



Dear Bike East Bay friends,

Remember when the streets went quiet last April...and everyone started biking? What an incredible moment! As weeks of lockdown turned into months, Bike East Bay committed to emerging from the pandemic with a stronger, more just transportation system. Working from home for the past year, this incredible team won victories to build new bikeways, keep public transit running, reimagine traffic enforcement, and fund community bike shops.

We also adapted our education program to support the pandemic bike boom. Teaching remotely, our dedicated squad of educators got thousands of people moving with safe riding skills and even basic bike mechanics like fixing flat tires at home. Our classes were some of the first in the nation to move online and people tuned in from as far away as New Zealand!

Making all of this happen during a pandemic was also mentally, emotionally, and financially exhausting. I'll be straight up. The pandemic hit our nonprofit hard. Bike East Bay cancelled all our major festivals and fundraising events, resulting in a 35% reduction in annual revenue.

Yet, even as other funds dried up, Bike East Bay members and donors collectively increased your giving. As you'll see in this annual report, we ended 2020 with enough surplus to grow our programs and campaigns this year.

Now with the pandemic restrictions lifting, Bike East Bay is joyfully returning to in-person community organizing. On the path forward, we're tackling the intersecting issues of transportation justice, climate change, the housing crisis, and racial inequality, all of which have been exacerbated by the pandemic. We're getting to know our members, volunteers, and neighbors in person again, renewing relationships and rebuilding community power.

Your support kept Bike East Bay's advocacy rolling through the pandemic. And we're ready to tackle the challenges ahead. Thank you for growing the movement.

Sincerely,

Ginger Jui
Executive Director
Bike East Bay



#vibrant #TEMESCAL TELEGRAPH #eclectic #Temescal
BUSINESS IMPROVEMENT DISTRICT
TemescalDistrict.org



Annual Report 2020

WHAT WE DO

Bike East Bay improves your ride through advocacy, education, and fun events. Our mission is to promote healthy, sustainable communities by making bicycling safe, fun, and accessible. Through grassroots organizing, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free urban cycling class at BikeEastBay.org.

ADVOCACY



490,000+

trips by people who bike and walk on the Richmond-San Rafael, Carquinez, Dumbarton, Benicia-Martinez, and Bay Bridges



16

protected bike lanes built in 8 cities



16

active local advocacy groups

EDUCATION



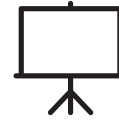
1,555

attendees at 91 classes



85

different cities represented among class attendees



15

different class topics

ENGAGEMENT



1,506

people pledged to ride on Bike to Wherever Day



330

attendees at Biketopia and the annual member meeting



12

Women Bike events

2020 FINANCIAL SUMMARY

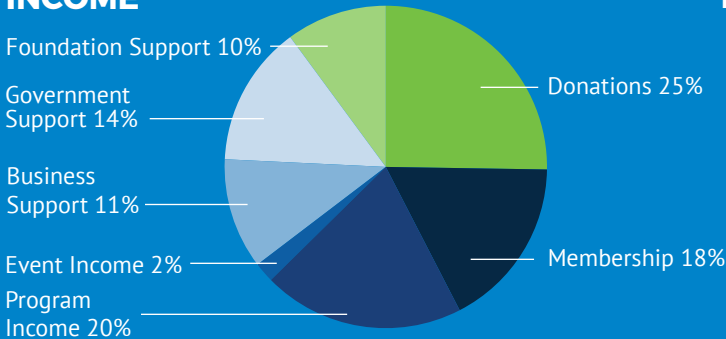
Total Income
\$876,093

Total Expenses
\$820,739

Net Income
\$55,354

Net Assets
\$509,735

INCOME

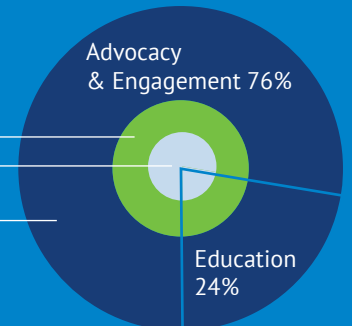


EXPENSES

PROGRAM SUPPORT EXPENSE

Administration 27%
Fundraising 7%

PROGRAM DIRECT EXPENSE 66%



THANK YOU!

