Bike East Bay
Annual Report 2015

Bike East Bay promotes healthy, sustainable communities by making bicycling safe, fun and accessible. We are grateful for their generosity.

Our Supporters Move us Forward
Big Wins for Bikes in 2015

Bike East Bay moved cities to build better bikeways this year and secured funding for ambitious projects in years to come. By adding new staff members in 2015, we took on more bike advocacy campaigns and helped our local leaders attain infrastructure wins in cities across the East Bay.

Bridge Access for Bikes

After our decades-long campaign, the Metropolitan Transportation Commission gave the thumbs up in September 2015 to add bike lanes to the Richmond/San Rafael Bridge and awarded a design contract for developing feasible options for a pathway on the West Span of the Bay Bridge.

Protected Bike Lane Funding

Bike East Bay helped local cities secure $26 million in Active Transportation Program, including funding for protected bike lanes on Oakland’s Telegraph Avenue, San Pablo’s Rumrill Blvd, and safe street crossings at the Richmond Greenway and Delta de Anza Trail. Working together with local partners, we advanced protected bike lane projects on Berkeley’s Hearst Avenue, Oakland’s Harrison Street and Fruitvale Avenue, East 14th Street in Ashland, Walnut Creek’s Treat Boulevard, and Alameda’s Central Avenue.

Local Leaders

Following your guidance as members and stakeholders at January’s Strategic Planning Summit, we invested hundreds of staff hours towards growing city-level groups. By providing our expertise and support to grow local leaders, these groups secured significant infrastructure wins in 2015.

- Bike Walk Alameda celebrated the construction of protected bike lanes along the full length of Shoreline Drive in Alameda.
- Bike Orinda responded to a dangerously narrow bike lane striped at the freeway on-ramp to Highway 24 and won an extension of the bike lanes with green paint.
- Bike Concord won buffered green bike lanes on Detroit Avenue, a first for the city of Concord.
- BikeWalkCastroValley won three grants totalling $1 million from the statewide Active Transportation Program to build sidewalks as safe routes to schools projects.

“Protected bike lanes create greener, safer, less-expensive and easier ways for my son and I to get around.”

Rosie Mesterhazy, Oakland

Overcoming Barriers to Bicycling

Bike East Bay offers free classes for all ages and skill levels to help people build the confidence to ride in our bustling cities and towns. Over the past five years we have empowered over twenty thousand class participants to bike safely and have more fun on every trip.

Adult Learn-to-Ride

In 2015 we helped 76 adults learn to ride a bicycle, some for the first time ever. These classes were our most diverse, bringing people from many backgrounds together with our certified instructors in a secure environment to learn the basics of balancing, pedaling, and steering.

Bike Traffic School Bill

Throughout 2015 we worked with our state partners at the California Bicycle Coalition to draft and promote new legislation making it legal for people ticketed while bicycling to take a class and have their fine reduced. We are now coordinating with local police departments to set up “bicycle traffic school” programs around the East Bay.

Family Cycling

In 2015 we led 21 family cycling classes in 14 cities with 896 youth and adult participants. We taught our first-ever classes in Pittsburg, where we helped families get excited about bicycling at community events at the Old Town Farmers Market and the Pittsburg Library, and the Bay Area BikeMobile also provided free bike repairs.

Bike East Bay offers a variety of other classes, from one-hour workshops on biking after dark or theft prevention, to bike rodeos for children, and classroom and road classes on urban cycling.

“This changes everything.”

Amy Benson, Oakland

Education Program

2011-2015

Free

Classes

611

Cities

Served

22

Participants

18,243

Instructors

25

Languages

3

English, Spanish, Cantonese
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**2015 Financial Summary**

**Net Income**

$69,298

**Beginning Net Assets**

$188,106

**Ending Net Assets**

$264,054

**Total Income**

$816,814

**Total Expenses**

$747,516

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611

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The members and supporters of Bike East Bay fuel our work to make bicycling in the East Bay safe, fun and accessible. We are grateful for their generosity.

