



# Ride On



## VOTE FOR BETTER BICYCLING

On November 4, 2014, Alameda County voters will have another chance to vote for one of the most forward-thinking initiatives in the country. Measure BB will provide \$1 billion for bikes over the next thirty years, guaranteeing cities funding to build safer, smarter streets.

Bike East Bay volunteers brought us to within 700 votes of the two thirds majority needed for passage when this

vital funding measure was on the ballot two years ago. Building on volunteer-led victories such as Bikes on BART and the Bay Bridge bikeway, your time, energy and donations will be the force that pushes us over the top, securing a 4-fold increase in funding for people-friendly bikeways in your city.

**Help us pass Measure BB on November 4!**

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# LETTER FROM THE SADDLE

## The Future of East Bay Bicycling

At Bike East Bay we are always looking towards the future of bicycling, how we can get our city governments to embrace positive change on our streets, how we can grow to be a more effective force for change and how vibrant your East Bay neighborhood could be with more people biking. This fall and winter we will be upping the ante as we have two unique opportunities to affect the future of bicycling in the East Bay.



photo: Lisa Beth Anderson

Our first and biggest opportunity to change the future for the better is Tuesday, November 4, 2014 – election day. You have another opportunity to approve Measure BB and secure a billion dollars for bicycling over the coming decades. This investment by Alameda County voters will be a game-changer for our transportation system and for bicycling in particular. Winning Measure BB will mean a four-fold increase in funding for bicycle and pedestrian projects in Alameda County. Here at Bike East Bay, we won't miss out on this chance to power up the rate of change on our streets.

Your second opportunity to change the future of bicycling is through Bike East Bay's strategic plan. Our board and staff has already begun the process of updating our first strategic plan, adopted in 2011. This first ever strategic plan (for what was then the East Bay Bicycle Coalition) has guided our work on your behalf and provided direction in how we use resources to win important victories for East Bay bicyclists.

Over the past three years, with the guidance of our first strategic plan, we have seen our membership, impact and effectiveness expand tremendously. Our staff has grown from two to six, our budget has more than doubled, our education programs are now reaching almost three times as many people, and we have new local working groups in communities like Walnut Creek, Fremont, Concord. We also have a new name and logo that connects us with more people in more parts of the East Bay.

With the success of this first plan, our board and staff have decided to expand our planning process to bring in the voices of more of you, our members and supporters, and also engage a broad section of the East Bay's diverse communities. Out of the last plan, we identified the need to truly represent more of the East Bay and we have taken concrete steps to achieve that, such as developing local working groups. With this next plan, we are building the goal of broader representation into the planning process itself.

To that end, we invite all of you, as well as dozens of other bicycle and community groups to join Bike East Bay for a landmark event, the first ever East Bay Bicycling Summit on January 24 and 25, 2015. Please mark those dates now in your calendar and look for more detailed information from us as the date gets closer about how you can get involved with setting our strategic direction over the coming years, and positively influencing the future of bicycling in the East Bay. ●



# I SUPPORT MEASURE BB BECAUSE:



Measure BB will keep you moving, no matter how you choose to get around!

Measure BB is Alameda County's reauthorization of its sales tax for transportation on the November 4 ballot. Everything is in place to make this happen; now we just need your commitment of a few hours of volunteer time. Over the next 30 years, BB will provide over \$1 billion in funding for new and improved bike/ped facilities. Our volunteer-powered get out the vote effort will lead to hundreds of miles of better bikeways, making Alameda County cities safe and inviting for human-powered transportation.

Measure BB reauthorizes current Measure B but with 400 percent more funding for bicycle and pedestrian projects. Cities will be able to build hundreds of miles of state of the art bikeways, creating a regional network to connect your home to schools, workplaces and shopping destinations. It will also double funding for repaving streets in your city while adding even more bikeways in the process. And a major focus of Measure BB is getting kids to school by providing a free youth bus pass to students, increasing bus service and keeping fares affordable for those most in need. Measure BB funding is a vital



gateway to healthy, sustainable communities.

