



rideOn

NEWSLETTER OF THE EAST BAY BICYCLE COALITION

WWW.EBBC.ORG
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EAST BAY RESIDENTS who work in San Francisco find the BART “bike blackout” periods can be a big obstacle to commuting by bicycle. The daily blackouts currently prohibit traveling with a bicycle towards San Francisco during morning rush hour and away from San Francisco in the evening.

We are delighted to report that, after many years of campaigning by EBBC and other bicycle advocates, BART has agreed to a pilot project to test lifting the “bike blackout.” Every Friday this August, BART will allow commuters to bring their bicycles onboard all trains. This is a huge step toward a truly bicycle-friendly BART.

The East Bay Bicycle Coalition’s first big success after we formed in the 70’s was winning access for bicycles on BART. We have been working closely with BART staff to develop the plan for the August pilot.

We have a chance to win full-time access, but we can only win this with your help. We need you to be a great ambassador for bicycles when you take your bicycle on board BART during the rush hour periods Fridays in August.

Big News for Bicycle Access on BART



We also need your help as a volunteer on these Fridays, to be on the platforms answering questions and distributing surveys. Sign up as a BART Bike Ambassador at ebbc.org/BoBvolunteer to sign up to help. Through these surveys BART will monitor this pilot program and assess its effects on customer comfort, satisfaction and train operations. Based on the results, BART is expected to either remove the blackout permanently or make recommendations for how to refine the system to expand access for bicycles even during commute hours.

BART has shown a strong commitment to better bicycle access through the 2012 Draft BART Bicycle Plan, including plans to double the number of people who arrive at BART by bicycle. We are delighted to see the steps BART is taking to be a truly bicycle-friendly transit system. Improving

access for bicyclists will help make our whole region more accessible and will help BART to increase ridership as well.

These positive changes at BART would not be possible without the hard work of many advocates. In particular we want to thank BART Director (and former EBBC Director) Robert Raburn for leading the way on bicycle access on BART. We also want to thank Dr. Shirley Johnson and everyone involved with the Bikes on Board campaign, and our partners across the bay, the San Francisco Bicycle Coalition.

This is our chance to win full-time access for bicycles on BART. According to a 2008 BART survey, 43 % of BART riders preferred keeping the bike blackout period. Thus, we have our work cut out for us to convince the vast majority of riders that better bicycle access is a good thing for all BART passengers. By being a good ambassador with your bicycle on BART during these August pilot Fridays, you are helping to make our City and our region more accessible by bicycle. Let’s show BART that permanently lifting this rush hour ban on bicycles will increase ridership and make BART accessible to all.

Good BART Bike Courtesies

- » If a car is crowded, board another car or wait for the next train. Do not try to wedge a bicycle into a crowded car.
- » Stay out of the 1st car; bicycles still not allowed in this lead car
- » Exit and board quickly to keep trains on time. A delayed train can have a ripple effect through the entire BART system.
- » Step aside when doors are closing to avoid delaying the train.
- » Be mindful of your fellow riders and make sure your bicycle is leaving them adequate space.
- » When possible use the designated “bike space” on the cars that have it.
- » Do yield to pregnant, disabled and elderly passengers.
- » Go to <http://bart.gov/guide/bikes/bikeRules.aspx> for a complete list of rules for bikes on BART.

Letter From The Saddle

EBBC Staff

EXECUTIVE DIRECTOR

Renee Rivera
renee@ebbc.org

MEMBERSHIP & VOLUNTEER DIRECTOR

Max Hunter
max@ebbc.org

PROGRAM DIRECTOR

Dave Campbell
dave@ebbc.org

EDUCATION COORDINATOR

Robert Prinz
robert@ebbc.org

EDUCATION DIRECTOR

Bonnie Wehmann
bonnie@ebbc.org

HAZARD ELIMINATION

Ian McDonald
ian@roymcdonald.com

OFFICE

Berkeley Bike Station
2208 Shattuck Avenue
Berkeley, CA 94704

MAILING ADDRESS

P.O. Box 1736
Oakland, CA 94604

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DESIGNER

Marian Chan

A FEW MONTHS AGO we lost a Berkeley thinker who had a great impact on me – Ernest Callenbach. I read his influential book, *Ecotopia*, when I was a senior at Berkeley High in the mid-80s. Callenbach's passing this spring made me reflect on the ways that this work still guides my thinking in my role as a leader in the growing movement for better bicycling in the East Bay. The images of a regional rail system with lots of space for bicycles illustrate my vision for the future of BART. Callenbach's descriptions of city streets designed for people on walking and cycling, planted with veggies and flowers, and served by great transit, have shaped what I see as possible for our East Bay cities.



