NEWSLETTER OF THE EAST BAY BICYCLE COALITION WWW.EBBC.ORG

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rideOn

STIMULUS FUNDS FOR LOCAL REPAVING

Routine Accommodation checklist used for first time with mixed results

A flurry of urgent phone calls to Washington legislators by EBBC members helped retain Transportation Enhancements, a 3% allocation of highway funds to go toward enhancing bicycling and walking.

The \$789 billion American Recovery and Reinvestment Act (ARRA) was passed by Congress on Friday evening 2/13/09. \$27.5 billion is included for highways.

Of the highway funds, the initial investment will be allocated to Local Streets & Roads rehabilitation projects within 120 days. Bicyclists benefit from smooth pavement, but the dividend is greater if the road is a popular bikeway! EBBC urged public works departments to prioritize repaying routes that are either in the Regional or Countywide Bicycle

"Stimulus" continued p.4



Citizens gain funding for roads, noise abatement & bicycle projects in settlement of lawsuit over Caldecott tunnel with Caltrans

While returning from negotiations with State leaders in Sacramento, Ann Smulka, chair of the Fourth Bore Coalition (FBC), commented, "the deal felt like a train wreck."

EBBC Chair Dave Campbell represented bicyclists' interests in the discussions that included Senate President Pro Tem, Darrell Steinberg and Caltrans Director Will Kempton. "The simultaneous State budget negotiations certainly complicated the process," said Campbell. EBBC could not announce the settlement terms from January 23 until after the State budget was adopted on February 20.

Working for a better fourth bore, the FBC certainly enhanced the justice for the five neighborhood groups and EBBC. Nobody can be satisfied

with a compromise settlement, but without the suit, there would be nothing on the table except more traffic, noise, and pollution.

Still uncertain is a commitment to EBBC made by Senator Steinberg and the Democratic Legislative leadership, that promised up to \$2.2 million in Prop 1B Green Stimulus funding for Safe Routes to Transit (SR2T) improvements along the corridor. EBBC and BART propose to augment existing SR2T programs like the "Bike Space" car conversion, e-lockers, and other bicycle parking that can increase BART's capacity for bicycle commuting.

An abbreviated listing of the settle-

"Settlement" continued p.5

EBBC Office at 3301

E12th St, Suite 143, Oakland,

next to the Fruitvale Bike Station.

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successful grassroots advocacy

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"Hazards" on ebbc.org to report

low-up with a liability notice to reduce the risk of other bicyclists.

potholes or other dangerous con-

ditions that you encounter. We fol-

Stimulus funds for Local Streets & Roads



Metropolitan **Transportation** Commission

First use of Routine

Accommodation

checklist



Will repave Century Blvd and add bike lanes

Alameda

Will repave Central Ave & Fernside bikeways

Fremont

Oakland

Repaving allocation to "various" unspecified roads

Repaving allocation to "various" unspecified roads

Next Meeting EBBC's General Membership Meeting begins at 7:30pm on Tuesday, February 17 at the Rockridge Branch Library, 5366 College Avenue, Oakland. The Board of Directors will meet at 7:00pm. Please join us to welcome Sergeant Shawn Maples, of the El Cerrito Police Department. Sergeant Maples (See photo) is the Bicycle Patrol Unit Coordinator and Bicycle Patrol Instructor. He will discuss how the City of El Cerrito uses the bicycle I patrol to work in the community while reducing the size of their carbon footprint.

Check ebbc.org for the agenda and other details.



GET ROLLING - East Bay preparations for big Bike-to-Work month in May

In 2008 over 100,000 bicycle commuters demonstrated that a mode shift is possible. This year we have even more incentives to GET ROLLING. Starting in April you can join your City Council in promoting bicycling. Other grassroots volunteer opportunities abound as we plan for local Energizer Stations and gear up for a steady stream of events during Bike Month in May. Plus, you will not want to miss the Bike-Away-from-Work celebration we have in store for you on May 14!

Team Bike Challenge

Each year more new and seasoned bike commuters join the inspiring Team Bike Challenge! This contest encourages existing bicycle commuters to recruit their colleagues, friends, neighbors, and local "Big Wheel" figures to join their team. The challenge is for these teams to pedal their way to work, school, errands, or play as many days as possible during the month of May. The Teams sign up at the Bike to Work Day website where they



track their bike trips as they compete against other teams. At the end of the Challenge the team with the most points wins a grand prize! Get your co-workers ready! Registration for this exciting competition begins in April 1, 2009.

