



# PEOPLE *POWERED*



**Introducing: Bike Pleasant Hill**  
**Teachers Like Us**  
**Community Networks in Fremont**

**Ride On**

Volume 49 No.2 Summer 2019

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Cover: The newest round of certified bicycle education instructors celebrate outside the Bike East Bay office.

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# LETTER FROM THE SADDLE



Urban anthropologist Adonia Lugo writes that “people act as infrastructure, both physically in terms of how we [travel] and politically as networks through which information and power [flow].”<sup>1</sup> For Dr. Lugo, “human infrastructure” is an underestimated force for moving our society towards a sustainable and equitable transportation system. In this issue of RideOn, we highlight the diverse ways in which Bike East Bay’s network of advocates, educators, members, and donors enable bicycling to grow and even thrive in places where bike lanes are few and far between.

One of the ways Bike East Bay builds human infrastructure is through our local leader groups. We are excited to introduce our newest local group, Bike Pleasant Hill, formed by Bike East Bay board member Kristin Tennesen after she literally ran into roadblocks while biking her kids to school. By leveraging existing local groups and personal networks, Bike Pleasant Hill joins Bike Concord and Bike Walnut Creek as part of a growing bike advocacy ecosystem in Central Contra Costa County.

Personal connections can also make your bike ride a lot more fun. In Fremont, advocate Melissa Avery is working to build connections by leading bilingual bike rides targeted especially to women of color. We’ve profiled Melissa before for her work on the Fremont Bicycle and Pedestrian Technical Advisory Committee (RideOn, Spring 2017). By creating community around riding, Melissa’s rides are an important piece of human infrastructure that connect people of color to the rapidly expanding protected bike lane network in the city.

Bike East Bay continues to grow our own human infrastructure for bike education by expanding and diversifying our pool of instructors certified by the League of American Bicyclists (LCIs). Our recent training in March again focused primarily on making space for women and people of color, and we brought on one of our first non-binary gender instructors, Dart Kaufman.

Fellow new instructor Nancy Hernandez is a great example of how Bike East Bay encourages organic growth and change for new bicyclists. After attending our free bike ed classes, Nancy gained so much confidence that she became an LCI this year and tackled her biggest bike adventure yet: riding from Santa Cruz to San Luis Obispo, as part of Bike East Bay’s Climate Ride Team.

All of this amazing human infrastructure is built with your support as members and donors. Thanks to member-supported bike advocacy, we are making incredible progress in growing leaders, educators, and most importantly—new riders! In our annual report on pages 5 to 8, we highlight just a few of the voices from this thriving ecosystem of bike visionaries. You are the people power behind our pedal-power movement. Thank you!

Ride on,  
Ginger Jui  
Executive Director

# POWER OF PERSONAL CONNECTION

## How to Build a Local Bike Advocacy Group From the Ground Up

By Eileen Rice

In a lush yard in Walnut Creek, overflowing with snap peas, lemons, and flowering sage, people mingle around. This isn't a regular afternoon barbeque: these are bike riders and non-bicyclists who want to ride. Folks roaming through the garden are commuters, advocates, and parents who just want to bike with their kids. And they're about to form Bike Pleasant Hill.

What does it take to build a local bicycle advocacy group from the ground up? Kristin Tennesen, Bike East Bay board member, Bike Walnut Creek founder, and host of the backyard meeting says, "The most important thing, and pretty much all it depends on, is forming positive personal relationships with people in your community."

Kristin and her husband Danny Milks moved to Walnut Creek in 2011 and immediately saw the need for a biking network to connect the city's already-established trail system. Getting to know their new town, Kristin and Danny went off the beaten path: "Bike



Kristin Tennesen (right) with Danny Milks (left) and Claire Linder (center) of Bike Concord

advocacy—going to a city council meeting or the bicycle pedestrian meeting—was like date night for us." Date nights quickly led to a social network and, with the support of Bike East Bay in 2012, neighbors, friends, and city staff allies became Bike Walnut Creek.