The seeds planted by *Ecotopia* have blossomed into a vision that I like to call "Biketopia." I imagine an East Bay where world class bike trails and networks of bike lanes connect to BART Stations and Bus Rapid Transit hubs with abundant secure bike parking. I imagine an East Bay where it is so safe and convenient to bike that it is a natural first choice for most people on most days. I imagine an East Bay where our local neighborhoods are filled with overflowing on-street bike corrals in front of thriving small businesses and people of all ages and from all kinds of backgrounds are enjoying their streets as friendly, lively gathering places.

I think we have an opportunity right now to make this vision a reality for the East Bay. Big changes are afoot at BART. Our regional rail system has a new general manager, Grace Crunican, who really gets that making it easier for people to bike to BART will increase ridership overall and be a benefit to BART. Working directly with Grace and our partners at the SF Bicycle Coalition, we have developed an exciting pilot project to remove the bicycle blackout every Friday in August. This is an important first step towards making BART a truly bicycle-friendly transit system. We are also working on dramatically increasing secure bicycle parking at BART stations and developing plans for a bike share program for the East Bay, focused around BART and Capitol Corridor stations and employment hubs.

We have the opportunity to effect even bigger changes in funding for bicycle projects in Alameda County. This fall we will be working side by side with the Alameda County Transportation Commission and many other partners to win almost a billion dollars for bicycle and pedestrian projects in Alameda County over the next 30 years. This will represent a four-fold increase over our present level of funding and will make it possible to build the East Bay Greenway, stretching from Oakland to Fremont along the BART right of way, to close gaps in the Bay Trail in the East Bay and complete the Iron Horse Trail, as well as many other bikeway projects. This funding will build the regional and city-level connections that will make it truly safe and convenient to choose a bicycle for all your everyday trips.

This issue of Ride On is your ticket to becoming a part of making Biketopia a reality. See page 3 for how to join our campaign to win the funding to build the next generation of bikeways that will connect our region. See the cover page for how to help us win permanent full-time access for bicycle on BART. Go to page 7 to join us as a member, or renew your support, as it is our members who fuel our work. With your help today we have the opportunity to make the East Bay a place where people of all ages can choose a bicycle for their everyday trips in greater and greater numbers.

Ride on,

Renee Rivera
Executive Director

East Bay Bicycle Coalition Launches "YES ON MEASURE B" Campaign to Gain Voter Approval on November 6 of One Billion Dollars for Bikes

WITH YOUR HELP, we are going to double bicycling in Alameda County and get tens of thousands of more people on bicycles everyday. How? By building 500 hundred miles of new bikeways, adding a Bike Station at every BART station, allowing bicycles on board BART at all hours, expanding Safe Routes to School to every school, and by finally bringing Bike Share to the East Bay.

Imagine people of all ages and abilities traveling the East Bay by bicycle & transit in a manner that is safe, inviting, comfortable and secure. Imagine making seamless connections to and from these new bikeways on a world-class bicycle-friendly BART system. This future will become a reality with the reauthorization of Measure B, Alameda County's penny sales tax for transportation, which currently funds many popular bikeway projects.

This fall, EBBC is devoting all of our resources to reauthorize this important measure. Why? Measure B includes one billion dollars for bicycle and pedestrian projects—that's what Measure B includes, a four-fold increase over current funding. It has way more money allocated for bike/ped projects than highway projects—a first! Alameda County is taking the lead here.

