



Pamela Palma



# **Bike East Bay**

## **Annual Report 2015**



Pamela Palma Photography

## Big Wins for Bikes in 2015

Bike East Bay moved cities to build better bikeways this year and secured funding for ambitious projects in years to come. By adding new staff members in 2015, we took on more bike advocacy campaigns and helped our local leaders attain infrastructure wins in cities across the East Bay.

### Bridge Access for Bikes

After our decades-long campaign, the Metropolitan Transportation Commission gave the thumbs up in September 2015 to add bike lanes to the Richmond/San Rafael Bridge and awarded a design contract for developing feasible options for a pathway on the West Span of the Bay Bridge.

### Protected Bike Lane Funding

Bike East Bay helped local cities secure \$26 million in Active Transportation Program, including funding for protected bike lanes on Oakland's Telegraph Avenue, San Pablo's Rumrill

Bldv, and safe street crossings at the Richmond Greenway and Delta de Anza Trail. Working together with local partners, we advanced protected bike lane projects on Berkeley's Hearst Avenue, Oakland's Harrison Street and Fruitvale Avenue, East 14th Street in Ashland, Walnut Creek's Treat Boulevard, and Alameda's Central Avenue.

**“Protected bike lanes create greener, safer, less-expensive and easier ways for my son and I to get around.”**

*Rosie Mesterhazy, Oakland*

### Local Leaders

Following your guidance as members and stakeholders at January's Strategic Planning Summit, we invested hundreds of staff hours towards growing city-level groups. By providing our expertise and support to grow local leaders, these groups secured significant infrastructure wins in 2015.

- Bike Walk Alameda celebrated the construction of protected bike lanes along the full length of Shoreline Drive in Alameda.
- Bike Orinda responded to a dangerously narrow bike lane striped at the freeway on-ramp to Highway 24 and won an extension of the bike lanes with green paint.
- Bike Concord won buffered green bike lanes on Detroit Avenue, a first for the city of Concord.
- BikeWalkCastroValley won three grants totalling \$1 million from the statewide Active Transportation Program to build sidewalks as safe routes to schools projects.



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## Overcoming Barriers to Bicycling

Bike East Bay offers free classes for all ages and skill levels to help people build the confidence to ride in our bustling cities and towns. Over the past five years we have empowered over twenty thousand class participants to bike safely and have more fun on every trip.



**“This changes everything.”**

*Amy Benson, Oakland  
on learning to ride a bike*

## Education Program 2011-2015

Free  
Classes  
**611**

Cities  
Served  
**22**

Instructors  
**25**

Languages

**3**

English, Spanish,  
Cantonese

Participants  
**18,243**

### Adult Learn-to-Ride

In 2015 we helped 76 adults learn to ride a bicycle, some for the first time ever. These classes were our most diverse, bringing people from many backgrounds together with our certified instructors in a secure environment to learn the basics of balancing, pedaling, and steering.

### Bike Traffic School Bill

Throughout 2015 we worked with our state partners at the California Bicycle Coalition to draft and promote new legislation making it legal for people ticketed while bicycling to take a class and have their fine reduced. We are now coordinating with local police departments to set up “bicycle traffic school” programs around the East Bay.

### Family Cycling

In 2015 we led 21 family cycling classes in 14 cities with 896 youth and adult participants. We taught our first-ever classes in Pittsburg, where we helped families get excited about bicycling at community events at the Old Town Farmers Market and the Pittsburg Library, and the Bay Area BikeMobile also provided free bike repairs.

Bike East Bay offers a variety of other classes, from one-hour workshops on biking after dark or theft prevention, to bike rodeos for children, and classroom and road classes on urban cycling.