Eight years later, Bike Walnut Creek is still going strong, which Kristin credits to "consistent, passionate community members." Kristin and Danny's family has grown too. On a morning bike ride with kids in tow, all it took was a set of poorly-placed posts to spark the idea for Bike Pleasant Hill.

The family was test-riding their commute to Pleasant Hill Elementary School, but the trailer holding the youngest kids wouldn't fit through a set of posts designed to prevent vehicles from entering the trail. Kristin and Danny calculated that riding with their three children would mean logging more than 10,000 trips by bike

to school. Acting now would be worth it.

Ten days after Kristin got in touch with the city, the posts were gone. She was blown away. She wondered if the city might be open to bigger bicycle improvements, and more digging supported her theory. Kristin found a draft bicycle plan for Pleasant Hill that hadn't been made official, a key to securing larger bike improvements. Knowing the power of a collective voice, Kristin, Danny, Bike Walnut Creek, and Bike Concord started pooling their contacts to see who was interested in forming Bike Pleasant Hill.

A few months later, the crowd—built only through personal relationships and word of mouth—gathered in Kristin and Danny's yard. Together they drafted a letter sharing hopes for the future of biking in Pleasant Hill: a low-stress network to schools, shops, and public transit. The first step? An approved bike master plan. Kristin nods to the power of having a consistent, organized, passionate group over many years. "If somebody doesn't agree with you right away, eventually they will, you just have to be patient... People will come around." Following in the footsteps of Bike Walnut Creek and Bike Concord, one relationship at a time, connecting with city staff, the community, and each other, Bike Pleasant Hill is ready to build the future.

Looking to join a local group near you? Visit [BikeEastBay.org/CoalitionPartners](http://BikeEastBay.org/CoalitionPartners)



## Urban Cycling 101

Learn to ride in the city! Bike East Bay's Urban Cycling 101 starts in the classroom and then takes you on the road with League Certified Instructors.

Sign up for a free class today!  
[BikeEastBay.org/Education](http://BikeEastBay.org/Education)

# BUILDING THE NETWORK

## Creating Community in Fremont, One Ride at a Time

By Susie Hufstader

Melissa Avery is a master at bringing together the human and physical infrastructure of bicycling in Fremont. Knowing the importance of personal connection, she leads rides for women at the local bike shop, commutes with her kids to school, and rides trails with the local scout troop on weekends. To work for permanent, improved bicycle infrastructure, she is a member of the Fremont Bicycle and Pedestrian Technical Advisory Committee (BPTAC).

For Melissa, building social infrastructure within the bike community is all about mentorship. “A lot of people just don’t know where to ride,” she says. Melissa encourages families to get riding, and shares biking routes like what her son calls the “secret path,” a wider, less crowded trail near Lake Elizabeth.



Melissa Avery with her son Diego in tow

A focus on family, women, and people of color is too often hard to find in the bike advocacy world. As the women’s club leader at Centripedal Bikes, Melissa takes pride in encouraging new riders and women of color to get rolling. “The women in my group are all people of color...to see someone in the cycling world that looks like you is really awesome.”

One relationship at a time, Melissa is changing the social landscape. “My

friend started biking...she would come to my rides and that was the only time she would ride,” Melissa explains. “She started slowly going on her [own] rides and it’s been great. For someone who is new to biking, for an immigrant, that’s something I celebrate.”

The City of Fremont is working to expand its bikeway network, and Melissa believes encouragement through one-on-one relationships will bring more riders to the new infrastructure. Noticing problems with Fremont streets motivated her to join the BPTAC, and she wants to keep forging connections between the growing community of riders and the city officials building protected bike lanes. She especially looks forward to joining the next LCI training with Bike East Bay (page 9), so she can continue to spread knowledge and build community in Fremont.

Melissa’s advice for people who want to help improve biking in their communities? Bring someone along for the ride. “Bring someone new into the community so that it gets bigger, in all aspects. In racing, bike commuting, fun riding: just bring someone in.”

Want to meet other bike champions near you? Volunteer with Bike East Bay: [BikeEastBay.org/Volunteer](http://BikeEastBay.org/Volunteer)



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# Annual Report 2018



# WHAT WE DO

Bike East Bay improves your ride through advocacy, education, and fun events. Our mission is to promote healthy, sustainable communities by making bicycling safe, fun, and accessible. Through grassroots organizing, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free urban cycling class at [BikeEastBay.org](http://BikeEastBay.org).

