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# SUMMER RIDING

BIKE COR EAST BA

## **BIKE SHARE**

## PEDALFEST

## + YOUR ANNUAL REPORT

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### **LETTER FROM THE SADDLE**

After a two-month sabbatical this spring, I find myself returning to lead Bike East Bay in a time of great change. Nationally, our government is abandoning efforts to reduce carbon emissions and walking away from investing in sustainable transportation. Yet, in the East Bay, I see a growing resolve to protect and build a greener and more just world.

I spent my first Tuesday back on the job riding the Bay Bridge People Path for a ribbon-cutting on Yerba Buena Island. Elected officials from San Francisco, Oakland, and around the region joined us for this weekday grand



opening ride. Also with us was Ryan Russo, the new director of Oakland's recently-formed Department of Transportation (OakDOT). After overseeing an unprecedented transformation of New York City's streets, Russo is poised to lead OakDOT into an era of seriously investing in bike- and people-friendly streets.

While I was away, Bike East Bay staff and members kept up the pressure to ensure that Berkeley's new bicycle master plan includes a complete network of family-friendly bikeways. Your hard work paid off. On Bike to Work Day, I joined Berkeley Mayor Jesse Arreguin in celebrating the city's visionary newly-approved bike plan.

With these victories and other accomplishments detailed in our 2016 Annual Report (page 5), Bike East Bay has made incredible progress in convincing our civic leaders to get behind biking. Now, we need to make sure future transportation investments heal—rather than hasten—the racial and economic divides in the East Bay.

We know displacement and income inequality are transportation problems. As the Bay Area housing crisis continues, low-income residents, immigrants, and people of color are being displaced into outlying suburbs and even the Central Valley. Residents in these car-centric communities endure punishing commutes to far-off job centers. For these people, it is often impossible to bike and walk anywhere, let alone for transportation. We need to advocate for equitable investments in biking, walking, and public transit in communities of color. We need to make sure income and ability are not barriers to accessing public amenities like bike share (page 3).

Personally, I am embracing this time of change and returning as a leader ready to put my full and authentic self into this work. Being queer, transgender, and from a mixed race family has always been an important part of who I am. After returning from my sabbatical, I am taking the step in my life of transitioning to live in the world as male. I am now asking everyone in my life to use masculine (he/him) pronouns and the masculine spelling of my name, René.

One of our strengths as an organization lies in our commitment to strength in diversity. By living my most authentic self as the head of our organization, I hope to lead us in truly embodying Bike East Bay's values for equity and inclusion.

Ride on,

René Rivera, Executive Director



Clarrissa Cabansagan test rides the new Ford GoBike at West Oakland's Defremery Park.

### **RETHINKING BIKE SHARE**

#### Lowering Barriers to Shared Mobility in the East Bay

By Cynthia Armour and Ginger Jui

Bike share expands to the East Bay this July, giving residents a fantastic new option for getting around in the city. However, studies show that bike share systems in American cities exclude low-income and people of color by design. As bike share gets ready to expand into Oakland, Berkeley, and Emeryville, Bike East Bay is working to make sure this new form of public transportation is available to underserved communities.

#### **Equitable Bike Share**

In San Francisco, bike share launched in 2015 with stations located in the downtown financial district. It is then not a surprise that Bay Area Bike Share's members are overwhelmingly white, male, highly-educated, and affluent. As bike share, now known as Ford GoBike, prepares to cross the bay, Bike East Bay is working for greater racial, economic, and geographic equity in the system.

When bike share arrives in the East Bay this summer, the station map will cover a much broader area than initially proposed last fall. TransForm, a transportation advocacy group, and Bike East Bay successfully advocated for expanding the station map to include the neighborhoods around West Oakland and Fruitvale BART.

