

Fair share of funding for bikes

Help us fund hundreds of miles of new bikeways in Alameda County

Imagine bicycling from Fremont to Oakland on a continuous, separated bike path known as the East Bay Greenway, and imagine a Bike Station at every BART Station with secure bike parking for hundreds of bikes, and imagine bicycling to work from Oakland to San Francisco across the Bay Bridge Pathway. Your help now can make this vision a reality.

Alameda County is developing a new transportation sales tax measure to augment and extend Measure B, our existing 20-year transportation sales tax. Back in 2000, the East Bay Bicycle Coalition succeeded in securing 5% of

With potentially \$7.7 billion in additional transportation funding, the new Measure B has the potential to fund hundreds of miles of bikeways in the Countywide Bicycle Plan, and thereby complete an extensive countywide network of safe and inviting bikeways for you to use everyday.

In September, a draft plan will be released for public input, and the East Bay Bicycle Coalition is working with decision-makers now to maximize funding in the plan for bike/ped projects. We are also preparing to hit the streets and talk up support for more bikeway funding. Specifically, we want to see the plan complete the entire countywide bikeway network. With billions available in funding for a variety of programs, this is our opportunity to build out a robust bikeway network in Alameda County that will make your bike commute safe and enjoyable.

What you can do:

- Come out to public workshops in October and early November. We need enthusiastic cyclists to attend these meetings and ask for a "fair share for bikes" to fully fund the Bike Plan
- If you can't attend one of the upcoming Fall public workshops, please take an online web questionnaire—look for an eblast update in late September for this survey
- Volunteer with the East Bay Bicycle Coalition and our on-the-streets team this Fall gathering support for the countywide bike network and a "fair share" for bikes.



Gateway Park to the Bay Bridge Pathway:
an important project for the new Measure B to fund



Bike lanes to BART stations getting funded through Measure B

Measure B for bike/ped projects. This money has funded bike lanes in Oakland on Market St, 40th St, and Lakeshore Ave, the Iron Horse Trail in Pleasanton, San Leandro Slough Bay Trail bridge, the Alamo Canal Trail under crossing of I-580 in Dublin, new electronic lockers at BART, pedestrian improvements in the Irvington District of Fremont, and the East Bay Bicycle Coalition's own bicycle safety education program. In addition, Measure B has funded nine bicycle and pedestrian plans, which all have identified numerous local bike/ped projects ready for funding by the new Measure B.

We need all of our members supporting the call to fully fund the Countywide Bicycle & Pedestrian Plans with a fair share for bikes. Can you volunteer to help us secure hundreds of millions for new bike/ped projects?

Sign up for our **Fair Share for Bikes** team at:

ebbc.org/fairshare



**New Oakland/Alameda
Estuary Crossing Shuttle
service started August 15 with
plenty of space for bikes. Buses
run between Laney College
and the College of Alameda**
estuaryxingshuttle.org

Letter from the Saddle



I have been “in the saddle” as Executive Director of the East Bay Bicycle Coalition for just over six months now, and I am so excited to see how engaged and involved our members, volunteers and board of directors are in our work of transforming the East Bay into a great place to ride a bike.

This year, for the first time, the East Bay Bicycle Coalition has embarked on a multi-year strategic planning process. Our Board of Directors will adopt a strategic plan this October that will guide our work over the next three years. At our member meeting in September the board will present a draft plan to you, our current members, to get the benefit of your ideas and wisdom.

The Alliance for Biking and Walking, a national bicycle advocacy organization, provided us with a grant to do this strategic planning work. At the end of July the East Bay Bicycle Coalition brought together our board, staff and key partners and stakeholders to plot the course of our organization over the next three years. We brought together 25 people with a facilitator from the Alliance for two full days of brainstorming and strategizing on growing the East Bay Bicycle Coalition and the movement for

better bicycling here in the East Bay. As a group we began the process of developing a new mission, vision and guiding principles for the organization, and goals over the next three years. Now we need to hear from you, our members, on the direction of the East Bay Bicycle Coalition.

