

Bay Area Bicycle Law Main Stage

Broadway & Water St., All Day

- 11:00am Bike East Bay Executive Director Ginger Jui kicks off Pedalfest
- 11:30am Bicycle Stunt Show
- 12:15pm Circus on Unicycle by Robin Lara
- 12:30pm Amphibious Bike Race
- 1:30pm Kids Bike Parade by the Original Scraper Bike Team
- 2:00pm Bicycle Stunt Show
- 2:30pm Unicycle Stunt Show
- 3:15pm Scraper Bike Show
- 3:30pm Amphibious Bike Race Awards Ceremony
- 4:00pm Bicycle Stunt Show
- 5:00pm Bike Sumo on Ford GoBikes
- 5:30pm Join the mass foot down!

Rock the Bike Pedal-Powered Stage

Marina Lawn, 12-6pm

Hop on a stationary bike and pedal to generate power for Rock the Bike's off-grid sound stage!

Register Your Bike! Theft Prevention Photo Booth

Broadway Entrance, All Day

Learn how to prevent theft and recover your bike. Take a photo with your bike, find the serial number with help from a volunteer, and you're ready to register your bike!

Drake's Brewing Lounge

Marina Lawn, All Day

Kick back under the palm trees and enjoy a cold one! All proceeds will support Bike East Bay. Beer sold at Drake's beer booths on Broadway, Franklin, and Webster plazas.

BMX Stunt Shows

*In front of 55 Harrison
Show times: 11am, 1pm, 3pm, 5pm*

Kids Programs

Kids Bike Decoration Station

Walk Oakland Bike Oakland booth at Broadway Plaza, All Day

Kids Bike Parade

Broadway Main Stage, 1:30pm

Kids Bike Rodeo

55 Harrison, 2-5pm

E-bike Test Track

Broadway Entrance, All Day

Take a spin at the E-Bike Test Track, presented by Trek Bicycles of Berkeley. Check out the latest in bike tech and ride a variety of e-bikes, including electric cargo bikes. Must be 18+ years old.

Amphibious Bike Race presented by John Muir Health

Broadway Main Stage, 12:30-1:30pm

Watch a spectacular display of land and sea-worthy bikes as they pedal through Jack London Square and into the estuary.

Learn to Unicycle

Franklin St. Plaza, All Day

Local riders will teach you how to balance on one wheel at their learn-to-ride station. Catch their stunt show on the main stage at 2:30pm.

Whymcycles

Franklin St. Plaza, All Day

Builder Peter Wagner brings his whymcycle creations! From penny-farthing high wheelers to miniature hand cycles, try out his eclectic collection of handmade bicycles built from recycled car parts, trampolines, old bicycles, and more!

Custom Bike Show

Webster St. Plaza, All Day

Check out stretched bikes, lowriders, vintage bikes, custom cruisers, and more!



pedalfest

SATURDAY, JULY 28, 2018
11 AM - 6 PM | JACK LONDON SQUARE

The poster features a vibrant blue and green background. At the top, a BMX rider is shown in mid-air, performing a stunt. Below this, the word 'pedalfest' is written in a large, white, lowercase sans-serif font. Underneath the title, the event date and time are listed in white, uppercase letters. A row of logos for sponsors and partners is positioned below the text. At the bottom of the poster, a smiling man wearing sunglasses and a black t-shirt is shown from the chest up, with a large, yellow-tinted bicycle wheel in the foreground, partially obscuring him. The overall design is clean and modern, with a strong emphasis on cycling culture.


pedalfest



 Bay Area Bicycle Law Main Stage

 Amphibious Bike Race

 Kids Bike Rodeo

 Learn to Unicycle

 Rock the Bike Stage

 BMX

 Rock the Bike Stage

 Theft Prevention Booth

 Custom Bike Show

 Whymcycles

 Kids Bike Decorating Station

 Restrooms

 Hydration Station

 Beer Booth

 Bike Parking

 Free Bike Valet

 Bike East Bay Information Booth
*JOIN HERE!

 Bike East Bay Advocacy Gallery
*JOIN HERE!

**JOIN BIKE EAST BAY TODAY
AND GET A FREE BEER!**