

## GAZING AT THE CRYSTAL BALL FOR 2010

Federal Surface Transportation Act reauthorization heads nationwide campaign for mobilization

Bikeway improvements we have enjoyed over the past decade reflect our successes to plan and fund bicycle networks, routine access and safety, plus secure parking.

Our best laid plans, however, will remain locked in the crystal ball if significant federal funding is not forthcoming when Congress approves a new Transportation Act this year.

Your assistance to reach your Representative and Senators in Washington will be critical for our success. February is a good time to send a valentine telling Senator Barbara Boxer I HEART TRANSIT! and urge her to make sure transit and bicycle transportation help drive California's economic recovery! Visit [www.ebbc.org](http://www.ebbc.org) and click on the heart icon.



On March 11 EBBC will participate in the National Bicycle Summit in Washington DC.




*Crowd of bicyclists who attended the Bay Area Toll Authority meeting early on January 27, 2010. Sadly, the new congestion pricing toll on the Bay Bridge was not allocated to complete the West Span Bicycle-Pedestrian-Maintenance Path. Next steps include visits to Washington DC for Congressional support and Sacramento where Commissioner Tom Bates has asked Senator Loni Hancock for legislative assistance.*

We expect to hand deliver your written appeals to Capital Hill for help to complete the Bay Bridge Pathway. (click the bridge cartoon)

We are also building broad partnerships to coordinate a campaign for Active Transportation and Fix-it-For-All in the federal Transpor-

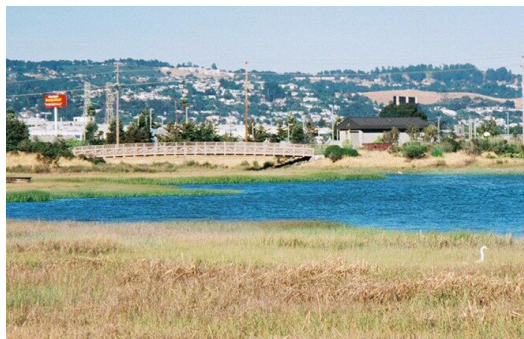
tation Act that will guide spending for the next six-years.

Finally, we expect to help pass a national Complete Streets Act.

This is a big agenda and we will need your help--repeatedly! 

### Next Meeting

EBBC's General membership Meeting will take place on the 3rd Wednesday (instead of Tuesday), February 17, 7:30-9:30pm at the **Rockridge Branch Library**, 5366 College Avenue in Oakland. We'll discuss on many bicycle-related issues including: next steps in our campaign to complete the **Bay Bridge Pathway**, plans for events leading up to **Bike to Work Day** on May 13, efforts to reopen a closed segment of the **Bay Trail**, our urgent appeal to not let county governments rip off \$\$\$ millions allocated to complete the **Regional Bicycle Network**, and our **2010 campaigns**. Join us!



*View from the Bay Trail in Oakland's Martin Luther King Jr Shoreline Park near the Coliseum. EBBC is contesting the Park District's closure of this segment of path.*

At 8:30pm we will welcome as our guest speaker **Stephanie Reed**, who completed a tour with her husband around completed segments of the 500-mile **Bay Trail**.

### EBBC Office

at Fruitvale Village, 3301 E12th St, Suite 143, Oakland is where you can pick up materials or lend support to the Bay Bridge Pathway campaign. Contribute \$40 and receive a copy of **Road-kill Bill** by Ken Avidor.

## Irene Nexica

### EBBC hires Education Coordinator to promote Traffic Skills classes

Irene Nexica joined EBBC as the Education Coordinator in January. She'll be developing EBBC's important safety classes and bringing them to a wider audience than we've reached so far.

This year we have an ambitious project to expand our traffic and road safety classes, schoolyard kids' rodeos, and family cycling workshops to more cities throughout Contra Costa and Alameda counties.

For more info on EBBC's free safety programs, including registration links, please visit: <http://www.ebbc.org/?q=safety>.

There's a lot to be part of in 2010, and your member support helps us bring more safe and confident riders onto East Bay streets and roads.

