



Dear Bike East Bay friends,

In 2021, Bike East Bay worked hard to ensure that local cities stayed committed to bicycling for a sustainable future in the midst of a global pandemic and the continuing climate crisis. Our grassroots membership rallied to save the protected bike lanes on Telegraph Avenue in Uptown Oakland. We spoke up against Marin County's attempt—yet again—to remove the bicycling and walking path on the Richmond-San Rafael Bridge. We continued the momentum of the pandemic bike boom by securing crucial funding to support East Bay community bike shops. Our award-winning education program returned to in-person classes and taught over 1,300 people to ride throughout the East Bay with confidence.

Your 2021 annual report is enclosed. Bike East Bay is as strong as we have ever been. We made it through the pandemic with stable finances, and with your support, we hired four new staff in 2021 to continue to grow our team. We've built new partnerships with community organizations across the East Bay and are strengthening them. This is all possible with your generous support.

You may have seen the announcement that I will leave my post as Bike East Bay's Executive Director this December. **I am excited to pass the handlebars to two new leaders: a Co-Executive Director of People and Operations and a Co-Executive Director of Mobility Justice.** This change represents two innovations for us. First, we are investing in a mobility justice lens at the highest level of the organization. Second, we are aligning our staff structure with Bike East Bay's values for shared leadership and collaborative decision-making.

Our focus on mobility justice recognizes and amplifies the fact that racism and white supremacy, sexism, classism and ableism all interact to segregate and exclude members of society from opportunity. Our advocacy team is constantly considering how our campaigns for safe and bikeable streets interact with disability access, public transit, housing and displacement, racially-biased police enforcement, and sustainability.

Bike East Bay's new Co-Executive Director of Mobility Justice will connect with new partners and coalitions to tackle systemic barriers to healthy, sustainable mobility. Sharing the joy of bicycling is not only an end goal. We are mobilizing by bike for transportation justice, which means more and better biking for everyone.

With your support, Bike East Bay is excited to grow the people- and pedal-powered movement for a more sustainable and equitable transportation system.

Sincerely,

Ginger Jui
Executive Director
Bike East Bay



Annual Report 2021

THANK YOU!

During 2021, 64 businesses, foundations, and ride clubs, and more than 2,154 families and individuals made a financial contribution to strengthen Bike East Bay.

We are grateful for your generosity.



Photo: Malcolm Wallace Photography

INDIVIDUAL SUPPORTERS

Amber Beebe
Tim Beloney
Stephen Blair
Travis Brooks & Taska Sanford
Curtis Buckley
Ryan & Marian Chan
Catherine Coates
Peter Colijn
Max Davis
Robin Dean
Kjiersten Fagnan
Phillip Garrison
Benjamin Gerhardstein
Hilary Goldman
Marc Hedlund
Charles Klinedinst
Felix Kramer
Lisa Lestishock
Evan Lovett-Harris
Larry Matarazzi
Eric Monek Anderson
Philip Morton
Alden Mudge & Mari Loria
Shanna O'Hare
Scott Owades
Brian Pecson
Mark Purser
Matthew Raimi
Nicholas Riegels
Anne Schonfield
Meghan Weir
Randy Wu
Allen Zhou

\$500-\$999

Brian Aldrich & Janet Noble
Gregory Barnell
Caedmon Bear
Christopher & Debora Booth
Keith Bouma-Gregson
Christy Canida
Jan & Dorothea Crosbie-Taylor
Melanie Curry & Alfonso Alvarez
Brooke DuBose
Victoria Eisen & David Wampler
Simon Ellgas
Joel Fajans

Ryan Flores
Paul Fogel & Ventura Yvette Chalom
Thomas & Katie Fox
Pauline Fox
Martin Greiner
Brett Hondorp
Susie Hufstader
Cyndy Johnsen & Michael Sullivan
Tony Laidig
Douglas Letterman
Laura Lipman & George Clark
Steven Lybeck
Kevin Martin
Will Martin
Ian McDonald
Patricia McGowan
Dylan McReynolds
R. C. Mercer
Gregory Michalec
Roger Miller & Jennifer Jackson
Ernesto Montenero
Miranda Morris
Joseph Pasquariello
Roger Pritchard
Rick Raffanti
Tom Reicher
Mark Rhoades
Michael Sanders
James Sederberg & Tracy Calk

