Bike to Work Day Exceeds All Expectations!

- Alameda & Contra Costa County bicycle commuting increased by 44% over 2008 event when gas prices exceeded $4 per gallon!
- Initial funding contribution for 2010 already approved in Alameda County

A widespread shift to bicycling is taking place now. Hundreds of thousands of bike commuters like you took to the streets all over the Bay Area on May 14 and throughout the month. Participation was up 36% across the Bay Area!

Dave Campbell, EBBC’s Alameda County Coordinator, worked for six months to plan for the event. He succeeded in turning a $7000 stipend into a $72,000 marketing and event budget. Dave commented, “we’re delighted to report a 45% increase in Alameda County participation, in large part thanks to the support of a tremendous crew of volunteers.”

The thousands of free musette bags were filled by 105 volunteers who pitched in at REI in Berkeley on May 11 to stuff pallet-loads of bags and swag on EBBC’s assembly lines.

On May 28, 2009 the Alameda County Congestion Management Agency (ACCMA) Board of Directors approved a Clean Air grant program that will allocate $100,000 for our promotional ads in 2010 and 2011, plus conduct a follow-up survey to gauge the effectiveness of the Bike to Work day program.

We already know that the survey will substantiate what we already see all around us: bicycling is here to stay!

Supervisor Nate Miley, who

“BTWD” continued p.5
Carrie

Name: Carrie Harvilla
Occupation: Outreach Coordinator, EBBC

HOW DO YOU USE YOUR BICYCLE?
To commute, and get around in general. It's my primary form of transport.

WHY DO YOU RIDE?
For so many reasons! It's a simple, independent and joyful experience.

HOW DO ACQUAINTANCES WHO DON'T RIDE VIEW YOU?
Well, in at least a couple of cases, they view me as a sort of Biking Big Sister. I recently helped my housemate get started riding around Oakland. She hadn't ridden a bike in years, so I lent her a bike and helmet, helped her map her route, and gave her some safety pointers ...now she rides a couple of times a week.

WHAT BICYCLE IMPROVEMENT WOULD YOU MOST LIKE TO SEE IN THE EAST BAY?
I'm very excited for the new bike lanes to be installed on Lakeshore Ave in Oakland - it's going to make my work commute so much safer (and less bumpy).

WHAT'S YOUR FAVORITE PLACE TO RIDE IN THE EAST BAY?
I really enjoy riding on the Ohlone Greenway ...especially in the spring-time, with all the flowering trees overhead.

IS THERE ANYTHING THAT YOU DON'T LIKE ABOUT BICYCLING?
I still have a bit of a mental block about riding up big hills.

HOW MANY BICYCLES DO YOU OWN?
Three - a hybrid, a mountain bike, and an old cruiser.

HOW LONG HAVE YOU BEEN A BICYCLIST?
I've ridden a bike off and on since I was a kid, but I think I really became a bicyclist when I lived in Davis four years ago, and I began biking every day.

WHY ARE YOU A MEMBER OF THE EBBC?
I like being part of a community that works together to make bicycling in the East Bay better. I became a member earlier this year, and I've already met all kinds of great people who share the same commitment to improving bicycling conditions that I do.

How few miles do you think you can drive in one month?

The great mode shift to walking, bicycling, and transit is ramping up!

Join the East Bay Bicycle Coalition in taking the Car-Free Challenge in June to find out! We are putting together a team of bicyclists who are setting and reaching personal low mileage driving goals for the month of June (some are going entirely car-free (or have been for quite a while), others are just trying to drive a little less).

Together we will send a message to our elected officials that we need better biking, walking, and transit options in order to make our communities better places to live and fight climate change.

We will also raise needed funds for our work and the work of TransForm, a local nonprofit we partner with to improve biking and transit options. That's because each person who takes the Car-Free Challenge sets a fundraising goal - and whatever money participants on our team raise will be split 50-50 between EBBC and TransForm.

Our team (and you as an individual) can win great prizes! This is also a fun way to share your stories (good and bad) of biking - and documenting the issues that a car-free novice is likely to encounter in the East Bay.

Visit our team page to see what we are up to and how others are taking the Car-Free Challenge; we hope you'll join us.