As we move forward with this plan and refine the campaigns and action plans that we hope will get us to 50% more people biking over these next three years we want your input. Come to our next membership meeting on September 21, from 7:30 to 9:00pm at the Rockridge Library to hear more about our strategic planning process and to give us your input on our advocacy work over the next three years. You bring the great ideas and we will provide dinner and beer.

We need your support and input now more than ever, as we implement this new strategic direction for the East Bay Bicycle Coalition. Please spread the word about our work and encourage your friends to join. And if the front of this newsletter says that it is time for you to renew please send your renewal today or renew online at ebbc.org/donate. Our goal is to transform the East Bay into a place where everybody bikes, and we can't do it without you.

Ride On,
Renee Rivera
Executive Director

September Membership Meeting:

- Bay Trail Presentation
- Strategic Planning Input

Come give us your input on our strategic plan and learn about the latest Bay Trail projects.

Food & drink provided.
Please RSVP at:

ebbc.org/membermeeting

East Bay Bicycle Coalition

Staff:

Executive Director
Renee Rivera
renee@ebbc.org

Outreach Coordinator
Rebecca Stievater
rebecca.stievater@ebbc.org

Program Director
Dave Campbell
dave.campbell@ebbc.org

Education Director
Bonnie Wehmann
bonnie.wehmann@ebbc.org

Hazard Elimination
Ian McDonald
ian@roymcdonald.com

Map Distribution
Derek Liecty
spoker@sbcglobal.net

Office:

Berkeley Bike Station
2208 Shattuck Ave,

Mailing Address:

P.O. Box 1736
Oakland CA 94604

Board of Directors:

Tom Ayres (Chair), Sylvia Paull (Vice chair), Ian Moore (Secretary), Rick Rickard (Treasurer), Heather Cunningham, Leo Dubose, Sandra Hamlet, Carrie Harvilla, Jonas Jackel, Michael Kahn, Morgan Kanninen, Susan Nesbitt, Bill Pinkham, Freddie Rodriguez, Susan Stewart, Jim Van Dyke

Affiliated Organizations

Albany Strollers & Rollers
www.albanystrollroll.org
Bay Trail Project www.abag.ca.gov
Bicycle-Friendly Berkeley Coalition
www.bfbc.org
BikeAlameda www.BikeAlameda.org
California Bicycle Coalition
www.calbike.org
Cycles of Change www.cyclesofchange.org
Greenbelt Alliance www.greenbelt.org
Richmond BPAC www.richmondbpac.org
Transform www.transformca.org
Urban Habitat www.urbanhabitat.org
Walk Oakland Bike Oakland
www.walkoaklandbikeoakland.org
Waterfront Action
www.waterfrontaction.org

BikeLink grows!

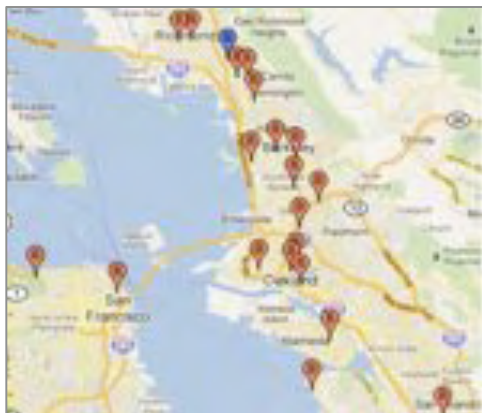
Got your BikeLink card?



2011 is shaping up to be a big year of expansion for BikeLink™, bringing you hundreds of more secure bike parking spaces/lockers throughout the Bay Area. This past

Spring, a new Bike Station facility opened at the Ashby BART station, with spaces for 128 bikes, accessed by your BikeLink™ card. Bicyclists are taking advantage of 24-hour secure bike parking at the Berkeley Bike Station, again using their BikeLink™ cards. This Fall BART will be adding 334 new e-lockers at stations throughout the East Bay, and hundreds more next year—all BikeLink™ accessible.