# 2015 Financial Summary

**Net Income**  
**\$69,298**

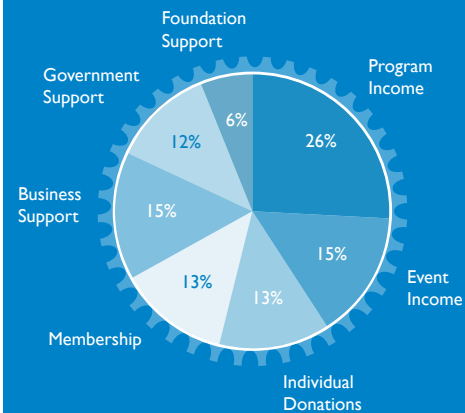
**Beginning Net Assets**  
**\$188,106**

**Ending Net Assets**  
**\$264,054**

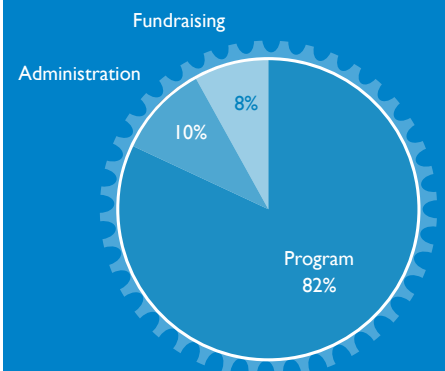
**Total Income**  
**\$816,814**

**Total Expenses**  
**\$747,516**

## Income



## Expenses





Bike East Bay promotes healthy, sustainable communities by making bicycling safe, fun and accessible.

## Staff

Renee Rivera  
Executive Director

Dave Campbell  
Advocacy Director

Robert Prinz  
Education Director

Cynthia Armour  
Advocacy Manager

Ginger Jui  
Membership & Volunteer Manager

Dave Mann  
Events Manager

Rachel Jacobson  
Programs Assistant

Hansa Jacob-Martin  
Administrative Manager

## Board of Directors

Alden Mudge  
Corinne Winter  
Curtis Buckley  
Glenda Barnhart  
Frank Castro  
Jessica de Jesus  
Kristi Marleau  
Kristin Tennesen  
Michael Orange  
Morgan Kanninen  
Nancy Warren  
Rick Rickard  
Rolland Jurgens  
Rosie Mesterhazy  
Sandra Hamlat  
Tom Willging

**Bike East Bay**  
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Oakland, CA 94607

P.O. Box 1736  
Oakland, CA 94604

Info@BikeEastBay.org

## Our Supporters Move us Forward

The members and supporters of Bike East Bay fuel our work to make bicycling in the East Bay safe, fun and accessible. We are grateful for their generosity.

### FOUNDATIONS AND BUSINESS SUPPORTERS

#### \$10,000+

Climate Ride  
craigslist Charitable Fund  
Kaiser Permanente  
Law Office of Daniel H. Rose

#### \$5,000-\$9,999

Bayer HealthCare  
Dolan Law Firm  
Hacienda Owners Association  
New Belgium Brewing Company  
Panoramic Interests  
Sunpower Foundation  
Whole Foods Market

#### \$2,500-\$4,999

Bay Area Air Quality  
Management District  
Clif Bar  
Grizzly Peak Cyclists  
Fremont Bank  
John Muir Medical Center  
Oakland Central  
OSI Soft  
Realtex Apartments, LLC  
Scranton Law Firm  
Signature Development Group  
Sungevity  
Union Bank of California

#### \$1,000-\$2,499

Beer Revolution  
Clorox Company Foundation Fund  
Cubic Organization  
Downtown Oakland Association  
GenZe  
Google Matching Gifts Program  
GU Energy  
HNTB Corporation  
Jewish Community Endowment Fund  
Kittelson and Associates, Inc.  
L.J. Kruse Company  
Missing Link  
Motivate  
Opticos Design  
Paragon Machine Works  
Rockridge Fund  
Romak Iron Works  
Suffolk Construction Company  
Sustainable Technologies  
University of California, Berkeley  
Valley Spokesmen Bicycle Club  
Zinn Law Firm