To learn more about the Challenge and sign-up please visit:

www.transformca.org/team/east-bay-bicycle-coalition-team

To join our team, you first need to sign up as an individual and then choose to sign up on our team. Thanks for being a part of this!
SHORT REPORTS

VOLUNTEER - EBBC has an easy online way for you to sign-up to volunteer at the many events in 2009. Visit www.ebbc.org and click “volunteer.” Below are the events in the coming month:

THU June 18 Uptown Unveiled Downtown Oakland Arts & Entertainment District. Valet Bike Parking, Advocacy, Membership sign up and renewal

SAT June 20 (new date) 7th Annual Berkeley Family Festival & Bike Rodeo Help support BFBC and EBBC

SAT July 4 Berkeley Marina Valet Bike Parking, Advocacy, Membership sign up and renewal

SUN July 5 Oakland Grand Prix of Cycling, Criterium Race Membership sign up and renewal

SAT July 25 Bike 4 Life Ride & Party Scraper Bike Fun

FRI Aug 7 Best of the East Bay Party Valet Bike Parking, Advocacy, Membership sign up and renewal

STATE PARK CLOSURES - Attempts to balance the budget by closing State Parks would have impacts on facilities that bicyclists use. Closure of Mt Diablo State Park roads would eliminate one of the most popular recreational routes for bicyclists in the East Bay. Nearby, loss of the level Bay Trail through the Benicia State Recreation Area would leave bicyclists traveling between Vallejo and Benicia with only an extremely hilly commute option. Samuel P. Taylor State Park offers a popular trail alternative to busy Sir Francis Drake Boulevard for access to West Marin County. EBBC is working with advocacy leaders throughout the State to craft solutions that would retain access to popular roads and paths. Please let your State legislators know that you want to maintain bicycle access through State Parks by visiting the following link: http://www.leginfo.ca.gov/yourleg.html

FEDERAL LEGISLATION - US Congressional Representatives are busy marking up the an expenditure plan for transportation to be adopted in 2010. Alameda County has requested that $50 million be set aside for an Active Transportation program supported by EBBC. A centerpiece of this proposal is to build the East Bay Greenway between Oakland and Hayward near BART. Our Safe Routes to Transit program will also benefit from the Active Transportation program, along with extension of the Iron Horse multi-use path south of the Dublin/Pleasanton BART Station. You can find additional material at ebbc.org under “2009 campaigns/legislation.”

BRENTWOOD - Closure of SR-4 shoulders to bicyclists (even though it is not legally a freeway) has removed the best direct route for bicycle travel without providing a safe alternative! REI has joined with the Delta Pedalers and EBBC in requesting the addition of bike lanes on Walnut Blvd from Concord Ave to Vasco Road. Currently Walnut Blvd is the only route for bicycling between the Brentwood area to the Los Vaqueros Reservoir, Vasco Rd. and the Round Valley Regional Park. Especially on weekends Los Vaqueros is a popular area for bicycling. Walnut Blvd lacks even an adequate shoulder, making it unsafe for bicycle travel. Please email your supportive comments to John Greitzer, Contra Costa County Planner, jgrei@cd.co.contra-cost.ca.us.

OAKLAND - The biggest barriers to bicycling need not be long or costly projects. They do, however, often require lengthy political negotiation and neighborhood outreach. On May 26, 2009 Oakland’s Public Works Committee approved closing a gap in the MacArthur Blvd bikeway for only two blocks through the Dimond District between Fruitvale Ave and Cañon Street where the existing 3-lane configuration represents a pinch point for bicyclists headed downtown. We can expect to see bike lanes installed on the MacArthur Blvd corridor in 2010 between Park Blvd and Lincoln Avenue.

HIT & RUN ARREST - On June 2, 2009 an El Sobrante resident, Harold Brown (53), was arrested for killing Mark Pendleton (49) by colliding head-on after crossing over the center line on McEwen Road near SR-4 above Port Costa. Pendleton had reached the summit and was only minutes from returning to his Martinez home. Brown fled the crash scene on Nov 24, 2008, leaving Mark Pendleton in the road to die. EBBC joined with Pendleton’s Martinez family and many others in placing a memorial Ghost Bike at the crash site. Twice the Ghost Bike was stolen and twice we replaced it over the 6-month vigil to find the hit & run driver.

MAP COMMENT DEADLINE - EBBC’s Map 1: West of the Hills (2008) will be revised to make a few minor corrections before we complete a print run of 16,000 maps. Please review and send corrections or suggested changes by the June 31 deadline to Derek Liecty at spoker@spoker@sbcglobal.net.

BENICIA-MARTINEZ BRIDGE - The new path on the western side of the refurbished bridge will be open by Labor Day according to Caltrans and the MTC. Regional Measure 1 ($1 toll), passed by the voters in 1988, stipulated new bridge construction to offer public access. To take part in EBBC’s celebration plans, please check back at ebbc.org.