Membership fees and credit card requirements may pose a financial barrier for low-income people. We also asked the bike share operators to provide a significant low-income discount. At \$5 for the first year, and \$5 per month in following years, the discounted membership will cost less than a bus pass. The new system still leaves most of East Oakland out of the picture. Some real talk here. We know that introducing bike share will not, for example, bring back the West Oakland neighborhoods that were destroyed to build freeways or reverse decades of disinvestment in deep East Oakland. With that in mind, Bike East Bay is committed to helping bike share meet

#### continued on page 10

#### What is Bike Share?

Ford GoBike is the Bay Area's new bike share system. Starting July 2017, thousands of public bikes will be available for use in Oakland, Berkeley, Emeryville, San Francisco, and San Jose. To use GoBike, pick up a bike at a station and return to another station when you're done.

View the station map and sign up for a membership at FordGoBike.com

## NEWS BRIEFS

#### Green Light for 33 New Bikeways

Bike East Bay's decades of advocacy for bike funding paid off this spring. Alameda County Transportation Commission and Contra Costa Transportation Authority awarded funding to 33 new low-stress bikeway projects across the region. A total of \$187 million was allocated for 18 protected bike lanes, ten bike paths, and five bike-ped bridges, plus many more roadway improvement projects that will include bike facilities.

In Alameda County, we are particularly excited about the Southside Pilot Transit-Bike Project, which will improve multimodal travel on the south side of UC Berkeley's campus by adding transit improvements and cycle tracks to Bancroft Way and connecting streets. Contra Costa County projects include much-needed safety improvements on Monument Boulevard in the form of a two-way path connecting to Concord BART Station.

Bike East Bay staff, members, and volunteers contributed thousands of hours to approve these projects and win campaigns for Measures B, BB, and J to fund them. These transportation dollars also include regional and statewide sources such as the One Bay Area Grant program, the Active Transportation Program, and Highway Safety.

#### New Cycle Track in Alameda

The first segment of a visionary Cross Alameda Trail was completed this spring, bringing Bike Walk Alameda one step closer to ringing the island with low-stress bikeways. The brand new Clement Avenue two-way cycle track—also known as a protected bike lane—is located next to the Fortman Marina, giving bicyclists a scenic view of sailboats on the water. Thanks to a recently awarded \$11 million grant, the city will complete other portions of Clement Avenue for the Cross Alameda Trail.

Additional pieces of a "ring road" for bicycling are in the works. In 2010, the city successfully acquired the abandoned railroad right-of-way running between Alameda Point and the Webster Street business district. When complete, the Cross Alameda Trail will follow the Alameda Belt Line Railroad route across the northern part of the island.

In 2016, Bike Walk Alameda overcame opposition from "Drive Alameda," a group committed to you know what, to approve and secure a \$10 million grant for a low-stress bikeway on Central Avenue. This two-mile segment on the southern side of the island includes protected bike lanes. The Central Avenue protected bike lanes will eventually provide a connection between the existing Shoreline Drive cycle track and the Cross Alameda Trail.

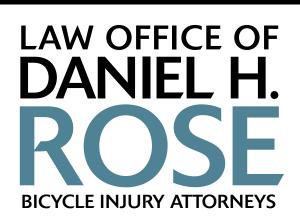


Urban Cycling 101

Learn how to ride in the city! Part I starts in the classroom with safe riding skills, bike theft prevention, and your rights as bicyclists. In Part II, you'll practice your new skills on the road with League Certified Instructors.



Sign up for a free class today! BikeEastBay.org/Education



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# BIKE BAY Annual Report 2016 **Bike East Bay**



# **TOP WINS IN 2016**

#### **TELEGRAPH AVENUE, OAKLAND**

Three years ago, Bike East Bay first approached our members about improving safety on Telegraph Avenue, a busy commercial street in downtown Oakland. In 2014, members "popped up" a demonstration protected bike lane and gathered signatures of support from over 100 local businesses. With more improvements coming in Phase II, the new Telegraph Avenue protected bike lanes have already made a difference. **Biking and walking are up, collisions are down, and business is better than ever on Telegraph**.