## ADVOCACY



**\$150 million**  
Secured for modern bikeways, including bike routes to public transit\*



**3**  
protected bike lanes built in 3 cities, bringing our total to 20; 8 additional protected bike lanes approved



**16**  
Active local advocacy groups

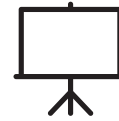
## EDUCATION



**2,385**  
attendees at 113 classes



**143**  
adults learned to ride a bike



**79%**  
paid instructor opportunities held by women and people of color

## ENGAGEMENT



**19,689**  
people rode on Bike to Work Day in the East Bay



**1,544**  
bikes parked at bike valet



**40**  
Women Bike events

\*Through Regional Measure 3 funds, plus additional grants tracked and reviewed by Bike East Bay

## 2018 FINANCIAL SUMMARY

Beginning Net Assets  
\$291,073

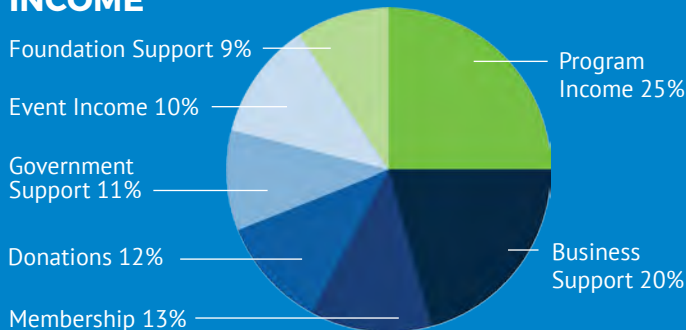
Ending Net Assets  
\$301,836

Total Income  
\$1,122,910

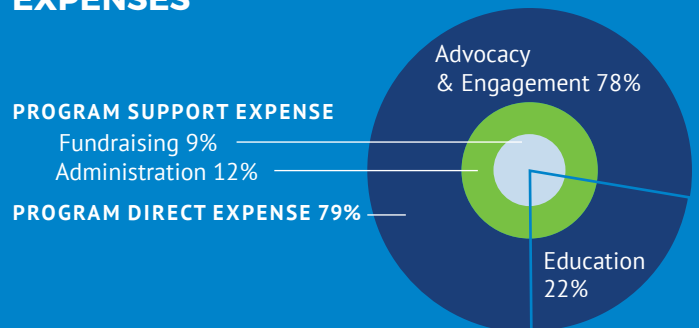
Total Expenses  
\$1,112,146

Net Income  
\$10,763

### INCOME



### EXPENSES



# THANK YOU!

During 2018, more than 2,512 individuals, 75 businesses, and 9 foundations made a financial contribution to strengthen Bike East Bay.

We are grateful for your generosity.

## FOUNDATIONS AND BUSINESS SUPPORTERS



### \$10,000+

Bay Area Bicycle Law  
The California Endowment  
Climate Ride  
craigslist Charitable Fund  
Dolan Law Firm  
Full Circle Fund  
Gig Car Share  
John Muir Health  
Kaiser Permanente  
Law Office of Daniel H. Rose  
LimeBike  
Naches fun Gaybn Fund at  
the East Bay Community  
Foundation  
USA Productions, LLC

### \$5,000-\$9,999

Akonadi Foundation  
Bay Area Air Quality  
Management District  
Bayer HealthCare  
Drake's Brewing Co  
Grifols  
Grizzly Peak Cyclists  
Hacienda Owners  
Association  
Jack London Square  
Law Office of Walkup,  
Melodia, Kelly &  
Schoenberger  
Motivate  
Panoramic Interests  
Rockridge Fund at the  
East Bay Community  
Foundation  
Sports Basement  
Trek Bicycle Berkeley  
Union Bank of California  
Warriors Community  
Foundation

### \$2,500-\$4,999

American International  
Group (AIG)  
The Brewing Network  
Cal State East Bay  
Capitol Corridor  
Downtown Oakland  
Association  
Google  
Lake Merritt Uptown  
District Association  
OSIsoft  
Signature Development  
Group  
Yuba Bicycles  
Zinn Law Firm

Steady progress comes from steady effort, and  
we're happy to give steady support.