Bike Commuter of the Year Award Nominations

Nominations open March 16, 2009. Start thinking about recognizing your exemplary bicycling friend who ______(fill in the blank): rides a great distance

everyday to work or school, drops kids off at school by bike, incorporates bicycling into their jobs somehow, is a community leader setting an example for everyone to follow, etc.

Check www.ebbc.org/btwd for the live link to submit nominations and volunteer opportunities.

FREE urban bike safety classes

Day One:

Street Skills Class

3.5-hour classroom course teaches the basics of safe cycling, riding in traffic, equipment, crash avoidance, rights and responsibilities. Adults 14 and over. No bike needed.

Day Two: On-Road Instruction

6.5-hour on-road course provides an opportunity to put into practice what was learned in the Day 1 Street Skills class, including emergency maneuvers and riding in various traffic conditions,

to test your knowledge of vehicular cycling skills. Bicycle required for Day Two.

sign up online: www.ebbc.org/safety or call-510.533.7433

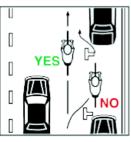






Spring/Summer 2009 Schedule

Day 1: Street Skills classes Dublin: March 24 **Oakland:** March 26 Alameda: March 28 Alameda: April 18 Berkeley: April 21 Richmond: April 30 Oakland: May 5 Union City: May 7 Walnut Creek: May 21 Fruitvale: June 13 (en español) Day 2: On-Road instruction Hayward: April 25 Alameda: May 16 Pleasanton: June 20





SHORT REPORTS



CASTRO VALLEY - The ugly and inhospitable Castro Valley Boulevard is a present-day barrier for bicycle access. The Alameda County Redevelopment agency intends to begin work in the fall of 2009 to add bike lanes on a short section of Castro Valley Blvd, from Redwood Rd to San Miguel. The project represents a start toward closing a gap in the network that will eventually extend from the Bay Shore to Dublin Canyon and beyond. Local residents will benefit from improved access to BART and shopping. The improvements intend to calm the traffic environment by reconfiguring traffic lanes and provide bicycle lanes. For more information, contact Jaimie Benson, Alameda County (510) 670-6107 or visit http://www.acgov.org/cda/redevelop/

DELTA DEANZA - Finding the path that crosses Willow Pass can be a daunting exercise from either Concord or Pittsburg. Mitch Cohen reports that he followed the Port Chicago bike path north from Concord BART; then east on Hwy 4 shoulder to Willow Pass, where he did not see any signs or curb cut for the Delta DeAnza path, so he ended up climbing Evora Rd to Port Chicago Hwy, where he again found the pathway. However, he didn't see any sign indicating the path shifts to the south side of Hwy 4 at Bailey Rd near BART and he was again misled. It really should not be so difficult for Caltrans and the EBRPD to post a few directional signs! Perhaps some Stimulus funds can be allocated to wayfinding?

ALAMEDA - The City of Alameda is updating its *Bicycle Master Plan* (1999) and would like to hear from you during a Workshop at Alameda High School at 6:30 pm on Thursday March 26. This workshop is an opportunity to provide your ideas for policies, programs, and projects to be included in the Bicycle Plan.If you can't make it to the workshop, there will still be opportunities for input. Contact Barry Bergman at bbergman@ci.alameda.ca.us or 510-749-5916.

BART BIKE THEFTS - Thanks to BART Director Lynette Sweet, BART will emphasize bicycle security. BART police have received orders from Chief Gary Gee to keep an eye out for bicycle thieves at station racks. A bicycle sting operation is also underway.

EBBC EVENTS - You can now click "Volunteer" on ebbc.org and see many of the the events in 2009 that EBBC will have a presence at. You can sign-up online thanks to office volunteer **Hal Keenan**. Hal tells us, *"it hasn't always been convenient to volunteer with EBBC. I'm working to fix that.*" Please join in our efforts to encourage more bicyclists in working to improve conditions on the streets.