Just 5 cents/hour gets you secure, on-demand bike lockers throughout the East Bay and beyond. A \$20 BikeLink™ card gets you over 400 hours of security. To access BikeLink's bike parking lockers and Bike Station facilities, users simply buy a BikeLink™ card online, by phone or at a local retail vendor such as the Berkeley Bike Station, the Fruitvale Bike Station, Lake Merritt BART Customer Service, AC Transit



East Bay BikeLink Locations

offices at 1600 Franklin St. and Contra Costa Centre at Pleasant Hill BART. You also get free 24-hr phone support. And occasional cyclists need not worry - the value on the card never expires and there are no ongoing membership fees.

www.bikelink.org

Climate Ride offers the adventure of a lifetime and funding for our advocacy work

Here at the East Bay Bicycle Coalition we are very excited to partner up with Climate Ride, the largest environmental cycling event in the county, for the second annual California ride this October. This is your chance to act globally and locally at the same time as you raise funds for climate action, and more bikeable East Bay streets.

We're recruiting team members for the first-ever Team EBBC on this year's Climate Ride California. This October 2-6, you can be part of the fun and support EBBC at the same time! The exciting part for East Bay Bicycle Coalition is that a portion of the funds raised by Team members will go directly to our programs!

If you join us on Team EBBC, a portion of every dollar you raise for this year's Climate Ride will go to support the East Bay Bicycle Coalition's work to make your ride better every day. We are working hard to gain you access to ride all the way the way to San Francisco on a



continuous bikeway across the Bay Bridge, and many other East Bay projects.

Climate Ride is a 5-day, fully-supported

bicycle ride from Fortuna to San Francisco under towering redwoods, through the Russian River Wine Country, and along the Pacific Coast Bicycle Route - one of the most scenic coastlines in the world. This 'green conference on wheels' also features nightly speakers who focus on bicycle advocacy, sustainability, and renewable energy. Learn more at www.climateride.org.

Join us by choosing "Team East Bay Bicycle Coalition" when you register or go to <http://tinyurl.com/teamebbc> to sign up directly for Team EBBC. Be sure to choose East Bay Bicycle Coalition as your beneficiary when you register for Climate Ride.

We are so excited to have you on our team working to save our planet and to support our work to make the East Bay a better place to bike!

Help design BART's new train cars of the future

BART is designing all-new cars to replace its aging fleet and now is the time for your better bike ideas. Could BART make it more comfortable for bicyclists and non-bicyclists alike by providing a comfortable, convenient space for bikes out of the aisles and doorways? East Bay Bicycle Coalition wants your ideas.

Attend a BART open house:
Come to an upcoming BART public open house in Walnut Creek, Pittsburg, San Leandro, San Francisco, and Union City.

ebbc.org/newBARTcars



Calendar of Events

Pedalfest is coming to Oakland



The East Bay Bicycle Coalition is excited to announce an incredible bike festival in Oakland: Pedalfest. The festival will take place on Saturday, October 22 and is designed to draw a diverse crowd – from the recreational rider and casual observer to the seasoned cyclist, showcasing what makes cycling such an amazing activity for individuals, groups and families.

We have been working for months, in partnership with Walk Oakland Bike Oakland, Jack London Square and Michael Stangl of East Bay Bike Party to bring you an awesome bike event at Jack London Square this October. Pedalfest, sponsored by New Belgium Brewing, Jack London Square and others, is all about getting people on their bikes, allowing them to experience firsthand the benefits of everyday riding.

Come out to Pedalfest to (re)discover the joy of riding and develop the skills to ride safely. We will have bike fittings to help you identify a comfortable bicycle; Giant's women's clinic and organized ride will draw in new women cyclists and prepare them with strong riding skills; a mock city landscape will help children learn to safely navigate the streets. And then there is the fun stuff: a New Belgium beer garden with all proceeds benefitting the advocacy work of the East Bay Bicycle Coalition and Walk Oakland Bike Oakland, pedal-powered carnival rides from Cyclecide, an Art of the Bicycle exhibit, stunt riders and lots of fun interactive games and activities.

