

# rideOn

## SUCCESS ON MULTIPLE FRONTS

- MTC Approves \$1 billion Regional Bicycle Network
- EBBC/Cycles of Change Neighborhood Bicycle Center
- EBBC Bicycle Safety program grant moves forward
- EBRPD votes to prohibit motorized vehicles on paths

A number of lengthy EBBC campaigns were successfully resolved in April.

The **Metropolitan Transportation Commission** gave final approval on Earth Day, April 22, to the Transportation 2035 Plan. T2035 specifies how some \$218 billion in anticipated federal, state and local transportation funds will be spent in the nine-county Bay Area during the next 25 years. Included in the plan is \$1 billion to complete the Regional Bicycle Network.

EBBC's Robert Raburn buttressed the need for bikeway spending by commenting on four glaring barriers to bicyclists: lack of access in the I-580 corridor between Dublin/Pleasanton BART and Las Positas College; inadequate access and safety over the estuary between

Alameda and Fruitvale BART; Hayward's Winton Ave overcrossing of I-880 subjects bicyclists to a cloverleaf interchange with only wimpy "Share the Road" signs for protection; and the Alameda-Santa Clara County border better resembles a moat rather than a Bay Trail connection.

Raburn could have continued well beyond the allotted 3 minute speaking time.

Afterward, **Bijan Sartipi**, Caltrans District 4 Director, requested EBBC's written comments. We added pavement rehabilitation; replacement bicycle parking at Park and Ride lots; and a request for electronic lockers at stations throughout

*"Success" continued p.5*

## CHALLENGES REMAIN

Money is useless unless existing CEQA policies that protect motorized travel and promote sprawl are not amended.

The Governor has backpedaled on a mandate to reduce Greenhouse Gas (GHG) emissions by amending the California Environmental Quality Act (CEQA). As a result, adding bike lanes, widening sidewalks, or creating bus travel lanes will continue to take a back seat to the priority given to the automobile.

The problem is especially critical near Transit Oriented Development (TOD), as proposed for the area around the MacArthur BART Station.

Our poster child is West MacArthur Blvd, a six-lane arterial that has not seen traffic congestion since it was replaced by freeways as the main conduit to the Bay Bridge. You would think it would be an ideal candidate for bike lanes! Nevertheless, we cannot add bike lanes to MacArthur BART along West MacArthur Blvd now because by 2035 the TOD population projections suggest the road would be congested. This absurdity is due to CEQA guidelines that codifies traffic Level of Service (LOS).

Let your State Legislator know that you want to see SB 97 guidelines followed to reduce GHG.



**Next Meeting** EBBC's **General Membership Meeting** begins at 7:30pm on Tuesday, May 19 at the **El Cerrito Police Department**, 10900 San Pablo Avenue. The Board of Directors will meet at 7:00pm to approve budget items. Please join us to welcome in the new bike year! City of El Cerrito staff will discuss local plans for improved bicycle access and safety. Dave Favello, chair of the BART Bicycle Accessibility Task Force, will share our latest developments with BART. Finally, we will review EBBC's campaign goals for 2009. Check [ebbc.org](http://ebbc.org) for the full agenda and other details.

**EBBC Office** at 3301 E12th St, Suite 143, Oakland, next to the Fruitvale Bike Station. April kept us busy attending over 20 events, rides, transportation fairs and City Council ceremonies. Our ongoing preparations for Bike to Work Day (BTWD) kept a crew of volunteers busy throughout the month. By



*Norm's new ride was a good deal, thanks to EBBC's shop discount program!*

late April the ad campaign was in full swing on buses, billboards, and in the *East Bay Express*. The office acted as a distribution center for posters and BTWD literature. We nevertheless managed to answer the phones and maintain a strong advocacy presence!

Our sanity is maintained by visitors and volunteers. One visitor, **Norm McAllister**, each year puts thousands of miles on his bikes during his commute between Oakland and Concord. Norm stopped by to renew his membership and thank us for saving him \$250 on a new bike!

