



Bike East Bay

Annual Report 2017

TOP WINS IN 2017



1 BANCROFT WAY, BERKELEY

Bike East Bay partnered with AC Transit to redesign Bancroft Way to prioritize safety and dedicate space for walking, biking, and taking public transit. Completed in fall 2017, the new Bancroft Way benefits everyone with shorter crosswalks, a two-way protected bike lane, and dedicated bus lanes. The Bancroft Way bikeway now connects to the existing protected bike lane on Fulton Street, making these the **first connected protected bike lanes in the East Bay**.

2 IRON HORSE TRAIL, PLEASANTON

The City of Pleasanton built the **Tri-Valley's first protected intersection** after Bike East Bay's successful campaign to fix a major gap along the Iron Horse Trail. After a tragic bicycle collision at the intersection of Stanley Boulevard and Valley Avenue in 2016, Bike East Bay and local ride groups rallied to push the City of Pleasanton to make the trail safer for people walking and riding. The redesigned intersection makes it safer and easier for local residents to access a nearby bike park and connect to BART.



3 BIKE SHARE FOR ALL

As bike share launched in Oakland, Berkeley, and Emeryville, Bike East Bay worked to make this new transportation system available to underserved communities. We joined TransForm, Cycles of Change, and Oakland's Scrapper Bike Team to remove barriers to using bike share by negotiating deeply discounted memberships for low-income people and signing up individuals at community events. As a result, over 2,811 people have signed up for discounted memberships in the Bay Area, and the majority of people using it are in the East Bay.



WHAT WE DO

Bike East Bay improves your ride through advocacy, education, and fun events. Our mission is to promote healthy, sustainable communities by making bicycling safe, fun, and accessible. Through grassroots organizing, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free urban cycling class at BikeEastBay.org.

ADVOCACY



\$100 million programmed for modern bikeways, including bike routes to affordable housing*



10 protected bike lanes built in 7 cities**



2,811 people using Bike Share for All low-income discount program

EDUCATION



3,536 attendees at 146 classes



150 adults learned to ride a bike



78% paid instructor opportunities held by women and people of color

ENGAGEMENT



21,300 people rode on Bike to Work Day in the East Bay



2,224 bikes parked at bike valet



40 women bike events

*Through Alameda County's Measure B and BB funds, plus additional grants tracked and reviewed by Bike East Bay
 **Alameda, Albany, Berkeley, Emeryville, Fremont, Oakland, and Pleasanton

2017 FINANCIAL SUMMARY

Beginning Net Assets
\$288,343

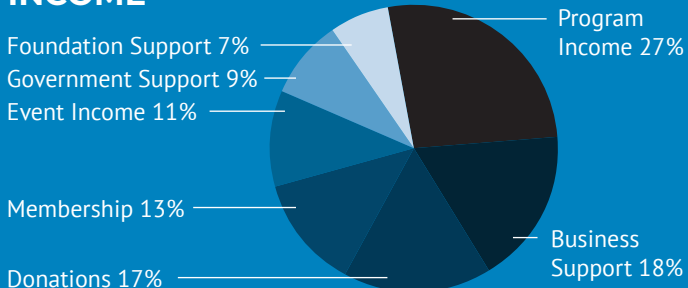
Ending Net Assets
\$291,073

Total Income
\$1,075,207

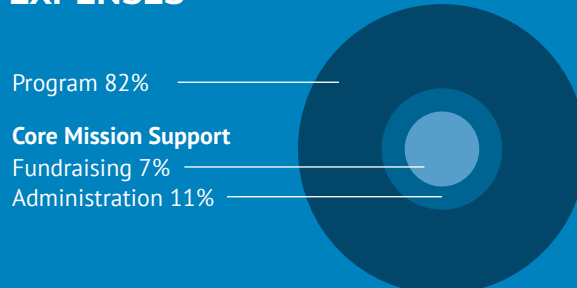
Total Expenses
\$1,072,478

Net Income
\$2,729

INCOME



EXPENSES



THANK YOU!

During 2017, more than 2,474 individuals, 85 businesses, and 7 foundations made a financial contribution to strengthen Bike East Bay. We are grateful for your generosity.

Foundations and Business Supporters

\$10,000+

Apple
Bay Area Bicycle Law
Climate Ride
craigslist Charitable Fund
Jack London Square
Kaiser Permanente
Law Office of Daniel H. Rose
Naches fun Gaybn
Fund at the East Bay
Community Foundation
Union Bank of California

\$5,000-\$9,999

Bayer HealthCare
Dolan Law Firm
Drake's Brewing Co.
Fremont Bank
Gig Car Share
Google
Hacienda Owners
Association
Humboldt Creamery
John Muir Health
Law Office of Walkup,
Melodia, Kelly &
Schoenberger
Motivate
Oakland Central
Panoramic Interests
Rockridge Fund at the
East Bay Community
Foundation
Trek Bicycle of Berkeley
Western Digital
Foundation

\$2,500-\$4,999

Alameda County Public
Works Dept.
Bay Area Air Quality
Management District
California State University,
East Bay
Del Monte Foods, Inc.
GJEL
Grizzly Peak Cyclists
Groundworks Office Inc.
OSI Soft
Signature Development
Group
Veeva Systems, Inc.
Whole Foods Market

\$1,000-\$2,499

American International
Group (AIG)
Capitol Corridor

eLock Technologies LLC
Fehr & Peers
GU Energy
HNTB Corp.
Kittleson & Associates
Lennar Multifamily
Communities
L.J. Kruse Plumbing Co.
Monument Impact
Moore Iacofano Goltsman,
Inc.
Opticos Design, Inc.
People for Bikes
PlaceWorks, Inc.
Rahman Law
Sports Basement
State Farm
Sunpower Foundation
Sustainable Technologies
University of California,
Berkeley
Zinn Law Firm

\$500-\$999

Alta Planning + Design
Arkin Tilt Architects
Dero Bike Racks
Eisen | Letunic
First 5 Contra Costa
Hewlett Packard Enterprise
Law Offices of Frederick L.
Goss
Nelson\Nygaard
Perforce
PG&E
Yelp, Inc.