Come out and volunteer to help with our valet bike parking, outreach, pouring beer, and helping out with our activities, or just come enjoy the festival and raise a (beer) glass to a great event celebrating our rich and diverse bike culture.

Bike Valet 2011

The East Bay Bicycle Coalition is providing free bike valet at the following events. We need your help parking bikes and talking up membership. Sign up online: ebbc.org/volunteer or call the office to help: 510.845.7433

Aug 21 & 22

Art & Soul Festival

12noon–6:00pm

Tower of Power and many other great acts. 14th & Broadway, Downtown Oakland

Sept 3 & 4

Oakland Cannabis Festival

12noon–8:00pm, both days

Frank Ogawa Plaza
Downtown Oakland

Sept 4

Oakland Pride

12noon–6:00pm

20th & Broadway, Uptown

Sept 9

Campus Bike Day

UC Berkeley

4:00–7:00pm

Lower Sproul Plaza

Sept 9

East Bay Bike Party

9:00pm–12midnight

Linden Street Brewery, Oakland

Sept 11

Solano Avenue Stroll

10:00am–6:00pm

Solano & Colusa, Berkeley

Sept 17 & 18

Lafayette Art & Wine Festival

10:00am–7:00pm, both days

Downtown Lafayette

Sept 17

Spice of Life Festival

11:00am–7:00pm

North Shattuck Ave, Berkeley

Sept 24 & 25

Eat Real Festival

10:30am–9:00pm Saturday

10:30am–5:00pm Sunday

Jack London Square, Oakland

Oct 2

Great Berkeley Bike Race

10:00am–4:00pm

Civic Center Park

Downtown Berkeley

Oct 9

Rockridge Out & About

12 noon–5:00pm

College Avenue, Oakland

Oct 16

East Bay Mini Maker Faire

10:00am–5:00pm

Park Day School, Temescal

Oct 22

Pedalfest

10:00am–5:00pm

Jack London Square, Oakland

Oct 23

Oakland Museum Day of the Dead

12noon–5:00pm

Oakland Museum of California

Summer/Fall 2011

Urban Homestead Bike Tour

Aug 27, 9:30am-12:00noon
Meet at Cordoncres Creek,
8th St. at University Village
Come be inspired by Berkeley
and Albany homes that
demonstrate sustainability and
self-reliance. RSVP at: ebbc.org/homestead

Queer Women's Ride/ March

Aug. 27, 11:00am
Meet at Lake Merritt pillars
Cycle with the proud crowd and
enjoy the tunes of their bike
sound system.
<http://sistahssteppin.org/>

Bike-in Movie at Jack London Square: Who's Killing the Great Chefs of Europe?

Sept 1, 7:30-10:00pm
Market Lawn, at the foot of
Harrison Street
Great food, beer & hot chocolate
sales benefit East Bay Bicycle
Coalition. Bike valet.

Campus Bike Day: UC Berkeley

Sept 9,
4:00-7:00pm
Lower Sproul Plaza
Fun bike workshops
& demonstrations
Rock the Bike pedal-power



East Bay Bike Party and After Party: benefit for East Bay Bicycle Coalition

Sept 9, 7:00pm-Midnight
A fun ride for people of all ages.
Ride meets at Frank Ogawa Plaza
in Downtown Oakland at 7pm.

East Bay Bike Party: After Party
starts at 10pm at Linden Street
Brewery, 95 Linden St, West
Oakland.

Lake Merritt BART Station Area Plan open house

Sept 12,
4:30-7:30pm
Laney College
Student
Cafeteria
Come help get
bike lanes approved for Oak St,
14th St, 7th, 8th, 9th and 10th St.



Bike-in Movie at Jack London Square: No Reservations

Sept 15,
7:30-10:00pm
Market Lawn, at
the foot of
Harrison Street
Great food, beer
& hot chocolate
sales benefit East
Bay Bicycle
Coalition. Bike valet.