Irene's been a Bay Area resident since 1984 and has never owned a car!

She comes to EBBC with a full com-



*A new feature for 2010 will be bicycle traffic skills classes exclusively for women.*

plement of skills including program design, evaluation, event planning and management, computer tech and programming experience, and she knows how to design Web 2.0 and run social networking campaigns. For over 20 years Irene has been active in non-profit campaigns to recruit volunteers, build public support, and educate the public.

Irene enjoys riding on off-road trails and does not shun winter weather conditions that deter many others from participating in outdoor activities.

*Irene says, "I'm excited to add my skills to EBBC's efforts to make cycling accessible for communities throughout the Bay Area. As a healthy, inexpensive transportation option, I believe that bicycle accessibility is a social justice issue for the Bay Area that has the potential to engage a wide range of*

*people as advocates. Our first step is to make sure that everyone's at the table to talk about their community needs."*

Her philosophy is to build coalitions. She notes: *"I believe intersecting issues and communities point to potential groups to incorporate into [EBBC's] cycling education, because each is invested in bicycling for a variety of different reasons."*

*"I invite anyone in the EBBC community to send suggestions for expanding the bicycling safety classes, whether it's a person, a place, or some other info. We'll be recruiting instructors for classes in Spanish and Chinese in 2010. All our instructors are certified by the League of Cycling Instructors and a first step towards certification is taking the Traffic Skills course we offer. My contact links are below if you'd like more information about participating! You'll see me at classes throughout the spring – feel free to introduce yourself."*

*Irene Nexica, 510-533-RIDE or email me at irene (dot) nexica (at) ebbc(dot) org.*



## Regional Bicycle funds at risk -- Alameda & CoCo Counties attempt "highway robbery"

We watch the hands carefully when county transportation officials shuffle transportation dollars!

Following a lengthy public process, in 2009 the Metropolitan Transportation Commission (MTC) allocated \$19.5 million as the first installment to complete the Regional Bicycle Network throughout the Bay Area. Instead, locals propose to strip 20% of the funds for other roadway projects, potentially leaving only \$15.6 for the regional bicycle network!

The trouble is that local officials misinterpreted the MTC's intention to

allow up to 20% of different funds to be used to "flexibly" reach the total allocation and complete bikeways.

The Alameda Co Congestion Management Agency scheme would permanently shift over \$700,000 away from closing gaps and improving bikeway safety. **At this funding pace, Transform estimates completion of the network would take 125 years!**

In a similar manner, the Contra Costa Co Transportation Authority seeks to swipe about \$.5 million from the bicycle fund.

Visit [www.ebbc.org](http://www.ebbc.org) for Action Alerts!

## Free Traffic Skills, Family Clinics, and Kids Rodeos!

EBBC's Spring offerings include eight 3.5-hour *Traffic Skills* classroom course venues and dates:

- Feb 17 in **Berkeley**
- March 9 in **Fremont**
- March 25 **Emeryville** (women)
- April & May classes will be in **Oakland, Albany, Richmond & Dublin**

Four outdoor *Road Skills* classes begin with **Oakland's** on March 27.

Two *Family Cycling Workshops* are scheduled: Feb 20 in **Fremont**, and May 16 in **Berkeley**.

You'll find more details and online registration at:

<http://www.ebbc.org/?q=safety>



## CONTACT EBBC

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## EBBC OFFICERS &amp; BOARD MEMBERS

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**Leo Dubose** ..... Oakland  
**Craig Hagelin** ..... Walnut Creek  
**Susan Stewart** ..... Oakland  
**Morgan Kaninnen** ..... Oakland  
**Bruce "Ole" Ohlson** ..... Pittsburg  
**Bill Pinkham** ..... Richmond  
**Justice Baxter** ..... Oakland (Montclair)

## EBBC VOLUNTEERS

**Hazard Elimination Reports** Ian MacDonald  
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**EBBC Map Distribution** Derek Liecny  
510-339-2345 spoket@sbcbglobal.net  
**Web** Eric McCaughrin webmaster@ebbc.org