Igor Serebryany
Michael James Shepherd
Kyle Smith
Robert Stewart & Sandra Wasson
Geoff Sylvester
Sky Tandberg
Denyse Trepanier & Jon Randell
Wladimir Wlassowsky

\$250-\$499

Simon Alejandrino
Jennifer Anderson
Louise Anderson
Theo Armour
Karen Axelsson
Corinne Winter & Andy Ball

Joshua Bastian
Michael Batie
Russell Bayba
Christine Beier
Bruce Bennett
Naomi Black
Brittany Blackmon
Natalie Bonnewit & Matthew Myers
Jessica Bosanko
Nathan Brennan & Kathleen Anne McNamara
Shelagh & Bob Brodersen
Justin Brodowski
Ed Cable
Young Whan Choi
Edward Chun
Martie Conner
Miles Cooper
Jason Countryman
John Crossley
Maxwell Davis
James Downing
Mary Dunagan
David Eifler & Rachel Morello-Frosch

\$10,000+

Anonymous Donors
Eric Huppert
Nicholas Josefowitz
Bill Moseley & Ann Mohler
Tom & Judith Willging

\$5,000-\$9,999

Mary Jane Dean
Steven Dunbar
Sally Goodman
Alan B. Amos Lans
JoAnne Lauer
Liza & Bobby Lutzker
Howard & Nancy Neal
Sharon Piekarski

\$2,500-\$4,999

Jacqueline Erbe
James & Janet Foster
Brit Harvey
Daniel Leaverton
Kristi & Peter Marleau
Margaret McCarthy
Rick Rickard
Peter Rumsey
Brett Thurber
Karen Wiener

\$1,000-\$2,499

Tavish Armstrong
Elaine Beale



Photo: Malcolm Wallace Photography

INDIVIDUAL SUPPORTERS *(continued)*

Phil & Connie Erickson
Tandra Ericson
Scott Fay
Alec Flett
Natalie Friedman & Harrison Pollak
Armond Gauthier
Neil Gilfedder & Tracy Soriano
Steve Gladden
Richard Godfrey
Nathan Golshan
David Grunat
Rahul Gupta
Dustin Haffner
Jim Hanson
Matthew Harray
Ann Harvey & Francesca Cunningham
John Heck
Donna Heinle
Daniel Hellebusch
David Chiu & Yolanda Hippensteele
Jill Holloway
Jerry & Melody Howe Weintraub
Justin Huang
Ginger Jui

Csilla Kenny
Sergio Knaebel
Michael Koved
Ryan Kraft
Katie Krolkowski & Cindy David
Brian Lassiter
Justin Laubach
Patrick Lea
Daniel Leary
Tom Lent & Martha Crusius
Brett Levay-Young
James Levine
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Miles Lincoln
Claire Linder
Bret Lobree
Hugh Louch
Gordon Mackenzie
Ben Mapp
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John Minot
Matthew Morse
Kevin Morsony

Matt Moses
James Mullesch
Margaret Norman
Liam O'Suilleabhain & Anat Razon
Robin Oliva-Kraft
Kristin Olsen
Jamie Parks
David Pepper
Patrick Phelan
Maxwell Pretzlav
Gerald & Andrea Ramiza
Nick Raymond & Molly McCoy
Frances Reid
David Riemer
Alex Rivadeneira
Richard Robinson
David Schlessinger & Karin Cooke
Mark Schoenrock
Falk Schuetzenmeister & Cynthia Powell
Richard Sheng
Ian Sherman
Foresta Sieck-Hill
Ellen Simms & Tom Colton

David & Lori Simpson
Supreet Singh
Steve Skala
Stephen Solnit & Maryann Sargent
Robert Sonderegger
David Stanley
Liam Staskawicz
David Stein
Joyce Stephenson
Laurie Stephey
Kathy & Chip Sterling
E.O. Stinson
Will Stubbs
Nick & Sarah Swanson-Hysell
Bryce & Britt Tanner
Neelesh Tendulkar
Dot Theodore
Stephen Thomas
Brady Thomas
Edward Thometz
Mimi Torres
Jim Van Dyke
Alex Vandiver
Russell Wagner
Lynda Winslow
Kenji Yamada
Mike Zorn