Support for Measure B is strong because the number of East Bay residents bicycling and walking is growing rapidly. In the last 10 years, bicycling more than doubled in Alameda County, and in the past 5 years, bicycling has quadrupled on Bike to Work Day. In addition, Generation Y is driving 25% less than they did 10 years ago and transit ridership is breaking records.

Many of you are already enjoying bikeways that have been built to date with Measure B funding. **Risa Goodman** of Richmond is a heavy user of AC Transit buses with racks. "I live in the East Bay because of its bicycle-friendly transit," Risa says. **James McCormack** of Oakland takes advantage of the new BikeLink lockers at the West Oakland BART Station because they are secure and convenient. "Riding my favorite bike and knowing it's safe makes my morning commute so much more pleasant and is a great start to my day!" Measure B will fund more lockers and Bike Stations at BART, so more bicyclists like James will have the assurance of a safe place to lock their bicycle.

John Bosche of Piedmont rides along the improved bike lanes on Lakeshore Ave.



"has really changed my commute for the better...now I notice the clouds and the tides and the birds on the Bay Trail." -Kim K

Yes On
Measure B
✓



"Riding my favorite bike and knowing it's safe makes my morning commute so much more pleasant..." -James M.



"It's amazing--smoothly paved, shaded, and flat, it is a wonderful alternative to going over Golden Gate Fields hill." -Jackie B.

"I like just about everything about riding my bike to work and especially the bike lanes on Lakeshore," says John. Continued Measure B funding will allow the 'complete streets' model of Lakeshore Ave to be expanded at locations throughout Alameda County.

Jackie Ballard of Oakland rides on the Buchanan Pathway. "It's amazing--smoothly paved, shaded, and flat, it is a wonderful alternative to going over Golden Gate Fields hill." **Kim Kay** of Alameda notes that the opening of the San Leandro Slough Bridge "has really changed my commute for the better. I used to dodge airport traffic and road debris on Doolittle; now I notice the clouds and the tides and the birds on the Bay Trail." If passed in November, Measure B will continue to close gaps in the Bay Trail and build the East Bay Greenway from Fruitvale to Fremont.

Measure B will help BART to reach its goal of adding 21,000 bicycle commuters every day by the year 2022. It will double the bicycle mode share in Alameda County, bringing 30,000 additional riders to our streets everyday. As you can see, Measure B is too important to be left behind--so spread the word and vote it through!

You can help turn this vision into reality by reaching out to voters this fall. To pass Measure B, we need to convince two thirds of Alameda County voters to support a transportation system of regional bikeways and great transit that is much better than the one we have now.

Sign up as a volunteer to help with voter outreach, poster,ing, flyer,ing, and much more. With your help, we can build 500 hundreds of miles of new bikeways and create an integrated bicycle & transit system the envy of California. ebbc.org/campaignteam

Calendar Of Events

WWW.EBBC.ORG/
CALENDAR

BUS RAPID TRANSIT VOTE IN OAKLAND

July 17th, 5:30pm – 7:30pm

Oakland City Hall, Frank Ogawa Plaza

Oakland City Council takes a final vote on Bus Rapid Transit (BRT) tonight, and your support is needed. BRT will stripe bike lanes on East 12th Street and International Blvd. while dramatically improving bus service and helping to modernize a busy, yet neglected, corridor.

EBBC VOLUNTEER OPEN HOUSE

July 18, 7:30pm-9:00pm

Rockridge Library

Come learn about volunteer opportunities with the East Bay Bicycle Coalition and our Yes On Measure B Campaign. Pizza, snacks and drinks provided for all volunteers! Thanks for your help making BART a better transit service and for helping us make your bike commute better by striping hundreds of miles of new bikeways.

HEARST AVE BIKEWAY PROJECT

Berkeley Transportation Commission

July 19, 7:00-9:00pm

North Berkeley Senior Center

Must attend meeting of the Berkeley Transportation Commission to approve a road diet on Hearst Avenue and the striping of bike lanes from Shattuck Ave to Euclid Ave. This innovative project includes green bike lanes, advance stop boxes, and buffered bike lanes.