CORRECTIONS/ADDITIONS - In May 2009 we only reported that 6 city councils adopted Bike to Work Day Resolutions. Two additional cities, Brentwood and Walnut Creek should be added to the list to make it 8 out of 33 cities in the East Bay. BART also adopted a resolution of support.

Please renew in advance to keep your EBBC membership current.

Check your address label

June 2009
NYC Releases 2009 Street Design Manual, Pigs Fly - Ian Sacs

Once again, the New York City Department of Transportation (NYCDOT) delightfully surprises the design community with another major leap forward in making city streets a public realm for all users (I can't tell you how odd it still feels to write that). As if the impressive, incessant roll-out of bike lanes, successful implementation of the “Select Bus Service”, and the unprecedented changes to Time Square and its environs weren’t enough to pique the imaginations of New Yorkers used to streets built for cars, NYCDOT has just issued their “2009 Street Design Manual”.

Planners and Engineers, get ready for a thrill!

- Ian Sacs, PE

Meanwhile, back in California the Governor has backpedaled on amendments to the California Environmental Quality Act’s (CEQA) Transportation Guidelines that would reduce greenhouse gas emissions by permitting bike lanes, bus lanes, or wide skywalks to replace vehicle travel lanes.

EBBC MEMBERS GET DISCOUNTS AT 49 AFFILIATED SHOPS

- Alameda Bicycle 1522 Park St, Alameda (incl. Fruitvale & Berkeley Bike Stations)
- Alamo Bicycles 1483 Danville Blvd
- Bay Area Bikes 2424 Webster St, Oakland
- The Bent Spoke 6124 Telegraph Avenue, Oakland
- Bicycle Garage 4673 Thornton Ave, Fremont
- Bikes! Pleasanton 537 Main St, Pleasanton
- Bike & Sip Tailor 3921 3rd St., Oakland
- California Pedaler 495 Hartz Ave, Danville
- Castro Valley Cyclery 20515 Stanton Ave
- Crank2 5480-9 Sunol Blvd., Pleasanton
- Cycle City 1433 High St., Alameda
- Cycle Sports 3530 Grand Ave, Oakland
- Cycle Path 22510 Foothill Blvd, Hayward & 337 Main St, Pleasanton
- Cycles of Change APC Bike Shop, 650 W. Ranger Ave, Alameda & 2285 International Blvd, Oakland
- Danville Bike 175 Hartz Ave, Danville
- Dublin Cyclery 7001 Dublin Blvd, Dublin
- Eden Bicycles 3318 Village Dr, Castro Valley
- Hank & Frank Bicycles 3377 Mount Diablo Blvd, Lafayette
- Hank & Frank Bicycles 6030 College Ave, Oakland
- Left Coast Cyclery 2928 Domingo Ave, Berkeley
- Livermore Cyclery 7214 San Ramon Blvd, Dublin & 2752 First St, Livermore
- Manifesto Bicycles 421 40th St, Oakland
- Mike’s Bikes 2161 University Ave, Berkeley
- Missing Link 1988 Shattuck Ave, Berkeley
- Montano Velo 4266 Piedmont Ave, Oakland
- The Pedaler 3826 San Pablo Dam Rd., El Sobrante
- Pegasus Bicycle Works 439 Railroad Ave, Danville
- Pioneer Bike Shop 11 Rio Vista Avenue, Oakland
- Recycle Bicycle 3121 Sacramento St, Berkeley
- Solano Avenue Cyclery 1554 Solano Ave, Albany
- Sports Basement 1881 Ygnacio Valley Blvd, Walnut Creek
- Stone’s Cyclery 2320 Santa Clara Ave, Alameda
- Tip Top Bike Shop 4800-A Telegraph Avenue, Oakland
- Traction Bikes 1150 Contra Costa Blvd, Pleasant Hill
- Velo Sport 1615 University Ave, Berkeley
- Wheels of Justice Cyclery 2024 Mountain Blvd, Oakland
- wrenchscience 1022 Murray St, Berkeley

Present your EBBC membership card (clip mailing label on back cover) marked “Current” to obtain discount. Discounts vary. Visit http://www.ebbc.org/shop for details.
Crowds of bicyclists celebrated. (L.) It seems like wherever EBBC deploys parking racks, bicyclists follow. Cycles of Change instructors (l-r: Tom, Issac, Maya, and Evan) pose in front of street banner featuring their students.

TEAM BIKE CHALLENGE

Each year more new and seasoned bike commuters join the inspiring Team Bike Challenge! This contest encourages existing bicycle commuters to recruit their colleagues, friends, neighbors, and local ‘Big Wheel’ figures to join their team. The challenge is for these teams to pedal their way to work, school, errands, or play as many days as possible during May.