Every city in the county supports Measure BB, as do our hard-working partners at Transform, Genesis, Alliance of Californians for Community Empowerment, Greenbelt Alliance, Sierra Club, Amalgamated Transit Union 192 and the League of Women Voters, the Green Party, Democratic Party of Alameda County and the League of Conservation Voters of East Bay.

If Measure BB is approved by voters on November 4, 2014, the first project out of the gate will be the East Bay Greenway, an extension of the soon to open segment at Coliseum BART south into San Leandro and on toward Hayward. The Bay Trail and the Iron Horse Trail will receive needed funding to close existing gaps as well. Measure BB includes targeted bike/ped improvements around BART stations as part of transit-oriented development, which will encourage many commuters to get out of traffic with an active commute. Measure BB will build countless safe, walkable and bikeable communities. That is why "Yes on BB" is vital on November 4, 2014. ●

## DONATE TODAY! SUPPORT OUR CAMPAIGN TO WIN \$1 BILLION FOR BETTER BIKING.

We need your support to win Measure BB this November. Your investment in Bike East Bay today will bring game-changing transportation improvements to your neighborhood. If we win Measure BB this November, Alameda County cities and towns will see a four-fold increase in funding for projects to make our streets safer for all users. Your donation will also help lay the groundwork to win Measure J, a similar transportation expenditure plan coming to Contra Costa County in 2016.

We urge you to make your tax-deductible donation today online or with the enclosed envelope.

**BikeEastBay.org/Donate**

## WHAT YOU CAN DO TO HELP PASS MEASURE BB:

Are you excited about giving people better transportation choices? Join us in making this happen! We need you to volunteer for:

- **Event Outreach:** From farmers markets to festivals, talk Bikes and BB to Alameda County voters.
- **Phone Banking:** Classic campaigning — with a slice of pizza. Come help us call up our members to remind them to vote Yes on BB this November 4.
- **Flying:** Good ol' run of the mill handing out flyers and tagging bikes. We'll set you and a partner up with the materials, you choose a BART station or street corner to charm.
- **Social Media:** Help us spread the word by sharing our posts with your friends, or contribute to the conversation yourself:
  - Facebook.com/YesOnBB
  - Twitter.com/YesOnBB
  - Instagram.com/YesOnBB
- **Get out the vote:** In the final weeks ahead of election day, we will be mobilizing as many people as possible to help Alameda County residents turn out the vote!
- **Allow us to thank you:** We love our volunteers! When all the votes are in, regardless of the final count, Bike East Bay will be hosting a volunteer appreciation night. We know the campaign is going to be fun, and we want to end it with a bang — so join our team today!

Looking for a place to start? Visit our website at [BikeEastBay.org/YesOnBB](http://BikeEastBay.org/YesOnBB) or contact [colin@BikeEastBay.org](mailto:colin@BikeEastBay.org)

**BikeEastBay.org/YesonBB**



# MEASURE BB PROFILES

## PROFILE: BRUCE DUGHI & FAMILY

Bruce Dughi is a dedicated father and bicyclist living in Castro Valley. The unincorporated roads of Castro Valley aren't the most bike-friendly in Alameda County, but Dughi and his family bike and walk almost everywhere. Bruce escorts his twin seven-year-old daughters to school every day (a five mile round trip), takes frequent trips to the store, and cycles recreationally, taking the whole family on overnight bike camping adventures from Fremont to Sunol Regional Park (45 mile round trip). Bruce's wife Garland also walks to BART to commute to her work at Tesla.

The Dughis are devoted to making healthy and sustainable transportation choices, but without sufficient funding to complete the Bicycle and Pedestrian Master Plan for Unincorporated Areas, it's a difficult pursuit.