CLIMATE RIDE TRAINING RIDES

July 21, 9:00am

El Cerrito Del Norte BART Station

40-mile Two Bridge Loop starting at El Cerrito del Norte and ending at North Concord BART

August 11, 10:00am, Pleasant Hill BART

30-mile Mt Diablo loop starting/ending at Pleasant Hill BART

August 25, 10:00am, carpools arranged

40-mile Mt Hamilton up and back starting/ending at Penitencia Creek Park in San Jose

HERCULEAN 'QUARTER CENTURY' RIDE WITH GREENBELT ALLIANCE

July 21, 9:30am-1:30pm

Meet at Richmond BART Station

Roll along bike paths and through charming neighborhoods to check out the latest developments in Hercules and Richmond, and meet some of our cool partners at the Greenbelt Alliance.

BIKES4LIFE PEACE RIDE

July 21st, 5:00pm – 10:00pm

Starts at 468 Perkins Street at Lake Merritt, Oakland

Come be part of the Fifth Annual Peace Ride hosted by West Oakland's community bike shop: Bikes 4 Life. The ride concludes with festivities at Revolution Café on 7th Street in West Oakland.

WATERFRONT FLICKS

July 26: Ghostbusters

August 9: Moneyball

August 23: The Princess Bridge

Sept 6: Fatal Attraction

Sept 20: The Devil Wears Prada

Bike on down to Jack London Square for dinner, a movie and hanging out under the stars with your Bicycle Coalition friends. Movies begin at sundown. Beer and hot chocolate sales benefit EBBC.

ART & SOUL FESTIVAL

August 4, 2:00pm to Midnight

August 5, 12noon to 6:00pm

Frank Ogawa Plaza

The Best Party in the East Bay just got better. Come park bikes and talk up bikes to party-goers at what promises to be one hella bike-friendly party.

PEDAL FEST IS BACK, BETTER THAN EVER

August 18th, 11:00am – 8:00pm

Jack London Square, Oakland

EBBC's Second Annual PedalFest will be the biggest bicycle celebration of the year. We've teamed up with Jack London Square and New Belgium Brewing Co. to bring you a terrific day of pedal-powered music, food, rides, and brews. Come and celebrate the East Bay's rich and diverse bicycle culture.

OAKLAND PRIDE MEET & GREET

August 31, 5:00-7:00pm

Come hang out Friday, August 31 and enjoy good times with East Bay Bicycle Coalition Staff, Board, Members and allies. Enjoy drink specials for EBBC members and win some cool raffle prizes while supporting better bicycling. This is a great opportunity to introduce your friends and family to the East Bay Bicycle Coalition. Location t.b.d.

CALIFORNIA CLIMATE RIDE

Sept 9-13, 2012

Eureka to San Francisco. A fundraiser for the East Bay Bicycle Coalition and the advocacy work we do on your behalf. Our team of 8 riders pedal 330 miles over 5 days, while enjoying the ride of their life.

EBBC BOARD MEETING

August 15, 7:30-9:00pm

Rockridge Library. Quarterly meeting of the EBBC Board.

BICYCLE BINGO

August 2 (and Sept 6), 7:00-9:00pm

The most fun you'll have on San Pablo Avenue-Bicycle Bingo at Actual Cafe. For Aug 2 and Sept 6, the East Bay Bicycle Coalition is the beneficiary. Join us and bring your friends!

Upcoming Free Bicycle Safety Classes

Every year, EBBC offers dozens of bicycle safety classes to teach people the skills they need to ride safely on our streets. These classes are free and open to the public thanks to support from the Alameda County Transportation Commission. You can read about the courses offered below:

Adult (14+) Traffic Skills Classes

Thursday, July 26th, 3-5pm

UC Berkeley, Barrows Hall Room 60

Classroom workshop, no bike required

Monday, August 6th, 3-5pm

UC Berkeley, Barrows Hall Room 60

Classroom workshop, no bike required

Clase en español

(Spanish Language Class)