#### **FULTON STREET, BERKELEY**

Fulton Street is a major corridor for bicyclists riding south from UC Berkeley. After a serious collision, we asked you to pressure the city to immediately install a bike lane on the street. **Thanks to hundreds of letters and calls from members, Berkeley built its first protected bike lane.** 

#### **IRON HORSE TRAIL, PLEASANTON**

The City of Pleasanton agreed to install a protected intersection along the Iron Horse Trail after members of Bike East Bay and local ride groups rallied in the wake of a tragic bicycle collision. **The new protected intersection at Stanley Boulevard will fix a major gap along this popular regional connection.** 

#### **BAY BRIDGE PEOPLE PATH**

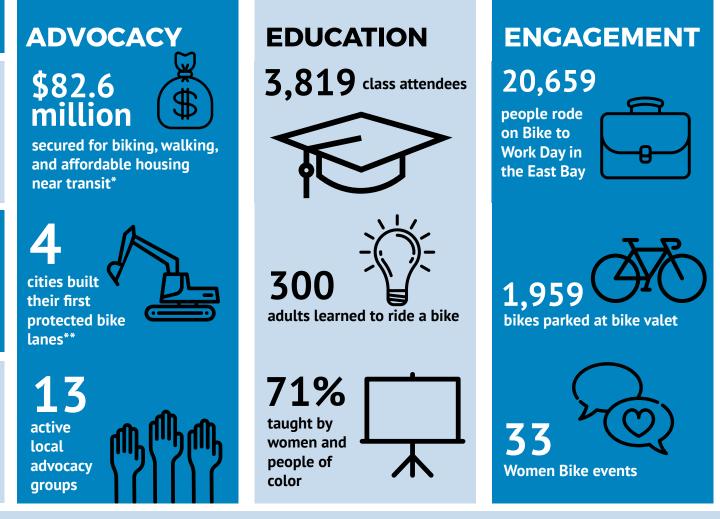
After decades of advocacy, the East Span Bay Bridge People Path finally touched down on Yerba Buena Island. With your support, we can finish the path all the way to San Francisco.

### SCRAPER BIKE SHED

Before opening "The Shed," deep East Oakland had zero bike shops. Bike East Bay helped the Oakland Scraper Bike Team repurpose a shipping container into a bike workspace. Located at the Martin Luther King, Jr. branch library, "The Shed" gives East Oakland youth a safe and supportive space to fix, build, and decorate bikes. **Deep East Oakland's bike shop desert now has a Scraper-style oasis.** 

### BALLOT MEASURES

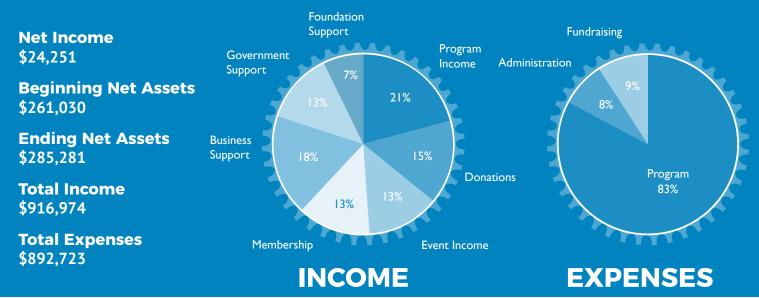
During the 2016 election, Bike East Bay partnered with our local advocacy groups to get out the vote for transportation funding measures. **Together, we secured vital funding for BART, AC Transit, and safer, more bikefriendly streets.** 



### WHAT WE DO

Bike East Bay improves your ride through advocacy, education, and fun events. Our mission is to promote healthy, sustainable communities by making bicycling safe, fun, and accessible. Through grassroots organizing, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free urban cycling class at BikeEastBay.org.

## **2016 FINANCIAL SUMMARY**



\*Through state-level grants tracked and reviewed by Bike East Bay \*\*Oakland, Berkeley, Emeryville, and Fremont



#### FOUNDATIONS AND BUSINESS SUPPORTERS

#### \$10,000+

Apple Bay Area Bicycle Law Bayer HealthCare Craigslist Charitable Fund Jack London Square Kaiser Permanente Law Office of Daniel H. Rose People for Bikes USA Productions, LLC

#### \$5,000-\$9,999

Alta Planning + Design Climate Ride Dolan Law Firm Grizzly Peak Cyclists Hacienda Owners Association Naches fun Gaybn Fund at the East Bay Community Foundation New Belgium Brewing Company Oakland Central Panoramic Interests Sunpower Foundation Union Bank of California Whole Foods Market

#### \$2,500-\$4,999

Bay Area Air Quality Management District California State University, East Bay Clif Bar Fremont Bank John Muir Medical Center Kittelson and Associates, Inc. Motivate OSI Soft Signature Development Group Talking Rain Beverage Co.