"Cycling in Castro Valley is a struggle, especially with children. There are very few bike lanes built and very few planned to be built in spite of state law AB1358 Complete Streets... There is so much potential to make Castro Valley much more livable by adding bike lanes and sidewalks but Public Works refuses to remove government parking to make room for bike lanes. It is frustrating." —Bruce Dughi

Given significant Federal cut-backs, Bruce is advocating for Measure BB to secure the funding that Castro Valley streets desperately need. Because Measure BB

projects will adhere to "Complete Streets" design principles, Castro Valley's road improvements will safely accommodate bikes and pedestrians so that everyone can easily access schools, BART, and the downtown business district. Bruce's dreams of "bikeways separated from cars such that everybody wants to ride," and his vision "to make all of our communities more livable and enjoyable" will be within easy reach if Measure BB passes.

To make our streets safer, better connect communities, and help families like the Dughis keep moving, we are asking everyone in Alameda County to vote YES on Measure BB this November 4th!



## MEASURE BB PROFILE: ECONO JAM RECORDS



Tom and Tiffany O'Shaughnessy live in Downtown Oakland and recently opened Econo Jam Records in the KONO District of Telegraph Ave. They chose Telegraph Ave because it's right in the middle of the Art Murmur and First Fridays excitement and because they are seeing a lot more bicycles on Telegraph.

The O'Shaughnessys look forward to the day Oakland has an interconnected bicycle network that make bicycling and walking better options than driving.

"We love it when people pop in to the record shop with their bikes and stay for a while. We especially love it when families bike together and then come in to discover music together," says Tiffany. "Driving just doesn't have the same community feeling. People feel stressed out about parking, they need to rush back to feed the meter — it's just a bigger hassle."

Tom and Tiffany support our campaign to add protected bikeways to Telegraph Avenue and to pass Measure BB on Nov 4, 2014, to fund this important new bikeway.

"We are so excited to see the proposals for protected bikeways. Right now Telegraph Avenue is such a dangerous place to walk and bike, which also makes it bad for drivers," says Tiffany. "We support Measure BB for sure! Some Oakland streets are comically awful and we are long overdue for making all of Oakland more walkable and bikeable."

While Tiffany worked at UC Berkeley, Tom dreamed of opening his own record store and he realized that almost all of the people he worked with at Amoeba Records biked over from Oakland. He also noticed that there were no vinyl record stores (at the time) in downtown Oakland where they both live and he wanted to create a local community record store. He knows there is tremendous potential to reinvest in Oakland, and that includes improving people's commutes.

"Investing in transportation improvements is essential to improving access for all residents and making our community a safer and more positive place," says Tom. ●

# CALENDAR of EVENTS

## TELEGRAPH AVENUE PUBLIC OPEN HOUSE

**September 11, 6:00-8:00pm**

**September 13, 11:00am-1:00pm**

Learn about Oakland's preferred design for a Telegraph Ave bikeway.

## DAY IN THE PARK

**Saturday, September 13,**

**12noon-4:00pm.**

Bike decorations, repairs and bike ride in Maxwell Park neighborhood with Scraper Bikes.

## LOVE OUR LAKE DAY

**Sunday, September 14,**

**11:00am-4:00pm**

**Lake Merritt, Oakland**

Open streets celebration around Oakland's gem of a public park.

## 3-FOOT LAW GOES INTO EFFECT

**Tuesday, September 16**

**All around California**

This new law requires motorists to give at least three feet of clearance when passing a bike in the same lane.

## OLYMPIC CORRIDOR TRAIL

### COMMUNITY WORKSHOP

**Tuesday, September 16, 6:30-8:30pm**

**Parkmead Elementary School,  
1920 Magnolia Way**

## BIKE ABOUT TOWN FAMILY RIDE

**Friday, September 19,**

**6:30pm-7:30pm**

**Wheels of Justice Cyclery, Albany**

Join Albany Strollers and Rollers' family friendly ride. All levels of bicyclists are encouraged to participate.

## RIDE WITH A NATURALIST

**Sunday, September 28,**

**9:00am-12:00pm**

**Big Break Regional Shoreline, Oakley**

The East Bay Regional Parks District organizes a series of great family friendly rides on some of the East Bay's best trails. Registration required.