## GET ROLLING for Bike to Work Day 2009

Full details at: [www.ebbc.org/btwd](http://www.ebbc.org/btwd)

### Bike Commuters of the Year



**Alameda County Bike Commuter of the Year Laura Mccamy** is an Emeryville resident and works for the law firm Seversen & Werson located in San Francisco. She commutes via bike from Emeryville to San Francisco using BART's new eLockers, securing her bike at the MacArthur BART station. Following their recent wedding, Mccamy and her partner April Atencio had a post-nuptial bike parade of guests, while wearing their wedding gowns. Mccamy now organizes regular bike outings for her community with kids and adults, and her co-housing community forms several teams for the Team Bike Challenge, including a kid's team called the "Owesome Otters."

"I've known Laura as a neighbor at Emeryville's Doyle Street Cohousing Community for five years. During that time she has been one of my bike divas and role models as she has no car and does all her errands using her bike along with a 100+ pound bike trailer, including Saturday trips to the farmer's market," says neighbor Adam Eigner.

"I started riding again as adult about 10 years ago. I woke up one day to the absurdity of driving to the swimming pool to exercise. If I wanted movement, it seemed logical to start at my front door. Two years ago Thanksgiving, I sold my truck and went car free. I haven't looked back. My bicycle is my main mode of transit and life on two wheels gets better all the time," Laura says with pride.

"I love the new bike lane on 40th Street in Oakland," added Laura, about her bike ride to work. "But I wish it extended all the way to Emeryville. Bike lanes help me to be more visible and they give me a spot on the road where I don't have to fight with cars."



**Contra Costa County Bike Commuter of the Year Jeff Kent**

bike commutes from Lafayette to Pleasanton over 20 miles each way. He often rides an old Japanese-made bicycle, complete with rack, panniers, fenders and a generator hub for riding at night. His commute follows San Ramon Valley Blvd to the Iron Horse Trail, down into Pleasanton to the Hacienda Business Park.

"2009 marks my husband's 30th year of Bicycling to Work. He loves to ride his bike and finds biking to work one of the easiest ways to keep in shape. It allows him to indulge his passion for cycling and save gas and money," says Jeff's wife Tanya Ericson.

In 2008, Jeff set another personal best of 146 commute days by bike, totaling about 6300 miles. In the spring and summer months, his 42 mile round trip to work is often supplemented with a detour over Mount Diablo.

Jeff works in the IT department of Robert Half International in Pleasanton. RHI encourages its employees to ride to work, providing showers and lockers right on site, and allows employees to bring their bikes into their buildings for safe keeping.

In his many years of riding the Iron Horse trail to and from work, he has developed a network of friends in the other bike commuters he routinely sees on the trail. Riding his bike to work is such a regular part of his daily routine, he doesn't even give it a second thought. When he gets up in the morning and dresses for work, instead of deciding what tie to wear, he has to pick out which jersey to wear from his extensive collection.

## SHORT REPORTS

**VOLUNTEER** - EBBC has an easy on-line way for you to sign-up to volunteer at the many events in 2009. Visit [www.ebbc.org](http://www.ebbc.org) and click "volunteer." Below are the events in the coming month:

**THUR May 14 Bike to Work Day**  
We have LOTS of opportunities both before and during BTWD.

**SAT May 16 TransForm Summit**  
Valet Bike Parking, Advocacy, Membership sign up and renewal

**SAT / SUN May 16-17 Himalayan Festival – Berkeley**  
Valet Bike Parking, Advocacy, Membership sign up and renewal

**SUN May 17 Green Albany Day**  
Valet Bike Parking, Advocacy, Membership sign up and renewal

**SUN June 7 Temescal Street Fair**  
Valet Bike Parking, Advocacy, Membership sign up and renewal

**SAT / SUN June 6 & 7 Heather Farm Art & Wine Festival**  
Valet Bike Parking, Advocacy, Membership sign up and renewal

**SAT June 13 7th Annual Berkeley Family Festival & Bike Rodeo**  
Help support BFBC and EBBC

**IRON HORSE TRAIL** - Posted warnings in Dublin that the paved multi-use path requires maintenance should get the attention of Alameda County staff responsible for assembling transportation project lists.



**OAKLAND** - It may only be one block, but having new bike lanes on 40th St leading directly to MacArthur BART Station represents a major accomplishment! After countless design charettes and public sessions, the project was finally delivered. It is easier to build freeway lanes!