#### \$500-\$999

American International Group  
Arkin Tilt Architects  
Bay Area Bikes  
Dero Bike Rack Co  
Hikanbyke  
HOPE Collaborative  
Law Office of Frederick L. Goss  
Levitch Associates Inc.  
Madison Marquette

Mclean Breweries  
Moore Iacofano Goltsman, Inc.  
Nautilus Group  
Peet's Coffee  
Sports Basement  
The Annex  
Tides Center  
YMCA of the Central Bay Area

### SUPPORTING INDIVIDUALS AND FAMILIES

#### \$10,000+

Alan B. Amos Lans and Annie Goglia

#### \$5,000 - \$9,999

Anonymous Donor  
Corinne Winter and Andy Ball  
Dulcey Reiter

#### \$2,500-\$4,999

Alden Mudge and Mari Loria  
Rolland Jurgens  
Sally Goodman  
Shanna O'Hare

#### \$1,000-\$2,499

Colin Elliott  
David Staley  
Gabriela and Joaquin Mejia DelaRiva  
Howard and Nancy Neal  
John Woolsey McKernon and  
Steffani Aranas  
Kevin Romak  
Kristi and Peter Marleau  
Michael-James Shepherd  
Paul Lettieri and Debra Dryden  
Phil Morton  
Rachel Donovan  
Randall Block and Catherine Egelhoff  
Stephen Blair  
Tom and Judith Willging  
Tom Sullivan

#### \$500-\$999

Achim von Neefe  
Adam Foster  
Ann Lyons  
Arthur and Debra Bakal  
Brit Harvey  
Charles Klinedinst  
Cheryl Jerozal and Luke Misenheimer  
David and Karen Eichler  
David Madson  
David Pepper  
Geoffrey Gordon-Creed and  
Jean Fraser  
Geoffrey Haynes  
Gregory Barnell  
James Van Dyke  
John and Josephine Villalpando  
John and Colleen Busch  
Kevin Martin  
Luke Misenheimer  
Mark Nienberg and Jaz Zaitlin  
Naomi Seyfer  
Peter Miller and Anne Schonfield

Peter Rumsey  
Renee Rivera  
Rick Raffanti  
Robert and Patricia Raburn  
Ryan and Marian Chan  
Tandra Ericson

#### \$250-\$499

Andrew Wan  
Ben Gerhardtstein  
Benjamin Fortin  
Benjamin Stein  
Brett Hondorp  
Brooke Dubose  
Bryce and Britt Tanner  
Chris Tran  
Christiane Engemann and Thomas  
Cooper  
Christopher Booth  
Cyndy Johnsen and Michael Sullivan  
David Eifler and Rachel  
Morello-Frosch  
David Epstein  
David Schlessinger and Karen Cooke  
Emily Hall  
Eric Eidlin and Renae Waneka  
Erin Padavana  
Esther van Beers  
Glenn Wenig  
Howdy Goudey  
Jacqueline Erbe  
James Downing  
Jamie Parks  
Jeffrey Baker  
Jeffrey Johns  
Jennifer Stanley  
Jerry Koch  
Jessica and Sean McKinley  
Jonathan Ungar and Stephanie  
Cunningham  
Joseph Floren  
Joshua Dapice  
Kimberly Beeson  
Larry Matarazzi  
Leslie Griep and Priya Kandaswamy  
Liam Staskawicz  
Marc Harrison  
Marilyn Chin  
Martie Conner  
Mary Phillips  
Matt Taecker  
Michael Batie  
Michael Lepie  
Nilabh and Amita Shastri  
Olivia Dempster  
Philip and Kristine Klotzbach  
Rob Hawks  
Robert Stewart and Sandra Wasson  
Robin Lasonde  
Ryan Schmidt  
Sonja Wong  
Steve Croft  
Susie Renner  
Theo Armour  
Tom Ayres and Lucy Rodriguez  
Tom Low  
Tom Reicher