## SUNDAY STREETS BERKELEY

**Sunday, October 12, 11:00am-5:00pm**

**Downtown Berkeley.**

Largest open streets celebration in the East Bay.

## TOUR DE CURE WOMEN'S SERIES BIKE RIDE

**Sunday, October 26**

**Shadow Cliffs Park, Pleasanton**

The Tour de Cure Women's Series is the newest fundraising cycling event, for all levels, to benefit the American Diabetes Association. Registration required.

## ELECTION DAY!

**Tuesday, November 4**

**Alameda County**

Vote Yes on Measure BB in Alameda County.

## BIKETOPIA

**Thursday, November 13,**

**6:30pm-9:30pm**

**The HUB, Oakland**

Our Winter fundraiser and member party! Join us as we celebrate another great year and put local businesses in the spotlight with our silent auction.

## UPCOMING BIKE EDUCATION CLASSES

Visit [BikeEastBay.org/Education](http://BikeEastBay.org/Education) for full details and registration.

## URBAN CYCLING 101: CLASSROOM WORKSHOP

Learn new skills to bike with confidence. For adults and teens, no bike required. Free reflective vest for participating.

**Berkeley: Oct 6, 3-5pm**

**Dublin: Sept 20, 10am-noon**

**Fremont: Oct 20, 6-8pm**

**Oakland: Sept 14, 2:30pm-4:30pm  
(Cantonese)**

**Sept 18, 6pm-8pm**

**Oct 11, 10am-noon**

**Nov 8, 10am-noon**

## URBAN CYCLING 101: ROAD CLASS

Learn bike handling skills and crash avoidance maneuvers. For adults and teens, bikes and helmets required. Prerequisite: Urban Cycling 101 Classroom.

**Richmond: Sept 13, 1-6:30pm**

**Oakland: Oct 4, 10am-3:30pm**

## ADULT LEARN-TO-RIDE WORKSHOP

Learn the basics of balancing, pedaling, and steering with our certified instructors in a secure, non-judgmental environment. For adults and teens, bike and helmet required.

**Oakland: Oct 18, 10am-1pm;**

**Nov 8, 10am-1pm**

## FAMILY BIKE RODEO

Learn about biking together as a family. Bikes and helmets provided, or bring your own! Course takes about half an hour for each child to complete.

**Oakland: Sept 14, 11am-2pm (Love Our Lake Day)**

**Concord: Oct 4, noon-2:30pm  
(Children's Health Fair)**

**Lafayette: Oct 26, 8-10:30am  
(Lafayette Reservoir Run)**

## ONE-HOUR WORKSHOP

These special sessions go in depth on an individual topic. For adults and teens, no bike required.

**Hayward: Oct 4, 2-3pm (How to Choose a Bike)**

**Oakland: Nov 15, 3-4pm (Winter Biking Workshop)**

**VISIT [BIKEEASTBAY.ORG/CALENDAR](http://BIKEEASTBAY.ORG/CALENDAR) FOR MORE EVEN MORE EVENTS AND CLASSES**

# BIKE THEFT PREVENTION

Bicycle theft is a major problem in the East Bay, but we are hard at work with local police, BART, bike shops, and flea market operators to crack down on thieves. With the formation of our board member-led Bike Theft Task Force earlier this year, we have been able to:

- Work directly with the Laney Flea Market in Oakland to establish new bicycle sales guidelines and police oversight.
- Provide quick and free bike registrations both online at [BikeEastBay.org/Register](http://BikeEastBay.org/Register), and in person. At Pedalfest in July over 250 bikes were registered at our Theft Prevention Photo Booth, provided with support from the Dolan Law Firm.



