org/Summer2020

A colorful and festive poster for the 'Bike Topia' event. The central text 'BIKE TOPIA' is in large, bold, black letters. Above it, the 'BIKE EAST BAY' logo features two cyclists. The poster is decorated with various bicycle-related icons: a green helmet with 'RIDE' on it, a purple gear, a green bag, a yellow can of 'Coke', a pink wheel, a blue bottle, an orange helmet, a yellow water bottle, a green bell, and an orange cat with a gift box. There are also musical notes and stars scattered throughout. At the bottom, the text 'SILENT AUCTION • MEMBER PARTY • FUNDRAISER' is followed by 'NOVEMBER 19, 2020 | 6:00-7:00PM | ONLINE'. The website 'BIKEEASTBAY.ORG/BIKETOPIA' is at the bottom left.

BIKE EAST BAY

BIKE TOPIA

SILENT AUCTION • MEMBER PARTY • FUNDRAISER
NOVEMBER 19, 2020 | 6:00-7:00PM | ONLINE

[BIKEEASTBAY.ORG/BIKETOPIA](https://BikeEastBay.org/Biketopia)



PO Box 1736
Oakland, CA 94604
BikeEastBay.org
(510) 845-7433
info@bikeeastbay.org



PRESENTED BY  METROPOLITAN
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Sept. 24! BIKE TO WHEREVER DAY 2020

Ambitious Projects Start Today

- A connected, protected San Pablo Avenue
- Pedestrian paths on the Bay Bridge to San Francisco
- In-town biking networks in your neighborhood
- And more!

BikeEastBay.org/MonthlyGiving
Let's move forward.