During 2020, 66 businesses, foundations, and ride clubs, and more than 2,174 families and individuals made a financial contribution to strengthen Bike East Bay.

We are grateful for your generosity.



\$10,000+

Eric Huppert
Nicholas Josefowitz

\$5,000-\$9,999

Alan B. Amos Lans
Anonymous
Bill Moseley & Ann Mohler
Mark Purser
Sally Goodman

\$2,500-\$4,999

Brit Harvey
Curtis Buckley
Howard & Nancy Neal
Kristi & Peter Marleau
Liza & Bobby Lutzker
Lou Pappalardo
Phil Morton
Rick Rickard
Sharon Piekarski
Steven Dunbar
Tom Willging

\$1,000-\$2,499

Alden Mudge & Mari Loria
Anne Schonfield
Ben Gerhardstein
Brendan Smith
Charles Klinedinst
Daniel Hellebusch
Daniel Leaverton

INDIVIDUAL SUPPORTERS

Daniel Neumayer
David Madson
Evan Lovett-Harris
Jacqueline Erbe
Jake Teitelbaum
James & Janet Foster
John & Colleen Busch
John Sanders & Patti White
Kevin Martin
Kjiersten Fagnan
Michael Santero & Marla Erojo
Nicholas Riegels
Peter Rumsey
Phillip Garrison
Rob Merker
Robin Dean
Ryan & Marian Chan
Shanna O'Hare
Sophia Cui
Stephen Blair
Travis Brooks & Taska Sanford

\$500-\$999


Alex Vandiver
Allen Zhou
Bhima Sheridan
Booth Haley
Brett Hondorp
Brian Aldrich & Janet Noble
Brian Pecson
Carter Shoop
Christy Canida
Corinne Winter & Andy Ball
David Arkin & Anni Tilt
Donna Heinle
Dylan McReynolds
Ernesto Montenero
Geoffrey Sylvester
Gregory Michalec
Hilary Goldman
Ian McDonald
Jacob Thiede
James Sederberg & Tracy Calk
Jim Hanson
JoAnne Lauer
Joseph Pasquariello
Joshua Hawn
Karl Sveinsson
Kyle Smith

Lynne Jones
Marc Hedlund
Mark Nienberg & Jaz Zaitlin
Mark Rhoades
Max Davis
Meghan Weir
Meredith Nielsen
Michael James Shepherd
Mike Zorn
Nicky & Jude Yuen
Paul Herzmark & Sheila McCormick
Pauline Fox
Richard Robinson
Rick Raffanti
Roger Miller & Jennifer Jackson
Steven Lybeck
Tim Beloney
Tom Reicher
Tommaso Boggia
Tootie Tatum
Wladimir Wlassowsky

\$250-\$499

Abbey Myszka
Alain McLaughlin
Alan Meier
Alec Flett
Alex Rivadeneira
Amanda Leahy
Andreas Kadavanich
Ann Speyer
Arman Catterson
Armond Gauthier
Beck Ranchero
Ben Kozlowicz