STATE LEGISLATORS - Meet your state representatives and their staff to remind them that bicyclists matter at an Open House with State Senator Loni Hancock and Assembly Members Nancy Skinner (Richmond) and Sandre Swanson (Oakland) will be held from 5:30-7:30pm on Friday, March 20th at the Elihu M. Harris State Building Atrium, 1515 Clay Street in Oakland. EBBC's #1 goal in Sacramento this year is to adopt the reforms to the California Environmental Quality Act (CEQA) proposed by the Governor's office to reduce greenhouse gas emissions by allowing more bike lanes to be implemented.

HABLA ESPANOL? - i Te gusta ensenar? Si sabes algo de reparación de bicicletas, nos puedes ayudar. EBBC promueve un proyecto para taller comunitario de bicicletas en Fruitvale (Oakland) que ayuda a la comunidad inmigrante y jornaleros. Para mas información llame a Morgan (510) 456-5233.

EMERYVILLE - South Bayfront Pedestrian-Bicycle Bridge Committee met on February 6 to discuss access to the proposed bridge from 53rd St over the railroad to Shellmound. Grant applications are pending. A community meeting is slated for March 21, and construction could begin next year. Contact Peter Schultz-Allen (510) 596-3728.

OAKLAND - As part of the new Kaiser Hospital project at Broadway and West MacArthur Blvd, a new center median intended to limit neighborhood cutthrough traffic severed bicycle access to Manila Ave and other streets along West MacArthur. Oakland's Building Services has communicated their recommendations to cut bikeways through the medians to Kaiser who will then draw up plans for the City's review, including review by the BPAC.

MAP 1: WEST OF THE HILLS - The initial print run is only five months old, yet EBBC's map division intends to make revisions and publish a 2009 version. Please join us in reviewing the new map and submit your comments to Derek Liecty, EBBC's map guru by calling our office (510) 533-RIDE or email: spoker@sbcglobal.net.

Please renew in advance to keep your EBBC membership current

Check your address label

"Stimulus" continued p.1

Plans.

For the first time, MTC enacted the **Routine Accommodation** checklist with local stimulus projects. EBBC wants every road to be a good road for bicyclists and fought for the adoption of the policy in 2006. Not only does the Routine Accommodations policy emphasize the need to address bicycle and pedestrian safety in every transportation project, but is it also makes the review of transportation spending much more transparent.

With varying levels of compliance, the Routine Accommodation checklists were submitted by each jurisdiction. You can review the forms for your city at: http://rac.mtc.ca.gov/rachecklist

Although the Contra Costa Transportation Authority BPAC was supposed to review the checklist projects, this timeline was so fast that *"we just didn't have time,"* according to **Brad Beck**. In Alameda County the BPAC was asked by **Rochelle Wheeler** to *"take a look at the web when the projects are posted."* The schedule for

One checklist question, "If the proposed project does not incorporate both bicycle and pedestrian facilities, or if the proposed project would hinder bicycle or pedestrian travel, list reasons why the project is being proposed as designed."

The response for the Vasco Road project reads: "The goal of the American Recovery and Reinvestment Act is to provide economic relief by quickly injecting the economy with increased employment opportunities. This phase of the funding legislation focuses on 'shovel ready' projects. Expansion of the project to include pedestrian or bicycle facilities would not meet the time constraints of the funding allocation."

Nevertheless, a number of stimulus pavement projects will make East Bay roads safer for bicyclists. As well, the Routine Accommodation checklist will get further review following this hurried initial launch.

The growing pains to adopt this new policy will soon lead to the transparency that will be useful for advocates at the grassroots level. But wait, there is more to the ramifications of the stimulus for bicyclists. Following the local repaying, or Tier 1 projects, the **State** (e.g. Caltrans) will allocate the remaining transportation funds within one year. EBBC is working to see that the **Tier 2** stimulus funds, including Transportation Enhancements, go toward worthy

projects.

Our passage of **Complete Streets** legislation in the State legislature last year and adoption of the Complete Streets policy by Caltrans gives us a fighting chance that 2009 will bring remarkable advances in closing regional bikeway gaps and building new facilities to improve bicycle access and safety.

