BIKE EAST BAY STAFF

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Cover: Chris Corral rides off into the sunset at Albany Beach.

LETTER FROM THE SADDLE

Far from a "corona-vacation," this time of pandemic and protests has been an opportunity for Bike East Bay to deepen our commitment to ending systemic inequities in biking and transportation.

Bike East Bay is leaning hard into the anti-racism and police abolition work that Black organizers, including the Anti Police-Terror Project and the Ella Baker Center, are leading locally and nationally. We’ve long known that Black people who walk and bike are much more likely to be stopped by police. Yet, “staying in the bike lane” has yielded only limited wins, like removing police enforcement from local Vision Zero strategies.

Black Lives Matter. Bike East Bay’s staff, board, and members are dancing, yelling, and painting it in the streets. Following the leadership of racial justice and transportation justice organizers around the country, we’re loudly calling to defund the police and invest in community in cities around the East Bay. As a bike movement, we will never remove racial disparities in policing until we unmake a system that was created by white fear to police Black bodies.

And we can do so much more. Whiteness and racism shows up in bicycle advocacy in many ways. I am writing this as one of very few people of color leading a bicycle advocacy organization in the United States. Like most bicycle advocacy organizations, our membership is overwhelmingly white: at least 73% according to our most recent membership survey.

We must look closely at our biases as a majority-white organization. As directed by our strategic plan, Bike East Bay staff hold ourselves accountable, examining why and how we engage on infrastructure and outreach projects because of the racial makeup of our staff and membership. This reflection is important because we get many more requests—and it is easier to build community support—for bike infrastructure in zip codes where we have an active membership. By recognizing our biases as an organization, we work more authentically for transportation justice, and move beyond only building bike lanes in the wealthier, whiter, or rapidly gentrifying neighborhoods where many of our members live.

There’s lots to do wherever you are on the journey to anti-racism. Join a Black Lives Matter ride, read an anti-racist book, have a hard conversation with your family, donate to Black organizations, and actively organize to build new systems. Much of our work as a white-dominant bike movement will be in getting uncomfortable, releasing the privilege that we have held, and rising again as a multiracial movement for mobility, environmental, and racial justice. I look forward to continuing this work with you.

Ride on,
Ginger Jui
Executive Director

P.S. Self- and community-care are important parts of racial justice work. I hope you’re taking care of yourself, connecting with family and community, and staying active. For a local getaway, see my favorite bikeable beaches on page 10.
CELEBRATE BIKE TO WHEREVER DAY

Get ready to ride to work—or wherever—on September 24

Bike to Work Day is back on September 24 as Bike to Wherever Day! Bike East Bay is bringing you safe, socially distanced celebrations this year, including a smaller number of contact-free energizer stations, digital goodie bags, self-guided rides, and more. Celebrate the biggest day of the year for biking and show our cities that bikes count more than ever. Get all the details, put on your mask, and pledge to celebrate at BikeEastBay.org/BTWD.

Energizer Stations
Energizer stations are going contact-free this year. Ride your bike to your nearest energizer station for convenient, safe, curbside pickup of your limited edition Bike to Wherever Day bag. Pledge to ride and get all the details on pickup locations and hours: BikeEastBay.org/Pledge.

Digital Goodies
All the goodies inside your bag are going digital! With less waste and coupons available at your fingertips, it’s a win-win. Pledge to ride to get the digital goody bag delivered to your inbox: BikeEastBay.org/Pledge.

Self-Guided Rides
Take a spin around your neighborhood or learn something new about the East Bay on our self-guided rides. Rides include Rail History of the East Bay, Riding the Iron Horse Trail, Birds Bikes Brews, and more. Get all the details by pledging to ride: BikeEastBay.org/Pledge.

Renew Your Membership
Renew your membership online today and show your receipt at select locations on September 24 for a BIGGER bag. Plus you’ll be entered to win a $500 gift card to Sports Basement! Join or renew contact-free today: BikeEastBay.org/Join.