**BIKE TO WORK DAY** - Pick up a copy of the May 6-12 issue of the

**EAST BAY EXPRESS** Inside you will find a four-page pull-out insert that includes a **map** of all the Energizer Stations, plus other information. With 80 Energizer Stations, there should be one near your home or workplace! This year is the 15th anniversary of Bike to Work Day in the Bay Area. However, it was in 1994--16 years ago--that EBBC inaugurated the modern version of Bike to Work Day with a free pancake breakfast in front of Oakland City Hall. Bike to Work Day has since helped attract thousands of novices to bicycle commuting.

**BIKE TO WORK DAY RESOLUTIONS** - Bicyclists reap dividends from local jurisdictions that promote bicycling by building bikeways and providing secure bicycle parking. The following City Councils receive a thumbs-up for acknowledging BTWD:

👍 **Fremont; San Leandro; Hayward; Oakland; Albany; and Richmond.**

**STIMULUS \$\$\$** - In March we reported on the cover of *rideOn* how some jurisdictions responded to our request to get the most out of local repaving dollars by focusing on routes in the Bicycle Plan. A few more "conscientious communities" have since come to our attention:

👍 **PLEASANTON - Joshua Pack**, Senior Transportation Engineer, reported that \$1.5 million in Local Streets & Roads funds would be used to repave and add bike lanes and signal triggers to Stone Ridge Dr and Santa Rita Road.

👍 **LIVERMORE - Bob Vinn**, City Engineer, shared that the following popular bikeways would be repaved: Portola Rd east of Livermore Ave; Murrieta Blvd; and East Avenue.

**DELTA DEANZA** - We wish we could report that this critical gap in the path between **Antioch** and **Oakley** will soon be closed. According to the East Bay Regional Park District, the path from Hillcrest Ave to Ridgeline Dr will be fully restored and open this summer. The

remaining gap from Ridgeline Dr to the overcrossing of SR4 Bypass is expected to be completed sometime in 2010.

**TREAT OVERCROSSING** - The bids on the Iron Horse Trail segment near Pleasant Hill BART were much lower than expected.

**EMERYVILLE** - EBBC offered written support to Congressional Representative **Barbara Lee** for a proposed I-880 overcrossing from 65th St near Ashby Avenue. Emeryville seeks funding from the 2010 reauthorization of the federal transportation bill.

**ALAMO CANAL @ I-580** - "A gap of only 783' separates the Dublin Library from the City of Pleasanton," according to **Jim Townsend**, EBRPD Planner. With \$1 million approved from ACTIA Bike/Ped funds and \$660 thousand available from the EBRPD's November Measure WW, we can envision an access solution within a few years. The underpass will require closure during flooding and must receive final approval from Caltrans.

**I-580 TO POINT MOLATE** - Discussions between EBBC and Caltrans took place on April 15, 2009 regarding our request to add barriers along I-580 to extend the existing path from Marin St at Tewksbury in Richmond to Western Drive near the toll plaza. We await a design decision.

**WELCOME EBBC OUTREACH COORDINATOR** - On May 4, EBBC welcomed **Carrie Harvilla** as our full-time Outreach Coordinator. We are excited to have Carrie's talent to compliment Dave Campbell's Bike Safety/Bike to Work Day coordination, and Robert Raburn's advocacy efforts. In the past, EBBC lacked the follow-through ability/time to capitalize on our successes and build ~~our~~ your clout!

Please renew in advance to keep your EBBC membership current

*Check your address label*



EBBC's bus tail ads promote bicycling and respect for bicyclists with a general audience.

## EBBC to give away 6000 new bicycles\*



*Congressman Earl Blumenauer (OR) promotes bicycling ...even when he is off his bicycle!*

### OPERATING INSTRUCTIONS

- 1) Pin your new neon bicycle to your favorite workplace attire. Having multiple bicycles allows you to have all your favorite coats and sweaters ready-to-wear.
- 2) Practice your 15-second elevator speech to promote your favorite cause. If it takes you more than 15 seconds, you're too wordy!
- 3) Have fun when you receive compliments about your bicycle.

