



San Lorenzo Creekway Youth Ambassador

Location: Ashland/Cherryland, CA

\$25/hour, 10-15 hours a week for 5 weeks. *Remote Position*

Tentative start date: June 29th, 2020

[Bike East Bay](#) seeks an outgoing, responsible person to support community outreach for the San Lorenzo Creekway, in partnership with the Hayward Area Recreation District and Alameda Flood Control District. This is an opportunity to engage your community and learn about parks and transportation planning.

Background on the San Lorenzo Creekway

[The San Lorenzo Creekway](#), a project led by HARD and ACFCD, will be a paved path for walking and biking that will connect communities in San Leandro, San Lorenzo, Ashland, Cherryland, Hayward, and Castro Valley. The Creekway will also be a key access route for schools, open space/nature, and other key destinations. The project is seeking funding from a state grant and community outreach assistance is needed to ensure that the project reflects community needs and priorities.

Position Description

This position will focus on youth engagement for the San Lorenzo Creekway project. The primary goal will be to inform, promote, and engage with youth in the communities of Cherryland and Ashland so that youth feedback can be incorporated into the design. This position will be managed remotely.

Responsibilities

- Social Media Outreach: either through Facebook, YouTube, Instagram, TikTok, or other platforms to get the word out about the San Lorenzo Creekway project, encourage youth to take the project survey, and participate in the planning process;
- Hanging flyers around the community;
- Attend outreach meetings and stakeholder meetings;
- Share findings with the project team and other community members;
- Distribute printed materials at food distribution locations and in the community;

This is a tentative task list; the team is open to other skillsets that candidates can bring to table!

This is an opportunity to make youth voices heard in the Ashland and Cherryland community and positively impact your environment and community. Potential applicants are strongly encouraged to attend the [June 23rd Community Workshop](#).

Minimum Position Requirements

- Age 16+;
- Ability to tap into local youth through existing networks;
- Interest in walking and biking, environmental issues, public health, or social justice preferred;
- Must be able to walk/bike/roll around the Cherryland and Ashland communities to perform tasks;
- Priority will be given to local residents.

Please apply by sending your resume and an email about why you'd be a great San Lorenzo Creekway Youth Ambassador to Susie@BikeEastBay.org by Wednesday June 24th.

About Bike East Bay

Bike East Bay (formerly the East Bay Bicycle Coalition) is a 501c3 non-profit organization that promotes healthy, sustainable communities by making bicycling safe, fun and accessible in Alameda and Contra Costa County.

Bike East Bay is proud of our positive and supportive workplace. We care deeply about each other as co-workers and as full people. Transportation justice is an essential part of our work as bicycle advocates and we are [committed to working for equity and social justice](#). By sharing leadership, supporting each other through challenges, and loudly celebrating our successes, we are stronger as individuals, as an organization, and as a community.

Bike East Bay is committed to providing equal employment opportunity for all persons regardless of race, color, religion, national origin, marital status, political affiliation, sexual orientation or gender identity, disability, sex or age.