Celebrate Bike to Wherever Day on September 24!
Pledge to ride and get all the details at BikeEastBay.org/BTWD
POLICE-FREE SYSTEMS ARE POSSIBLE

We can prevent both traffic crashes and police violence

By Bike East Bay Staff

In the East Bay, groups have been reimagining policing for decades. In response to systemic racism and police brutality, and in order to create safe, healthy, sustainable communities, we must ensure Black people can feel comfortable biking, walking, and simply existing without fear of police violence. The way forward is multifaceted and challenging, but we can influence at least two pieces of this puzzle: reinvest police budgets into community services, and remove armed police from traffic enforcement.

Traffic stops are the most common reason for individual contact with the police. From traffic stop data and testimonials within our community, we know police are more likely to stop Black people who are driving, walking, or biking. We also know that those interactions are more likely to escalate to arrest and violence. Traffic enforcement contributes to the ongoing harassment, surveillance, and trauma of our Black communities.

Grounded in Bike East Bay’s values to center needs voiced by the community, we are partnering with local leaders to identify the best path toward police-free transportation systems. Together we are tackling big questions about how to prevent both traffic crashes and police violence.

Bike East Bay spoke out early on in support of the Hayward Community Coalition’s demands to defund police. We also continue to push for road diets and protected bike lanes on high-speed streets like Huntwood Avenue and Patrick Avenue in South Hayward. Safer streets, designed in partnership with the community, reduce the need for police enforcement of speeding. Bike East Bay lends our advocacy expertise, explicitly making the connection between better street designs and reduced need for enforcement. We will continue to contribute our knowledge, working in coalition with local allies as together we call for an end to racist policing.

Recently, Berkeley’s city council became the first in the nation to move forward plans to remove police from traffic enforcement. Moving traffic enforcement out of police departments is uncharted territory in recent history, and will require reworking both local and state laws. Bike East Bay is supporting advocates at Walk Bike Berkeley, East Bay for Everyone, East Bay Community Law Center and more to de-prioritize traffic enforcement and remove it from the purview of the police altogether.

Making these changes a reality won’t be easy. Task forces are forming in Richmond, Oakland, Berkeley, and Alameda, but we have seen limited action from officials to reinvest police funding into other community services. Oakland’s task force aims to reallocate $150 million from the police budget next year. When council was recently presented with two preliminary options for the current fiscal year—cutting the Oakland police budget by $1 million or $11 million—both options were voted down. Challenges ahead only underscore the importance of this work.

From removing policing in traffic enforcement to moving valuable funding into community services, elected officials across the East Bay are reimagining safety in our neighborhoods. Join us as we work toward safe, healthy, and sustainable communities for everyone.

Riders gather at a #Bike4Justice ride, hosted by Urban Peace Movement. Photo by Susie Hufstader

Connect with East Bay leaders today


Follow activist organizations on social media for the latest calls to action.
WHAT WE DO
Bike East Bay improves your ride through advocacy, education, and fun events. Our mission is to promote healthy, sustainable communities by making bicycling safe, fun, and accessible. Through grassroots organizing, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free urban cycling class at BikeEastBay.org.

ADVOCACY
13,500 trips taken on the Richmond-San Rafael Bridge path between opening day in November 2019—December 31, 2019
7 protected bike lanes built in 3 cities, 8 additional protected bike lanes approved
16 active local advocacy groups

EDUCATION
2,500 attendees at 125 classes
200 adults learned to ride a bike
73% paid instructor opportunities held by women and people of color

ENGAGEMENT
20,000 people rode on Bike to Work Day in the East Bay
1,391 volunteer hours building the bicycling movement
29 Women Bike events

2019 FINANCIAL SUMMARY
Total Income $1,326,171
Total Expenses $1,174,342
Net Income $151,829
Net Assets $459,131

INCOME
Foundation Support 9%
Event Income 11%
Government Support 10%
Donations 11%
Membership 11%
Program Income 25%

EXPENSES
Program Support Expense
Fundraising 9%
Administration 20%
Program Direct Expense 71%
Advocacy & Engagement 76%
Education 24%
During 2019, 112 businesses and foundations and more than 2,400 individuals made a financial contribution to strengthen Bike East Bay.

We are grateful for your generosity.