Park(ing) Day

Sept 16
All day around
the East Bay.
Parking spaces
are being
reinvented as
community
space for a
day. Start
planning your
parklet or volunteer to help with
one of the many parklets in the
works. The East Bay Bicycle
Coalition will host a parklet out
in front of the Berkeley Bike
Station. www.parkingday.org



East Bay Bicycle Coalition Membership Meeting

Sept 21, 7:30-9:30pm
Rockridge Branch of Oakland
Library, 5366 College Ave.
East Bay Bicycle Coalition
Strategic Planning membership
input; and Special Presentation:
Bay Trail progress by Lee Huo of
the Association of Bay Area
Governments (ABAG).

Eat Real Bike Tour

Sept 24, 12noon-4:30pm
\$40 registration;
\$30 EBBC members.
Two-wheeled
foodie bike tour of
breweries, teas,
chocolates, and
wines. Oakland
www.hesternet.net/events



Bike-in Movie at Jack London Square: Chocolat

Sept 29, 7:30-10:00pm
Market Lawn, at the foot of
Harrison Street
Great food, beer & hot chocolate
sales benefit East Bay Bicycle
Coalition. Bike valet.

California Climate Ride

Oct 2-6
Eureka to San Francisco
A fundraiser for the East Bay
Bicycle Coalition. Take the ride of
your life and support our work!
<http://tinyurl.com/teamebbc>

Great Berkeley Bike Race

Oct 2, 10:00am-4:00pm
Civic Center Park, Berkeley
4-person bicycle relay race
'Breaking Away' style on the
closed streets of Berkeley.
www.greatberkeleybikerace.com

Volunteer Spotlight: Andrew Graham

Andrew Graham is a Bicycle Coalition member and Berkeley resident who can often be seen around the bicycle boulevards and bikeways of the East Bay on a tandem with his two young daughters. Meet Andrew and get inspired to bike with your kids!

1) How did you get started biking with your kids?

I started by tying our 6-month old baby's car seat into a bike trailer -- this after an earlier attempt at 4-months that did not pass inspection by my wife or mother-in-law! At 6-months, all were quite happy - baby included - with a secure and well-padded bubble-bike-trailer-thing. I recall being very careful about where we rode early on so to not bump around too much. The bike seat came later, with various configurations since that time including the "Monster Bike" and today's "Street Machine."

2) What's your favorite part about biking with your kids?

NOT being in the car with my kids. I like the feeling of a shared adventure and satisfaction of getting where we are going -- we talk along the way about this, that and the other thing. Oh yeah, and it's neat when your kids (at least for now) think it's cool to bike with dad.



3) What's your favorite part about bicycling in the East Bay?

Only one? I have three: variety, accessibility and weather. The East Bay has fantastic weather for biking, and many destinations are accessible by bike on relatively quiet streets, "Bicycle Boulevards" and recreational or multi-use trails -- they are out there -- go find them! It's so much more fun to arrive somewhere on your bike.

4) What aspect of East Bay cycling would you like to see improved?

I would like to see more dedicated multi-use trails alongside transit corridors, meaning I don't only bike for fun on a recreational trail leading to the beach or park, but also to get things done -- with my kids. The trail needs to go to the grocery store, school, work, and other utilitarian destinations of sorts.

Bike lanes to Lake Merritt BART

BART and the City of Oakland have big plans for the area around Lake Merritt BART. New plans call for better biking, walking and living from Chinatown to the East Lake District and from Jack London Square to 14th St. The Lake Merritt BART Station Area Plan process has been underway since 2008 and much community input has been gathered in support of these improvements.



What has the public been saying? People want to calm traffic, reduce vehicle speeds, return one-way streets back to two-way streets, widen sidewalks, encourage in-fill development, and most importantly, provide better bike access around the BART Station on 14th St, 10th St, 7th, 8th and 9th St and Oak St and Harrison St.