*Over 250 bikes were registered at Pedalfest at our bicycle registration booth, sponsored by Dolan Law.*

- Bring together online bike registry operators at a regional Bike Theft Summit to share information and best practices.
- Encourage East Bay cities to remove onerous bicycle registration requirements from their municipal code and provide information about free online registries instead. El Cerrito has already removed their registration requirement, and we have submitted a similar ordinance in Oakland with support from the police and the bike/ped committee.
- Offer free theft prevention classes around the East Bay, in English and Spanish. To request a class at your location go to [BikeEastBay.org/ClassApplication](http://BikeEastBay.org/ClassApplication).

We are also working on additional programs to help get quality bike locks and BikeLink locker cards into the hands of people who need them the most. Stay tuned for updates starting this fall.

Visit [BikeEastBay.org/Theft](http://BikeEastBay.org/Theft) to learn more about our bicycle security and registration efforts. ●

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## ADVOCATE PROFILE

# SEAN DELIZO

## EDUCATION INTERN



Since January, Sean Delizo, Bike East Bay's Education Program Intern, has been a huge help in making the 150 free classes we offer every year around the East Bay run smoothly. Thanks as well to the Rouda Feder Tietjen & McGuinn Law Firm for sponsoring this internship. Here's what Sean has to say about his experience so far:

### **Describe your experience working with Bike East Bay.**

I started by volunteering around Bike to Work Day 2013. After meeting the staff and hearing more about Bike East Bay's mission I felt a strong connection to what the organization stood for. Shortly after, I was asked to help supervise the bike valet program. This introduced me to many other opportunities with partnering organizations in the bicycle advocacy world. I then saw the opening to assist Robert, Bike East Bay's Education Director, with the bike ed program and jumped at the opportunity.

### **What have you learned as part of this internship?**

This internship has expanded my understanding of the bicycle safety curriculum. I have improved my class planning abilities and understand the importance of keeping lesson plans age appropriate. The position has given me hands-on opportunities to help with creating new classes, and allowed me to make new professional connections.

### **Would you recommend that others get involved with Bike East Bay as an intern or volunteer?**

I highly recommend getting involved with Bike East Bay. From people who race cyclocross to those who are interested in learning how to ride a bicycle of the first time, they are an excellent resource to the community. As an advocacy organization, Bike East Bay invests its energy and resources to improve the whole East Bay one bike lane and one urban cycling class at a time.

## **BECOME A BIKE AMBASSADOR TO SHARE YOUR PASSION FOR BICYCLING**

While Bike East Bay's six person staff works tirelessly for better cycling in the East Bay, we need your help to get out the word. Help us get out of the office and shout it from the rooftops. Become a Bike Ambassador!

Bike Ambassadors are the friendly faces of Bike East Bay — 4,000 members strong and counting. All Bike East Bay members are invited to become Bike Ambassadors by attending a one hour training at Bike East Bay headquarters. After that, you'll be confident and prepared to help with outreach and signing up new members at events like Bike To Work Day, PedalFest and other community events.

Bike Ambassador training is geared towards new and long-time members alike. New members will get the full overview of Bike East Bay's advocacy and education programs. For long-time members, we have up-to-date information on our latest campaigns to create safe and enjoyable bikeways in your neighborhood, as well as on Measure BB, our main campaign this fall.

### **Pop Quiz:**

#### **What's the best reason for joining Bike East Bay?**

Most folks know about the great bike shop member discount, but do you know what else Bike East Bay does for cyclists and the greater community? Learn about our campaigns, events, advocacy work and more by attending our brand new, hour-long Bike Ambassador training. The next training is Tuesday, September 16, 6:30 - 7:30pm. Register for this and other upcoming trainings today.

**[BikeEastBay.org/BikeAmbassador](http://BikeEastBay.org/BikeAmbassador)**



# Summer of Cycling

THOUSANDS FLOCK TO FUN BIKE EVENTS

Nothing says summer in the East Bay like the chance to gather with friends old and new in the sun for bike fun. Thanks to everyone who came out to our 4th annual Pedalfest in Jack London Square, to our first ever Legends of Cycling event, to the first Berkeley Clips Beer and Film Tour.