**FOUNDATIONS AND BUSINESS SUPPORTERS**

$10,000+
- Akonadi Foundation
- Anonymous
- Bay Area Bicycle Law
- Bayer HealthCare
- City of Berkeley
- City of Oakland
- Climate Ride
- Dolan Law Firm
- Hellman Foundation
- John Muir Health
- Kaiser Permanente
- Law Office of Daniel H. Rose
- Lyft
- The Brewing Network

$5,000-$9,999
- Bay Area Air Quality Management District
- Bay Area Toll Authority
- Bird Rides Inc.
- City of Fremont
- City of Hayward
- City of Richmond
- East Bay Community Energy Authority
- Hacienda Owners Association
- Law Office of Walkup, Melodia, Kelly & Schoenberger
- Oakland Athletics
- Oakland Central
- Panoramic Interests

$2,500-$4,999
- 14th & Alice Street Owner LLC
- Alameda County Public Works Dept.
- American International Group (AIG)
- Cal State East Bay
- Capitol Corridor
- Carmel Properties VI
- Franklin, LLC
- City of Dublin
- City of El Cerrito
- City of Emeryville
- City of Pleasanton
- City of San Leandro
- City of Union City
- Fehr & Peers
- Google Matching Gifts Program
- Grizzly Peak Cyclists
- Markstein Sales Company
- McGuire and Hester
- OSI Soft
- Regional Parks Foundation
- Rockridge Fund at the East Bay Community Foundation
- Sports Basement
- State Farm
- Trek Bicycles of Berkeley
- Veeva Systems, Inc.
- Washington Hospital Healthcare System

$1,000-$2,499
- Alta Planning + Design
- Amtrak San Joaquin
- Arup
- City of Pittsburg
- City of San Pablo
- Decathlon
- Dero Bike Rack Co
- Emison Hullverson LLP
- Getaround Inc.
- GU Energy
- HNTB Corp.
- Kevita
- Kimley-Horn & Assoc., Inc.
- Kittleson & Associates
- LeafFilter North, LLC
- Lennar Multifamily Communities
- LimeBike
- Marin Cyclists
- NCE
- Oakland Roots
- Opticos Design, Inc.
- PlaceWorks
- Powercrunch
- Realtex Apartments, LLC
- REI
- Ripple Foods PBC
- The California Endowment
- TruSource Consulting Group
- University of California, Berkeley Parking and Transportation
- Yelp, Inc.
- Zico Coconut Water

$500-$999
- Alvarado Street Brewery
- Apple
- Arkin Tilt Architects
- Dust Bowl Brewing Co
- Fremont Freewheelers
- Marin Clean Energy
- Toole Design
- Visit Oakland

For me, cycling is about my relationship with my body and its power. Bike East Bay gives me the tools to freely explore that relationship safely and confidently.

Holly Vezina
Bike East Bay donor and volunteer

Everyone who wants to bicycle safely in the East Bay benefits from Bike East Bay’s full-time staff working to support local volunteer advocacy.

Kenji Yamada
Monthly donor to Bike East Bay
## INDIVIDUAL SUPPORTERS

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Affordable housing and great biking are close to home

By Eileen Rice

Board Member Michael Santero loves to travel (during non-COVID times), and not just for the typical reasons. His favorite part? “When I travel, I love seeing transit systems. I love seeing how people get around. To me, that’s how you bump into different neighborhoods, by exploring transit.”

Lucky for us, his passion for transportation doesn’t end when the suitcase gets unpacked. “I’ve done my commute by scooter, bike share, BART, and Amtrak. I love alternative transportation. Biking is one out of many great options for car-free travel.” When it comes to making transit accessible, Michael has his sights set close to home—literally. In addition to chairing the Bike East Bay advocacy committee, Michael helps to build and manage affordable housing in San Jose as the Director of Asset Management for First Community Housing.

“There’s a big overlap between available affordable housing and having quality transportation and bike infrastructure,” says Michael. “For example, there’s a big push to get people to bike and walk to school, but when housing is expensive, teachers and students have to commute long distances, and biking is no longer an option.” Enough affordable housing, available so that people can stay within biking and public transit distance, is key. Bike East Bay has worked in partnership with affordable housing groups to provide free education classes and advocate for better bike infrastructure around developments. Michael also promotes sustainable transportation options within the affordable housing units, offering bus and light rail passes for all tenants, ensuring plentiful bike storage options, and expanding free bike giveaways.