Sábado, 11 de agosto, 11am-1:30pm

Biblioteca César Chávez,

3301 E 12th St #271, Oakland

Dentro del aula, bicicleta no requiere

Kids Bike Safety Mock City

Saturday, August 18, 12noon-4pm

PedalFest!, Jack London Square

Bikes and helmets provided, or

bring your own

Family Cycling Workshop

Sat, September 29, 10am-12:30pm

Frederickson Elementary

7243 Tamarack Dr, Dublin

Parents & kids attend together with their bikes & helmets

Register online at www.ebbc.org/safety or by giving us a call at 510-845-7433 (English) or 510-863-4608 (Español)

News Briefs

Pedal Your Way to a bicycle-friendly East Bay on the Climate Ride

Wouldn't it be amazing if you could go on a 5-day supported bicycle adventure through some of Northern California's most beautiful country and help the East Bay Bicycle Coalition win our Measure B campaign at the same time? You can! By joining Team EBBC on the Climate Ride and raising funds for our work on the next generation of bicycle projects you can do it all!

We would love to have you on Team EBBC for this year's California Climate Ride starting September 9th in Eureka. Each rider has to raise \$2,400 for the charity of their choice and you can choose the East Bay Bicycle Coalition. When you choose us as your beneficiary a portion of every dollar you raise for the Climate Ride will go to support the East Bay Bicycle Coalition's work to make your ride better everyday. Go to tiny.cc/teamebbc to sign up for our team.

The California Climate Ride is a 5-day, fully-supported bicycle ride from Fortuna to San Francisco under towering redwoods, through the Russian River Wine Country, and along the Pacific Coast Bicycle Route - one of the most scenic coastlines in the world. This 'green conference on wheels' also features nightly speakers who focus on bicycle advocacy, sustainability, and renewable energy. The ride starts on September 9th in Fortuna and ends in San Francisco on September 13th. Learn more and find out about our training rides at ebbc.org/climateride.

GO GREEN Help Make Your City the First to Stripe Green Paint



If you ride in Emeryville, Berkeley and Oakland, get ready to ride on green paint. Oakland threw down the gauntlet first with the green super-sharrows proposed for 40th Street and Caltrans is proposing green bike lanes on Tunnel Road on its approach to SR 13 and Caldecott Lane. Emeryville is competing with plans for green bike lanes

and advance stop boxes at the 40th Street & San Pablo intersection. Berkeley is working with UC Berkeley on green bike lanes and advance stop boxes in conflict zones on Hearst Avenue. Who will be first?

Oakland plans to install green super-sharrows on 40th Street late in 2013, and proposes to do so as a pilot project while Caltrans is working with Oakland to finalize the design of green bike lanes on Tunnel Road and expects to stripe these lanes in 2013. Emeryville is still finalizing plans for 40th & San Pablo and has until 2014 to complete its street improvements.

Slated for completion in 2015, Hearst Avenue along the north side of Cal is the most innovative of the proposed projects. There, the design firm of Fehr & Peers is working on many exciting bicycle improvements, including a road diet - bringing Hearst down from 4 lanes to 2 lanes, with bike lanes. In addition to green bike lanes and advance stop boxes, green-backed sharrows are proposed for the downhill direction on Hearst. San Francisco has done this on Fell Street. Berkeley is also proposing a separated bike lane in the uphill direction, with a 2 ft buffer and stanchions separating bicycles from cars. The project may take until 2015 to finalize, but EBBC will be pushing for a much more accelerated schedule. Strong community support will help get these exciting changes onto the streets. Want to help? Find out how at: ebbc.org/greenBikeways

Bus Rapid Transit Final Votes

The final votes for East Bay Bus Rapid Transit come up July 16, 7:00pm at San Leandro City Council and July 17, 5:30pm at Oakland City Council. We need supporters in attendance ready to boost councilmembers who want to vote yes, but who need our backup.

Bus Rapid Transit (BRT) is a system that takes the best features of light-rail and applies them to buses. Dedicated bus lanes, level boarding at stations, reliable departures every 5 minutes, safer pedestrian crossings, and bike lanes along the route are all part of the BRT plan. This will dramatically improve service for existing riders, while also making transit attractive to people who currently commute by car. BRT will stripe bike lanes on E. 12th Street from Lake Merritt to Fruitvale and on International/E. 14th St from 54th to downtown San Leandro. Most importantly, BRT will bring investment to underserved communities while modernizing transit service for those who most rely on it.