\* New bicycles come in four neon colors and can be worn on your lapel.

### EBBC MEMBERS GET DISCOUNTS AT OVER 40 AFFILIATED SHOPS

- Alameda Bicycle 1522 Park St, Alameda (incl. Fruitvale & Berkeley Bike Stations)
- Alamo Bicycles 1483 Danville Blvd
- Bay Area Bikes 2424 Webster St, Oakland
- The Bent Spoke 6124 Telegraph Avenue, Oakland
- Bicycle Garage 4673 Thornton Ave, Fremont
- Bicycles! Pleasanton 537 Main St.
- Bikes 4 Life 1344 Sunset Dr., Antioch
- Brentwood Bike Company 7750 Brentwood Blvd. – Suite C
- B. Spoke Tailor 895-1/2 55th St, Oakland
- Cal Bicycles 2053 First St., Livermore
- California Pedaler 495 Hartz Ave, Danville
- Castro Valley Cyclery 20515 Stanton Ave
- Crank2 5480-9 Sunol Blvd., Pleasanton
- Cycle City 1433 High St., Alameda
- Cycle Sports 3530 Grand Ave, Oakland
- Cycle Path 22510 Foothill Blvd, Hayward & 337 Main St, Pleasanton
- Cycles of Change APC Bike Shop, 650 W. Ranger Ave, Alameda
- Danville Bike 115 Hartz Ave, Danville
- Dublin Cyclery 7001 Dublin Blvd, Dublin
- Eden Bicycles 3318 Village Dr, Castro Valley
- Hank & Frank Bicycles 3377 Mount Diablo Blvd, Lafayette
- Hank & Frank Bicycles 6030 College Ave, Oakland
- Left Coast Cyclery 2928 Domingo Ave, Berkeley
- Livermore Cyclery 7214 San Ramon Blvd, Dublin & 2752 First St, Livermore
- Manifesto Bicycles 421 40th St, Oakland
- Mike's Bikes 2161 University Ave, Berkeley
- Missing Link 1988 Shattuck Ave, Berkeley
- Montano Velo 4266 Piedmont Ave, Oakland
- The Pedaler 3826 San Pablo Dam Rd., El Sobrante
- Pegasus Bicycle Works 439 Railroad Ave, Danville
- Pioneer Bike Shop 11 Rio Vista Avenue, Oakland
- Pleasant Hill Cyclery 1100-C Contra Costa Blvd, Pleasant Hill
- Recycle Bicycle 3121 Sacramento St, Berkeley **NEW MEMBER!**
- Robinson Wheelworks 1235 MacArthur Blvd, San Leandro
- San Leandro Cyclery 471 E 14th St, San Leandro
- Schwinn City 814 A St., Antioch
- Sharp Bicycle 969 Moraga Rd., Lafayette
- Solano Avenue Cyclery 1554 Solano Ave, Albany
- Sports Basement 1881 Ygnacio Valley Blvd, Walnut Creek **NEW MEMBER!**
- Stone's Cyclery 2320 Santa Clara Ave, Alameda
- Tip Top Bike Shop 4800-A Telegraph Avenue, Oakland
- Traction Bikes 1150 Contra Costa Blvd
- Velo Sport 1615 University Ave, Berkeley
- Wheels of Justice Cyclery 2024 Mountain Blvd, Oakland
- wheelgirl 1714 Fourth Street, Berkeley
- Witts Bicycle Shop 22125 Mission Blvd, Hayward
- wrenchscience 1022 Murray St, Berkeley

*Present your EBBC membership card (clip mailing label on back cover) marked "Current" to obtain discount. Discounts vary. Visit <http://www.ebbc.org/shop> for details.*

*"Success" continued p.1*

the Amtrak California system. Other EBBC requests to Caltrans have already been submitted, like a signed route from Union City to Stanford over the Dumbarton Bridge. EBBC is also keeping steady pressure on Caltrans to not accept the SR4 Bypass until the Mokelumne Overcrossing--a required environmental mitigation--is completed.