Montano Velo 4266 Piedmont Ave, Oak-

EBBC MEMBERS GET DISCOUNTS AT OVER 40 AFFILIATED SHOPS

land

Alameda Bicycle 1522 Park St, Alameda (incl. Fruitvale & Berkeley Bike Stations) Alamo Bicycles 1483 Danville Blvd Bay Area Bikes 2424 Webster St, Oakland The Bent Spoke 6124 Telegraph Avenue, Oakland Bicycle Garage 4673 Thornton Ave, Fremont Bicvcles! Pleasanton 537 Main St. Bikes 4 Life 1344 Sunset Dr., Antioch Brentwood Bike Company 7750 Brentwood Blvd. - Suite C B. Spoke Tailors 895-1/2 55th St, Oakland Cal Bicycles 2053 First St., Livermore California Pedaler 495 Hartz Ave, Danville Castro Valley Cyclery 20515 Stanton Ave Crank2 5480-9 Sunol Blvd., Pleasanton Cycle City 1433 High St., Alameda Cycle Sports 3530 Grand Ave, Oakland Cycle Path 22510 Foothill Blvd, Hayward & 337 Main St, Pleasanton Cycles of Change APC Bike Shop, 650 W. Ranger Ave, Alameda Danville Bike 115 Hartz Ave, Danville Dublin Cyclery 7001 Dublin Blvd, Dublin Eden Bicycles 3318 Village Dr, Castro Vallev Hank & Frank Bicycles 3377 Mount Diablo Blvd, Lafayette Hank & Frank Bicycles 6030 College Ave, Oakland Left Coast Cyclery 2928 Domingo Ave, Berkeley Livermore Cyclery 7214 San Ramon Blvd, Dublin & 2752 First St, Livermore Manifesto Bicycles 421 40th St, Oakland Mike's Bikes 2161 University Ave, Berkelev Missing Link 1988 Shattuck Ave, Berkeley

ADOPT-A-SHOP

Many of the above shops have agreed to display EBBC's new brochure stand. We know you have a favorite

The Pedaler 3826 San Pablo Dam Rd., El Sobrante Pegasus Bicycle Works 439 Railroad Ave, Danville Pioneer Bike Shop 11 Rio Vista Avenue, Oakland Pleasant Hill Cyclery 1100-C Contra Costa Blvd. Pleasant Hill Robinson Wheelworks 1235 MacArthur Blvd, San Leandro San Leandro Cyclery 471 E 14th St, San Leandro Schwinn City 814 A St., Antioch Sharp Bicycle 969 Moraga Rd., Lafayette Solano Avenue Cyclery 1554 Solano Ave, Albany Stone's Cyclery 2320 Santa Clara Ave, Alameda Tip Top Bike Shop 4800-A Telegraph Avenue, Oakland Traction Bikes 1150 Contra Costa Blvd Velo Sport 1615 University Ave, Berkeley Wheels of Justice Cyclery 2024 Mountain

Blvd, Oakland wheelgirl 1714 Fourth Street, Berkeley Witts Bicycle Shop 22125 Mission Blvd, Hayward

wrenchscience 1022 Murray St, Berkeley

Present your valid EBBC membership card (clip mailing label on back cover) to obtain member discount at participating retailers. The mailing label must indicate that the membership is "Current" to qualify. Discount varies 5-25% on parts, bikes, and/or accessories depending on level of participation by retailer. Visit http://www.ebbc.org/ shop for further details.

shop and we need your help to keep

the stand filled with brochures. Please

contact map distributor Derek Liecty

to volunteer at (510) 533-RIDE.

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"Settlement" continued p.1

ments follows:

- \$2 million for Berkeley Road Improvements, especially on the extension of Hwy 13 along Ashby Ave. Funds will be spent on signals and improvements for bicyclist and pedestrian safety.
- \$250,000 for Transportation Management planning in the Caldecott Corridor. Eligible projects include development of highway tolls, increased bicycle capacity on BART, bike/ped access including the Landvale Bridge. But no money is available for allocation.
- \$3 million for noise and air quality mitigation at the Chabot Elementary School and Claremont Middle School.
- \$100,000 for FROG Park, or bicycle improvements in the Broadway/Keith and Tunnel/Caldecott intersections, or to add to the corridor study.