#### \$1,000-\$2,499

**Clorox Company Foundation Fund** Club Sport Pleasanton Fehr & Peers Fremont Freewheelers **GJEL** Accident Attorneys **Glasshouse** Corporation Google **GU Energy** HNTB Corp. Missing Link Moore Iacofano Goltsman, Inc. New World Library Opticos Design, Inc. Rahman Law Realtex Inc Sustainable Technologies **Tesoro Foundation** 

During 2016, more than 2,880 individuals, 78 businesses, and 6 foundations made a financial contribution to strengthen Bike East Bay. We are grateful for your generosity.

University of California, Berkeley YMCA of the Central Bay Area

#### \$500-\$999

**Thank you!** 

Contra Costa Child Care Council Dero Bike Rack Co Ghost Robot Jewish Community Endowment Fund Law Office of Frederick L. Goss Mechanics Bank Toole Design

#### **INDIVIDUAL SUPPORTERS**

\$10,000+

#### Wesley Hamm

**\$5,000-\$9,999** Anonymous Donor Alan B. Amos Lans and Annie Goglia

#### \$2,500-\$4,999

Alden Mudge and Mari Loria Rolland Jurgens Sally Goodman Shanna O'Hare

#### \$1,000-\$2,499

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#### \$500-\$999

Achim von Neefe Ann Lyons Benjamin Gerhardstein Brett Hondorp Brian and Janet Aldrich Brit Harvey Charles Klinedinst Cheryl Jerozal and Luke Misenheimer Daniel Leaverton David Chiu and Yolanda Hippensteele

David Kruse Gary Shoyama and Chia Zau Gregory Barnell James deBoer James Starr Josh Rose Kathie Whitehead Lauren Stok Manuel Mejia Mark Nienberg and Jaz Zaitlin Mark Rhoades Phil and Connie Erickson **Rick Raffanti** Robert and Patricia Raburn Robert Stewart and Sandra Wasson Ryan and Marian Chan Sergio Knaebel Thomas Cauchois Tom Ayres and Lucy Rodriguez Zenobia and Richard Breaux

#### \$250-\$499

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**Bike East Bay** 466 Water St. Oakland, CA 94607 Mailing Address P.O. Box 1736 Oakland, CA 94604

510-845-7433 Info@BikeEastBay.org BikeEastBay.org

# **CALENDAR of EVENTS**

#### PEDALFEST

Saturday, July 22, 11am-6pm Jack London Square, Oakland Bike East Bay's festival of all things bike! Come enjoy daredevil stunts, pedal-powered music, art bikes, an amphibious bike race, a new Women Bike area, and more.

#### BikeEastBay.org/Pedalfest



#### GALS WITH GEARS – BAY BRIDGE RIDE Sunday, August 6 MacArthur BART

Join the Gals for a ride across the Bay Bridge Path. The out-and-back route will circle Treasure Island. **BikeEastBay.org/Calendar** 

#### EAST BAY BIKE PARTY Friday, August 11

Start location TBD, ride ends in Telegraph Business Improvement District in Berkeley, with a street party celebrating new bike lanes, bike share.

Facebook.com/groups/ eastbaybikeparty

#### DESIGN DASH Saturday, August 12

**3431 San Pablo Avenue** Dream up creative projects to improve walking and bicycling in SPARC Community in North Oakland. **Facebook.com/SPARCcommunity** 

#### TOUR DE FAT SAN FRANCISCO Saturday, August 19

Lindley Meadow, Golden Gate Park New Belgium Brewing's craft beer festival featuring eclectic, bike-centric entertainment. Benefits the San Francisco Bicycle Coalition. SFBike.org/event/TourDeFat

#### SOLANO AVENUE STROLL Sunday, September 10

The East Bay's largest street festival, complete with entertainers, artists, local non-profits, free bike valet, and a parade.