A record 521 Teams rode a total of 275,273 Miles, offsetting 267,015 pounds of air pollution, burning 11,836,739 calories and saving $144,518 in gas money.

Alameda County
1st – “CGMM” – Cisco Green Mean M…: 515 pts | 1058 miles
2nd – Flying Rubber Chickens: 504 pts | 651 miles
3rd – Adler’s Enablers: 495 pts | 1248 miles

Contra Costa County
1st – PeopleSoft Pedal Pushers: 416 pts | 802 miles
2nd – Hui Paikikala: 354 pts | 835 miles
3rd – Team Kyocera: 343 pts | 378 miles

Overall, 121 companies participated in the competition this year. The teams from Cisco Systems biked an incredible 25,635 miles! Richmond finished as top Local Government Team in the Team Bike Challenge.
Minutes of the General Membership Meeting on May 19, 2009.
El Cerrito Police Department, 10900 San Pablo Ave

Draft for Approval

Board members present: - Dave Campbell, Bruce “Ole” Ohlson, Craig Hagelin, Rick Rickard, Bill Pinkham, Dave Favello, Mary Norton; also Robert Raburn (Executive Director) & Carrie Harvilla (Outreach Coordinator)

Dave Campbell, Chair

EBBC BOARD OF DIRECTORS

Welcome Carrie Harvilla (pronounced Har-vil’-a), EBBC’s new Outreach Coordinator. Carrie’s first day of employment was May 4, just in time to help orchestrate Bike Month activities.

2009 Bike to Work Day financial report. Dave Campbell, BTWD Program Manager and Treasurer Rick Rickard report that the $72,000 in expenses should balance within $1000 following receipt of all payments from shops for advertisements, outstanding commitments from sponsors, and BABC. Beer sales from the Bike Away From Work Party also helped balance expenses. EBBC has been able to pay all bills for marketing ads, bags, employer mailings, posters, and party expenses.

ACTIA Bicycle Safety Education Program grant for $215,401 for two-year program in Alameda County. Funding will guarantee at least 12 Street Skills courses per year to replace the current sporadic schedule of classes. Board approved accepting the grant. EBBC will continue to subsidize a few classes in Contra Costa County with other funds for the remainder of 2009. Dave Campbell intends to step down as EBBC Chair to work as the EBBC Program Manager for a comprehensive bicycle safety education program to include the following eight components approved by the Alameda County

1. Adult Bicycle Safety Education classes;
2. Adult Bicycle Safety Education classes in Spanish and Chinese;
3. Family Cycling Workshops;
4. How-to-Ride-a-Bike classes, all ages;
5. Kids Bike Rodeos;
6. Neighborhood Bicycling Centers;
7. Brown Bag Lunch workshops;
8. Train-the-Trainer workshops;
9. Police Diversion Program.

GENERAL MEMBERSHIP

Welcoming remarks from El Cerrito Chief of Police Scott Kirkland emphasized the role of the El Cerrito Bicycle Patrol in reducing crime, patrolling the Ohlone Greenway, promoting healthy activity while reducing fuel consumption, and providing positive outreach to citizens. Kirkland noted receipt of complaints regarding local mandatory helmet law for adults (See sidebar: El Cerrito Helmet Ordinance).

El Cerrito - Other El Cerrito bicycling luminaries in attendance included Councilmember Ann Cheng, Sgt Shawn Maples, and Melanie Mintz. Environmental Services Division Manager in Public Works. Melanie does not ride, but she has worked to implement the Bicycle Master Plan (nearly complete!) and coordinate the Ohlone Greenway path detours and replacement design (to be 14-ft wide, with LED lighting and surveillance cameras) with BART’s seismic program. Local tax will repave 87% of city routes and replace signal triggers over next two years!

BTWD Recap – Record turnouts noted at all energizer stations. El Cerrito offered an Ice Cream Social. Sgt Maples shared that five bike patrol officers were on duty on May 14. He suggests one of our marketing banners for 2010 depict: “Patrolling Today.”

BART CAR REDESIGN – Dave Favello, Chair, BART Bicycle Accessibility Task Force, led an illustrated discussion of the BART Car Concepts. Common points of agreement are more doors, open interiors for luggage (including bicycles) and handicapped accessibility, and consideration of articulated car designs. Preference for Concept #2.

- Dan Alaniz recorded & Robert Raburn transcribed notes. Secretary Tom Ayres was not available.

Helmet Laws

EBBC’s position since 1994 when the helmet debate was taken up by the State Legislature has been to promote that adults wear helmets, but we do not support mandatory helmet use (we won). This contentious issue tore apart the bicycle advocacy community in the 1990s and led to the formation of the membership-based California Bicycle Coalition.