*Bicycle Built for Two at PedalFest.  
Credit Pamela Palma*



*Volunteer beer tasting night with New Belgium*



*Nelson Vails at Legends of Cycling with Jon Suzuki. Credit Jon Suzuki*



*PedalFest Volunteer Timothy Brathwaite.  
Credit Pamela Palma*



*Bike East Bay member Michael Taylor wins a New Belgium Cruiser at Clips Beer and Film Tour. Credit Cynthia Armour*



*Pedal Powered Fun at PedalFest.  
Credit Pamela Palma*



*Volunteers at Clips Beer and Film Tour.  
Credit Cynthia Armour*



*PedalPowered Fun at PedalFest.  
Credit Pamela Palma*



*Bikes and dogs at PedalFest.  
Credit Pamela Palma*

# ACTION REPORTS

## 'PROTECTED' VS 'BUFFERED': LET'S PILOT IT!

Bike East Bay is encouraging Oakland to try a pilot of parking-protected bikeways on Telegraph Avenue as part of an expected Spring 2015 street repaving in the KONO District. However, because of concerns about the timing of future bus service improvements on Telegraph, Oakland may want to stripe buffered bike lanes instead. Bike East Bay has the solution—do a pilot!

What you can do: Come to the public workshops for Telegraph Avenue on September 11 and 13 to see Oakland's proposed preferred complete street design, which will include both protected and buffered bikeway designs as options, and join Bike East Bay in asking for a pilot of protected bikeways on Telegraph Avenue from 20th Street to 29th Street and buffered bike lanes from 29th Street to MacArthur Boulevard, as a test to see how each design works for pedestrians, bicyclists, transit riders and drivers. We believe this pilot will help convince some of the key remaining stakeholders of the importance of protected lanes to provide a safe bikeway on Telegraph.

On Bike to Work Day last May, we built a temporary pop-up protected bikeway on Telegraph at 27th Street and it was

quite popular. A longer term pilot is the next logical step to build public support and get us to our goal of a bikeway on Telegraph Avenue from downtown Oakland to Sproul Plaza in Berkeley.

[BikeEastBay.org/Telegraph](http://BikeEastBay.org/Telegraph)

## OLYMPIC CORRIDOR STUDY PROPOSED CYCLE TRACK DESIGN TO CONNECT IRON HORSE AND LAFAYETTE-MORAGA TRAILS

On July 31, 2014, Alta Planning and Design presented the City of Walnut Creek's Transportation Commission with a number of bicycle and pedestrian pathway solutions to connect the Iron Horse Trail and the Lafayette-Moraga Trail through Olympic Boulevard. The Olympic Corridor connection will complete a trail network that joins most of Lamorinda, the San Ramon Valley, and Central Contra Costa County.

Alta's recommended long-term solutions include wide pedestrian walkways, multi-use paths, two-way cycletracks, and buffered bike lanes along Olympic Boulevard, S California Boulevard, and Newell Avenue, where space is available. These facilities would offer bicyclists and pedestrians the highest level of safety, convenience and comfort when traveling

to local schools, offices, shopping, and entertainment. In addition to connecting people across the East Bay through sustainable transportation, a bikeable and walkable connection to downtown Walnut Creek is also good for

business: studies show that bicyclists and pedestrians spend more money than car drivers.

Walnut Creek has the opportunity to become a leader in bike-friendly planning, but there is still work to do. Join Bike East Bay and Bike Walnut Creek at the next Community Workshop on Sept. 16, 2014 at Parkmead Elementary, 6:30 – 8:30 pm to urge Walnut Creek to forego short-term solutions and choose innovative designs that will provide crucial connections between communities.

## MAYOR AND CITY COUNCIL CAMPAIGNS HEAT UP

Bike East Bay does not endorse candidates for office, but we sure encourage you to get involved as an individual and make an informed decision November 4. With Measure BB on the ballot, you have plenty of motivation. Residents will elect their mayors in Oakland, Alameda, Dublin, Pleasanton, San Leandro, Newark, Martinez, and Richmond, and there are contested city council races in most East Bay cities. Are the candidates running in your city bike-friendly?