FOUNDATIONS AND BUSINESS SUPPORTERS

**$10,000+**
- Climate Ride
- craigslist Charitable Fund
- Kaiser Permanente
- Law Office of Daniel H. Rose

**$5,000-$9,999**
- Bayer HealthCare
- Dolan Law Firm
- Hacienda Owners Association
- New Belgium Brewing Company
- Panoramic Interests
- Sunpower Foundation
- Whole Foods Market

**$2,500-$4,999**
- Bay Area Air Quality Management District
- Clif Bar
- Grizzly Peak Cyclists
- Fremont Bank
- John Muir Medical Center
- Oakland Central
- OSI Soft
- Realtex Apartments, LLC
- Scranton Law Firm
- Signature Development Group
- Sungevity
- Union Bank of California

**$1,000-$2,499**
- Beer Revolution
- Clorox Company Foundation Fund
- Cubic Organization
- Downtown Oakland Association
- GenZe
- Google Matching Gifts Program
- GU Energy
- HNTB Corporation
- Jewish Community Endowment Fund
- Kittelson and Associates, Inc.
- L.J. Kruse Company
- Missing Link
- Motivate
- Opticos Design
- Paragon Machine Works
- Rockridge Fund
- Romak Iron Works
- Suffolk Construction Company
- Sustainable Technologies
- University of California, Berkeley
- Valley Spokesmen Bicycle Club
- Zinn Law Firm

**$500-$999**
- American International Group
- Arkin Tilt Architects
- Bay Area Bikes
- Dero Bike Rack Co
- Hikanbyke
- HOPE Collaborative
- Law Office of Frederick L Goss
- Levitch Associates Inc.
- Madison Marquette
- Mclean Breweries
- Moore Iacofano Golsman, Inc.
- Nautilus Group
- Peet's Coffee
- Sports Basement
- The Annex
- Tides Center
- YMCA of the Central Bay Area

**SUPPORTING INDIVIDUALS AND FAMILIES**

**$10,000+**
- Alan B. Amos Lans and Annie Goglia

**$5,000 - $9,999**
- Anonymous Donor

**$2,500-$4,999**
- Alden Mudge and Mari Loria

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**$1,000-$2,499**
- Colin Elliott
- David Staley
- Gabriela and Joaquin Mejia DelaRiva
- Howard and Nancy Neal
- John Woolsey McKernon and Steffani Aranas
- Kevin Romak
- Kristi and Peter Marleau
- Michael-James Shepherd
- Paul Lettieri and Debra Dryden
- Phil Morcon
- Rachel Donovan
- Randall Block and Catherine Egelhoff
- Stephen Blair
- Tom and Judith Willing
- Tom Sullivan

**$500-$999**
- Achim von Neefe
- Adam Foster
- Ann Lyons
- Arthur and Debra Bakal
- Brit Harvey
- Charles Klinedinst
- Cheryl Jerozal and Luke Misenheimer
- David and Karen Eichler
- David Madson
- David Pepper
- Geoffrey Gordon-Creed and Jean Fraser
- Geoffrey Haynes
- Gregory Barnell
- James Van Dyke
- John and Josephine Villalpando
- John and Colleen Busch
- Kevin Martin
- Luke Misenheimer
- Mark Neinberg and Jaz Zaitlin
- Naomi Seyfer
- Peter Miller and Anne Schonfield
- Peter Rumsey
- Renee Rivera
- Rick Raffanti
- Robert and Patricia Raburn
- Ryan and Marian Chan
- Tandra Ericson

**$250-$499**
- Andrew Wan
- Ben Gerhardtstein
- Benjamin Fortin
- Benjamin Stein
- Brett Hondorp
- Brooke Dubose
- Bryce and Britt Tanner
- Chris Tran
- Christiane Engemann and Thomas Cooper
- Christopher Booth
- Cyndy Johnsen and Michael Sullivan
- David Eiffer and Rachel Morello-Frosch
- David Epstein
- David Schlessinger and Karen Cooke
- Emily Hall
- Eric Edlin and Renae Waneka
- Erin Padavano
- Esther van Beers
- Glenn Wenig
- Howdy Goudy
- Jacqueline Erbe
- James Downing
- Jamie Parks
- Jeffrey Baker
- Jeffrey Johns
- Jennifer Stanley
- Jerry Koch
- Jessica and Sean McKinley
- Jonathan Unger and Stephanie Cunningham
- Joseph Flores
- Joshua Dapice
- Kimberly Beeson
- Larry Matarazzi
- Leslie Griep and Priya Kandaswamy
- Liam Staskawicz
- Marc Harrison
- Marilyn Chin
- Martie Conner
- Mary Phillips
- Matt Taeccker
- Michael Batie
- Michael Lepie
- Nilabh and Amita Shastri
- Olivia Dempster
- Philip and Kristine Klotzbach
- Rob Hawks
- Robert Stewart and Sandra Wasson
- Robin Lassonde
- Ryan Schmidt
- Sonja Wong
- Steve Croft
- Susie Renner
- Theo Armour
- Tom Ayres and Lucy Rodriguez
- Tom Low
- Tom Reicher