Dear Bike East Bay friends,

Remember when the streets went quiet last April...and everyone started biking? What an incredible moment! As weeks of lockdown turned into months, Bike East Bay committed to emerging from the pandemic with a stronger, more just transportation system. Working from home for the past year, this incredible team won victories to build new bikeways, keep public transit running, reimagine traffic enforcement, and fund community bike shops.

We also adapted our education program to support the pandemic bike boom. Teaching remotely, our dedicated squad of educators got thousands of people moving with safe riding skills and even basic bike mechanics like fixing flat tires at home. Our classes were some of the first in the nation to move online and people tuned in from as far away as New Zealand!

Making all of this happen during a pandemic was also mentally, emotionally, and financially exhausting. I’ll be straight up. The pandemic hit our nonprofit hard. Bike East Bay cancelled all our major festivals and fundraising events, resulting in a 35% reduction in annual revenue.

Yet, even as other funds dried up, Bike East Bay members and donors collectively increased your giving. As you’ll see in this annual report, we ended 2020 with enough surplus to grow our programs and campaigns this year.

Now with the pandemic restrictions lifting, Bike East Bay is joyfully returning to in-person community organizing. On the path forward, we’re tackling the intersecting issues of transportation justice, climate change, the housing crisis, and racial inequality, all of which have been exacerbated by the pandemic. We’re getting to know our members, volunteers, and neighbors in person again, renewing relationships and rebuilding community power.

Your support kept Bike East Bay’s advocacy rolling through the pandemic. And we’re ready to tackle the challenges ahead. Thank you for growing the movement.

Sincerely,

Ginger Jui
Executive Director
Bike East Bay

PO Box 1736, Oakland, CA 94604
510 845 RIDE (7433) • Info@BikeEastBay.org
WHAT WE DO

Bike East Bay improves your ride through advocacy, education, and fun events. Our mission is to promote healthy, sustainable communities by making bicycling safe, fun, and accessible. Through grassroots organizing, we empower members, volunteers, and community leaders to become champions for better bicycling and a more equitable transportation system. Find out more about our campaigns and sign up for a free urban cycling class at BikeEastBay.org.

ADVOCACY

490,000+ trips by people who bike and walk on the Richmond-San Rafael, Carquinez, Dumbarton, Benicia-Martinez, and Bay Bridges

16 protected bike lanes built in 8 cities

16 active local advocacy groups

EDUCATION

1,555 attendees at 91 classes

85 different cities represented among class attendees

15 different class topics

ENGAGEMENT

1,506 people pledged to ride on Bike to Wherever Day

330 attendees at Biketopia and the annual member meeting

12 Women Bike events

2020 FINANCIAL SUMMARY

Total Income $876,093
Total Expenses $820,739
Net Income $55,354
Net Assets $509,735

INCOME

Donations 25%
Membership 18%
Program Income 20%
Event Income 2%
Business Support 11%
Government Support 14%
Foundation Support 10%

EXPENSES

Advocacy & Engagement 76%
Program Direct Expense 66%
Fundraising 7%
Administration 27%
Education 24%
During 2020, 66 businesses, foundations, and ride clubs, and more than 2,174 families and individuals made a financial contribution to strengthen Bike East Bay.

We are grateful for your generosity.

THANK YOU!

INDIVIDUAL SUPPORTERS

Daniel Neumayer
David Madson
Evan Lovett-Harris
Jacqueline Erbe
Jake Teitelbaum
James & Janet Foster
John & Colleen Busch
John Sanders & Patti White
Kevin Martin
Kjirsten Fagnan
Michael Santero & Marla Erojo
Nicholas Riegels
Peter Rumsey
Phillip Garrison
Rob Merker
Robin Dean
Ryan & Marian Chan
Shanna O’Hare
Sophia Cui
Stephen Blair
Travis Brooks & Taska Sanford
Lynne Jones
Marc Hedlund
Mark Nienberg & Jaz Zaitlin
Mark Rhoades
Max Davis
Meghan Weir
Meredith Nielsen
Michael James Shepherd
Mike Zorn
Nicky & Jude Yuen
Paul Herzmark & Sheila McCormick
Pauline Fox
Richard Robinson
Rick Raffanti
Roger Miller & Jennifer Jackson
Steven Lybeck
Tim Beloney
Tom Reicher
Tommaso Boggia
Tootie Tatum
Wladimir Wlassowsky
Billy Bradford
Brett Levay-Young
Brian Lassiter
Brian Weiss
Brooke Dubose
Bryce & Britt Tanner
Celeste McCartney
The Chin-Keinath Family
Christine Beier
Christine Windsor
Christopher & Debora Booth
Cody Little
Csilla Kenny
Daniel Levy & Jinhee Ha
Danielle Christianson
David Chiu & Yolanda Hippensteile
David Eifler & Rachel Morello-Frosch
David Kellert
David Schlessinger & Karin Cooke
David Simpson
David Stanley
Douglas Letterman
Edward Thometz
Ellen Simms & Tom Colton
Eric Monek Anderson
Erin Padavana
Gerald & Andrea Ramiza
Ginger Jui
Gordon Mackenzie
Greg Merritt
Gregory & Polly Ikonen
Hans Kellner
Hugh Louch

$10,000+
Eric Huppert
Nicholas Josefowitz

$5,000-$9,999
Alan B. Amos Lans
Anonymous
Bill Moseley & Ann Mohler
Mark Purser
Sally Goodman

$2,500-$4,999
Brit Harvey
Curtis Buckley
Howard & Nancy Neal
Kristi & Peter Marleau
Liza & Bobby Lutzker
Lou Pappalardo
Phil Morton
Rick Rickard
Sharon Piekarski
Steven Dunbar
Tom Willging

$1,000-$2,499
Alden Mudge & Mari Loria
Anne Schonfield
Ben Gerhardstein
Brendan Smith
Charles Klinedinst
Daniel Hellebusch
Daniel Leaverton

$500-$999
Alex Vandiver
Allen Zhou
Bhima Sheridan
Booth Haley
Brett Hondorp
Brian Aldrich & Janet Noble
Brian Pecson
Carter Shoop
Christy Canida
Corinne Winter & Andy Ball
David Arkin & Anni Tilt
Donna Heinle
Dylan McReynolds
Ernesto Montenero
Geoffrey Sylvester
Gregory Michalec
Hilary Goldman
Ian McDonald
Jacob Thiede
James Sederberg & Tracy Calk
Jim Hanson
JoAnne Lauer
Joseph Pasquariello
Joshua Hawn
Karl Sveinsson
Kyle Smith

$250-$499
Abby Myszka
Alain McLaughlin
Alan Meier
Alec Flett
Alex Rivadeneira
Amanda Leahy
Andreas Kadavanich
Ann Speyer
Armond Catterson
Armstrong Gauthier
Beck Ranchero
Ben Kozlowicz

continue
Every time I attend a public meeting about anything tangentially related to transportation, I find a Bike East Bay staff member there giving voice to residents who by need, choice, and values move around our cities by foot, transit, or bike.

Tommaso Boggia
Bike East Bay monthly donor, with Executive Director Ginger Jui