## COALITION PARTNERS

## AFFILIATED RIDE CLUBS

**Berkeley Bicycle Club** www.berkeleybike.org  
**Bicycle Trails Council of the East Bay**  
510-466-5123 www.btceastbay.org  
**Brentwood Bike Club** http://brentwoodbikeclub.org  
**Cherry City Cyclists** Steve Yoder 510-357-3045  
http://www.cherrycitycyclists.org  
**Delta Pedalers** Dave Stoeffler 925-634-1793  
http://www.deltaped.org  
**Diablo Cyclists** http://www.diablocyclists.com  
**Different Spokes** Derek Liecny 510-339-2345  
**Fremont Freewheelers** Jeff Girard  
510-414-0114 http://fremontfreewheelers.org  
**Grizzly Peak Cyclists** Al Forkosh 510-655-4221  
http://GrizzlyPeakCyclists.org  
**Golden Gate Cyclists**  
http://www.goldengatecyclists.org  
**Hikanbyke** Niels Poulsen 510-375-1521  
http://www.hikanbyke.org  
**Oakland Yellowjackets** 510-986-9011  
http://www.oaklandyellowjackets.org  
**Velo Raptors (Montclair)**  
Ron Scrivani scrivani@aol.com  
**Santa Rosa Cycling Club**  
Bill Oettinger srcc@metro.net  
**Strada Sempre Duro** Rick De Gette 925-944-7049  
**Valley Spokesmen** Jim Kohnen 925-828-3623  
http://www.valleyspokesmen.org

## AFFILIATED ORGANIZATIONS

**Albany Strollers & Rollers** www.albanystrollroll.org  
Nick Pilch 510-525-4841  
**Bay Area Bicycle Coalition** www.bayareabikes.org  
Andrew Casteel, ED andrew@bayareabikes.org  
**Bay Trail Project** http://www.abag.ca.gov  
Laura Thompson, Proj Mgr 510-464-7935  
**BikeAlameda** http://www.bikealameda.org  
Lucy Gigli 510-595-4690  
**Bicycle-Friendly Berkeley Coalition (BFBC)**  
Phil Morton www.bfbc.org

## CA Association of Bicycling Organizations

http://www.cabobike.org/index.htm  
**California Bicycle Coalition (CBC)** www.calbike.org  
**David Hoffman**, Exec Dir 412-576-5982  
**Cycles of Change** www.cyclesofchange.org  
**Greenbelt Alliance** www.greenbelt.org  
**Cristina Wong** cwong@greenbelt.org  
**PTownBikeAdvocates (Pleasanton)**  
**James Van Dyke** 925-462-0706  
 jvdleftcoaster@yahoo.com  
**Richmond BPAC** www.richmondbpac.org  
**TransForm** http://www.transcoalition.org  
**Stuart Cohen**, Exec Dir 510-740-3150  
**Urban Ecology** www.urbanecology.org  
**Walk Oakland Bike Oakland (WOBO)**  
 www.walkoaklandbikeoakland.org  
**Waterfront Action** www.waterfrontaction.org

## COMMUNITY REPS &amp; ADVOCATES

**BART Bicycle Advisory Task Force**  
 http://www.bart.gov/guide/bikes  
**CoCoCo Reps:**  
**Dave Favello (Chair)** davevelo@mac.com  
**Craig Hagelin** chagelin@astound.net  
**Alameda Co Reps:**  
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**Janel Sterbentz** janel@bayareabikes.com  
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**Fremont** Michael Graff 510-713-7441  
 michael.graff@pobox.com  
**Lamorinda**  
**Bart Carr** Bart\_Carr@yahoo.com  
**Martinez** Dick Anderson 925-372-5889  
**Pittsburg** Bruce "Ole" Ohlson 925-439-5848  
 bruceoleohlson@hotmail.com

You can help in any of 33 cities in the East Bay.

## EAST BAY BICYCLE COALITION annual membership form

Keep current! Send your tax-deductible donation to **EBBC, PO Box 1736, Oakland, CA 94604**  
 EBBC's accounting methods assure that your early payment will extend your membership by a year.