Signs are posted in El Cerrito requiring bicyclists wear helmets (EC11.64100c). The legality of the local ordinance appears counter to the CA Vehicle Code §21: “Except as otherwise expressly provided, the provisions of this code are applicable and uniform throughout the State and in all counties and municipalities therein, and no local authority shall enact or enforce any ordinance on the matters covered by this code unless expressly authorized herein.”
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EAST BAY BICYCLE COALITION annual membership form

Keep current! Send your tax-deductible donation to EBBC, PO Box 1736, Oakland, CA 94604

EBBC’s accounting methods assure that your early payment will extend your membership by a year.

Name

Address

City, State, Zip

Phone/Fax

E-mail Address (EBBC guards your privacy)

Workplace/City

☐ Commuter ☐ Utility ☐ Recreation ☐ Touring ☐ Transit User ☐ Other bicycling interests?

AFILIATED RIDE CLUBS

Berkeley Bicycle Club www.berkeleybike.org
Bicycle Trails Council of the East Bay
510-466-5123
www.bteastbay.org
Cherry City Cyclists Steve Yoder 510-357-3045
http://www.cherrycitycyclists.org
Delta Pedalers Dave Stoefler 925-634-1793
http://www.deltaped.org
Diablo Cyclists http://www.diablocyclists.com
Different Spokes Derek Liecty 510-339-2345
Fremont Freewheelers Jeff Girard 510-414-0114 http://freemontfreewheelers.org
Grizzly Peak Cyclists Al Forkosh 510-655-4221 http://GrizzlyPeakCyclists.org
Golden Gate Cyclists http://www.goldengatecyclists.org
Hikanbyke Niels Poulsen 510-375-1521
Oakland Yellowjackets 510-986-9011 http://www.oaklandyellowjackets.org
Velo Raptors (Montclair) Ron Serviani scrivani@aol.com
Santa Rosa Cycling Club Bill Oetinger src@metro.net
Strada Sempre Duro Rick De Gite 925-944-7049
Valley Spokesmen Jim Kohnen 925-828-3623
http://www.valleystokesmen.org

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Bay Area Bicycle Coalition www.bayareabikes.org
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Bay Trail Project http://www.abag.ca.gov
Laura Thompson, Exec Dir 510-464-7935
BikeAlameda http://www.bikealameda.org
Lucy Gigli 510-595-4690

COALITION PARTNERS

Bicycle-Friendly Berkeley Coalition (BFBC) www.bfbc.org
CA Association of Bicycling Organizations http://www.calbike.org/index.htm
California Bicycle Coalition (CBC) www.calbike.org
K. C. Butler, Exec Dir 916-446-7558
Cycles of Change www.cyclesofchange.org
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TransForm http://wwwtranscoalition.org
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Milton Marks milton@urbanecology.org
Walk Oakland Bike Oakland (WOBO)
www.walkoaklandbikeoakland.org
Waterfront Action www.waterfrontaction.org

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Membership Type
☐ Sustaining ($25)
☐ Household ($40)
☐ Half-century ($50)
☐ Century ($100)
☐ Introductory ($12)
☐ Living Lightly ($6)
☐ Endow ($______)

☐ New ☐ Renewal
☐ Never share my name with others
☐ Only share with EBBC affiliates
BART 2.0

BART is in early planning stages for its next-generation rail car. There is no money available for the $3.6 billion plan, but already some key design decisions are being made. In particular, more attention is focusing on passenger flows and dwell time, which means we will likely see 3-door cars and less seating. The extra vestibule space should help not just cyclists, but wheelchair users and people with baggage, strollers, etc. Fortunately, nobody is talking about “dedicated” bike cars, an archaic and unworkable concept (bikes should be accommodated like any other bulky luggage).

One concept we would like to see studied is articulated trains, similar to those used in Madrid and Berlin. The nice thing about articulated trains is that passengers can move from one car to the next without having to go through doors. This helps to even out passenger load throughout the train, making it a bit easier to accommodate bikes and other bulky items on-board.

There is hope, BART’s own car concepts are based on their latest Bike Space cars. You can comment at: http://www.bart.gov/

Danish s-Tog trains offer an open luggage area to accommodate bicycles, strollers, or passengers in folded seats. Our BART committee suggests that similar luggage areas be located at the middle door.

Printed on 100% recycled paper.

1972. Logo design by Martha McNulty.

Throughout Alameda and Contra Costa counties since everyday means of transportation and recreation organization dedicated to promoting bicycling as an East Bay Bicycle Coalition, a non-profit tax-exempt

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