As bike share launched in Oakland, Berkeley, and Emeryville, Bike East Bay worked to make this new transportation system available to underserved communities. We joined TransForm, Cycles of Change, and Oakland’s Scraper Bike Team to remove barriers to using bike share by negotiating deeply discounted memberships for low-income people and signing up individuals at community events. As a result, over 2,811 people have signed up for discounted memberships in the Bay Area, and the majority of people using it are in the East Bay.

The City of Pleasanton built the Tri-Valley’s first protected intersection after Bike East Bay’s successful campaign to fix a major gap along the Iron Horse Trail. After a tragic bicycle collision at the intersection of Stanley Boulevard and Valley Avenue in 2016, Bike East Bay and local ride groups rallied to push the City of Pleasanton to make the trail safer for people walking and riding. The redesigned intersection makes it safer and easier for local residents to access a nearby bike park and connect to BART.

Bike East Bay partnered with AC Transit to redesign Bancroft Way to prioritize safety and dedicate space for walking, biking, and taking public transit. Completed in fall 2017, the new Bancroft Way benefits everyone with shorter crosswalks, a two-way protected bike lane, and dedicated bus lanes. The Bancroft Way bikeway now connects to the existing protected bike lane on Fulton Street, making these the first connected protected bike lanes in the East Bay.

As bike share launched in Oakland, Berkeley, and Emeryville, Bike East Bay worked to make this new transportation system available to underserved communities. We joined TransForm, Cycles of Change, and Oakland’s Scraper Bike Team to remove barriers to using bike share by negotiating deeply discounted memberships for low-income people and signing up individuals at community events. As a result, over 2,811 people have signed up for discounted memberships in the Bay Area, and the majority of people using it are in the East Bay.

Bancroft Way, Berkeley

Iron Horse Trail, Pleasanton

Top Wins in 2017
Bike East Bay improves your ride through advocacy, education, and fun events. Our mission is to promote healthy, sustainable communities by making bicycling safe, fun, and accessible. Through grassroots organizing, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free urban cycling class at BikeEastBay.org.

WHAT WE DO

ADVOCACY

$100 million programmed for modern bikeways, including bike routes to affordable housing*

10 protected bike lanes built in 7 cities**

2,811 people using Bike Share for All low-income discount program

EDUCATION

3,536 attendees at 146 classes

150 adults learned to ride a bike

78% paid instructor opportunities held by women and people of color

ENGAGEMENT

21,300 people rode on Bike to Work Day in the East Bay

2,224 bikes parked at bike valet

40 women bike events

2017 FINANCIAL SUMMARY

Beginning Net Assets $288,343

Ending Net Assets $291,073

Total Income $1,075,207

Total Expenses $1,072,478

Net Income $2,729

INCOME

Program Income 27%

Foundation Support 7%

Government Support 9%

Event Income 11%

Membership 13%

Donations 17%

EXPENSES

Program 82%

Core Mission Support

Fundraising 7%

Administration 11%

Business Support 18%

*Through Alameda County’s Measure B and BB funds, plus additional grants tracked and reviewed by Bike East Bay

**Alameda, Albany, Berkeley, Emeryville, Fremont, Oakland, and Pleasanton
During 2017, more than 2,474 individuals, 85 businesses, and 7 foundations made a financial contribution to strengthen Bike East Bay. We are grateful for your generosity.