#### SolanoAvenueAssn.org

RIDE LIKE A GIRL – BIKE CAMPING Saturday & Sunday, September 9 & 10 Go bike camping in Coyote Hills Regional Park with WOBO and Bike East Bay. A women's bicycling workshop with Walk Oakland Bike Oakland. WOBO.org

NILES CANYON OPEN STREETS Saturday, September 30 Niles Canyon Road, from Sunol to Niles Caltrans closes Niles Canyon Road to cars for a day of biking, walking, running and playing through one of the East Bay's most scenic canyons. OaklandLibrary.org/Events



#### OAKLAND GRAN FONDO Sunday, October 1

Jack London Square, Oakland Bay Area Bicycle Law presents the Oakland Gran Fondo, a benefit ride for Bike East Bay. Challenge yourself on one of three incredible routes in the East Bay hills, or join the family-friendly Fun Fondo on the Oakland waterfront.

OaklandGranFondo.com

#### **RECURRING SUMMER EVENTS**

#### CONCORD FARMERS' MARKET BIKE TENT Thursdays, 5-8pm

**Todos Santos Plaza, Concord** Free bike repair with Bike Concord every Thursday evening at Todos Santos Farmers' Market.

#### WOMEN BIKE BOOK CLUB Second Thursdays, 6-7:30pm. Location varies

Everyone is invited to discuss biking, feminism, and the intersection of the two.

BikeEastBay.org/WomenBike

ALBANY'S BIKE ABOUT TOWN Third Fridays, July-September, 6:30pm Bikes on Solano, 1554 Solano Ave Join City of Albany staff for a leisurely ride around town featuring a raffle with prizes from local businesses.

OAKLAND MUSEUM OF CALIFORNIA BIKE TOUR Third Sundays, May-October, 1pm Bike tours of Oakland history with a special theme each month. MuseumCa.org/2017/Bike-Tour-May

#### BIKE EAST BAY VOLUNTEER NIGHTS Fourth Tuesdays, 5-8pm

**466 Water St., Oakland** Volunteer with Bike East Bay and meet fellow members and supporters. Snacks and dinner provided.

#### WOMEN BIKE HAPPY HOUR - OAKLAND Fourth Thursdays, 5:30-7:30pm Location varies

Spend some quality, off-the-bike time with other women who bike over a cold drink. Any level of rider and all women, trans and femme folks are warmly welcome. **BikeEastBay.org/WomenBike** 

#### continued from page 3

its potential as a community asset while also seeking holistic solutions to transportation inequity across Oakland neighborhoods.

#### **Better Bike Share Outreach**

Simply placing bike share docks in neighborhoods where people of color live is not enough. Our next step is to make sure local residents know about the discount and are excited about using the new bike share system. Funded by a grant from the Metropolitan Transportation Commission (MTC) and Motivate, the bike share operator, we will be able to provide paid outreach work for local partners like Oakland's Scraper Bike Team. Together, we aim to signup 500 people with low-income memberships by this October.

Brytanee Brown, a community planner with TransForm, says, "This is a brand new shared mobility service being rolled out with potential to improve people's mobility and health. While that's exciting, without committing to geographic equity, accessibility, and community process throughout the Bay Area, Motivate and MTC will fail to deliver an equitable bike share system."

This summer, Bike East Bay and TransForm will hit the streets to promote bicycling and bike share for low-income residents and in targeted neighborhoods.

Tyrone Stevenson, also known as Baybe Champ the Scraper Bike King, says, "It's a great opportunity for me to have my generals paid to talk about what they love doing—riding bikes."

#### **Adaptive Bike Share**

Bike East Bay is also turning to local disability advocates to help create an inclusive bike share system. Few bike share systems have built in adaptive cycling from the start. This reflects a widespread assumption that people with disabilities cannot or do not want to cycle. After receiving a challenge from the Mayor's Commission for People with Disabilities, the City of Oakland is exploring options



Catherine Callahan handcycling on the Bay Bridge.

for adding adaptive cycles to the new bike share fleet.