**Dan Beringhele & Erin Sanders**  
Monthly donors to Bike East Bay

### \$1,000-\$2,499

Abeles Foundation  
Alta Planning + Design  
Arup  
Backroads  
Bay Area Toll Authority  
Bird Rides Inc.  
CarFree City, USA  
Concord Police Department  
Fehr & Peers  
Fremont Bank  
GU Energy  
HNTB Corp.  
Kittleson & Associates  
Moore Iacofano Goltsman,  
Inc.

Opticos Design, Inc.  
PG&E  
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Quincy Engineering  
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Fund at the East Bay  
Community Foundation  
State Farm  
Sunpower Foundation  
Township Group Inc.  
TSBA Arts Foundation, Inc.  
University of California,  
Berkeley  
Whole Foods Market

### \$500-\$999

Albany Rotary Club  
3Degrees Inc.  
Bellecci & Associates, Inc  
Black Joy Parade  
Fremont Freewheelers  
Soul Focus, LLC  
Xperi Corporation



As a family that bikes as our primary mode of  
transportation, we want safe streets to bike on.

**Britt and Bryce Tanner**  
Supporters of Bike East Bay and Albany Strollers and Rollers

## INDIVIDUAL SUPPORTERS

### \$5,000-\$9,999

Anonymous Donor  
Bill Moseley & Ann Mohler  
Sally Goodman

### \$2,500-\$4,999

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Ashley Gau  
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Bem Jones-Bey  
Benjamin Stein  
Bouke de Jong  
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Brady Thomas  
Brett Lochridge  
Brian Aldrich & Janet Noble  
Brian Pecson & Ouahiba Laribi  
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Jacob Teitelbaum  
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Jessica Bosanko  
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John Osteraas  
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Theo Armour  
Todd Mills  
Travis Brooks & Taska Sanford  
Vanessa McDonnell  
Vickie Bowen & Bill Haish  
Victoria Eisen & David Wampler  
Yilun Ding

# CALENDAR of EVENTS

## JULY - SEPTEMBER

### pedalfest

**Saturday, August 3, 11:00am-5:00pm**  
**Jack London Square, Oakland**

Bike East Bay's celebration of all things pedal-powered! Enjoy bicycle shenanigans like daredevil stunts, BMX shows, pedal-powered live music and carnival, art bikes, an amphibious bike race, and more. Free and family-friendly! [BikeEastBay.org/Pedalfest](http://BikeEastBay.org/Pedalfest)

**Golden Wheel Awards**  
**Thursday, July 25, 6:30pm-9:00pm**  
**401 Van Ness Ave., San Francisco**

The Golden Wheel Awards honor individuals and groups who are transforming San Francisco into a more people- and bike-friendly place. [SFBike.org/Golden-Wheel-Awards](http://SFBike.org/Golden-Wheel-Awards)

**Bike Down 2019**  
**August 8-11**  
**San Francisco to Angel Island**

Join Cycles of Change on a fun fundraiser camping trip celebrating the 25th anniversary of community projects. This year's Bike Down will travel through San Francisco and Marin with a final destination of Angel Island. [CyclesOfChange.org/Bike\\_Down](http://CyclesOfChange.org/Bike_Down)

**45th Annual Solano Avenue Stroll**  
**Sunday, September 8**  
**10:00am-5:00pm**  
**Solano Avenue, Berkeley and Albany**

The East Bay's largest street festival, complete with entertainers, artists, local nonprofits, free bike valet, and parade. [SolanoAvenueAssn.org](http://SolanoAvenueAssn.org)

**Green Fondo by Climate Ride**  
**September 27-29**  
**Walker Creek Ranch, Petaluma**

Join Team Bike East Bay for Green Fondo, the cycling party that benefits the sustainability revolution. This fundraising ride includes a weekend of world-class cycling routes in Marin and Sonoma County, good food, and inspiring evenings. Choose Bike East Bay as your beneficiary and pedal for bike advocacy! [BikeEastBay.org/GreenFondo](http://BikeEastBay.org/GreenFondo)