Director positions at BART and AC Transit are also up for a vote. Bike-friendly boards at both agencies are needed to retain your Bikes on BART victory last year and ensure that new bikeways and good transit are provided on the busy streets you ride every day.

What you can do: Vote! It's a gubernatorial election cycle and we need all Bike East Bay members to vote and remind your family and friends to do so as well.

[BikeEastBay.org/YesOnBB](http://BikeEastBay.org/YesOnBB)



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# SAVE THE DATE FOR BIKETOPIA

Imagine an East Bay where world class bicycle pathways and protected bike lanes connect to BART Stations and Bus Rapid Transit hubs with abundant and secure bicycle parking. Imagine an East Bay where it is so safe and convenient to bicycle that it is a natural first choice for many people on most days. Imagine an East Bay where our local neighborhoods are filled with overflowing on-street bike corrals in front of thriving small businesses and people of all ages and from all kinds of backgrounds are enjoying streets that are friendly, lively gathering places. This is the vision we will celebrate at our Biketopia party on November 13 and we want you to be a part of it!

Our Biketopia member party and fundraiser will honor this year's accomplishments towards a more bicycle-friendly East Bay. We are very excited to bring our party to the Oakland Impact Hub, a new community-focused co-working and event space in Uptown.

The evening's festivities include over a hundred enticing silent auction items, music, good food and drink, and more. Join us to celebrate Bike East Bay's success this year, show support for the organization, and most importantly, meet, mingle, and be merry.

Biketopia is Bike East Bay's biggest fundraiser of the year and the funds we raise power our advocacy work throughout the year. Many thanks to our generous sponsors for making this event possible including our presenting sponsor, Law Office of Daniel H. Rose.

## SAVE THE DATE FOR BIKETOPIA

**When: Thursday, November 13,  
6:30pm to 9:30pm**

**Where: Oakland Impact Hub, 2323 Broadway**

**[BikeEastBay.org/Biketopia](http://BikeEastBay.org/Biketopia)**

## ACTION REPORTS CONTINUED

### SAVE THE DATE FOR EAST BAY BICYCLING SUMMIT, JAN. 24 AND 25

On January 24 and 25, Bike East Bay will host a transformational community summit to accelerate the growth of cycling in the East Bay region. Please mark your calendar and stay tuned for all the details coming this September. This must-attend event will bring together sister advocacy organizations, Bike East Bay community members and a broad representation from the wider community. Together we will strategically guide Bike East Bay's work doing to strengthen, grow and transform our East Bay communities in the years to come.

We know you won't want to miss this collaborative event that will help us build a stronger, more representative, East Bay bicycling community and realize substantial infrastructure improvements in the East Bay.

This summit is being designed to meet the needs of our communities, so don't hesitate to jump in and get engaged during the planning phase. If you are interested in helping out with outreach to local groups and community leaders or summit planning and logistics, contact Renee@BikeEastBay.org. ●

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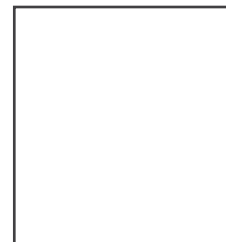
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## THREE REASONS TO JOIN OR RENEW YOUR MEMBERSHIP IN BIKE EAST BAY TODAY:



- 1.** Membership pays for itself. With discounts at more than 70 local businesses, from bike shops to chiropractors, your Bike East Bay membership is the best deal in town.
- 2.** Strength in numbers. Political leaders listen to Bike East Bay's 4,000 members, as bicycle advocates have been speaking up for better bikeways in cities across the East Bay. In 2014, will we speak for you?
- 3.** Bridging the gap. Last year the opening of the San Francisco-Oakland Bay Bridge Bicycle Path happened because of the tireless advocacy of Bike East Bay and our sister advocacy organizations. We plan to witness many more milestones in the years ahead – and we will get there, with your help.

**[BikeEastBay.org/Join](http://BikeEastBay.org/Join)**