Attorney **Stuart Flashman** points out that an unheralded success of the suit was the retention of environmental controls. Governor Schwarzenegger had demanded a retroactive exemption from the California Environmental Quality Act (CEQA) for the Caldecott project and 10 other highway projects, in the name of providing an "economic stimulus." He stated flatly that he would not sign an amended budget unless it included those exemptions, effectively holding the State budget hostage.

The Democratic legislative leadership, and particularly Senate President Pro Tem Darrell Steinberg, strongly opposed this move. Nevertheless, FBC was told candidly that, given solid Republican support and other legislators' fear of being blamed for the State's insolvency, the CEQA exemption was likely to pass. The result would have been to derail and negate the pending lawsuit, leaving FBC with nothing to show for years of work.

The work of FBC is far from over as it has years of noise monitoring and the settlement to oversee. EBBC must still secure our SR2T funding for BART.

http://www.fourthbore.org/

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Good signs for bikeways on the way!

Bike route signs are crucial to make bikeways visible, understandable, and useful. Berkeley and Emeryville use purple bike boulevard signs, San Francisco bikeways are marked with small route markers similar to signs that Oakland started installing many years ago on some streets.

Now Oakland is getting serious and Market Street is ground zero. New "test" signage has been installed the length of Market Street, from 3rd Street to the Berkeley border and the City of Oakland is seeking public input to ensure that the resulting signage system meets the needs of bicyclists in Oakland.

Oakland's new signs build on the common "Bike Route" sign by providing directions and distances to key destinations.

The new signs include three designs:

- **Confirmation signs** indicate that the street is a bike route and provide distances in miles to destinations along the route.
- **Turn signs** mark where a bike route turns from one street onto another street.
- **Decision signs** are located at the intersection of two bikeways and indicate where each bikeway goes.

The signs follow the general conventions used by highway guide signs to communicate information in a clear, consistent, and space-efficient format. Some say they are a bit bland, but beauty is in the eye of the bicyclist.

The signs are two to three times as large as Oakland's old signs and include up to three destinations per sign, instead of just one destination. The larger format does improve the sign's overall visibility, uses a larger font for destination names, and provides space for distance information. The City of Oakland recently led a group of bike signage enthusiasts up Market Street to check out the new signage and discuss its pros and cons and frame the issues for public input to follow. Now it is your turn.

Some questions to ask yourself as you ride past the new signage: 1) would you like to see route #'s on the signs (currently there are none)? 2) do you prefer the standardized look of the signs or would you like to see them look more bikey? 3) what do you think of the three types of signs Oakland is proposing?

Get involved by participating in these events:

- **Community meeting**: Thursday, March 19, 7:00-8:00pm, Oakland City Hall, Hearing Room 4
- **Presentation** by **Jason Patton** at EBBC meeting: Tuesday, April 21, 8:00-9:00pm, Rockridge Library (5366 College Ave)
- **Bicycle ride** hosted by Walk Oakland Bike Oakland: Saturday, April 25, 10:00am-12:00pm, meet at Market Street and 3rd Street (near West Oakland BART)

More information is available at www.oaklandpw.com/ Page122.aspx#signs.

Send your comments to bikeped@oaklandnet.com by May 31, 2009.



Prototype "Decision" sign.

Some of these small "SG-45" signs have been in use for several years.



Minutes

of the General Membership Meeting on February 17, 2009. Rockridge Branch Library, Oakland

BOARD MEETING - 7:00pm

Draft for Approval

Board members present: - Leo Dubose, Dave Favello, Dave Campbell, Mary Norton, Bill Pinkham, Tom Ayres, Craig Hagelin, Rick Rickard; also Robert Raburn, ED.

Minutes from the Board & General Membership Meeting of January 20, 2009 were approved.

Review of 2009 Event Calendar -Robert passed around the list of 2009 outreach events for signup, with emphasis on April Earth Day events as key publicity opportunities for Bike to Work Day. There are approximately 25 events, which will be posted to EBBC.org by the end of the week. Please notify Robert if any important outreach opportunities are missing from the list, so they may be added. *Volunteers still needed – if you didn't sign up at the meeting, it's not too late!*

Approval of Job Description for new EBBC staff person - Dave had sent out a draft to the Board, and also posted it as a comment on the EBBC website. Discussion centered on job title, favoring "Outreach Coordinator" over "Outreach Director," as well as a few clarifications for location of work and online/database duties. Seeking a volunteer to pre-screen applicants. Job to be posted on March 1st.

