



# Business Membership

Create a bike-friendly workplace

A Business Membership connects your organization with the local community while providing attractive benefits for employees.

As a Business Member, your business will stand out as a bike-friendly workplace that supports Bike East Bay's mission to make the East Bay a great place to live, work, and ride a bike.

Business Members receive a number of benefits, including individual Bike East Bay memberships to distribute to employees. These individual memberships unlock discounts at over 70 bike shops and bike-friendly businesses throughout the East Bay.

To open your business membership and take advantage of these benefits, go to:

[BikeEastBay.org/BusinessMembership](http://BikeEastBay.org/BusinessMembership)



Photo credit: SF Bike Coalition

	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Basic \$250
<b>Bike East Bay memberships</b> for individual employees	50	25	10	5	2
<b>Bike Valet Discount</b>	10%	10%	10%	10%	10%
<b>Business Membership certificate</b>	✓	✓	✓	✓	✓
<b>Bike East Bay Newsletter</b> delivered quarterly	✓	✓	✓	✓	✓
<b>Bike parking consultation</b>	✓	✓	✓		
<b>Bike East Bay outreach table</b> at company event	✓	✓			
<b>Bike Education Workshop</b> at your workplace	✓	✓			
<b>Annual custom bike ride</b> led by Bike East Bay staff	✓				
<b>Event Tix &amp; Discounts</b>					
<b>Biketopia:</b> tickets to our winter party/silent auction	10	8	6	4	2
<b>Oakland Gran Fondo</b> employee discount	15%	15%	15%	15%	15%
<b>Oakland Gran Fondo</b> free entries	10	5	2	1	
<b>Recognition</b>					
<b>Website presence</b> on Business Membership page	Logo + link	Logo + link	Logo + link	Name+link	Name
<b>Acknowledged in Bike East Bay Annual Report</b>	Name	Name	Name	Name	Name
<b>Dedicated Facebook post</b> to 8,000 followers	✓	✓			