Individual Supporters

\$10,000+

Nicholas Josefowitz
Wesley Hamm

\$5,000-\$9,999

Anonymous Donor
Bill Moseley & Ann Mohler

\$2,500-\$4,999

Alden Mudge & Mari Loria
Anonymous Donor
Corinne Winter & Andy Ball
Rolland Jurgens
Sally Goodman
Shanna O'Hare
Tom & Judith Willging

\$1,000-\$2,499

Achim von Neefe
Ben Gerhardstein
Cheryl Jerozal & Luke
Misenheimer
Curtis Buckley

Daniel Duvall
Daniel Leaverton
David Madson
Howard & Nancy Neal
Jason Nace
Jessica de Jesus
John & Colleen Busch
John Sanders & Patti White
Kristi & Peter Marleau
Laura Wallbridge
Matthew Lewis
Nicholas Riegels
Nick & Sarah
Swanson-Hysell
Nick Garofalo
Paul Lettieri & Debra
Dryden
Randall G. Block &
Catherine Egelhoff
Rick Rickard
Rob Merker
Robert Frichtel
Sibley Bacon
Solomon & Grace Waters
Stephen Blair
Steven Dunbar

\$500-\$999

Ann Lyons
Anonymous Donor
Ben Gould
Brett Hondorp
Brian Aldrich & Janet Noble
Brit Harvey
Charles Klinedinst
Karen & Dan Parolek
David & Karen Eichler
Gary Shoyama & Chia Zau
Jacqueline Erbe
Jeffrey Baker
Jim Van Dyke
Joyce Stephenson
Kana Voelckers
Lisa Ratner
Liza & Bobby Lutzker
Manuel Mejia
Marilyn Chin
Nancy Warren
René Rivera
Rick Raffanti
Robert & Patricia Raburn
Robert Stewart & Sandra
Wasson
Ryan & Marian Chan
Ryan Trammell
Sam Gross
Sinead O' Sullivan
Tom Reicher
Travis Brooks & Taska
Sanford
Virginia & Steve Porter
William Schrader

\$250-\$499

Alec Flett
Andrea Campbell
Andrew Wan
Anne Williams
Anthony Petti
Bret McHuron-Guss
Brian Weiss
Brooke Dubose
Bruce Dughi
Bryan Culbertson
Bryce & Britt Tanner
Catherine Coates
Chandler Hoffman
Charles Tyler
Chase Latta
Chris Abess
Christopher Booth
Christopher Kintner
Christopher Paul
Claudia Polsky & Seth
Mermin
Cyndy Johnsen & Michael
Sullivan
Dan Schaefer
Daniel Rose
Darrin Ward
David Chiu & Yolanda
Hippensteele
David Pepper
David Schlessinger & Karin
Cooke
David Swafford
Denise Martini
Dominic Ng
Doug Letterman
Eileen and Brent Housteau
Elaina Mann and Linda
Zitzner
Ellen Simms & Tom Colton
Emily Weak
Eric Eidlin & Renae Waneka
Estepan Sardera
Frank Castro
Gail Yothers
Gerald & Andrea Ramiza
Ginny Paton
Glenn Wenig
Grant Gerlach & Carla
Boffeselle
Gregory Barnell
Henry Bratt
Isaac Satzman
James Downing
Jamie Parks
Jerry Koch
Jessica & Sean McKinley
Jim Robson
John & Delia Taylor
John Houston
John Tallarida
Joseph Ledbetter

Josh & Jill Johnson
Joshua Dapice
Joshua Rodman
Kathryn Morton
Kenneth Pon
Kevin Funkhouser
Kevin Martin
Larry Matarazzi
Lawrence Kolb
Leslie Griep & Priya
Kandaswamy
Louise C. Anderson
Lynne Jones
Mary & Will Phillips
Mary Prisco
Matthew Janopaul
Max & Robin Hunter
Michael Ho
Michael Hyatt
Michael Koved
Michael Lee
Michael Stella
Mike Wilson & Meg
Schwarzman
Natalie Lu
Neil Gilfedder & Tracy
Soriano
Nilabh Shastri
Paul Fogel & Ventura
Yvette Chalom
Paul Herzmark & Sheila
McCormick
Peter Kinne
Phil Morton
Philip & Kristine Klotzbach
Rachelle Sessions
Ralph Rajs
Rich Cohen
Rob Hawks
Rob Miles
Robert C. Mercer
Rodney Simmons
Russell Bayba
Sandra Castano
Shanna Nasiri
Stephan Ritter
Stephen Colwell
Steve Croft
Steve Gladden
Steven Cobble Dick
Suzanne Mah
Tandra Ericson
Tawana Guillaume
Theo Armour
Thomas Lurquin
Todd Mills
Tom Low
Vicki Woolworth & Michael
Leadbetter
Victor Lewis