### RECURRING EVENTS

**Bike East Bay Fall Ride Series**  
**September 7, September 21, and October 5**  
**Time and location varies**

Family-friendly rides exploring excellent trails projects. Learn about the surrounding area and explore favorite routes with us! [BikeEastBay.org/FallRides](http://BikeEastBay.org/FallRides)

**Volunteer Nights**  
**Fourth Tuesdays, 5:00pm-8:00pm**  
**466 Water St., Oakland**

Volunteer with Bike East Bay and meet fellow members and supporters helping to make the magic happen. Snacks and dinner provided. [BikeEastBay.org/Volunteer](http://BikeEastBay.org/Volunteer)

**Community Happy Hour**  
**Third Wednesdays, 6:00pm-7:30pm**  
**1517 E. 14th St., San Leandro**

Join your neighbors with Bike Walk San Leandro for a monthly community happy hour! All are welcome. [Facebook.com/Groups/BikeWalkSanLeandro](https://Facebook.com/Groups/BikeWalkSanLeandro)

**East Bay Bike Party**  
**Second Fridays, 7:30pm**  
**Location varies**

East Bay Bike Party (EBBP) is a mobile party for riders of all ages, experience levels, and types to meet, ride, and play together in the streets. This volunteer-run monthly bike ride is a perfect way to explore different parts of the East Bay. Check location details at [Facebook.com/Groups/EastBayBikeParty](https://Facebook.com/Groups/EastBayBikeParty)

**Walnut Creek First Wednesdays**  
**First Wednesdays, May-October**  
**5:30pm-8:30pm**  
**Cypress St., between Main St. & Locust St., Walnut Creek**

Bike Walnut Creek provides free bike valet service for the monthly street festival. [BikeWalnutCreek.org](http://BikeWalnutCreek.org)

**Concord Farmers' Market Bike Tent**  
**Thursdays, 4:00pm-7:30pm**  
**Todos Santos Plaza, Concord**

Learn about advocacy issues, plus free bike repair with Bike Concord. [BikeConcord.org](http://BikeConcord.org)

### WOMEN BIKE

Join women and gender non-conforming folks in a supportive environment. [BikeEastBay.org/WomenBike](http://BikeEastBay.org/WomenBike)

**Women Bike Book Club**  
**First Thursdays, 6:00pm-7:30pm**  
**Location varies**

Everyone is invited to discuss biking, feminism, and the intersection of the two. Co-hosted with the Oakland Public Library.

**Women Bike Happy Hour: Oakland**  
**Fourth Thursdays, 5:30pm-7:30pm**  
**Location varies**

Spend some quality, off-the-bike time with other women who bike over a cool drink. Co-hosted with Walk Oakland Bike Oakland.

### BIKE EAST BAY EDUCATION CLASSES

Free workshops in the East Bay taught in multiple languages, providing everyone with an engaging way to learn skills for smart cycling. [BikeEastBay.org/Education](http://BikeEastBay.org/Education)

**Urban Cycling 101**  
Classroom workshops and on-the-bike sessions to learn rules of the road and hone your bike handling skills.

**Adult/Teen Learn to Ride**  
Learn the basics of balancing, pedaling, and steering in a secure, non-judgmental environment.

**1-Hour Workshops**  
In-depth classroom sessions on topics like riding after dark, commuting basics, or bike-friendly driver classes.

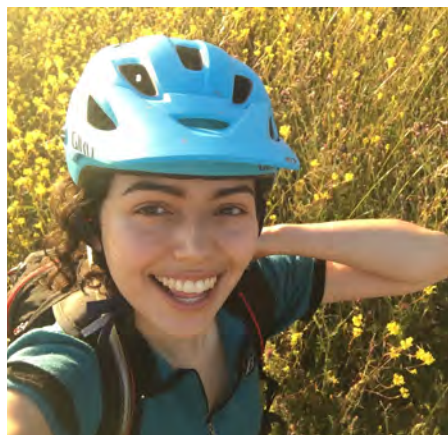
**Family Cycling**  
A day of fun games, drills, and skills building for parents and kids in grades 2-6.