People who commute by bike have a real opportunity to not only create a vibrant, walkable, bikeable neighborhood around the station, but we can also complete needed gaps in Oakland's bikeway network. Top priority is 14th St, connecting Frank Ogawa Plaza with the new separated pathway around the bottom of Lake Merritt, and Oak St, connecting the Embarcadero with Harrison St around the west side of Lake Merritt. In addition, new bike lanes and two-way streets around Lake Merritt BART Station will get many more commuters biking to BART and help students bike to Laney College.

The City of Oakland is also encouraging a lot of great new mixed-use development around the station, including a mix of shopping, restaurants, office, entertainment and residential uses throughout the area that are affordable for a wide range of incomes. The Bicycle Coalition will continue to work with the City to ensure that good bike circulation is a top priority.

Next steps are to finalize designs for the Plan and then to prioritize which projects get funded first. Since bike projects do not cost much money, we can make sure they stay a top priority. We need your help to ensure lots of public support.

What you can do:

Attend a public workshop
September 12, 2011
Laney College Student Center/Cafeteria
900 Fallon Street @ 9th Street
Learn more about the project at:
www.business2oakland.com/lakemerrittsap

If you are coming from Alameda, take the new Estuary Crossing Shuttle from the College of Alameda to Laney College (estuaryxingshuttle.org). If you live or work in the area, please contact Dave Campbell, East Bay Bicycle Coalition Program Director to stay informed about the Plan and help the Bicycle Coalition make the streets safe for cycling around Lake Merritt BART.

ebbc.org/lakemerrittBART

Encourage a friend to take a free East Bay Bicycle Coalition bicycle safety class sign up at: ebbc.org/safety

Traffic Skills 101

Classroom Workshop Schedule:

Albany

Sunday, August 28, 2011
1-4:30pm
Albany YMCA

Hayward

Saturday, September 3, 2011
1-4:30pm
Weekes Branch Library

Dublin

Sunday, September 25, 2011
12-3:30pm
Dublin Library

Oakland

Wednesday, October 19, 2011
6-9:30pm
Kaiser Permanente Medical Center

Road Class Schedule:

Berkeley

Saturday, September 10, 2011
9:00am-2:30pm
Malcolm X Elementary School

Family Cycling Workshops

Fremont

Saturday, October 1
10am - 12:30pm
Niles Elementary School

Dublin

Sunday, October 2
12pm - 2:30pm
Dublin Heritage Park and Museums

Kids Bike Rodeos

Request a rodeo at your kid's school. We offer after school rodeos and weekend mock-city kids rodeos



East Bay Bicycle Coalition bicycle safety classes are funded through a generous grant from the Alameda County Transportation

Commission and your Measure B sales tax dollars.

Lunchtime Commute Workshops

Request a one-hour bike commute workshop at your workplace. Help your co-workers enjoy the healthiest of bike commutes by learning the basics of bike safety and bike commuting.

To schedule a Kids Bike Rodeo or Lunchtime Commute Workshop, contact: safety@ebbc.org



Membership pays for itself

Join or Renew today and you will enjoy discounts at over 70 bike shops and supporting businesses throughout the East Bay. For a full list of bike shops and discounts, go to:

ebbc.org/support

mail to:

EAST BAY BICYCLE COALITION
P.O. Box 1736
Oakland CA 94604

Name _____

Address _____

City, State, Zip Code _____

Phone _____

Email _____

Workplace/School/City _____

☐ I want to volunteer

Membership Type

- ☐ Sustaining \$30
- ☐ Household/Half-Century \$50
- ☐ Century \$100
- ☐ Other generous amount (\$____)

- ☐ New
- ☐ Renew

- ☐ please don't share my info w/ others
- ☐ I'm cool with sharing my info with other groups that support us



PEDALFEST

BEER BIKES FOOD

OCTOBER 22ND

JACK LONDON SQUARE

Oakland, CA www.pedalfestjacklondon.com



Newletter notes: *rideOn* is published by the East Bay Bicycle Coalition, a non-profit tax-exempt organization dedicated to promoting bicycling as an everyday means of transportation and recreation throughout Alameda and Contra Costa Counties since 1972. Logo design by Martha McNulty.

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