COMMUNITY SUPPORTERS

\$10,000+

Bayer
City of Berkeley
City of Oakland
Dolan Law Firm
DoorDash Inc.
Fremont Bank
Hellman Foundation
John Muir Health
Rockridge Fund at the East Bay Community Foundation
State of California

\$5,000-\$9,999

Bay Area Bicycle Law
Chrisp Company
City of Fremont
City of Hayward
East Bay Community Energy Authority
Hacienda Owners Association
Lyft
Tarbell Family Foundation
Sports Basement
Yellow Chair Foundation
Veoride, Inc.
Zinn Law

\$2,500-\$4,999

Alameda Bicycle & Bike Hub
Alameda County Public Works Dept.
Bird Rides Inc.
Blackberry Creek Foundation
Capital Corridor
City of Dublin
City of Emeryville
City of Livermore
City of Newark
City of Pleasanton
City of Richmond
City of San Leandro
Downtown Oakland Association
Fremont Bank
Lake Merritt Uptown District Association
Law Office of Walkup, Melodia, Kelly & Schoenberger
Regional Parks Foundation
Signature Development Group
Spin Scooter



Photo: Malcolm Wallace Photography

Tranzito
Washington HealthCare System

PlaceWorks
Port of Oakland

\$1,000-\$2,499

Berkeley Bicycle Club
City of Pittsburg
City of San Pablo
Community Focus
Fehr & Peers
General William Mayer Foundation
HNTB Corporation
Kittelson & Associates
Phillip E. Garrison Fund

\$500-\$999

Arkin Tilt Architects
Toole Design

\$500-\$1,000

Eisen Letunic Transportation Environmental & Urban Planning
Intuit

WHAT WE DO

Bike East Bay improves your ride through advocacy, education, and fun events. Our mission is to promote healthy, sustainable communities by making bicycling safe, fun, and accessible. Through grassroots organizing, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free urban cycling class at BikeEastBay.org.

ADVOCACY



564,400+

trips by people who bike and walk on the Richmond-San Rafael, Carquinez, Dumbarton, Benicia-Martinez, and Bay Bridges



58

protected bike lanes built in 14 cities



17

active local advocacy groups

EDUCATION



1,480

attendees at 93 classes



15

different class topics

ENGAGEMENT



107

people who joined 5 group rides



70

volunteers who engaged in community events



“It’s really impressive how Bike East Bay is involved at the table, and it’s great to hear from folks about how much they appreciate the opportunity to connect with others through the ride series.”

Mimi Torres
Bike East Bay member since 2009

2021 FINANCIAL SUMMARY

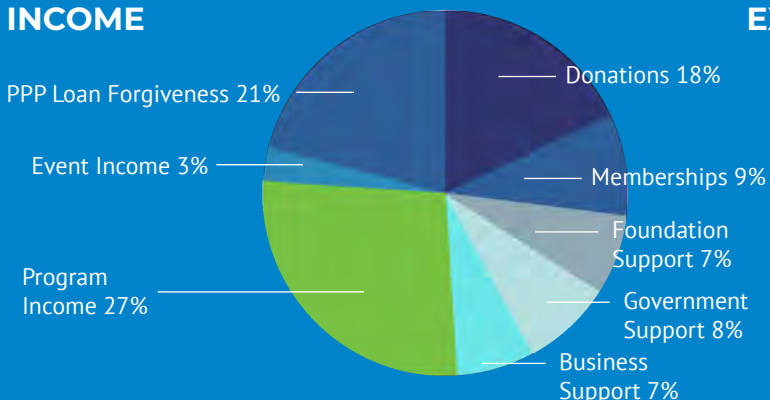
Total Income
\$1,397,358

Total Expenses
\$1,013,476

Net Income
\$383,882

Net Assets
\$893,617

INCOME



EXPENSES