We have joined with Transform, and Walk Oakland Bike Oakland on this exciting new transit project we are immensely grateful for your support, attendance, and comments at past hearings. Indeed, the East Bay BRT project would never have made it this far without EBBC members' support.

However, these final hearings will be the most important hearings of this entire process and it is critical that we attend these last meetings to demonstrate strong support for BRT.

While it is likely that some version of BRT will pass, it is uncertain how robust of a project will be supported by the City Councils. The project could be watered down by concerns brought up over some of the parking or travel lanes for single-passenger cars that will need to be converted into a right-of-way for the proposed bus lanes.

If you have any questions about attending one of these City Council meetings, please contact EBBC Program Director Dave Campbell at dave.campbell@ebbc.org.



Volunteer Profile: Kashif Asaad

WE WOULD LIKE TO THANK and recognize Kashif Asaad for his outstanding volunteer work on behalf of the East Bay Bicycle Coalition. In June, Kashif, a soft-spoken 18-year-old, completed a year-long EBBC internship that culminated with his organizing a first-ever Bike to School Day at MetWest High School in Oakland, where he was a senior.

Kashif, the middle child of seven, grew up in Oakland's East Lake District. He followed an older sister to MetWest, a small, innovative high school that promotes internship-based education. He says he has been interested in bicycles for a long time. He was often the only student to ride a bicycle to school - and kept riding despite having a couple of bicycles stolen from the outside bike racks! During the summer following his sophomore year, he enrolled in a program at Cycles for Change that taught him the fundamentals of being a bicycle mechanic. That led to an after-school job working at The Bikery on International Blvd. in Oakland.



"I want to open a bike shop," he says, "a bike shop-slash-art shop. I have a lot of friends and family who paint, and I want to support them."

So when it came time to plan his senior research project, he proposed looking for ways to make Oakland more bicycle friendly. That quest eventually led him to EBBC's Program Director, Dave Campbell. Together Dave and Kashif designed an ambitious internship.

"Mine was the biggest project at my school," Kashif says. "First I surveyed all the students from 11th to 9th grade to see what kind of transportation they used to get to school and what I could change to make them more interested in biking to school."

Then Kashif organized an EBBC bicycle safety class at his school. He attended Alameda County Transportation Commission meetings to advocate for a bus pass for MetWest students and a better Measure B. "That was pretty nerve wracking getting up in front of 30 elected people!" says Kashif, who describes himself as shy. He did outreach in his community to gain support for bike lanes on East 12th Street

and 10th Street. He helped with EBBC's Measure B campaign. He got his bike-less classmates involved in The Bikery's Earn A Bike program. And, last but not least, he organized Bike to School Day at MetWest on May 9.

"I really worried that nobody would bike to school," Kashif says. "But I had people riding all the way from 98th Street to school. The only student at the school who has a car biked to school! That's something to be proud about. So it was a nice day. It was beautiful day."

"Kashif has a great passion for bicycling and an innate ability to connect with people about the things he cares about," says EBBC's Dave Campbell. "When the task took Kashif to the streets, he really excelled and that's why we love working with him - he's so grounded in his community."

Kashif graduated from MetWest on June 7. In the fall, he will attend Berkeley City College, probably to study business. "I want to open a bike shop," he says, "a bike shop-slash-art shop. I have a lot of friends and family who paint, and I want to support them."

This summer Kashif plans to attend a program in Eugene, Oregon to become a certified bicycle mechanic, and then work part time in East Oakland fixing bicycles while attending Berkeley City College next year. But first he needs to raise \$875 for bicycle mechanic school. You can help Kashif by making a donation today at ebbc.org/kashif

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Bike to Work Day Breaks all Records!

We had our greatest Bike to Work Day ever on May 10th, made possible by the fantastic work of our volunteers. This year, 29% more bicyclists were counted during the morning commute. 143 volunteer-run Energizer Stations (40 more than last year) helped to encourage them with coffee and goodie bags. Thanks to the incredible work of our outreach volunteers, twice as many people joined the Bicycle Coalition than on any other day in EBBC's 40 year history. The number of kids riding to school increased three-fold. Even more remarkably, a few official traffic counts from across the East Bay tracked more bicycle commuters on the road than cars.