**Bicycle education** also received attention. You will no longer have to wait for over a year to have a Street Skills Class offered near each city in Alameda County. EBBC's request for about \$300,000 received final approval from the Alameda County Transportation Improvement Authority on April 23, 2009. Later that same afternoon the Alameda County Congestion Management Agency granted final approval for over \$300,000 to EBBC/Cycles of Change to operate job training Neighborhood Bicycle Centers in Oakland and Alameda.

Add up the East Bay share and over two days, EBBC's efforts netted millions of dollars to foster bicycling!

Not all EBBC successes are based on funding. In a surprise 6-1 vote on April 21, 2009, the **East Bay Regional Park District Board** declined support to permit motorized vehicles on any part of their path network. The Contra Costa Center near Pleasant Hill BART sought a special permit to operate Segways and electric bicycles on the public paths.

The issue is contentious. EBBC elected to oppose the proposal after a spirited debate in November 2008. Our written comments acknowledged that neighborhood electric vehicles (NEVs) offer a lower carbon footprint than other automobiles. As well, the Park Advisory Committee voted 10-6 to oppose. Their objections focused on the impropriety of issuing a Special Use Permit for a public facility and the complications to enforce limits on the use of motorized vehicles.

State and national research helped shape EBBC's evaluation. A few points we noted: braking and control of heavy vehicles poses dangers for bicyclists and hikers; many NEVs are wider than bikeways were designed for; the path network was constructed



The ultimate "big wheel," **Steve Chu** (center), Lawrence Berkeley Lab director, commuted from his Oakland hills home before being tapped to join President Obama's cabinet as Energy Secretary. Steve is pictured with **Steve Greenberg** (l) and **Bruce Nordman** (r).

### Team Bike Challenge Update ...Over 125 teams are

on the road daily in the East Bay. Each team harbors a novice bicycle commuter who earns 5 points for each day pedaled. Big Wheels are executives who earn 4 points/day. A few notable Big Wheels to look for on the road include: **Timothy Rood**, Principal at CD+A; **Joel Freid**, Manager at EBMUD; and **Frank Furger**, Deputy Director at Alameda County Congestion Management Agency. You can get a flavor of the competition from the *CHOMuters: Playing for Children's Hospital* team of **Andrew Min, Allie Robbins, Lynne Rosen, Amit Singh, and Jennifer Zalla**. "We are pediatric residents who work at Children's Hospital Oakland. Our 80 hour work weeks don't stop us from bicycling to work!"

using funds intended for non-motorized transportation; and the sanctity that the paths offer from motorized vehicles needs to be protected.

EBBC's letter concluded, "the prospect of limiting future users of NEVs to conscientious users or licensed operators is unlikely."

Director **Beverly Lane** joined the opposition and complimented EBBC with, "I agree with the EBBC letter 100%." The proposal would "change the nature of non-motorized trails," said Lane. She agreed with other directors that "EBRPD would need to first examine their policy before adopting special permits."

Director **John Sutter** pointed out that allowing motorized vehicles represented "a slippery slope" that would be "difficult to rescind."

Director **Whitney Dotson** shared that while visiting Washington DC, "encountering motorized vehicles on non-motorized paths was an obtrusive experience."

Ten years ago we had neither significant bikeway funding, bicycle education, nor policies that favored bicycling and walking. Let's keep the momentum going!

-Robert Raburn

## Minutes

of the General Membership Meeting on April 21, 2009.  
Rockridge Branch Library, Oakland

### Draft for Approval

**Board members present:** - Dave Campbell, Bruce "Ole" Ohlson, Craig Hagelin, Rick Rickard, Tom Ayres, Leo Dubose, Bill Pinkham, Dave Favello, Steve Ardrey, Mary Norton; also Robert Raburn (Executive Director)

Dave Campbell, Chair

### Introductions

27 people attended, including 5 for the first time.

Approval of minutes from March – APPROVED

### Treasurer's Report – Rick Rickard

Presented a balance sheet for Street Skills classes to date, and EBBC member sign-ups by event over the past 4 years. Full details will be discussed at the May Board meeting.

Robert Raburn reports we are at roughly 2100 members at this time, looking forward to growth with the upcoming events.