Billy Bradford
Brett Levay-Young
Brian Lassiter
Brian Weiss
Brooke Dubose
Bryce & Britt Tanner
Celeste McCartney
The Chin-Keinath Family
Christine Beier
Christine Windsor
Christopher & Debora Booth
Cody Little
Csilla Kenny
Daniel Levy & Jinhee Ha
Danielle Christianson
David Chiu & Yolanda Hippensteele
David Eifler & Rachel Morello-Frosch
David Kellert
David Schlessinger & Karin Cooke
David Simpson
David Stanley
Douglas Letterman
Edward Thometz
Ellen Simms & Tom Colton
Eric Monek Anderson
Erin Padavana
Gerald & Andrea Ramiza
Ginger Jui
Gordon Mackenzie
Greg Merritt
Gregory & Polly Ikonen
Hans Kellner
Hugh Louch

continue 



INDIVIDUAL SUPPORTERS *(continued)*

James Downing
James Mullesch
Jamie Parks
Jeffrey Baker
Jeremy Kaplan
Jerry & Melody Howe
Weintraub
Jessica Bosanko
John Bauters
John Beem
John Heck
John McCabe
John Stanec
Jonathan Carter
Justin Weber & Rosanne
Scholl
Katie Krolkowski & Cindy
David
Kevin McTighe
Kevin Morsony
Kitty Whiteside
Larry Matarazzi

Laura Hayden
Liam Staskawicz
Louise C Anderson
Mark Schoenrock
Mark Walstrom
Martie Conner
Matthew Lewis
Michael Koved
Michael MacDonald
Michael Sullivan
Mike Wilson & Meg
Schwarzman
Mimi Torres
Miranda Morris
Neil Gilfedder & Tracy
Soriano
Nick & Sarah
Swanson-Hysell
Pam Mei Harrison
Patricia McGowan
Patrick Phelan
Peter Holst & Marisa Melo

Phillip Fitzwater
Ralph Rajs
Rich Manalang
Richard Coffin
Richard Sheng
Richard Wilson
Robert Sonderegger
Rolland Jurgens
Roy Crisman
Russell Wagner
Shannon Tracey & Peter
Jarausch
Simon Alejandrino
Simon Ellgas
Stephen Skala
Stephen Solnit & Maryann
Sargent
Stephen Thomas
Steve Gladden
Supreet Singh
Susi Marzuola
Tandra Ericson

Terry Nicol
Theo Armour
Todd Mills
Tom Ayres & Lucy
Rodriguez
Tom Hertenstein
Tom Lent & Martha Crusius
Toshi Takeuchi
Victoria Eisen & David
Wampler
Warren Wells

Every time I attend a public meeting about anything tangentially related to transportation, I find a Bike East Bay staff member there giving voice to residents who by need, choice, and values move around our cities by foot, transit, or bike.

Tommaso Boggia

Bike East Bay monthly donor, with Executive Director Ginger Jui



Photo: Malcolm Wallace Photography

FOUNDATIONS AND BUSINESS SUPPORTERS

\$10,000+

Bayer HealthCare
City of Berkeley
City of Fremont
City of Oakland
Dolan Law Firm
East Bay Community
Energy Authority
Hellman Foundation
John Muir Health
Lyft BayWheels

Melodia, Kelly &
Schoenberger
The New Wheel
Oakland Athletics
Union Bank

\$2,500-\$4,999

Cal State East Bay
City of Dublin
City of El Cerrito
City of Livermore
City of Pleasanton
City of San Leandro
Downtown Oakland
Association
Fehr & Peers
Lake Merritt Uptown
District Association
OSI Soft
Rahman Law
Regional Parks Foundation
Rockridge Fund at the
East Bay Community
Foundation

\$5,000-\$9,999

Alameda County Industries
of San Ramon, Inc
Alameda County Public
Works Department
Bay Area Bicycle Law
City of Hayward
City of Richmond
City of Union City
Flyhomes
Hacienda Owners
Association
Law Office of Walkup,



Photo: Malcolm Wallace Photography

\$1,000-\$2,499

City of San Pablo
Climate Ride
HNTB Corp.
Lennar Multifamily
Communitites
NCE
Spare the Air, Tri-Valley
UC Berkeley Parking &
Transportation

\$500-\$999

Blue Heron Bikes

RIDE CLUBS

\$500-\$1,000

Berkeley Bicycle Club
Grizzly Peak Cyclists
VeloRaptors Cycling Club