It is following the lead of cities like Portland, Oregon, which recently expanded its Biketown bike share system by providing handcycles, tandems, and trikes at bike shops located next to multi-use trails. Using this model, Oakland could potentially partner with the Bay Area Outreach and Recreation Program (BORP), which houses the region's largest fleet of adaptive cycles and its popular cycling program for people with disabilities in Berkeley's Aquatic Park.

Disability advocates believe adaptive bike share could go beyond the recreational realm. As a wheelchair user and an avid handcyclist, Catherine Callahan sees adaptive cycling as another transportation option for the disability community. Callahan, a mobility specialist at the Center for Independent Living in Berkeley, is especially interested in sharing vehicles like the Dragonfly, an 8-speed handcycle that attaches to the front of a wheelchair.

"It offers you a little more speed if you're able to hand-crank," says Callahan. "That would help me be able to go further in my daily journeys."

Adaptive bike share could be one more way to travel the "first and last mile" to public transit for people who roll on wheelchairs or have other physical limitations. Because adaptive cycles are generally very expensive, shared vehicles would make cycling—and the accompanying health and mobility benefits—more accessible to seniors and people with mobility impairments.

Callahan says, "We are overwhelmingly not rich folks...this literally affords people the opportunity to [use adaptive cycles]."

Bicycle advocates need to challenge stereotypes of who is capable of riding a bike—or trike, tandem, or handcycle. By diversifying beyond the twowheeled, foot-powered model, people with a wide range of abilities and body types can get rolling.

#### **Equitable Infrastructure**

To tap the potential of bike share, Bike East Bay will be pushing even harder for a network of safe and welcoming bike lanes. Riding in traffic is the number one concern for people new to urban cycling. These challenges multiply if you use a mobility device to get around, or if you're biking, driving, or walking while Black. To build more equitable communities, Bike East Bay will continue to question who is excluded from bike share, who decides where a bike lane gets built, and how transportation investments are made. That way everyone can enjoy the health and mobility benefits not only of bike share, but the entire pedalpowered revolution. BikeEastBay.org/BikeShare

#### Presented by Bay Area Bicycle Law and Drake's Brewing

### PEDALFEST

#### On the waterfront at Jack London Square Saturday, July 22 11am-6pm

Pedalfest is Bike East Bay's celebration of cycling, family, food, and fun. Roll on down to Jack London Square on Saturday, July 22 for bicycle shenanigans, an amphibious bike race, daredevil stunts, art bikes, and live music on a pedal-powered stage. Here are some of the wild, wacky, and wonderful bicycles you won't want to miss at Pedalfest.

#### WhymCycles

WhymCycles are artful contraptions you can pedal with your hands, scoot like a skateboard, or even bounce like a trampoline. This handbuilt, pedal-powered menagerie is the brainchild of Davis-based tinkerer Pete Wagner. Be sure to stop by to watch WhymCyclists of all ages cranking,



rolling, and bouncing along.

#### Trek eBike Test Track

Buzzed on electric bikes? Come take a spin at our eBike Test Track, presented by Trek Bicycles. From commuters and cruisers to mountain bikes, we're bringing electric bikes for every kind of rider. Find the test track next to bike valet at the Broadway entrance to Jack London Square.

#### **Amphibious Bike Race**

Splash! Brought to you by veterans of Humboldt County's Kinetic Sculpture Race, the amphibious bike race will take place in Jack London Square AND the Oakland estuary. Come watch these human-powered, amphibious vehicles get wet and win glory at Pedalfest.

#### BikeEastBay.org/Pedalfest





PO Box 1736 Oakland, CA 94604 BikeEastBay.org 510 845 RIDE (7433) info@bikeeastbay.org



Saturday July 22, 2017 11am-6pm Presented by Bay Area Bicycle Law Drake's Brewing Company





### **Become a Monthly Supporter!**

Starting at \$10/month, you'll sustain long-term campaigns to build protected bike lanes, the Iron Horse Trail, and the Bay Bridge People Path.

- (1) Sign up online at BikeEastBay.org/Join Choose the Monthly Supporter option
- (2) Call us at (510) 845-7433 Ask to become a Monthly Supporter