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone/Fax \_\_\_\_\_

E-mail Address (EBBC guards your privacy) \_\_\_\_\_

Workplace/City \_\_\_\_\_

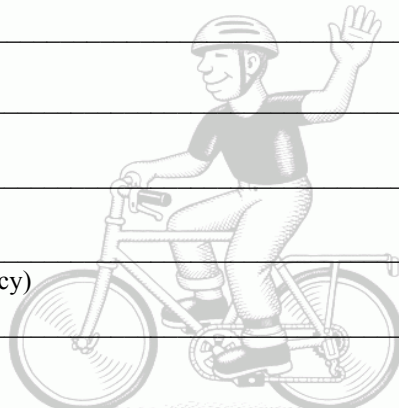
☐ Commuter ☐ Utility ☐ Recreation ☐ Touring ☐ Transit User ☐ Other bicycling interests?

## Membership Type

- ☐ Sustaining (\$25)  
☐ Household (\$40)  
☐ Half-century (\$50)  
☐ Century (\$100)  
☐ Introductory (\$12)  
☐ 4hr Pledge (\$6)  
☐ Endow (\$\_\_\_\_\_)

- ☐ New  
☐ Renewal

- ☐ Never share my name with others  
☐ Only share with EBBC affiliates



## Nominations open for Bicycle-Friendly Business Awards

### Through March 26, 2010

Know a company that super-promotes bicycling? Want to recognize them?

**Submit Your Nomination Today!** [www.ebbc.org/awards](http://www.ebbc.org/awards)

Each winning company will receive an award certificate from the East Bay Bicycle Coalition recognizing their company as an official "bicycle-friendly business," as well as great prizes.

What is a "Bicycle-Friendly Business?" Businesses can be bicycle-friendly in many ways. Here are a few suggested measures:

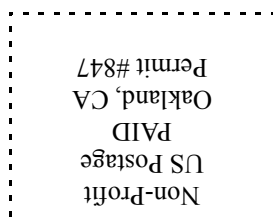
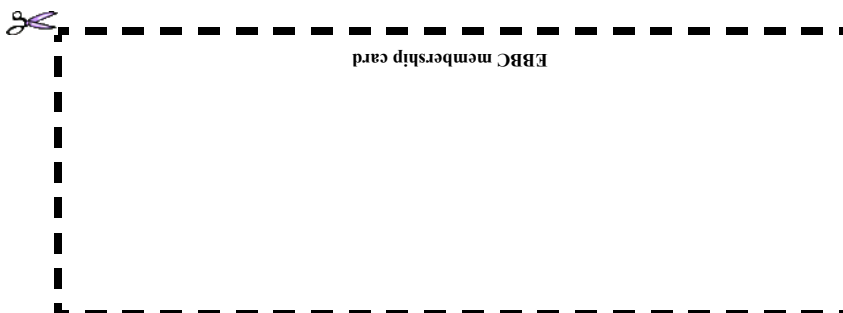
1. Provide secure bike parking for employees, customers, and visitors.
2. Display EBBC's Bicycle Transportation Maps near the bike parking area for employees and visitors to use in selecting good bike routes.
3. Join the Federal Bike Commuter Program, and give bike-commuting employees up to \$20/month in pre-tax benefits for bicycle expenses.
4. Offer bicycling customers a discount (5-10%) for bicycling.
5. Provide shower/locker facilities for bike commuters, or passes to a nearby gym.
6. Host a Brown Bag Bike Commute Lunch Workshop or Transportation Fair. EBBC can help!
7. Encourage bicycling by participating in Bike to Work Day. Host an Energizer Station on the big day and reward bicycle-commuting employees while garnering the attention of bicycling customers.
8. Encourage bike-commuting employees and staff to take a bicycle safety class.



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**Newsletter Notes:** *rideOn* is published monthly by the East Bay Bicycle Coalition, a non-profit tax-exempt organization dedicated to promoting bicycling as an everyday means of transportation and recreation throughout Alameda and Contra Costa counties since 1972. Logo design by Martha McNulty.



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