Routine Accommodation Checklist -

The federal stimulus package will require that 3% of transportation funds go to bike/ped improvements, and the Routine Accommodation policy will apply to all projects that receive transportation funding through MTC – success! Checklists for these projects can be found online and are great tools for thanking and also pressuring agencies to incorporation bike/ped improvements into projects. Flaws remain – for example, the information doesn't tell you what agency to contact for each project, and it doesn't list projects that don't have checklists – but this is a great step forward, and we should all take a look at the projects and make sure implementation reflects the assessments of the checklists.

Bike to Work Day Update - The next planning meeting is Friday, February 20 from 3-5pm, all are invited to help make B2WD 2009 a success. Energizer stations are signing up now, and the crew is also looking for info about cool events to go on the website and maybe even the poster. Next goal: City Council Resolutions that wax poetic about cycling and walking, identify "bike leaders," and contribute to regional publicity efforts. Local groups are needed to approach City Councils and get resolutions on the agenda, preferably for April. Further discussion included emphasizing kids and "bike to school," increased advanced media and the need for more PR volunteers, and ways to personalize City resolutions.

Bike Safety Classes Coming up soon! Posters and fliers were passed around to be distributed far and wide.

Albany Update (Nick Pilch) Glad to see Green Albany (5/17) on the calendar, and nominates Amy Smolens for notable bike leader in Albany. Biggest news is that UC is working on a big redevelopment project at Buchanan and San Pablo, which needs rezoning to incorporate a Whole Foods and other retail. They will be working with the City Council to leverage the rezoning needs for sorely needed bike/ped improvements called for in the bike plan, including a signal at Dartmouth St. and a path along Cordonices Creek.

Guest Speaker: Nathan Landau of AC Transit on Bike Parking on Bus Routes - Mr. Landau described AC Transit's work to evaluate the needs and potential solutions for bike parking near bus stops throughout their service area. They are finishing up a study that breaks down the issue into three main questions:

1) Where? There are 6500 bus stops and they can't put a bike rack at all of them (yet). The need is greater near TransBay stops, Rapid route stops, and stops visited by several lines. The study has identified a set of "top stops" and also analyzed existing bike parking to find the locations with the greatest need.

2) **How**? AC Transit doesn't own a lot of real estate, and sidewalks are narrow in most places. Though desirable, it's difficult to convert car parking. So, the type of facilities to be used will depend on the area, space available, and needs of the users. Many types of facilities, from U-racks to lockers, have been considered.

3) Who? This isn't just AC Transit's responsibility, and other entities will need to be involved in implementing these plans. Cities, property owners, and other stakeholders (such as businesses near targeted stops) are needed partners for funding and for solving the "Where?" and "How?" questions. AC Transit will be talking to BPACs and could use some help in outreach to the smaller cities.

Discussion and questions included increasing bike transport on buses, which is underway via transition to 3bike carriers on the front of the fleet, as well as questions about specific areas. For further information or questions, contact Nathan Landau at 510-891-4792 or nlandau@actransit.org.

Respectfully submitted by Shannon Tracy, EBBC Volunteer for Secretary Tom Ayres who was out-of-town.

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COALITION PARTNERS

AFFILIATED RIDE CLUBS

Berkelev Bicvcle Club www.berkeleybike.org **Bicycle Trails Council of the East Bay** 510-466-5123 www.btceastbay.org 510-357-3045 Cherry City Cyclists Steve Yoder http://www.cherrycitycyclists.org Delta Pedalers Dave Stoeffler 925-634-1793 http://www.deltaped.org Diablo Cyclists http://www.diablocyclists.com Different Spokes Derek Liecty 510-339-2345 Fremont Freewheelers Jeff Girard 510-414-0114 http://fremontfreewheelers.org

Grizzly Peak Cyclists Al Forkosh 510-655-4221 http://GrizzlyPeakCyclists.org Golden Gate Cyclists

http://www.goldengatecyclists.org Hikanbyke Niels Poulsen 510-375-1521 http://www.hikanbyke.org Oakland Yellowjackets 510-986-9011 http://www.oaklandyellowjackets.org Velo Raptors (Montclair)