On the Bike East Bay board of directors, Michael has helped to coordinate tours of great bike infrastructure in the East Bay. No need to hop on a plane to see visionary bike lanes: they’re right here at home! Michael has worked with board members and local advocacy groups to lead rides in Alameda, Richmond, and Pleasant Hill. These tours, led by local advocates, help community stakeholders learn more about what innovations are possible in their cities. “We can see what works,” says Michael, “and we can hear from Bike East Bay advocacy staff about what it took to get the infrastructure on the ground.”

Michael is passionate about the big picture vision that lives close to home: affordable housing so everyone can live nearby fantastic biking and transportation options.

Bike East Bay is seeking candidates to join our board of directors in 2021

Email Executive Director Ginger Jui: Ginger@BikeEastBay.org

Thanks to our Bike to Wherever Day Sponsors

Alameda County Transportation Commission
Capitol Corridor
City of Dublin

City of El Cerrito
City of Emeryville
City of Livermore

City of Pleasanton
City of San Leandro
East Bay Regional Park District

OSI Soft
Sports Basement
UC Berkeley Parking and Transportation

BIKE EAST BAY • SUMMER/FALL 2020
BIKE TO THE BEACH

Bikeable summer fun, close to home

By Ginger Jui, Susie Hufstader, and Robert Prinz

Albany Beach, Albany

For a nearly car-free trail ride from Richmond, hop on the Bay Trail at the Richmond Marina and continue south. Check out the many shorebird species that live in the mudflats and wetlands year round. Enjoy the only intersection crossing on the whole ride at Rydin Road and Central Avenue. The very first protected intersection along the Bay Trail, it opened in 2018 thanks to the support of Bike East Bay members and partners. At Buchanan Street, take a right turn toward the water and follow the path to the beach.

From Berkeley, use the bicycle and pedestrian bridge at Aquatic Park to cross over to the Bay Trail. Pick up sandwiches and snacks at Seabreeze—locals recommend the seafood options. Continue north, taking a left at Gilman Street. Enjoy the brand new segment of the Bay Trail running along the water behind Golden Gate Fields. Instead of a climb through the race track parking lot, you can now pedal up an easy grade with spectacular views of the Bay. Follow the path right to the beach, where you’ll find lots of bike racks and brand new restrooms.

Crown Beach, Alameda

Alameda’s Crown Beach is one of the best destinations in the Bay, and just a short bike ride away from Fruitvale BART. As you roll onto the island down Fruitvale Avenue and Broadway, a quick detour to Park Street will present you with an array of perfect picnic takeout options, including delicious sandwiches from The Sandwich Board or the famed burgers, salads, and fried chicken at Scolari’s. Riding along the Shoreline Drive protected bike lane, you can stop to swim anywhere, though the best bike parking is at the intersections of Grand Street or Westline Drive.

While you’re in Alameda, make it a loop ride to check out the new Cross Alameda Trail. From the beach, head west to reach Main Street, where you can pick up the trail at Ralph Appezzato Memorial Parkway, or take new bike lanes at Alameda Point out to Spirits Alley. Pick up your beverage of choice from Faction Brewing, Rockwall Winery, or St. George Spirits to finish out your day as you roll back across the island.
Point Pinole Regional Shoreline, Richmond

Take a day trip and explore rugged shorelines and trail riding, or bring a fishing pole to try your luck off the pier at Point Pinole Regional Shoreline. Start in downtown Richmond for a 7 mile ride north via city streets and trails, or set out at the Dotson Family Marsh staging area for a totally car-free trail ride.

The beach at Point Pinole is located at the northeast corner of the park. Soak in the view up the coast towards Rodeo on a clear day. You might catch intrepid fishers with gear loaded onto cargo trikes, headed to the fishing pier on the northern end of Point Pinole Trail. Almost all the trails at Point Pinole are open to bikes. Most routes are unpaved but bikeable fire roads. Find a nice spot for a picnic under any of the shady eucalyptus groves, and explore the remnants of this park’s previous life as a dynamite plant.

Socially distanced bike adventures await
Find resources and interactive maps at BikeEastBay.org/Summer2020
Sept. 24! BIKE TO WHEREVER DAY 2020

Ambitious Projects Start Today

- A connected, protected San Pablo Avenue
- Pedestrian paths on the Bay Bridge to San Francisco
- In-town biking networks in your neighborhood
- And more!

BikeEastBay.org/MonthlyGiving
Let’s move forward.