*Complete details on these classes and more at [BikeEastBay.org/Education](http://BikeEastBay.org/Education)*

# TEACHERS LIKE US

## Meet the Newest Certified Bike Educators

By Eileen Rice



### Nancy Hernandez

"I've lived in the Bay Area for 23 years, but I'd never really seen it until I was on my bike," says Nancy Hernandez. Nancy started bicycling regularly during senior year of high school, commuting from home in Richmond to school in Berkeley, but her mom wasn't too happy. "She would warn me: 'I'm going to deflate your tires!'...I would insist I knew what I was doing," Nancy explains, "but I really didn't."

It wasn't until Nancy graduated from college and returned home to the Bay Area that she tried Bike East Bay's education classes. Nancy says, "[before taking the classes] it just took me experience to understand a safer way. The fact that Bike East Bay is providing education so people don't have to go through the same challenges is amazing." Nancy believes in positive encouragement to teach bike skills—as she says, "crucial knowledge!" Today, not only is she a graduate of the LCI training, she is also a coach with Richmond's first mountain biking team, and has completed her first long-distance bike adventure: fundraising with Team Bike East Bay on Climate Ride.



### Dartanian Kaufman

Dartanian Kaufman is grounded in Bay Area biking. A Berkeley native, Dart was steeped in East Bay riding from the start. Passion for building community through bike rides brought them to Cycles of Change in Oakland, and more recently, Bike East Bay's LCI training.

Dart has been teaching bicycle safety education with Cycles of Change for the past two years. In fact, other members at Cycles of Change pointed them towards the LCI training. "The training built on what I was doing in my own work, and was a good place to sharpen my skills." Dart experienced different teaching styles at the training, and came away understanding alternative ways to relay information. Dart is already applying lessons learned to the real world: leading a two-week bike ride with 20 high school youth along the Pacific Coast shortly after the training.

Dart is especially stoked when classes from Bike East Bay bring together resources like the public library and other local bike organizations. Off the bike, Dart leads yoga classes tailored for cyclists, as a way to continue creating community and giving back.



### Chris Corral

Chris Corral was running bike repair at a Bike to Work Day Energizer Station when he first heard about Bike East Bay. Seven years later, Chris is now Bike East Bay's Outreach Coordinator, getting people involved as volunteers and coordinating Bike East Bay's Education Program.

Chris was an advocacy intern in 2015, successfully getting protected bikeway pop-ups on the ground on Milvia Street in Berkeley and Redwood Road in Castro Valley. Chris also discovered some cities' hesitance to put in even temporary bike infrastructure. "One staff member in an East Bay city told me that the city was just not ready for that," he recalls. Chris believes "Bike East Bay's education programs are central to getting more people biking and walking, making cities ready for improved infrastructure. Getting involved in the process, whether it's going to public meetings or to your favorite bike shop, is a step in the right direction." From getting more folks on bikes as a mechanic to building the human infrastructure of Bike East Bay, Chris is dedicated to improving the sustainability and health of our community.

League Certified Instructor (LCI) trainings for bike educators are only available in a few places across the country, and typically cost hundreds of dollars for participants to attend. Bike East Bay hosts the training, covering the cost and focusing the space around women and people of color. Many attendees already teach bicycle education in the community. The training provides recognition and legitimacy to continue that work, and the opportunity to participate as a paid instructor with Bike East Bay's Bicycle Education Program. [BikeEastBay.org/Education](https://BikeEastBay.org/Education)

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# pedalfest

**Saturday, August 3, 2019**

**11am-5pm | Jack London Square**

Amphibious Bike Race

Pedal-Powered Live Music & Carnival

Bike Stunt Show

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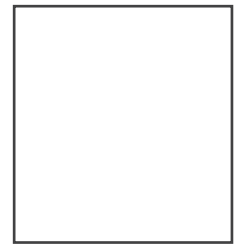
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