We heard stories from several riders of how they rode a bicycle for the first time in decades on last year's Bike to Work Day -- and have been commuting by bicycle ever since. With the great work of EBBC's volunteer teams, Bike to Work Day is continuing to change people's lives for the better.



Bikes on BART by the Numbers

- » Current bicycle mode share to BART Stations: **4.1%**
- » 2012 BART Bicycle Plan Goal: **double bicycle mode share to 8% by 2022**
- » BART Station with the highest bicycle mode share: **Ashby BART 12%**
- » BART Station with the fastest growing bicycle mode share: **Fruitvale BART has more than doubled bike mode share in the last 10 years**
- » BART Station with the most bike parking spaces: **Pleasant Hill with 340 spaces**
- » BART Station with the most eLockers: **tie between El Cerrito Plaza and North Berkeley BART with 48 each**
- » BART Station with the highest bike parking occupancy rate: **MacArthur BART at 92%**
- » Only BART Stations without bike parking: **Montgomery and San Francisco Airport**
- » Percentage of BART bicycle commuters bringing their bicycles on board a train: **54%**
- » Percentage of Bike Station users surveyed said they would bring their bicycle onboard the train if they didn't have access to the safe and secure bike parking that bike stations provide: **20%**

Membership pays for itself

Join or Renew today and you will enjoy discounts at over 70 bike shops and supporting businesses throughout the East Bay. Full list of bike shops:

ebbc.org/support

mail to:

EAST BAY BICYCLE COALITION
P.O. Box 1736
Oakland CA 94604

Name

Address

City, State, Zip Code

Phone

Email

Workplace/School/City

☐ I want to volunteer

Membership Type

- ☐ Sustaining \$30
- ☐ Household / Half-Century \$50
- ☐ Century \$100
- ☐ Other generous amount (\$_____)
- ☐ New
- ☐ Renew
- ☐ please don't share my info w/ others
- ☐ I'm cool with sharing my info with other groups that support us

Pedalfest Returns to Jack London Square for More Bicycling Fun!

August 18, 2012 - 11:00am - 8:00pm

On Saturday, August 18, the East Bay Bicycle Coalition is teaming up with Jack London Square, Bay Area Bikes and New Belgium Brewing Co. to bring you the 2nd annual PedalFest. PedalFest will be the biggest celebration of the bicycle in regional history. Riders from all over the Bay will converge on Oakland's waterfront for a terrific day of pedal-powered music, food, rides and more.

The first annual PedalFest was wildly successful – over 18,000 people came out for the festival. The 13 entertainers on five stages were all huge hits, from the Rock the Bike soundstage to the daredevils on the Whiskeydrome and BMX stunt jumps. We expect our second PedalFest to be bigger and better in every way.

Enjoy a pedal-powered sound stage, folding bike races, bicycle stunts riders, an aerial bicycle dance performance, bicycle safety programs, pedal-powered carnival rides, a kids bike rodeo and bicycle parade, food vendors, live music, and a New Belgium beer garden and more fun events scheduled for the celebration!

We can't wait to see you there! Come out and volunteer to help with our valet bike parking, outreach, pouring beer, and helping out with our activities, or just come enjoy the festival and raise a (beer) glass to a great event celebrating our rich and diverse bike culture here in the East Bay.

All proceeds from the New Belgium beer gardens go to benefit the bicycle advocacy work of the East Bay Bicycle Coalition. Spread the word on this fun bicycle festival. More details at ebbc.org/pedalfest.



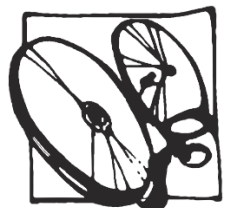
Newletter notes: *rideOn* is published by the East Bay Bicycle Coalition, a non-profit tax-exempt organization dedicated to promoting bicycling as an everyday means of transportation and recreation throughout Alameda and Contra Costa Counties since 1972. Logo design by Martha McNulty.

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