### BABC Strategic Plan

The Bay Area Bicycle Coalition seeks approval of its draft strategic plan from all of the Bay Area bicycle coalitions. Andrew Casteel, BABC Director, presented this to the EBBC at our meeting in San Leandro. Motion to approve a letter of approval: APPROVED

### CEQA LOS – Robert Raburn

2009 EBBC Campaign. We are concerned about the Level of Service Threshold aspect of CEQA which interferes with implementation of bike

lanes on routes that are likely to see growth in traffic in the coming years. There will be appeals for letters on this as drafts are discussed.

### Federal Stimulus – Robert Raburn

2009 EBBC Campaign. We need to keep attention on this so that the rapidly deployed funds won't go solely to freeway projects. We have been working with Caltrans recently to push projects that will help cyclists, such as surface rehabilitation on overpasses and other routes commonly used by cyclists. Pleasanton is going to invest in several bike-lane projects. Berkeley is going to repave University Ave.

### Bike to Work Day – Dave Campbell

BTWD is May 14; help is needed to put up posters. There will be school versions as well. There is concern about the relatively low level of effort in Contra Costa County. Many volunteers will be needed, including for the Bike Away from Work Party. Local communities are endorsing BTWD – see ebbsc.org.

### Bike safety classes – Dave Campbell

We are midway through the spring series of classes. One class that is coming up will be taught in Spanish in Fruitvale. Invite everyone to these free classes.

### EBRPD Non-motorized path preservation – Robert Raburn

Should motorized vehicles be allowed on paved paths in the park district? e.g. on the Iron Horse Trail

near the Pleasant Hill BART? This contentious issue has been discussed by the Board, leading to a vote for a letter to oppose NEVs (neighborhood electric vehicles) on bike/pedestrian paths. Today this was discussed by the EBRPD board, and they agreed with the letter by the EBBC, opposing motorized vehicles on these paths. Note that motorized vehicles are not permitted in bike lanes.

### El Cerrito Bicycle Safety Day – Sgt. Maples

May 16 noon to 4 pm – posters are being distributed and there will be a wide variety of activities for the community.

### Guest: Jason Patton – City of Oakland Bicycle & Pedestrian Program Manager, Transportation Services Division – *Proposed Bicycle Wayfinding Design Guidelines*

Jason presented a fascinating slide show and talk on the bike route signs that are being prepared for Oakland – large green signs that will tell bicyclists that they are on a bike route, where they need to turn to continue on the bike route, where the route is headed, and how far it is to key destinations. Jason explained how these signs have been developed to fit with the needs of other agencies such as the Bay Trail, and he hopes they will be adopted at least in part by other communities in the east bay.

More information can be found starting at [www.oaklandpw.com/bicycling](http://www.oaklandpw.com/bicycling)

*Respectfully submitted by Secretary Tom Ayres*

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Craig Hagelin ..... Walnut Creek
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Mary Norton ..... Oakland
Bruce "Ole" Ohlson ..... Pittsburg
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Steve Ardrey ..... Concord

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COALITION PARTNERS

AFFILIATED RIDE CLUBS

Berkeley Bicycle Club www.berkeleybike.org
Bicycle Trails Council of the East Bay
510-466-5123 www.btceastbay.org
Cherry City Cyclists Steve Yoder 510-357-3045
http://www.cherrycitycyclists.org
Delta Pedalers Dave Stoeffler 925-634-1793
http://www.deltaped.org
Diablo Cyclists http://www.diablocyclists.com
Different Spokes Derek Liecty 510-339-2345
Fremont Freewheelers Jeff Girard
510-414-0114 http://fremontfreewheelers.org
Grizzly Peak Cyclists Al Forkosh 510-655-4221
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Golden Gate Cyclists
http://www.goldengatecyclists.org
Hikanbyke Niels Poulsen 510-375-1521
http://www.hikanbyke.org
Oakland Yellowjackets 510-986-9011
http://www.oaklandyellowjackets.org
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Strada Sempre Duro Rick De Gette 925-944-7049
Valley Spokesmen Jim Kohnen 925-828-3623
http://www.valleyspokesmen.org

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Bay Trail Project http://www.abag.ca.gov
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BikeAlameda http://www.bikealameda.org
Lucy Gigli 510-595-4690