Ron Scrivani scrivanir@aol.com Santa Rosa Cycling Club

Bill Oetinger srcc@metro.net Strada Sempre Duro Rick De Gette 925-944-7049 Valley Spokesmen Jim Kohnen 925-828-3623 http://www.valleyspokesmen.org

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http://www.cabobike.org/index.htm California Bicycle Coalition (CBC) www.calbike.org K.C. Butler. Exec Dir 916-446-7558 **Cycles of Change** www.cvclesofchange.org **Greenbelt Alliance** www.greenbelt.org Cristina Wong cwong@greenbelt.org PTownBikeAdvocates (Pleasanton) 925-462-0706 James Van Dyke jvdleftcoaster@yahoo.com TransForm http://wwwtranscoalition.org Stuart Cohen, Exec Dir 510-740-3150 **Urban Ecology** www.urbanecology.org Milton Marks milton@urbanecology.org Walk Oakland Bike Oakland (WOBO) www.walkoaklandbikeoakland.org Waterfront Action www.waterfrontaction.org

Bicycle-Friendly Berkeley Coalition (BFBC)

CA Association of Bicycling Organizations

510-549-RIDE

COMMUNITY REPS & ADVOCATES BART Bicycle Advisory Task Force

Diffici Diejeie ita isoi j			
http://www	w.bart.gov/guide/bikes		
CoCoCo Reps:			
Dave Favello (Chair) davevelo@mac.com		
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W			

West CoCoCo Bill Pinkham pinkhammar@hotmail.com

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EAST BAY BICYCLE COALITION annual membership form	Membership Type
Keep current! Send your tax-deductible donation to EBBC , PO Box 1736 , Oakland , CA 94604 EBBC's accounting methods assure that your early payment will extend your membership by a year.	☐ Sustaining (\$25)
	Household (\$40)
Name	Half-century (\$50)
	Century (\$100)
Address	 Introductory (\$12) Living Lightly (\$6)
City, State, Zip	□ Endow (\$)
Phone/Fax	
E-mail Address (EBBC guards your privacy)	☐ Renewal
Workplace/City	Never share my name with others
Commuter D Utility Recreation Touring Transit User Other bicycling interests?	Only share with EBBC affiliates

www.bfbc.org

March 2009

EBBC Job Opening: Outreach Coordinator

The East Bay Bicycle Coalition is seeking a motivated and energized advocate for a full-time staff position of Outreach Coordinator. This is part of EBBC's expanding efforts to grow and maximize the effectiveness of our organization.

The Outreach Coordinator will work on building membership and engaging volunteers in the year-round advocacy, outreach, and social activities of our non-profit organization. The Coordinator will engage EBBC members in the many volunteer activities of our organization, such as valet bike parking events, Bike to Work Day, transportation fairs, outreach events and bicycle advisory committees, including training of volunteers for these tasks. The Coordinator will also help grow the EBBC membership, currently at 2000 members, by incorporating membership recruitment into all of the activities of the EBBC and will assist in submitting and obtaining grants in connection with these activities. The Coordinator will work closely with the EBBC Executive Director, the EBBC Chair, board members of the EBBC, and other key volunteers in connection with all responsibilities.

Applicants should have strong people skills and enjoy working in a non-profit environment. Living and having worked in the East Bay is a real plus.

An abbreviated list of qualifications include (see www.ebbc.org):

- two years experience (or equivalent) in non-profit organizations
- at least one year of experience in membership and volunteer organizing
- familiarity with the East Bay, it's

EBBC membership card

cities, public agencies and regional transportation planning agencies such as BART,

- Caltrans, the Metropolitan Transportation Commission, East Bay Regional Parks, etc.
- computer skills including email, database, website (html), word processing, and graphics
- online outreach skills

The hours for this Coordinator position are flexible and pay is in accordance with experience. Position will require some work on weeknights and weekends, as many activities occur after work on weekdays and on weekends. Work will include time in the EBBC office at Fruitvale Village and out of office as needed. There will be opportunities to work from home.

Interested applicants should submit resume and letter of interest to Dave Campbell as soon as possible via email to jobs@ebbc.org.

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