Bicycle-Friendly Berkeley Coalition (BFBC)
www.bfbc.org
CA Association of Cycling Organizations
http://www.cabobike.org/index.htm
California Bicycle Coalition (CBC) www.calbike.org
K.C. Butler, Exec Dir 916-446-7558
Cycles of Change www.cyclesofchange.org
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www.walkoaklandbikeoakland.org
Waterfront Action www.waterfrontaction.org

COMMUNITY REPS & ADVOCATES

BART Bicycle Advisory Task Force
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TCLAV www.tclav.org
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Pittsburg Bruce "Ole" Ohlson 925-439-5848
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West CoCoCo Bill Pinkham pinkhammar@hotmail.com

EAST BAY BICYCLE COALITION annual membership form

Keep current! Send your tax-deductible donation to EBBC, PO Box 1736, Oakland, CA 94604
EBBC's accounting methods assure that your early payment will extend your membership by a year.

Name

Address

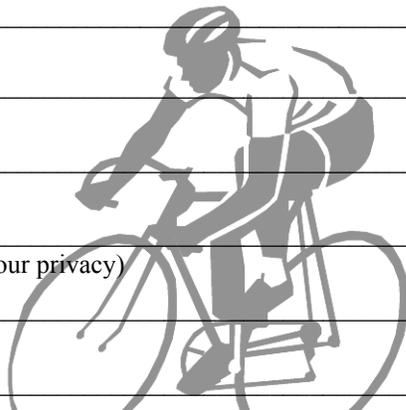
City, State, Zip

Phone/Fax

E-mail Address (EBBC guards your privacy)

Workplace/City

Commuter Utility Recreation Touring Transit User Other bicycling interests?



Membership Type

- Sustaining (\$25)
Household (\$40)
Half-century (\$50)
Century (\$100)
Introductory (\$12)
Living Lightly (\$6)
Endow (\$\_\_\_\_\_)

- New
Renewal

- Never share my name with others
Only share with EBBC affiliates





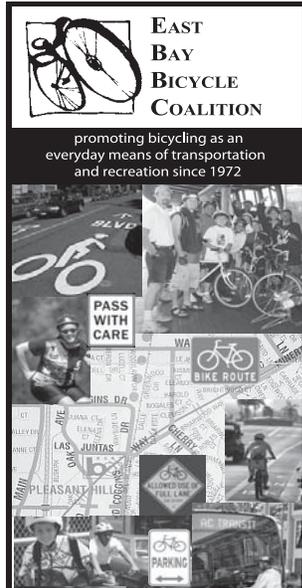
**EAST BAY BICYCLE COALITION**  
bicycling for everyday transportation and recreation  
www.ebbc.org

**JOIN US! EAST BAY BICYCLE COALITION (EBBC)** members enjoy discounts at *this supporting bike shop.*

EBBC promotes the interests of bicyclists in Alameda and Contra Costa Counties for everyday transportation and recreation.

**BICYCLE MAPS**

Find the best routes with the fewest hazards and least gradient. Use **EBBC Bicycle Transportation Maps** for commuting, intermodal transportation, touring, recreation, and off-road routes. *Available at this store.*



**BIKE AMBASSADORS**

Do you enjoy a good relation with your favorite shop owner? If so, then you're eligible to be an EBBC Bike Ambassador!

Over 45 shops carry EBBC maps and extend a discount to EBBC members. The way we work is to promote our member shops by sending members through their front door. In turn, we build EBBC clout to improve conditions for East Bay bicyclists--lycra clad riders, commuters, utility cyclists, or strictly off-road path & trail riders.

The role of the Bike Ambassador is to keep our new literature rack (at left) filled and insure a new sticker is displayed. To volunteer contact EBBC map distributor Derek Leicy at (510) 339-2345 or email: [spoker@sbcglobal.net](mailto:spoker@sbcglobal.net).

*Printed on 100% recycled paper*

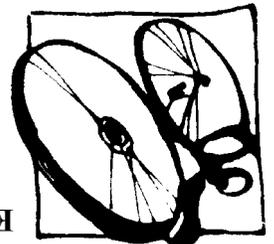


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